



Flexsin Technologies (P) Limited.

## Leading 360 DEGREE

Services in the realm of  
Web Development, Mobile Apps Development & SEO Services !

### COMPANY OVERVIEW

#### Who We Are?

The company was established in the year 2008, with the goal to provide high quality cost effective services to the internet & IT outsourcing community and businesses who wish to maximize their ROI and REACH by harnessing the unlimited power of information technology.

Today we have a team of over 200+ highly qualified professionals operating from our facilities in India, United States and South Africa. We have sustained a growth rate of 300% annually fueled by the high delivery standards we maintain and pride in.

Within a timespan of just 5 year we have successfully delivered over 3800 projects to clients worldwide.

#### Our Values



We value our clients, understand their business, and pledge our commitment to contribute to their success and satisfaction.

We value team accomplishments and seek opportunities to join with our colleagues to advance the success of our clients.



We value, above all, our integrity in everything we do.

We value the unique combination of qualities and contributions that each individual brings to the workplace.



We value quality in all we do; in quality we deliver the perceived value of our product.

# FLEXSIN ADVANTAGE

Flexsin Technologies (P) Limited.

At Flexsin you get a one-stop shop for all your IT service needs, we will take care of all your needs right from Strategic concept development, Business analysis, Software development to online marketing all in one place. Once you go with Flexsin you will never have to go anywhere else again.

## Services We Provide

- Web Development
- Application Development
- Digital Marketing
- Mobile Development
- Creative Designing
- Website and Application Maintenance
- Flash and Flex Development
- Outsourcing Services

## Our Strengths

- Single point of contact for all your needs
- Dedicated team of over 200+ experts
- A commitment to quality and generation of value
- A domain knowledge pool across multiple business domains
- Competitive pricing and support
- Continuous upgrade to new and emerging technologies

## Why Flexsin?

- Time-tested Business Model
- Diverse domain competency
- Microsoft network member
- Strong technical expertise
- Reliable and consistent communication
- A flexible pricing model tailor made to the individual needs
- Over 1800 satisfied client globally





# SERVICES PORTFOLIO

Flexsin Technologies (P) Limited.

We have developed our service portfolio with a 360 degree approach. We continually add to our service portfolio as the internet market evolves and new technologies are added to the IT pool. We understand that technologies evolve and our business model allows us to evolve with them to ensure that you get the advantage of the latest at all times.

## Web Development

- Custom Web Development
- Application Development
- Enterprise Portal Development
- Ecommerce Solutions - B2C / B2B
- Facebook Apps & Social Media
- eCommerce Websites

## Software Development

- Custom Software Development
- Software Outsourcing
- Software Testing & QA Services
- Migration & Re-Engineering
- Sharepoint Consulting
- Microsoft .NET Development

## Mobile Apps Development

- Mobile Apps Development
- iOS/iPad/iPhone Apps Development
- Android Apps Development
- Mobile Websites Development
- Android Tablet Apps
- Mobile Websites

## SEO & Digital Marketing

- Search Engine Optimization (SEO)
- Pay Per Click Services (PPC)
- Social Media Optimization (SMO)
- Reputation & Brand Management
- Internet Marketing
- Lead Generation

## Creative Designing

- Logo, Brochure & Corporate Identity
- Graphic Designing & Illustrations
- Flash Animations
- Website & Microsites Designing
- Landing Pages, Newsletters & Mailers
- Brochures and Printing Material

## Flash & Flex Development

- Flash Application Development
- Flash Component
- Flash Game Development animation
- Flash Integration
- Flash Widget Development
- Hire 2D and 3D Flash Animators



Application Support & Maintenance



System Admin Support



Performance and Scalability



# BUSINESS MODEL

**Flexsin Technologies (P) Limited.**

The Flexsin business model engages the clients in accordance with their business requirements and the project at hand. Our experts tune the existing business models to ensure that client goals are met with within the Direct Measures of Quality (DMOQ) specified by the clients. These DMOQ's may be delivery Time, Cost, Design, Security, Technology etc.

