

ZARTEK TECHNOLOGIES

Kerala Startup Mission
Kinfra Hi-Tech Park, Kalamassery
Ernakulam, Kerala, India

www.zartek.in

CORE COMPETENCY



HYBRID APP DEVELOPMENT

Flutter is a hybrid app development kit from Google that helps to build Android and iOS helps in short timeline and with higher efficiency.



CUSTOM WEB DEVELOPMENT

We help small and medium businesses to build a website from a simple landing page to a complex movie streaming website with payment integration.



UI AND UX DESIGN

User Interface Design and User Experience plays a key part in retaining users by making it convenient to use the product and by providing customer delight.

PORTFOLIO

- **COLLABO**

Collabo is a platform to book events and experiences in your city

- **SAINA VIDEO**

A movie streaming platform to view the latest malayalam movies online

- **SNAPITT**

Sign QR code at restaurant and order food instantly with Snapiit App

- **LEARN ON**

LearnOn is a personal coach platform to learn micro size content daily.

- **IBHOOM**

E commerce website with products and stores around you

- **RICH MIRROR**

View and book the best salons in your city with Rich Mirror app

- **MANETAIN**

Manetain, is a high quality hair care brand that helps you embrace hair.

- **STUDYON**

Study on is a platform for students to exchange notes and papers

- **WEDSOON**

Matrimony Application to discover and chat with your future partners

- **ZANFIQ**

Mobile recharge platform for users and vendors

TEAM

Here is your team of experiences product startegists and developers to deliver the best outcome for you.

- **2 FOUNDERS**

Zameel Kainikkara

Rishin Haris

- **6 MOBILE APP DEVELOPERS**

Native

Hybrid - Flutter

- **6 BACKEND DEVELOPERS**

Python Django

PHP Laravel

- **3 WEBSITE DEVELOPERS**

Angluar

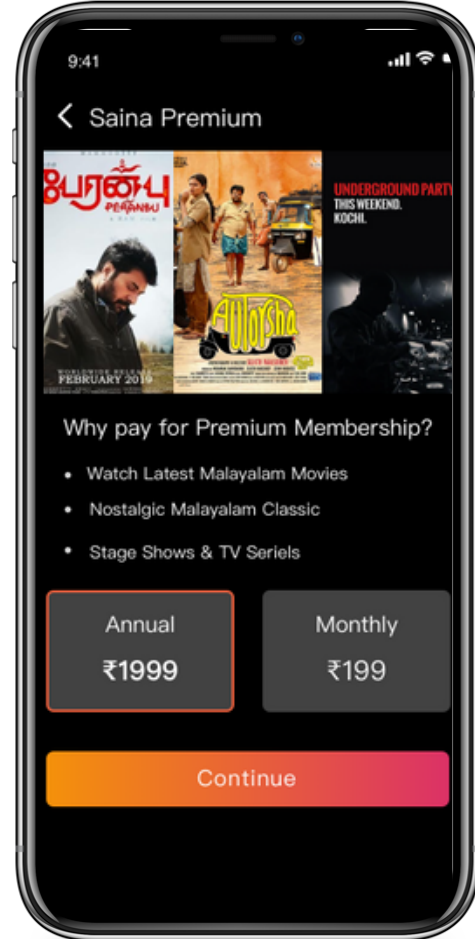
React

PLATFORMS & TECH STACK



SUCCESS STORIES

SAINA VIDEO (ANDROID, IOS, ROKU)



● MOVING CONTENT DIGITAL

Saina is a 30 years old movie distribution company having rights for 350+ movies. Zartek created an online movie streaming platform in Android, iOS and Roku. This was made to target NRI audiences to stream malayalam movies online at the convenience of their home. The features includes Dynamic Watermarking, Piracy Protection, GRDA compliance.

