



# Pioneer Disrupt Drive

# EXIOMS IN NUTSHELL

Exioms® is a Business Innovation Specialist which helps industries to build solutions and drive business with Digital transformation, Technology, and Innovation. Exioms is building next-generation ideas into reality and advancing business by technologies and arts that impact our day-to-day lives and brings and positive social change.

# \$30+ MILLION

Business Generated Successfully by Exioms Platforms.

### 100+ PEOPLE

People Engineers, Designers, Professionals & Consultants

### 20+ PRODUCTS

Products Trending Innovated Products
Designed for Clients



# WHO WE SERVE?

Our flexible and innovative solutions are open for all, from empowered industries to the upcoming ones. We have designed the future world, increased the value of employees with artificial intelligence, promoted technological education through creative technologies and bridged the gap between startups and large corporations.





### **GOVERNMENT**

To justify Government's interest in technology, Exioms provide effective solutions to expand their capabilities to serve the best to its citizens.



## **STARTUPS**

To nurture the young ideas of serving the global market, Exioms has pioneer in startup services that are prerequisite for them to support success.



# **ENTERPRISE**

With our niche to realize industry necessities, Exioms help its clients to gain supremacy with rapidly changing technology and digital environs.



# **SME**

The compact services of Exioms fulfill the needs of any SME by planning its growth essentials and understanding the nature of business.



# WHAT WE DO?

Enhance user experience by digitalization; transform business with leading-edge technology and create solutions with new innovations for business has become the three predominant elements for any industry. Exioms delivers the full package to gear your services at its best and helps you to go parallel with the market.



### **DIGITAL**

Customer experience creates value-driven opportunities for the business. Our digital initiatives will help you to better reach out to customers and uplift your brand value.



### **TECHNOLOGY**

The technology-driven approach of Exioms, redefined business operations and interaction with their customers. Our emerging technologies practices help customers to cope up with the market.



### INNOVATION

The key to drive the market is innovation. Exiom's solutions that enhance self-development and also organization's existing business models to provide quality serving.





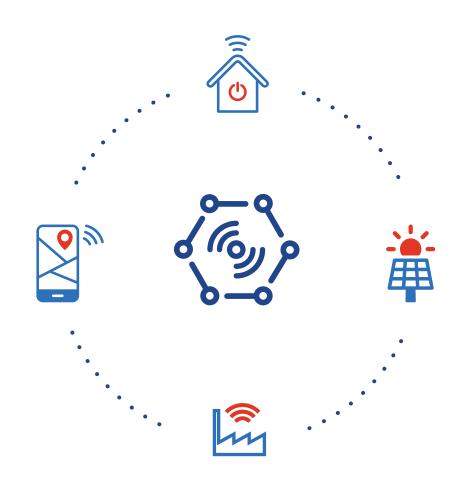
# CORE EXPERTISE

Our disruptive technology solutions advances the business world. We seize endless opportunities by harnessing machine learning, predictive analytics, blockchain, cloud service, IoT and all next-generation technologies to serve and wow customers in ways their competitors can't.



# **BLOCKCHAIN**

The complete view of the blockchain and its business implications has the potential to drive profond and effective change.



### INTERNET OF THINGS

Built your interconnectivity between all the different smart gadgets, flooding the market and the Internet.



# **FINTECH**

Revitalise the customer journey through financial services with better customer centricity and use of emerging technologies.



# INDUSTRIES

Every industry faces diverse challenges; however, all requirements and expectations converge in the need to increase competitiveness in the age of the digital customer. Exioms is a strategic partner to our global clients for managing complex industry-specific processes that impact their bottom-line.