At Flexsin we believe each individual need is unique, our business models are developed with this philosophy in mind

## **Fixed Price-Fixed Time Model**

When the client has a clear scope of project in mind our business analysts and project managers work with the client to define specific deliverables and timelines which are then converted to a mutually agree price for the project. With the involvement of the development manager from the first day the process guarantees predefined performance and delivery. With the budget clearly defined the client can plan their overhead in line with project delivery

## **Flexsin Hourly Rate Model**

At times the client has an idea which needs to be developed into a project, this is where our hourly rate project model come handy. Also, when the client application needs minor enhancements over time they prefer this model. A project manager along with the business analyst provides and hourly sheet per requirement which when approved by the client moves forward to development.

## **Flexsin Dedicated Teams Model**

High turnover applications and turnkey projects deserve a dedicated team working towards its development and maintenance.

This model provides for a dedicated team of experts working only on the one project continuously. This provides for an always on support team which understands the huge application inside and out and can step-in and delivers as soon as a need presents itself.

All of our major clients/business partners opt for this model, the team working with them shares the same relationship with them as if they were under direct employment.

## **Flexsin Maintenance Model**

The Flexsin maintenance model allows you to benefit from our services at a cost up to almost 50% of our regular service charges.

This is the perfect investment in your website instantly giving your returns. Buy hours in advance from us and get your work done as and when you require it. We make sure that we deliver the same quality and response every time.

Each task is appraised and the hourly estimates are approved by the client beforehand. Any hours that are not used up are carried over to the next cycle.

# DEVELOPMENT MODEL

Flexsin Technologies (P) Limited.

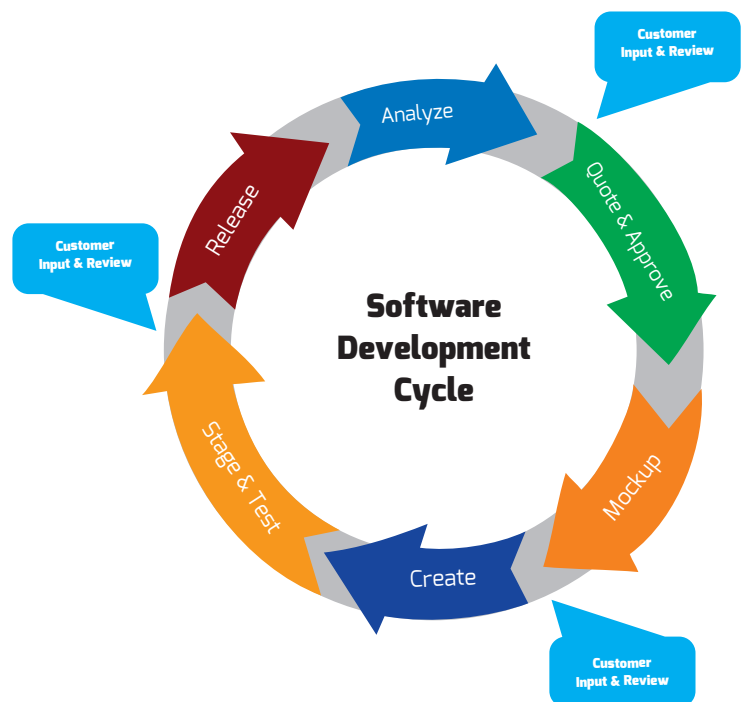
Flexsin's Development model provides a structured framework aimed at delivering a high quality solution to the clients. The Flexsin development model has been refined over a period of time by Flexsin's leadership who have a total experience pool of over 50 years between them. This business model takes the best of industry practices like Agile and Rational Unified Process(RUP) and benchmarks the best approach achieve maximum performance and highest quality.

## The Flexsin Transparent Development Model

Our software development model ensures that the customer is involved at all stages of development and transparency is maintained.

By keeping the customer involved we ensure a satisfactory product in all phases of software development. It allows the customer to understand the core at development and a part of the Flexsin team. Here we make you feel not just a part of the action but also leading from the front.

The Flexsin development model places the customer at the helm of the process thus raising the confidence and returns from the product delivered.



