

Debut Infotech Pvt Ltd.



# Company Profile

“Our **agile** software development practices, **good user interface** design, focus on **quality** and vast **experience** across various domains and technologies give us the advantage of being a **reliable** organization to deliver **technology** solutions.”

QUICK FACTS	
<i>Company:</i>	Debut Infotech
<i>Type of Firm:</i>	Private Limited
<i>Inception:</i>	2011
<i>Head Office:</i>	Mohali, India
<i>Business:</i>	Software Development & Consultancy
<i>Team Size :</i>	70 in-house Developers
<i>Expertise:</i>	Web and Mobile app Development

# Service Spectrum

- Bespoke Software Development ( Web and Product dev.)
- Software Product Engineering
- IT Consultancy
- Mobile App Development ( I Phone and Android Apps )
- Dedicated Agile Development Team

Whiteboard mockup of a login page for Retail Merchandising Automation. The page has a title 'Login to Retail Merchandising Automation' and a 'Features' section. The login form includes fields for 'Username' and 'Password', a 'Remember me on this computer' checkbox, and 'Login' and 'Forgot Password?' buttons. The footer states 'Powered by mobileTEAM a Celusion Technologies invention'.

**Login to Retail Merchandising Automation**

**Username**

**Password**

☐ Remember me on this computer

**Login** [Forgot Password?](#)

Powered by **mobileTEAM** a Celusion Technologies invention

**Features**

- Mobile Data Upload**  
Upload field data in real-time from your GPRS enabled phone
- Location Data**  
Integrated GPS location co-ordinates for every form submission
- Camera Integration**  
Upload images from your phone camera or memory card
- Dynamic Forms**  
Dynamic field data collection through campaign specific forms

Whiteboard to **REALITY**

Final polished version of the login page for Retail Merchandising Automation. The page has a title 'Login to Retail Merchandising Automation' and a 'Features' section. The login form includes fields for 'Username' and 'Password', a 'Remember me on this computer' checkbox, and 'LOGIN' and 'Forgot Password?' buttons. The footer states 'Powered by mobileTEAM a Celusion Technologies invention'.

**Login to Retail Merchandising Automation**

**Username**

**Password**

☐ Remember me on this computer

**LOGIN** [Forgot Password?](#)

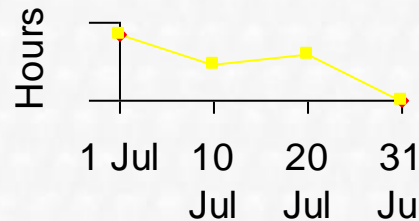
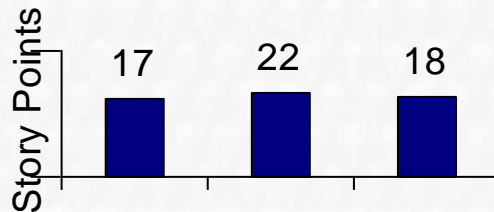
Powered by **mobileTEAM** a Celusion Technologies invention

**Features**

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# Methodology

Development	Project Management	Delivery Model																		
Rapid, high quality & desired results.	No surprises towards the END.	Flexible to suit your requirement																		
<div><h3>Agile Process</h3><ul style="list-style-type: none"><li>• Iterative approach</li><li>• Rapid delivery of high quality software</li><li>• Aligns with business goals</li><li>• Dedicated developers assigned for the project</li></ul></div>	<div><h3>Burn Charts</h3><p>(Progress Metrics)</p><p>A line chart with 'Hours' on the y-axis and dates on the x-axis. The x-axis has four points: '1 Jul', '10 Jul', '20 Jul', and '31 Jul'. A yellow line connects four data points, showing a downward trend from the first point to the last, with a slight increase between the second and third points.</p><table><tr><th>Date</th><th>Hours</th></tr><tr><td>1 Jul</td><td>High</td></tr><tr><td>10 Jul</td><td>Medium-High</td></tr><tr><td>20 Jul</td><td>Medium-Low</td></tr><tr><td>31 Jul</td><td>Low</td></tr></table></div> <div><h3>Velocity Chart</h3><p>(Plan Metrics)</p><p>A bar chart with 'Story Points' on the y-axis and three bars on the x-axis. The bars have values of 17, 22, and 18 written above them.</p><table><tr><th>Sprint</th><th>Story Points</th></tr><tr><td>1</td><td>17</td></tr><tr><td>2</td><td>22</td></tr><tr><td>3</td><td>18</td></tr></table></div>	Date	Hours	1 Jul	High	10 Jul	Medium-High	20 Jul	Medium-Low	31 Jul	Low	Sprint	Story Points	1	17	2	22	3	18	<div>Offshore</div> <div>Offshore</div>
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# Technology Repertoire



**"Possible is everything"**

is the belief that makes  
our team at  
**Debut Infotech**  
innovate.

## Mobile Technologies

- Objective C & Swift 2-3
- Java SDK ( for Android)
- Sql Lite , Core data , Plist , XML
- Parse
- Web Services

## Frameworks

- Laravel MVC
- Node JS
- Cake php
- Code Ignitor
- Yii

## Front End Technologies

- Bootstrap
- Angular -JS
- Foundation
- J query

## .Databases

- Mysql
- Post greSQL
- MSSQL
- Mongo DB

## Reporting

- PHP Chart
- Fusion chart
- Any chart

## Third Party APIs

- Google APIs
- Facebook APis
- Twitter API
- Sales force and ZOHO API
- Mail chimp
- Dialogic API
- SMS API
- Hardware Integration
- Payment Gateway

# Company Strengths

## Why choose Debut Infotech as your Technology Partner?

- Experience in developing Web and Mobile applications ( I phone and android )
- Faster deliverables through an iterative approach to development
- Technology expertise in Open source technologies , web, mobile apps
- Cost effective solutions through legacy application and product integration
- Outside-In (customer-centric) approach to delivering solutions
- High-quality software deliverables through strong QA processes
- Good User Interface design
- Committed to customer satisfaction through high quality support services

# Domain Expertise

- Debut Infotech have expertise in developing web and Mobile app development
- **Below are the domains**
  - SAAS based applications
  - Health care applications
  - Job Portals
  - On-Demand applications
  - Food & Hospitality industry
  - Business & Community Portal
  - Marketplace app development
  - Content Management System
  - E-Commerce Solutions



# Best Practice

## **CODING GUIDELINES**

Debut follows the best coding practices and standards for Web& Mobile Development as per the recommended industry guidelines including Apple, Google & PHP.