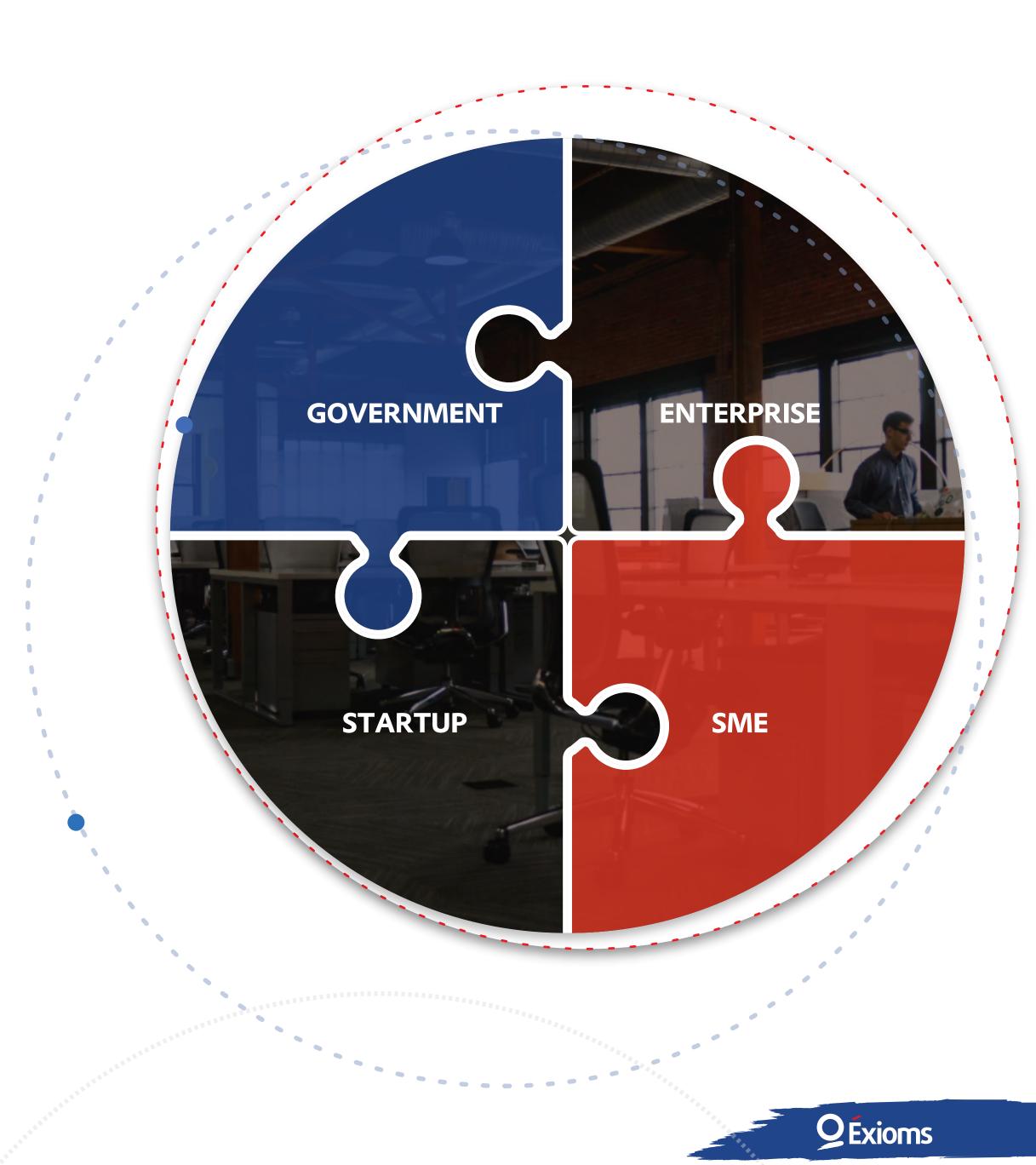




# SERVICES

We aim to improve our client's business results by taking advantage of disruption and adding value through new ecosystems, service models and solutions. We have recognized that services should be client specific so we adept at customising our services. Our organisation depends on attracting and retaining customers.





# FUTURISTIC DRIVERS

Hiding inside a giant gift box to surprise the world, future innovations can disrupt and explore business on a different way. Exioms unfolds the Future-Ready-Business solutions with its constant innovations that drive the most significant developments and analyse the implications of the various challenges.

# ARTIFICIAL INTELLIGENCE

Make it possible for machines to learn from experience, adjust to new inputs and perform human-like tasks.

### VIRTUAL REALITY - AR/VR

These two mini-giant is completely changing the scenario of the gaming as well as real life works and functions.