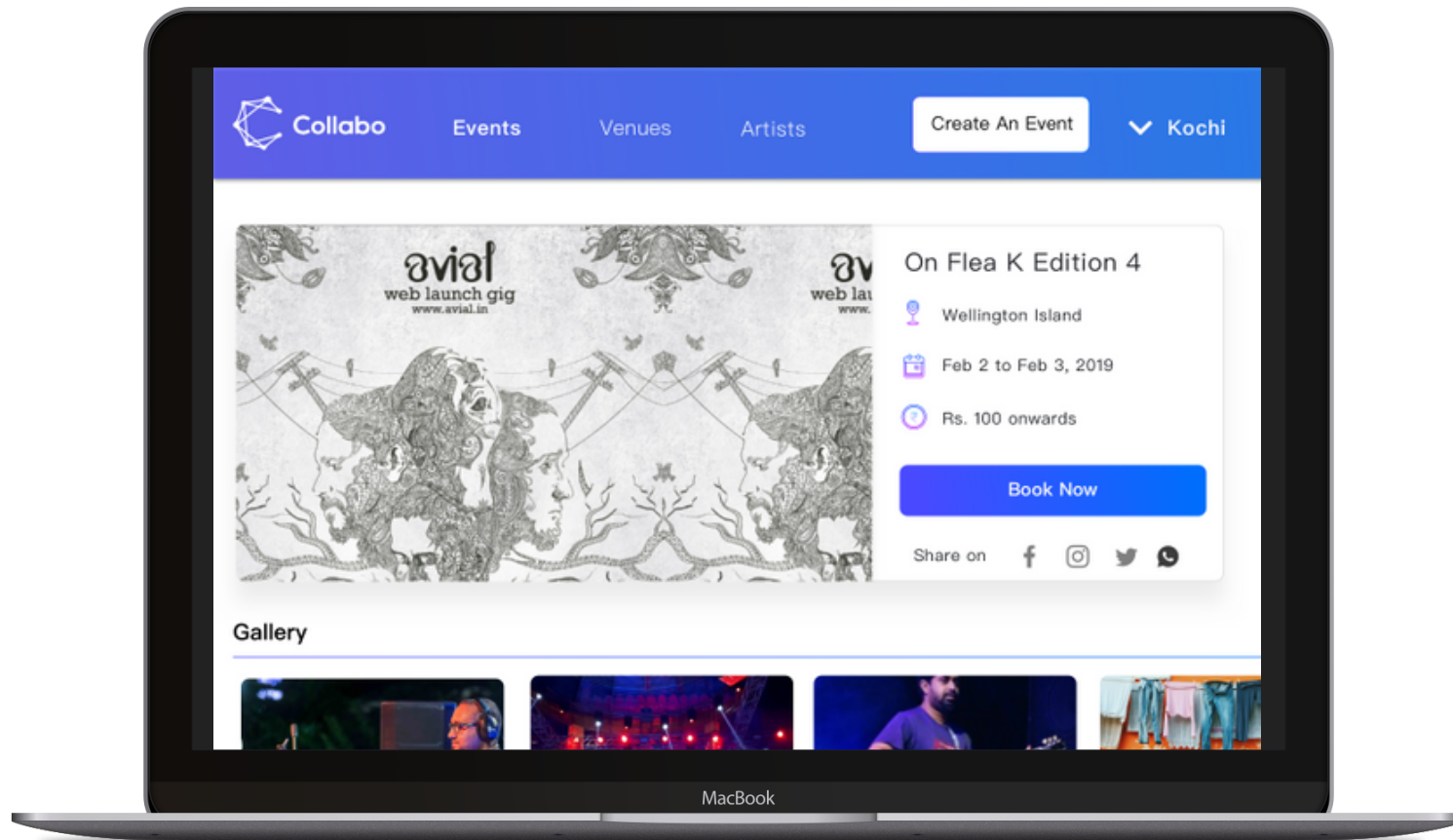
LOCOMOTIV.IO (WEB)



● WAREHOUSE MANAGEMENT SOFTWARE

Driver Logistics wanted to streamline their logistics and warehousing operations with a bird's eye view on all the activities. Zartek build the dashboard with multiple user tier structure to assign roles for each of the employee.

COLLABO (ANDROID & IOS)



● EVENT CREATION TOOL

Collabo is a platform to book events, find venues and artists in your city, and market the event to your target audience. Collabo For Business App will allow the organizer to manage their customers and see analytic of the event