## **DEVELOPMENT METHODOLOGY**

- Agile Project Development Methodology
- Scrum Process

## **PROJECT MANAGEMENT SYSTEM**

- Base camp & Jira

## **VERSION CONTROL TOOLS**

- SVN
- Git Hub
- Bit bucket





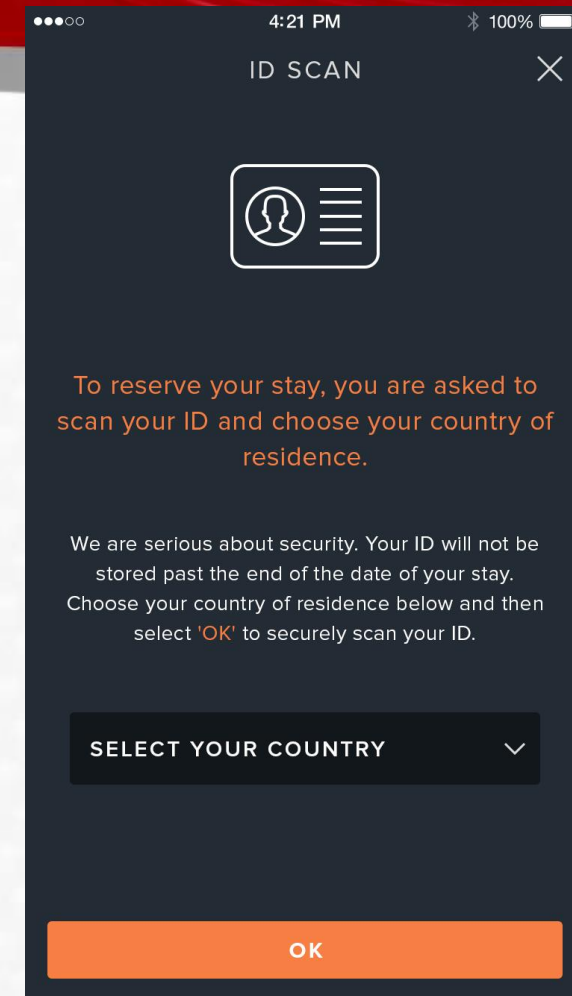
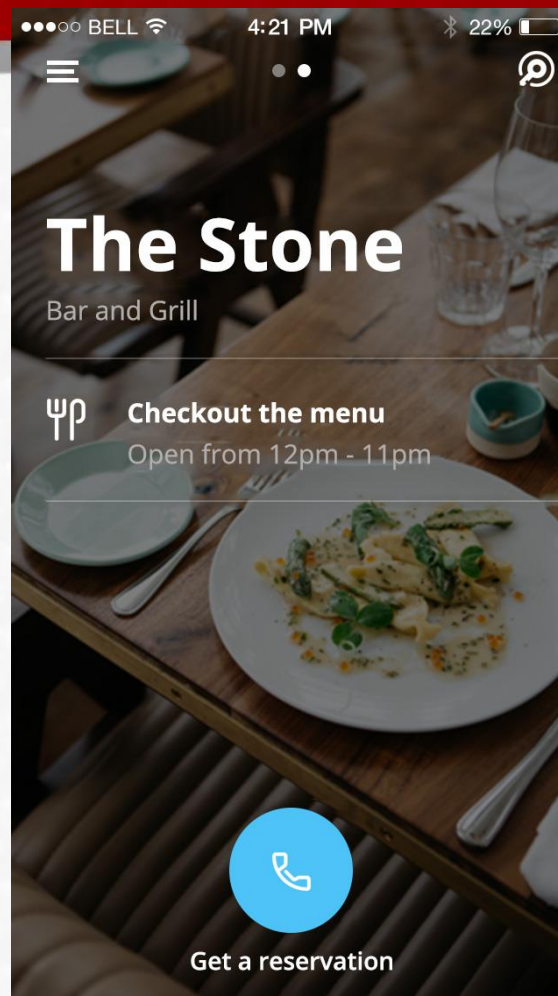
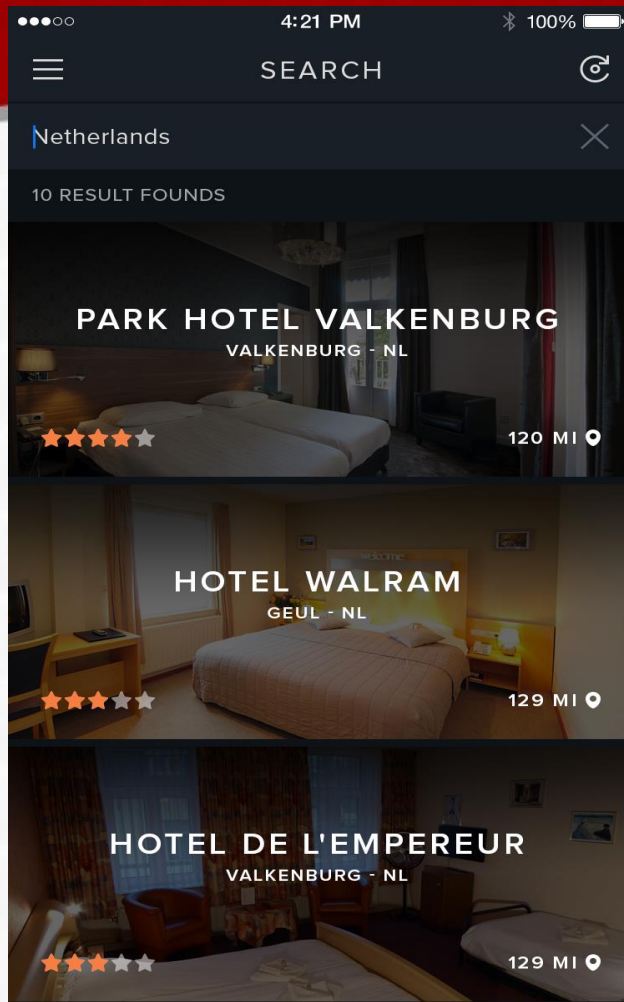
# **MOBILE APP SOLUTIONS**

**Powered by Debut**

# Success Stories

Company name	Seed funding/Success story
Ivory dating app	\$100k in seed funding. <a href="http://www.debutinfotech.com/success-stories">http://www.debutinfotech.com/success-stories</a>
Zonetail	\$2.3M in seed funding. <a href="http://www.debutinfotech.com/success-stories">http://www.debutinfotech.com/success-stories</a>
Get Licensed	\$1M in seed funding. <a href="http://www.debutinfotech.com/success-stories">http://www.debutinfotech.com/success-stories</a>
Open key	\$ 8M in series A funding. <a href="https://www.dallasinnovates.com/openkey-raises-8-million-in-series-a-funding/">https://www.dallasinnovates.com/openkey-raises-8-million-in-series-a-funding/</a>