### Pushing the limits of

**GEOLOCATION** 

Pushing the limits of marketing and advertising, GPS can be used to enhance virtual experiences around a brand or product.

### WEARABLE

The concept defines the leading innovation which is worn close to the body, on the body or even in the body.

### **GAMIFICATION**

It's the opportunity to package motivation into a digital model which can make company training more entertaining and fun.



Meeting customer needs has a new way by flexible approach and building individual blocks to serve a specific purpose.



# CREATIVE SERVICES

As an in-house innovation firm, Exioms has combined its expertise in digital media and technology to provide clients with an experiential solution. We have the creativity, people, equipment and proficiency to offer supremacy user-experience and trustworthy customer interface.





### **USER EXPERIENCE**

Users can expect customization as a standard, and not a luxury when you create a mesh together with UX and marketing.



### **PRODUCTION**

Combine video, animation and motion graphics with a pinch of communication trend to connect clients with their audience to tell their story.



# **DIGITAL MARKETING**

The paradigm has shifted, as today's customers trust online reviews, consumer feedback and brand interaction on social media more.



### **BRANDING**

Holistic and relentless branding solutions won't succeed until it has the potential to develop the 'must-buy' feeling in the customers.



# STARTUP SERVICES

We understand how hard it is to grow an established business from a start-up business. With our professional expertise and technical capabilities, we feel confident that we can help any business to make a significant impact in the digital world.





#### MINIMAL VIABLE PRODUCT

Building an MVP implies finding the right balance between what your business is offering to users, and what users actually need.



#### **RAPIDX PROTOTYPE**

Facilitate the efficient distillation of user feel into a mockup, making it possible to quickly produce and evaluate a 3D-printed prototype.



#### **LEAN DEVELOPMENT**

Optimize efficiency of the whole development process by eliminating extra additive practices and also the system as the whole.



#### **PITCH DECK**

Create a strong presentation intending the company's products, technology, and team to the investors.



# PRODUCTS & PLATFORM

We cultivate ideas and knowledge to serve our authentic commitment to innovation. Our vast range of products is tailored to meet client's ambitions. We make it a practice to acknowledge client's legacy and transform it with our leading consumer products.