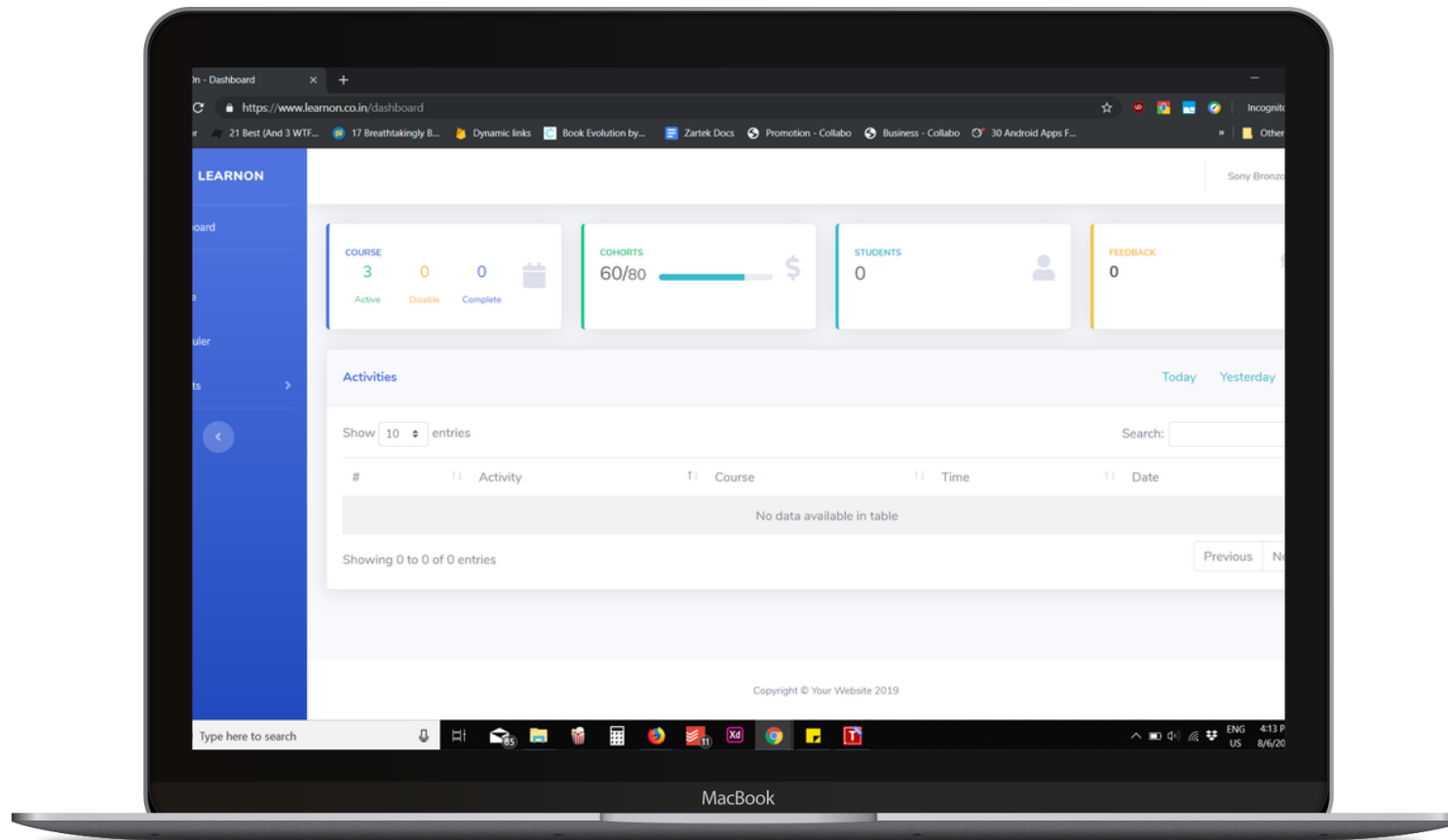
SNAPITT (ANDROID & IOS)



- **ORDER FOOD INSTANTLY**

Scan QR code in your restaurants and order food instantly with Snapitt App. The order goes to the restaurant owner where they can manage orders and food inventory. The app is available in two languages - English and Arabic.

LEARN ON (ANDROID & IOS)



- **LEARN MICRO SIZE CONTENT DAILY**
LearnOn is a personal coach platform enabling learners to learn micro size content daily till it forms a habit. Most learners quickly forget more than 90% of what they learned. LearnOn advance algorithms sends reinforcing micro learning contents to its audience with the focus to enable learners to apply the knowledge on their Job.