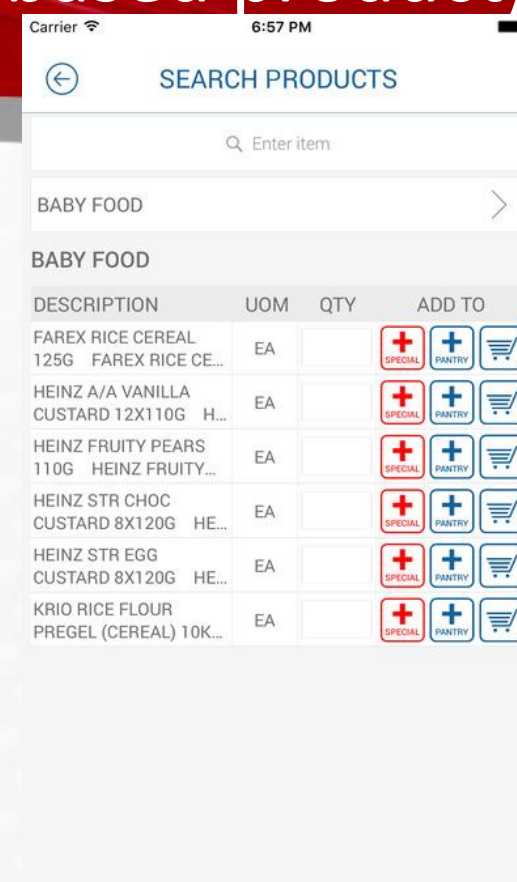
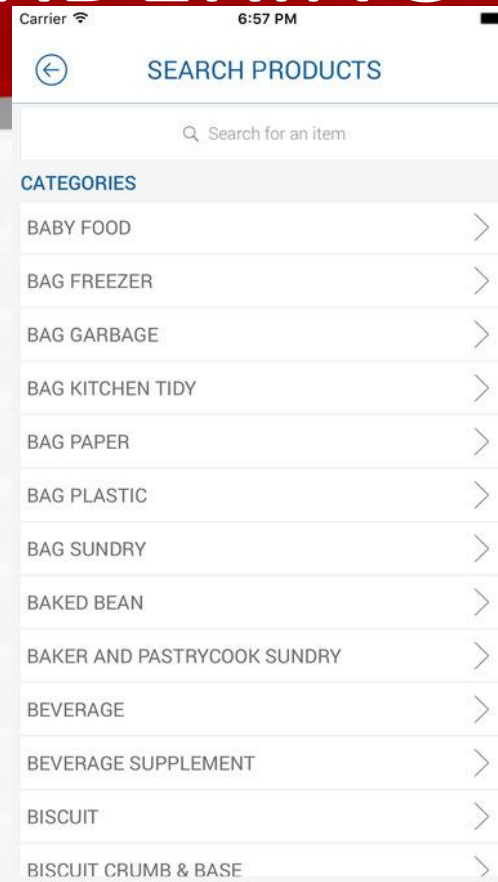
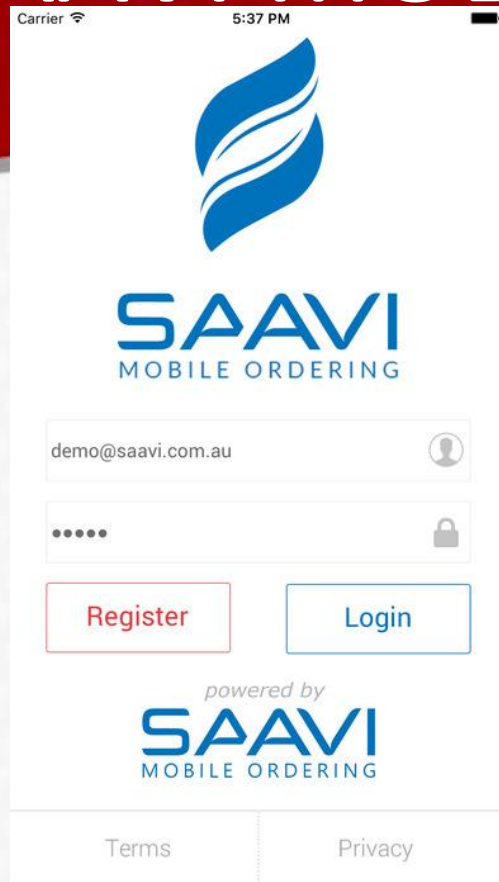
# Openkey (Hotel Hospitality-IOT)



- **Project Duration:** Agile Development - ( Development Partner from Last 2 years ) . 7 Full time Developers allocated for this project
- **Project Description:** OpenKey offers hotel owners the technology to control guest room access with smartphones. The company is redefining the way a hotel guest accesses into their room by providing keyless entry through their smartphones. OpenKey streamlines the travel process from the convenience of a guests smartphone, allowing the smartphone itself to serve as a key to the hotel room.
- **Platform :** Iphone, I-pad, Android and web-based portal
- **Technology :** Objective C, XCode 5.0, PHP , JSON , java.
- **Key Links:** <http://openkey.co/> <http://www.hospitalitynet.org/news/4069736.html>