### **ICO LAUNCHPAD**

Launch your own ICO platform in 180 minutes



### **HELPDESK**

Manage everything online with simplified Content Management System



### **EXIOMS WALLET**

Utilize the potential of Unified Payment System





### **EDUOX**

Learn unlimitless with Exioms Education Suite



### JAYA CMS

Experience customised solutions, delivery and support



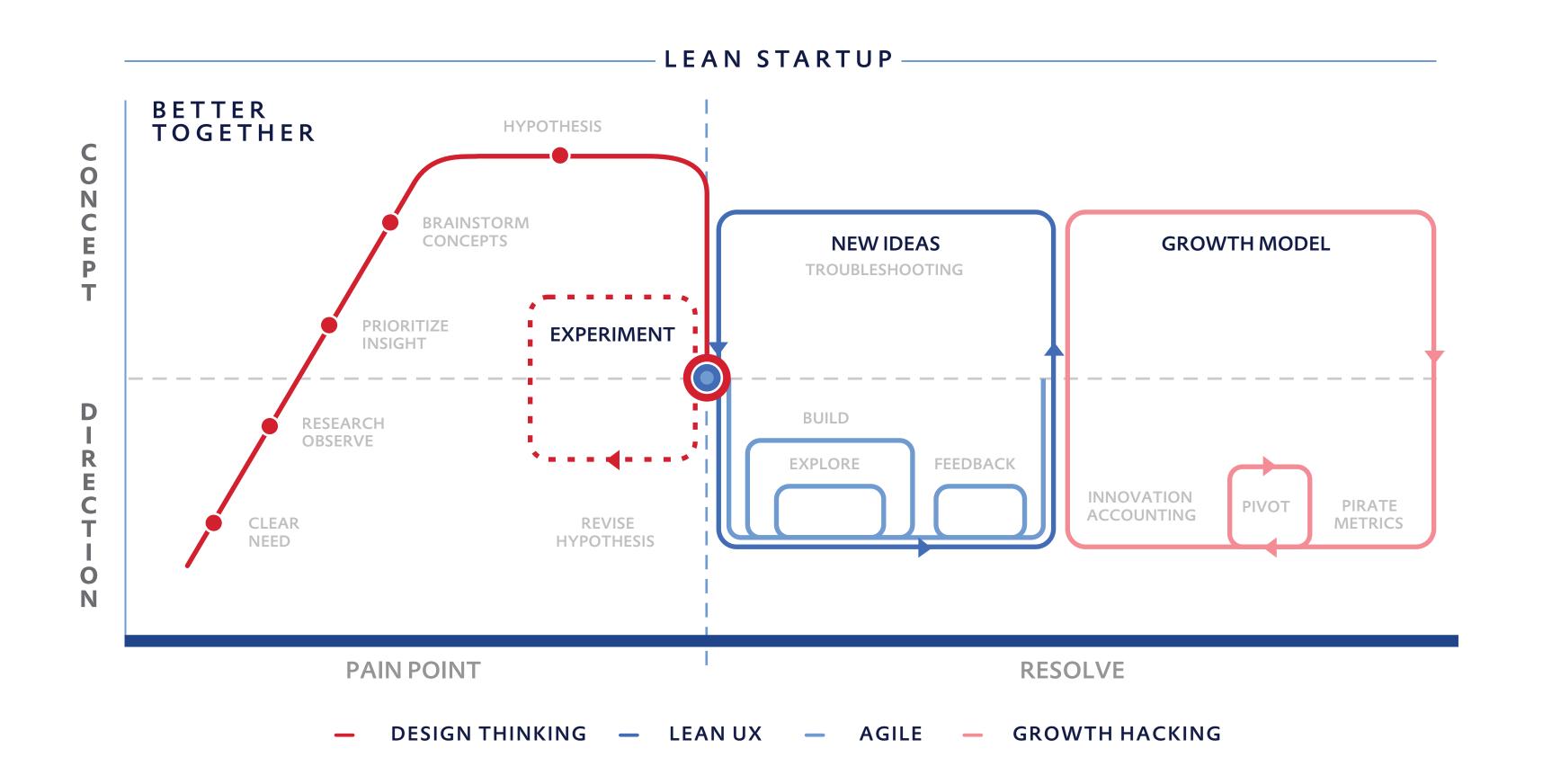
### **EXIOMS GEOTRAK**

Expanding High intensity tracking system with advanced analytics



# DELIVERY MODELS

With the finest combination of next-generation methodologies, leading procedures and highly skilled people, the delivery excellence and agility are at the core of operations for Exioms. This enables us to form and deliver appropriate solutions while reducing the time and cost.



# ENGAGEMENT MODEL

Aligned in line with industry expectations, Exioms have a wide range of models designed for various services and solutions that we offer. These have been formulated through years of experience in the industry, thus ensuring quality performance, high functionality and exceptional efficiency.

#### **FIXED**

Under this model, we help you to reap maximum benefit by predefining the project plan, deciding its priorities and laying out a detailed execution strategy.