MANETAIN STORE (WEB)



- **MOVING FROM SELLING ON INSTAGRAM TO OWN WEBSITE**

Founders Yuba and Hinshara are both curly heads who have loved and religiously followed the famous curly girl method advocated by Lorraine Massey. They started selling on Instagram first and Zartek helped them to create an e-commerce store with inventory and delivery management

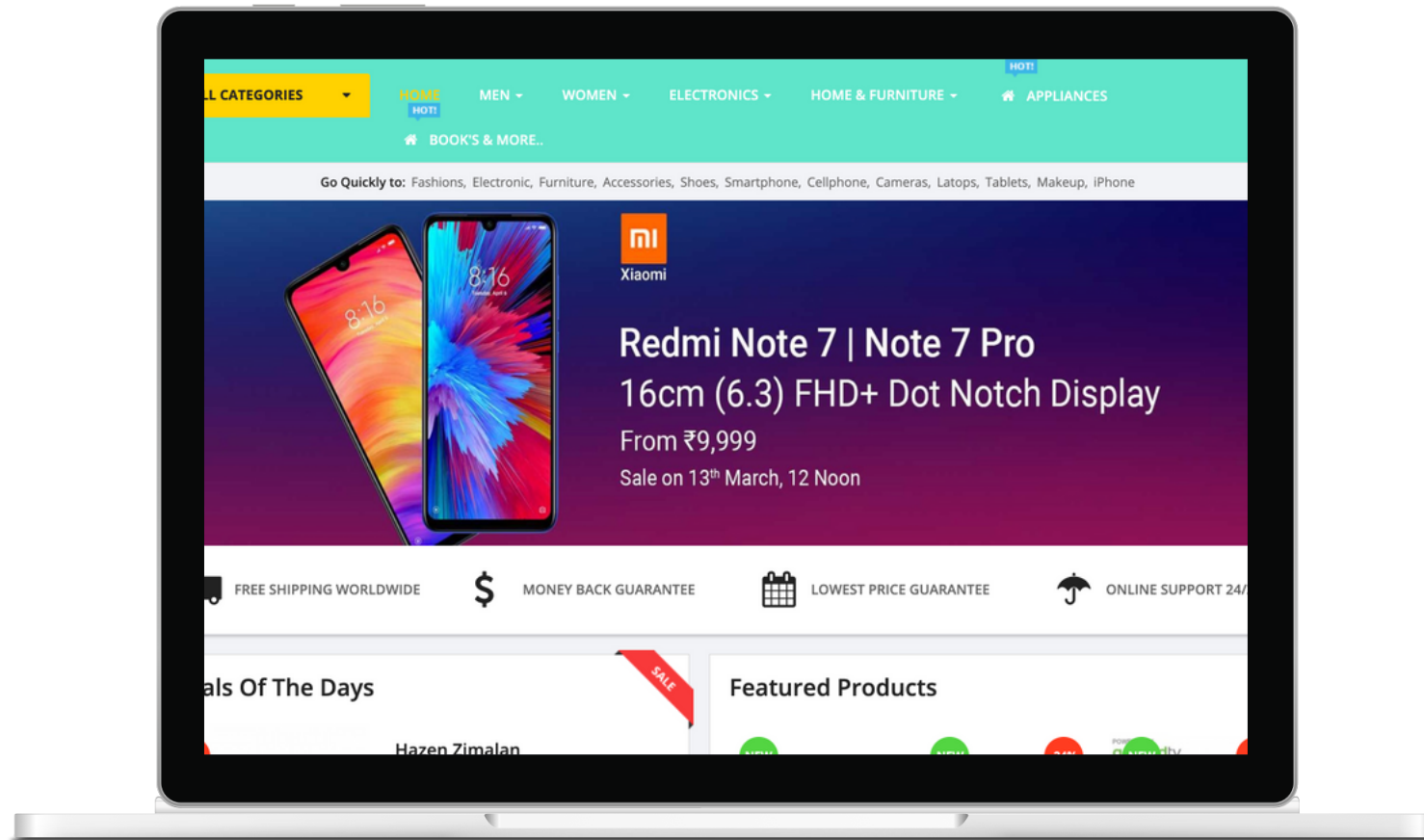
HUMAN TIMES (ANDROID & IOS)



- **CURATED AND UNCLUTTERED NEWS**

Human Times caters to a wide spectrum of audience worldwide, presenting them with stories worth reading across different categories like national, international, sports, politics, entertainment, and so on. The aim to evolve to be the single point of contact for the readers and be insightful, vision-driven and relevant and become a strong presence in the digital and information dissemination sphere.

IBHOOM (WEB)



● ONLINE TO OFFLINE PLATFORM

iBhoom is Manu's idea to empower Kirana stores by giving them a platform to list products and sell them online. iBhoom aggregates stores in the city in multiple industries and users can either buy it online or offline by visiting the store.