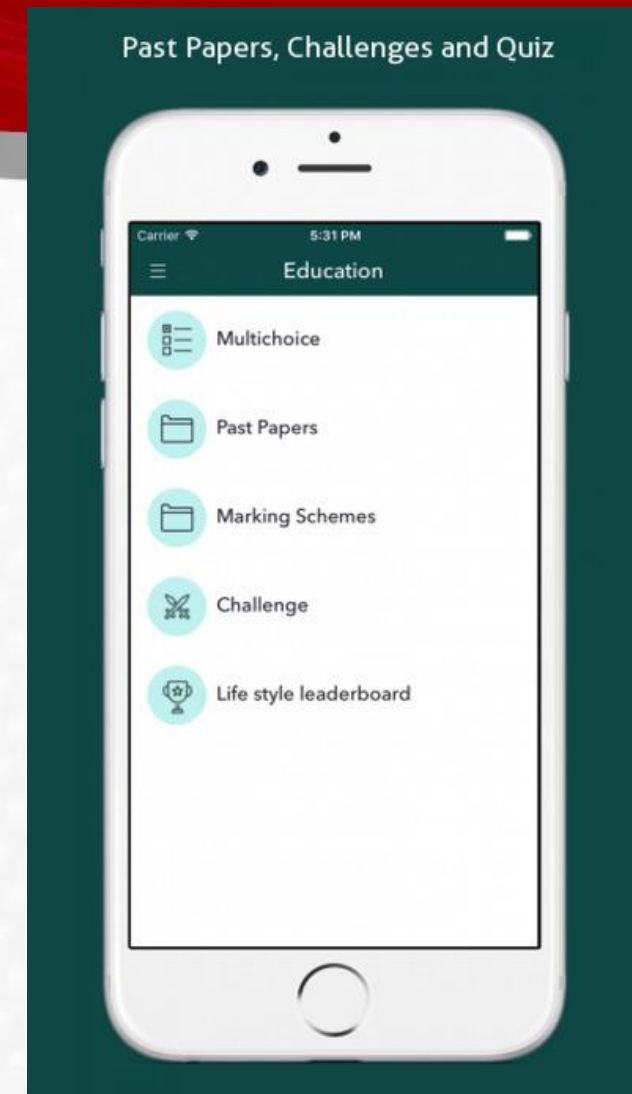
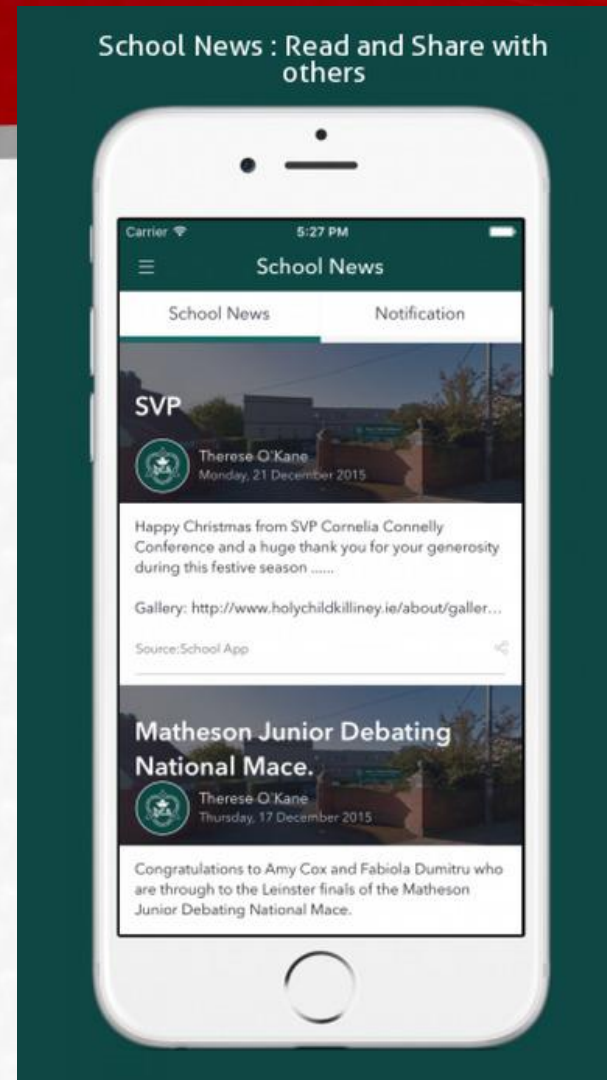
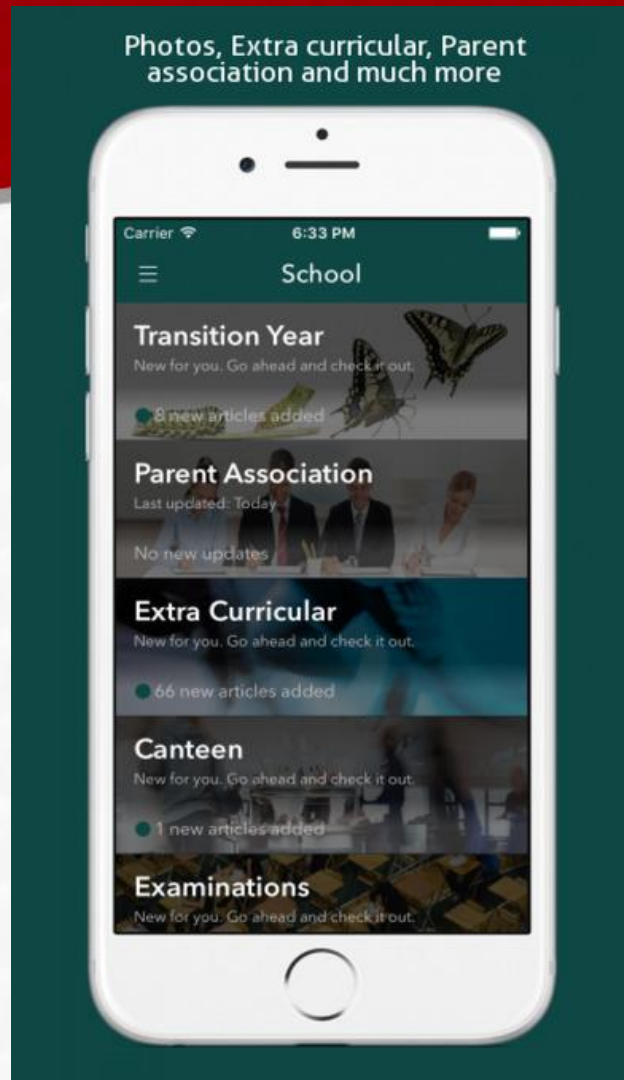


# SAAVI MOBILE ORDERING ( SAAS based product)



- **Project Duration:** Agile Development | Development Partner from last 4 years . 4 Mobile app developers are working on this project - <https://www.saavi.com.au>
- **Project Description:** mobile based product for Retailers. Application for consumers ( Retailers/whole sellers) which aims at ordering of inventory. Product is used by 80 Retailers in Australia –
- **Features:**
  - Custom branding for every company and module selection based on feature required
  - Integration with third party ERP/Accounting system and CRM ( Microsoft Dynamics, SAP, Oracle, Pronto, quick books, Sage, Xero)
  - Back end ordering system and Customer Rep app on I-pad
  - Payments using PayPal , Braintree and Electronic Signature using DocuSign
- **Technology :** MS-SQL, ASP.NET- PHP , Bootstrap , third party APIs , Objective c and Java SDK