## Development Phases at Flexsin

**1- Planning:** Clients usually have an idea of what they want as the end result, but not what the software should go. Our skilled and experiences experts help the clients define the software requirements and scope thereby generating a clear map for the client and our development teams. We it is this step where we generate maximum value for the clients.

**2- Implementation, testing and documenting:** All plans are as good as their implementation; At Flexsin we understand that and our software experts ensure that we follow the code to the letter. Our Quality team ensures that defects are recognized as soon as possible.

**3- Deployment and maintenance:** One the product is accepted by the client we move towards deployment. Our support teams ensure that the applications have the right environment for the applications and take care of any eventualities. Flexsin CRM team keeps an eye on the latest trends and updates our clients continually on how to improve their applications, adding value to your business even after the product has been delivered.

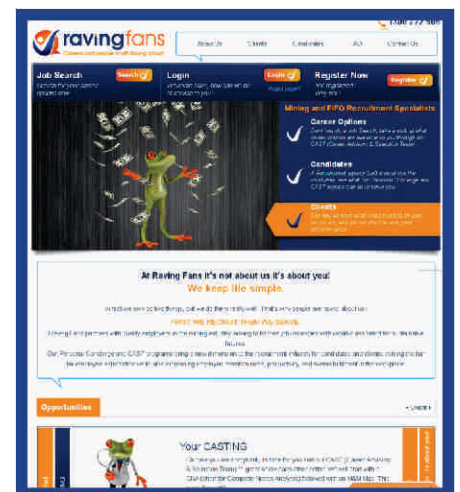
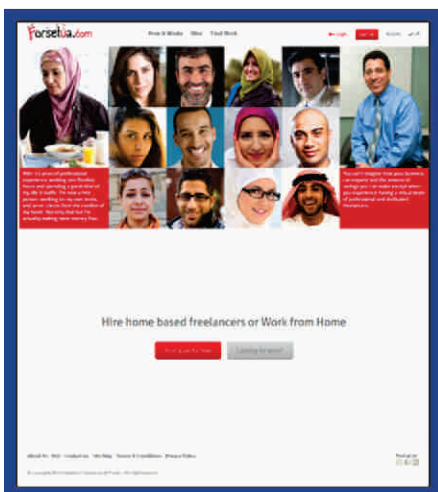


# WEB DEVELOPMENT PORTFOLIO

Flexsin Technologies (P) Limited.

"Flexsin have engaged in a very complicated development and performed very well, adding value and being a good communicator and developer. Changes were allowed during the project without extra cost. Due to changes the project was delivered later than original planned date, but to be honest this was as much at my request."

Brian Merritt | London, United Kingdom





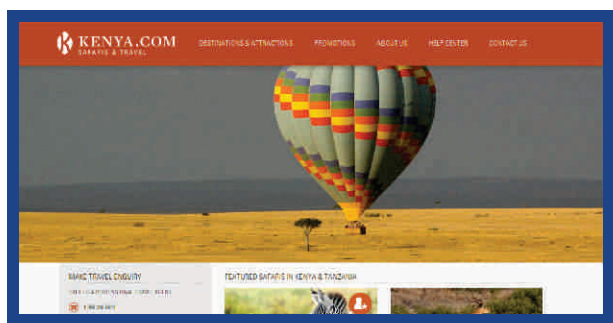


# INTERNET MARKETING PORTFOLIO

Flexsin Technologies (P) Limited.

“The Flexsin team is really professional. They have done a great job on our website and we had very nice improvement in our SEO. They always guide me to make my website awesome and they spent more time to solve some other stuffs out of project scopes as well. I highly recommend them and will work with them for other projects. Great Thanks to Rohit and Their team.”

Richard | Australia



Project Name: SEO Service for Travel Management  
Industry: Travel and Hospitality  
Technologies Used: SEO

Kenya.com is a member of EAWLS/ASTA/KATO/APTA/BBB/CST and a host of other professional African Tourism organizations. The company has been successfully exercising this business for more than 15 years and since that time it has been serving around thousands of safaris trips every year.