WHY PARTNER WITH US

SWOT

STRENGTH

- Skilled engineers with good communication skill
- World class tech stack - Python, Flutter & Angular
- Experience with cloud architecture such as AWS & Heroku
- Portfolio of 20+ live products in the market

WEAKNESS

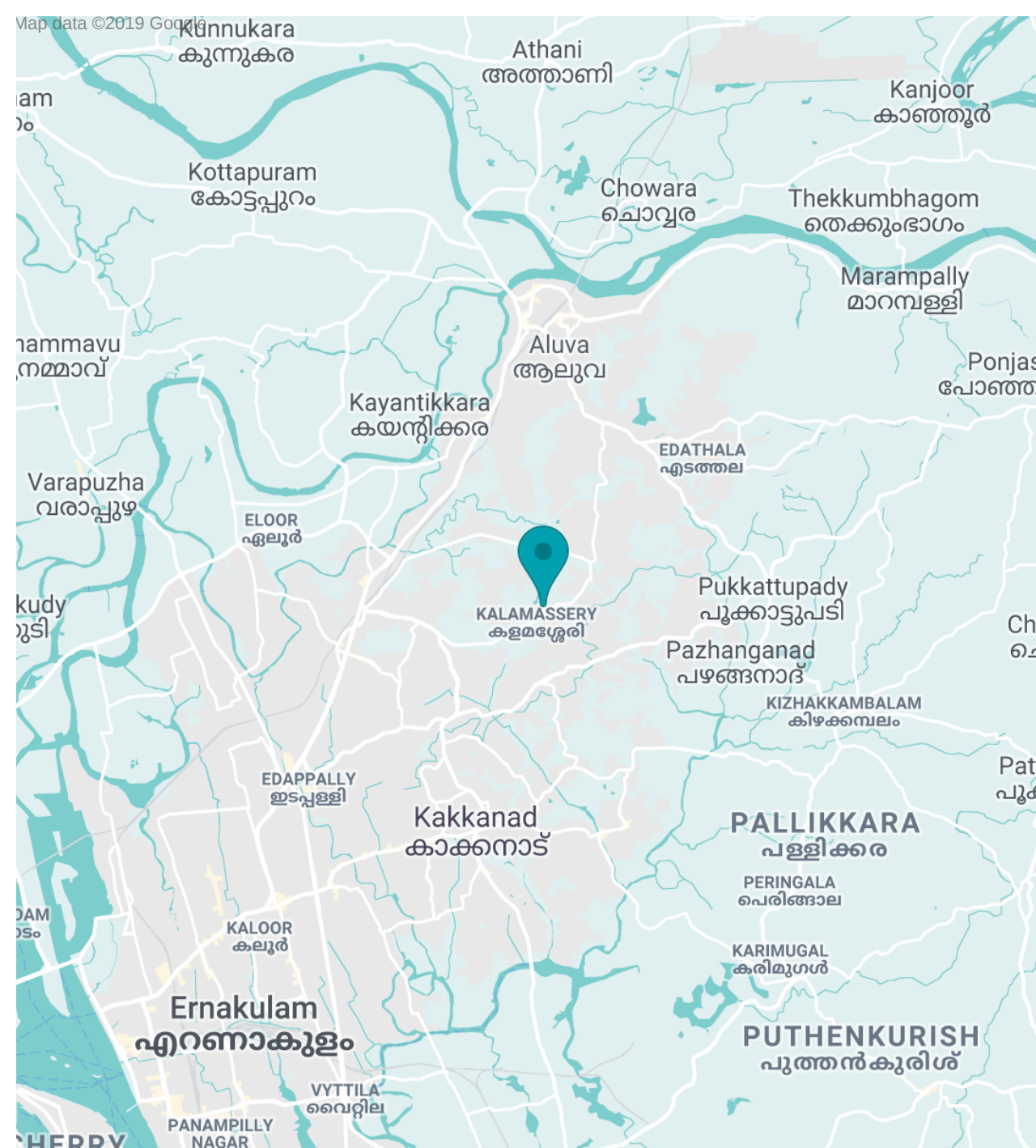
- The team does not speak Arabic
- No development team in Qatar
- No network in Qatar for referral and inbound leads

OPPORTUNITY

- High value projects from Qatar govt. & private companies in Qatar
- Can outbid competition with project quote due to cost effective engineers from Kerala, India
- Extra services including content creation and digital marketing

THREAT

- Highly competitive industry with small and large players in Qatar and foreign countries
- Delay in payment from clients in Qatar and GCC region



CONTACT US

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