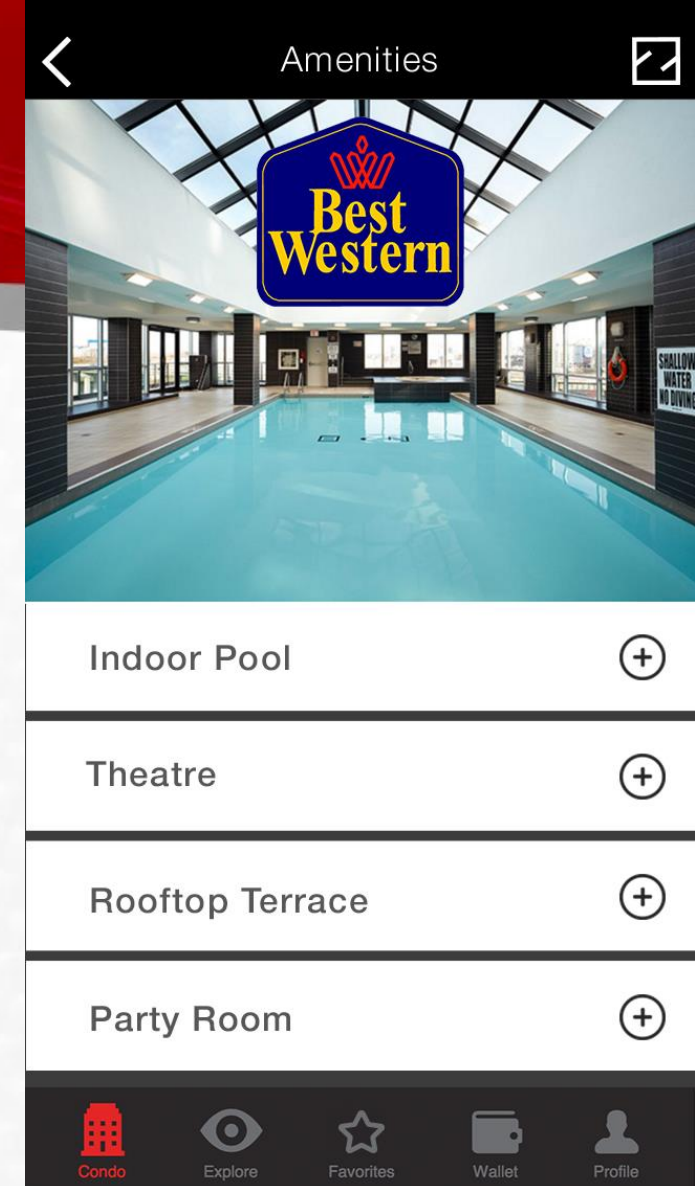
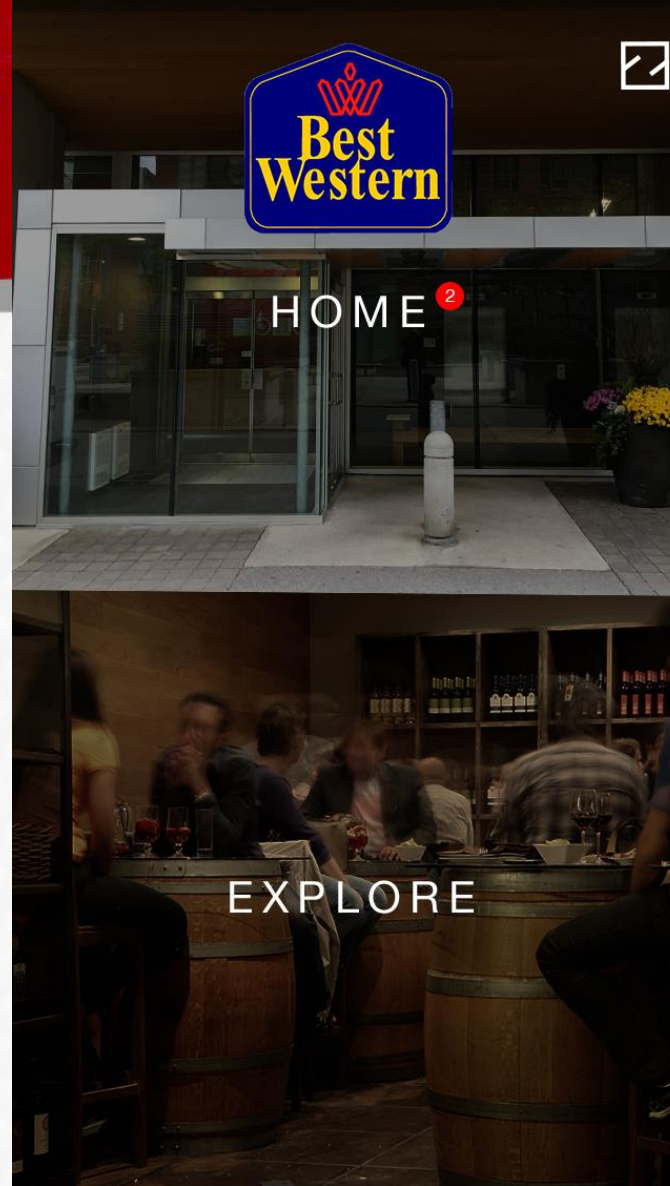
# Unique School ( Education Industry)



- **Project Duration:** Agile Development | Development partner from 8 months. 2 Full time developers are working on this project.
- **Project Description:** Unique school app is an Product developed by Unique Publishing . This product is used by **130 Schools in UK** and Ireland . This is fully customizable and personalized app for the schools , provide easy connectivity and provide an easy medium to share school news, events and engage with Parents. It support online payment modules where parents can buy the books , pay for school lunch , Trips , events via the app. App is providing e-leaning module such as Review past exam papers, Multiple choice queries etc.
- **Platform :** Mobile apps and SAAS back end - <https://www.uniqueschoolapp.ie/>
- **Technology :** Objective C, Java SDK, PHP- Yii Framework , MYSQL



# Zone Tail



- **Project Duration : 16 Weeks**

- **Project Description :** Zonetail provides hotel guests and condo residents access and interaction with property amenities and services. This is combined with our unique 'Explore' section, featuring contextually relevant sponsored content from local restaurants, stores, services, entertainment, and attractions. Debut Team has developed an mobile app SDK that can be easily re-skin and used to develop white label applications for different customers. Zone Tail app is used by brands like Best western, Days inn, Chelsea hotel etc. This product is used by 150 plus properties . App provides the modules like explore and advertise module, Maintenance request , Emergency alert , Push notifications. - <http://zonetail.com>