Google™		
Keyword	Ranking Status	
	Initial	Current
Kenya safaris	0	1
Kenyan safari	0	1
Kenyan safari tour	0	1
Kenyan safaris	0	1
kenya safari tours	0	1
safari tour	0	1
Kenyan safari tours	0	2
kenya safari tour	0	2
safari kenya	0	2
safari in kenya	0	2
African safari packages	0	3

YAHOO!		
Keyword	Ranking Status	
	Initial	Current
Kenya safaris	0	1
kenya safari tours	0	1
kenya safari tour	0	1
kenya safari packages	0	1
lodges in kenya	0	1
Africa Private Safaris	0	1
safaris kenya	0	1
kenya africa safari	0	1
Kenyan safari	0	2
Kenyan safaris	0	2
safari kenya	0	2

msn™		
Keyword	Ranking Status	
	Initial	Current
Kenya safaris	0	1
Kenyan safari	0	1
Kenyan safari tour	0	1
kenya safari tours	0	1
Kenya safari tour	0	1
safari in kenya	0	1
lodges in kenya	0	1
African safari tour	0	1
kenya	0	1
mt kenya safari	0	1
Kenyan safaris	0	2

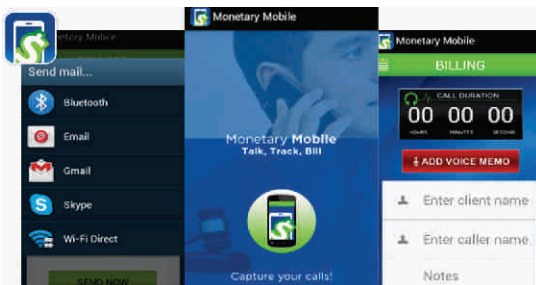


# MOBILE DEVELOPMENT PORTFOLIO

Flexsin Technologies (P) Limited.

"I have been well looked after by Flexsin, they have gone out of there way to help and I would happily recommend them to anyone wishing to develop an app. A professional group, well organised and pleasant at all times."

Ann | Australia

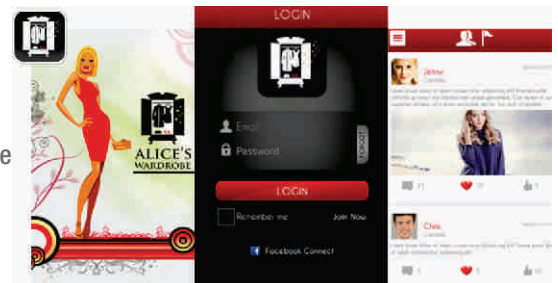


## Project Description:

Professionals who bill by the hour know this well. Accurately keeping track of billable time is a challenge under the best of circumstances; keeping track while out of the office and talking on a mobile phone makes the challenge even more insurmountable.

## Project Description:

Alice's Wardrobe allows you to virtualise your wardrobe and take it everywhere you go! No need to empty your wardrobe everytime you need to decide what to wear, use the app to help you plan your outfits and even share with friends!

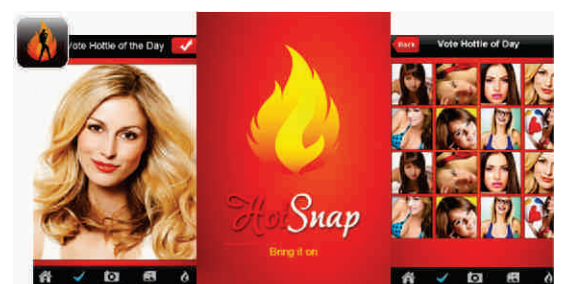


## Project Description:

This is a load board app designed to make trucking easier for hard working Truckers. This app is designed to connect "Truckers" who use this app can auto post their trucks, or look for posted loads on the website. Brokers and Shippers can use this app to find Truck Drivers, or post their freight.

## Project Description:

HotSnap is an online photo contest. Users submit photos using our app then the entire community of HotSnap users vote for their favorite photo.







## OUR CUSTOMERS

Flexsin Technologies (P) Limited.

Flexsin was powered by intellect and driven by values. Speed, quality and competence are our mission. On Flexsin, we are confident you.