#### **BOT**

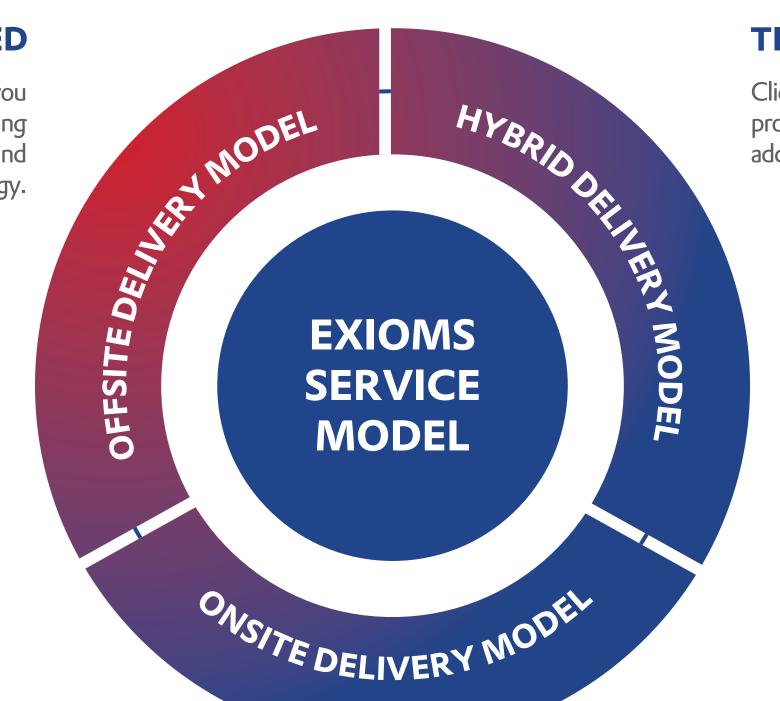
**RESOURCE BASED** 

skilled professionals are hired as per the

client requirements to accomplish the project.

Creating a managerial control,

The model allows the complete establishment of an offshore subsidiary, gaining the client with a greater management control.

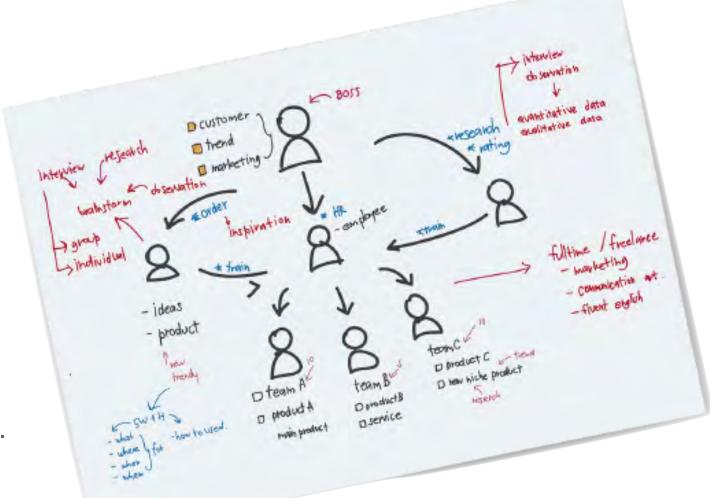


#### TIME & MATERIAL

Clients can take control over the development progress and cost in this model, instead of facing additional overpriced changes.

#### **HYBRID**

A combination of both onsite and offshore, this delivery model enhances great efficiency and optimizes the cost of project development.



#### **PAY-AS-YOU-GO**

On this usage-based model there are no wasted resources, since clients only pay for the services that procured.



# CUSTOMER STORIES

Together with our customers, we create stories. Around 500+ leading companies from all industries have benefited from Exioms to streamline work, make teams stronger and grow more productive. The real-world examples illustrates how Exioms has risen to the toughest challenges, ensured business success and supported scientific endeavour worldwide.



A ticket resolution system was built to maintain reports for resolving issues raised by their IT and SAP departments and its different modules.



To relieve users by sharing the status, a custom-solution app was designed to notify bank with the request for currency exchange.



The API based technology designed has abled to launch the WTI mobile application along with the one-click booking system on web.



Along with the CRM solution, a field-force tracking system was designed for the on-field employees with the help of geo-location technology.



 A complete media solution was delivered to launch the USA brand in India. It included from developing brand-identity system to logo design.



 The ICO platform is designed on Ethereum Blockchain to make cryptocurrency transactions decentralised, secured, faster and transparent.



# AWARDS & ACCOLADES

Over the years, Exioms has been strengthened over 10+ awards that celebrate the innovation and excellence we provide in our solutions. The awards will only reinforce our humility and resolve to offer nothing but the best service to the people who matter the most – our customers.

























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#### **ABOUT EXIOMS**

Exioms® is a Business Innovation Specialist which helps industries to build solutions and drive business with Digital transformation, Technology, and Innovation. In the last 5 years, Exioms has won over 10 awards including 'Top 10 Blockchain Company in Asia', 'Top 25 Startups', 'Top 100 Tech companies in Asia' and the 'Best Place to Work For.'

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