- **Technology :** Objective C and Swift 2 ; Java SDK ; Restful APIs



# KFC – South Africa

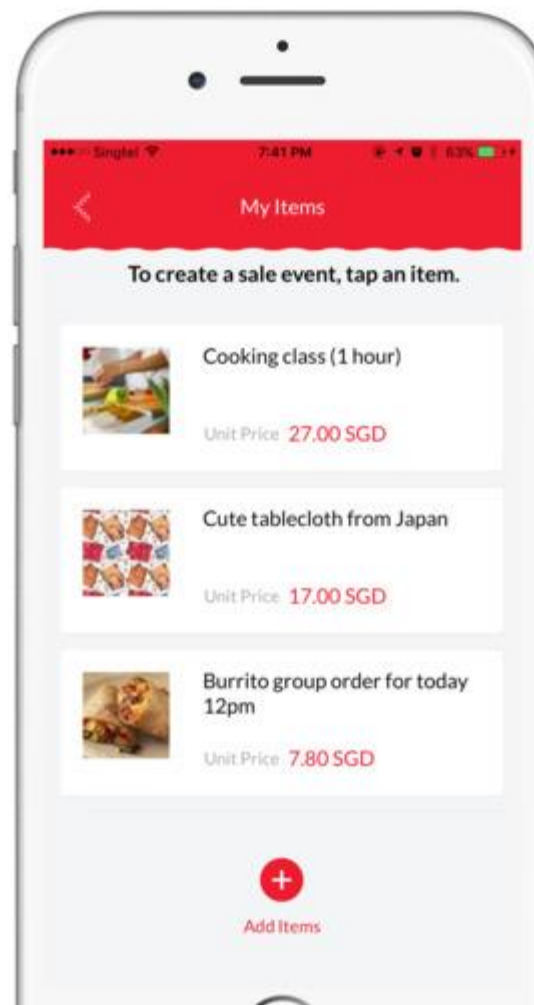


- **Project Duration : 16 Weeks**
- **Application URL :** <http://www.kfcsadelivery.co.za/>
- **Project Description : Debut** have develop delivery platform for the KFC Franchises. This web-application will be used by the Franchise staff to view the online order made by the users. All the online orders are placed on separate front end application.
  - ✓ View online orders made by the users
  - ✓ POS API integration for the complete order processing
  - ✓ Assign the order to delivery staff and update the order status

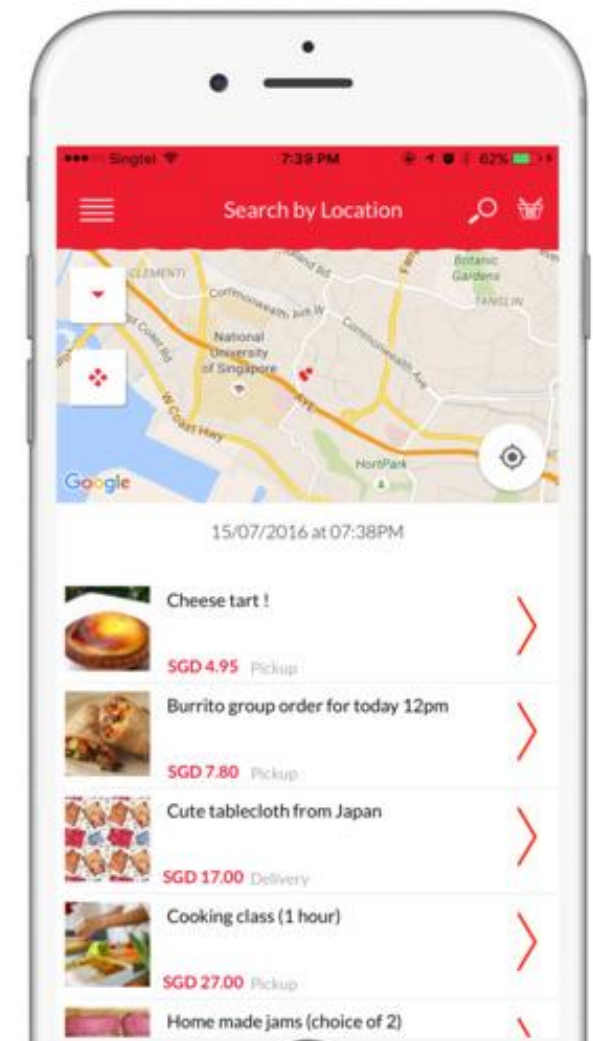
**Technology :** PHP MVC back end , JSON API , Integration with POS

# Food ordering App

Want to become a seller?  
Go on and list!



Buy from small and micro  
businesses all around you!



■ **Project Duration : 14 Weeks**

■ **I tunesURL** :<https://itunes.apple.com/us/app/poplister/id1134852575?ls=1&mt=8>

■ **Project Description :**

- Cash on Delivery or Credit Card Payment through the App
- Add to Favourites: any items from our menu, customized items, or even a whole order!
- Access to your last 10 orders and add it directly to the cart
- Make order from the available home cook s
- Map access to locate the location
- Estimated Delivery/Self-Collect time stated once first item is added to Cart
- Receive confirmation of your order by email

**Technology** :Node JS MVC back end , JSON API , X-CODE

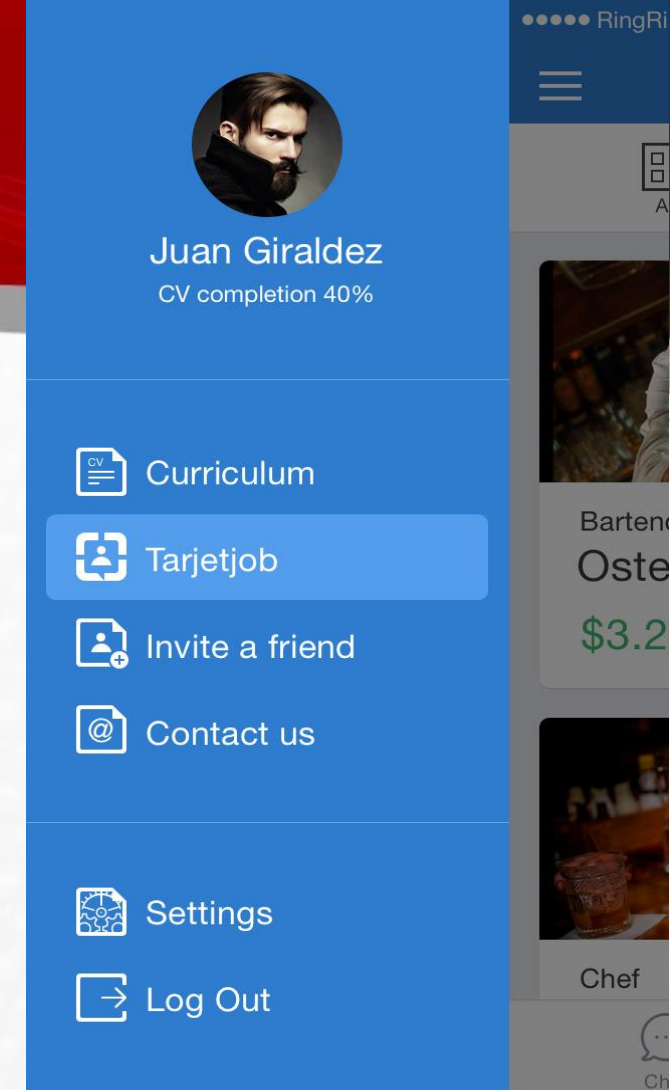
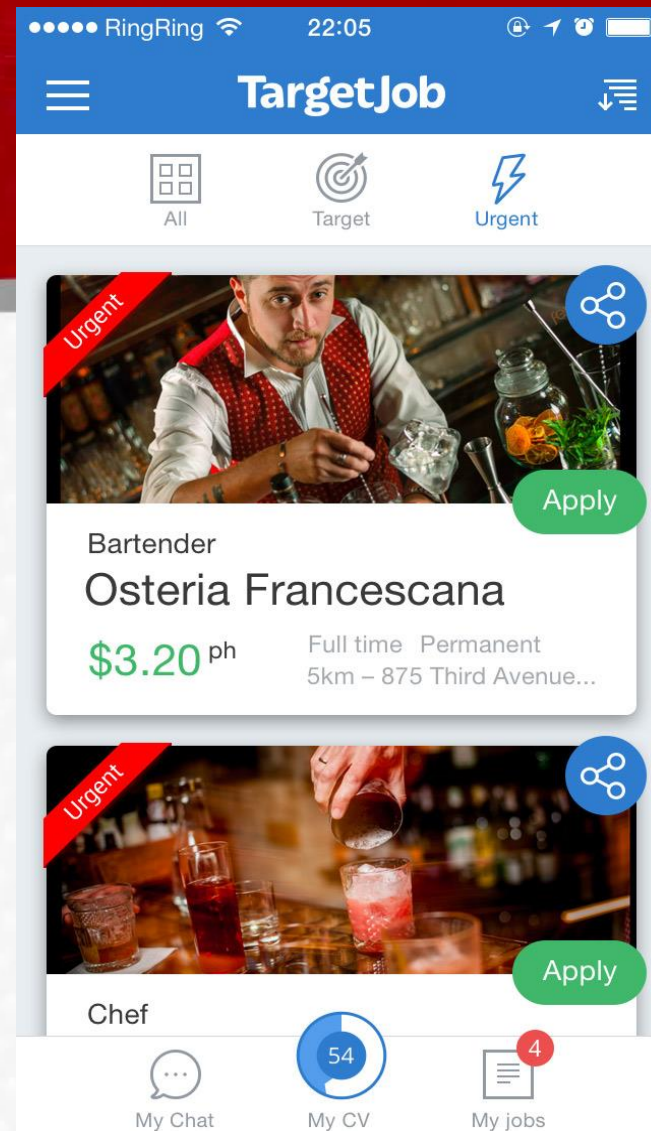
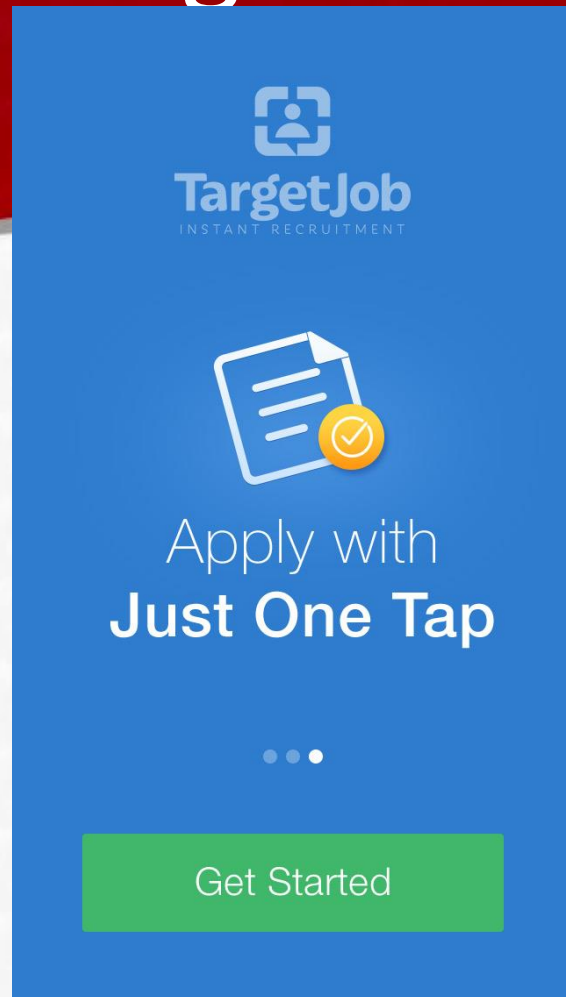




**UPCOMING PRODUCTS – UNDER FINAL BETA TESTING**

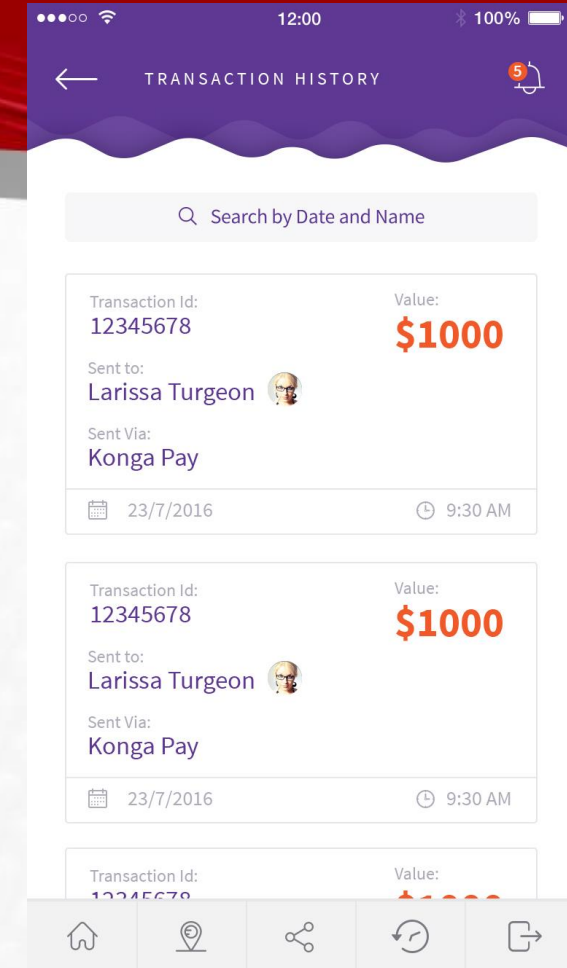
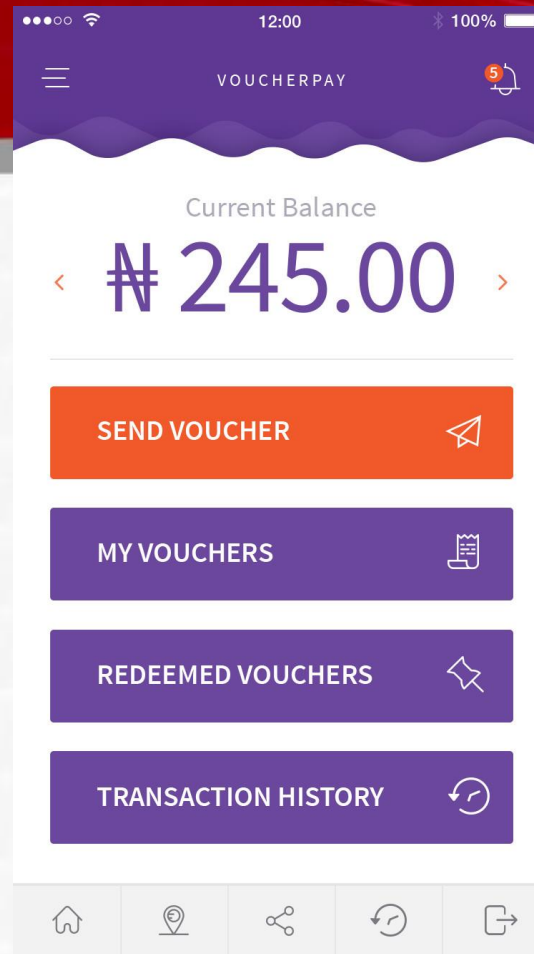


# Target Jobs



- **Project Duration** : 8 months ( Under Final Beta Testing ) . Team of 5 Developers have worked on this project
- **Product URL** : <http://targetjob.co/>
- **Project Description** :Target job product is focused on on-demand job in hospitality. The whole idea of Targetjob is to simplifying the hiring process through Intuitive application tracking system which helps them to get to know their applicants through videos and to allow them to chat with them in a dynamic, easy and instant way. It provide features Like Video interview, real time chat . This product provide an web-interface for the employers . Employers can able to post their Jobs , Organize & screen the candidates , Track Hiring process
- **Technology** : Larvel-5 ,Node JS , Mysql DB. Native X-code and Java SDK for Andriod

# Voucher Pay – Mobile Wallet



▪ **Project Duration : 7 Months** ( Client is waiting for License Approval from Finance Ministry- Nigeria )

▪ **Application URL :** <http://voucherpay.me/>

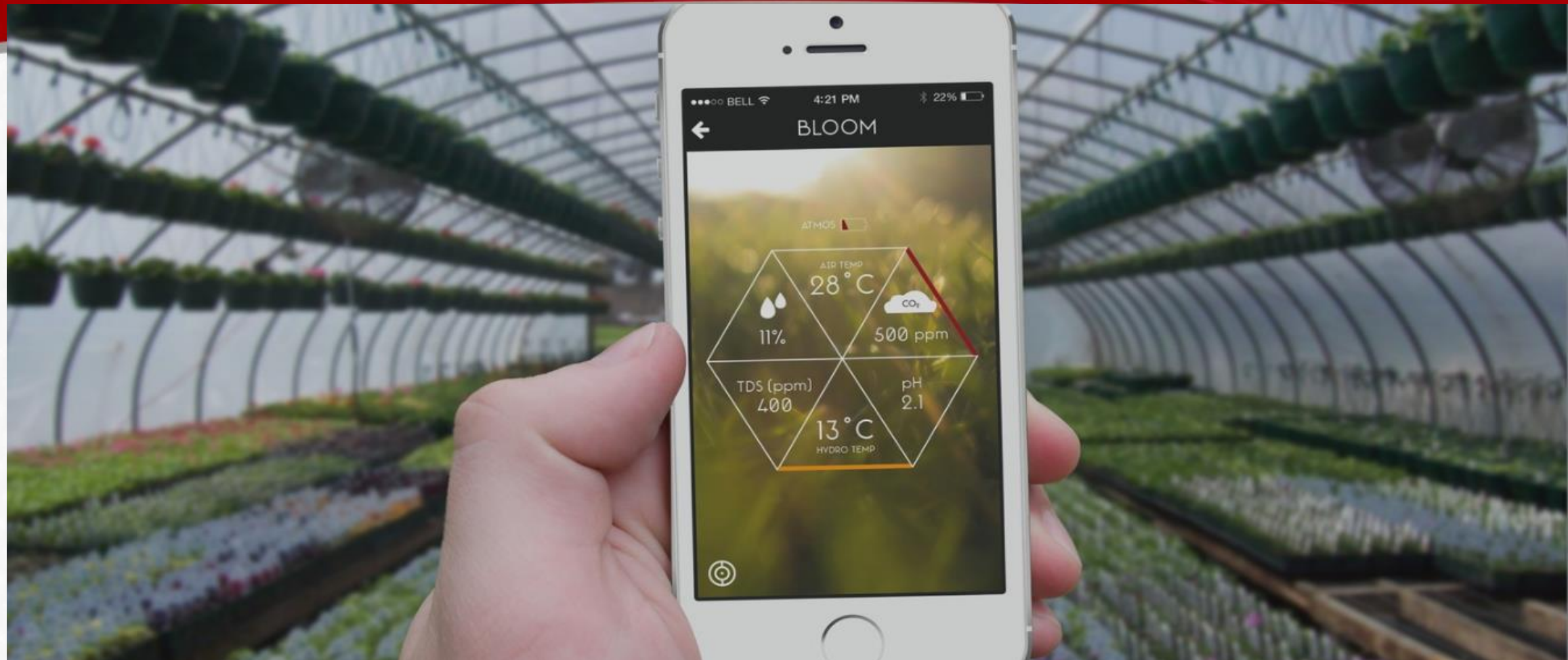
▪ **Project Description :** Voucher pay - Mobile wallet that is bridging customers and Providers in Nigeria.

Voucher pay is an wallet app to send vouchers or send payments to friends& family with in Nigeria. Voucher pay has signed up with more than 50 retailers for the first launch . Customers can load the amount in voucher pay app using their credit/debit card . Wallet app will be used in specific merchant locations to buy the items or sync the amount to their bank . Voucher pay is using Pay Stack and Federal bank API for the payment transactions

**Technology :** Laravel-5 , Node JS, Mongo DB . Swift 2 and Java SDK



# GNOME ( IOT)



- **Project :** Under Development
- **Project Description:** Gnome is an agriculture smart project where Andriod app will be used by the Farmers and agriculturist to view the data read by the sensors. This system consist of sensors end nodes, GATEWAY, Andriod app and web-application for the admin. Andriod app allow user to set up their account and linked with the Gateway hardware ID. Andriod app showcase the all the graphs and records monitored by the sensors.
- **Platform :** Andriod APP
- **Technology :** JSON API, Fire base , Hello chart , Java SDK



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Web: <http://www.debutinfotech.com/>

# Contact Information