Hello.

Tired Of Ordinary? Try Super.

CLIXLOGIX TECHNOLOGIES
INTELIGENT WEB SOLUTIONS

Sea-riously Creative.

WE PUT LOGIC IN CREATIVITY. WE BLEND ART WITH TECHNOLOGY.

We are a full-service internet marketing agency specializing in creating ROI-oriented internet marketing campaigns and engaging web and application designs/development. Since our inception we have planned, devised and delivered more than 400 websites, apps and marketing campaigns.

Our Vision

PASSION + PRECISION = QUALITY

ClixLogix has in its foundation the essence of creativity, technology and a genuine desire to help big and small businesses communicate with their audience in the best way possible.

This is what drives us to constantly evolve and put our souls into crafting and executing effective campaigns for our esteemed clientele.

Why Clixlogix?

LOW SEARCH RANKINGS?

Our seasoned SEO team will take your business appear at the top pages of major search engines so that your biz ranks ahead of your competitors.

NO WEBSITE TRAFFIC?

Our online marketing prowess makes it possible to drive high quality and relevant traffic to your website and help you expand your online brand.

BLOGGING ISN'T WORKING?

Our content marketing team will take your content to the far reaches of the web and get your blog writing skills the attention it deserves.

LESS CONVERSIONS?

Getting the visitors to click on the "buy" button is an art. And we are the masters of it. Through thorough analysis, we'll increase your conversion rates.

COST TO ACQUIRE CUSTOMER TOO HIGH?

With our ROI-focussed campaigns, you'll get most bang out of your buck as we minimize the investment while maximizing the returns.

PPC ADVERTISING NOT YIELDING RESULTS?

Have a PPC campaign but don't have the results? We'll tweak your campaign to ensure that get better than expected PPC results.

HIGH BOUNCE RATE?

The websites we design are carefully laid out so as to maximize the number of visitors and that they spent the desired time on your website.

NO BRAND AWARENESS?

Our branding and marketing team will redefine the way your target demography looks at your brand.

FAILING TO KEEP UP WITH THE CHANGING TRENDS?

Change is the only constant. And that is where we help you by helping you update your web presence to suit the needs of changing times.

UN-ATTRACTIVE WEBSITE?

We specialize in crafting websites that are a treat to the eyes and visually stellar while still remaining true to their business objectives.

CAN'T MEASURE SOCIAL MEDIA ROI?

We place special emphasis on analytics as tracking a social media campaign is key to its success.

NEGLIGIBLE SOCIAL MEDIA PRESENCE?

Our Social Media team will make your brand go viral on all major social media platforms and get people talking about your brand in a good way.

Why Outsourcing?

LOW COST

Outsourcing is based on a simple premise that you can achieve your goals at a reduced price. That is what makes the perfect fit for most projects as our services are comparable to any top-notch US/European agency but at 50% less cost.

WORK ETHIC

We come with a high sense of work with our focus in delivering the highest quality of services in the best way possible.

SAFE & SECURE

India is considered one of the safest destination for outsourcing. The good reasons being the conducive technical atmosphere and the strict laws.

Our
Services

Our multi-faceted team of specialist can help devise & implement winning strategies for your brand's online presence. Having worked with SMEs as well as blue chip companies, our team is uniquely poised to develop your platform & bring your brand in the spotlight.

Take A Bite. Maybe?

1] INTERNET MARKETING

2] WEB DESIGN

3] WEB DEVELOPMENT

4] SOCIAL MEDIA

5] APP DEVELOPMENT

6] PAY PER CLICK

Organic SEO & Local SEO

100 % WHITE HAT ORGANIC SEO

Being Certified Google Partners, all our SEO activities come approved from Google and are 100% White Hat. This means all the good results that we achieve for your website are here to stay and not susceptible to any penalty from Google and other major search engines.

LOCAL SEO

With our Local SEO expertise, we ensure that your local business stays head and shoulders above your competition in your region of operation. Our focus is using our Local SEO prowess to make your local business appear at the top when your target keywords are put into the search bar.

WHITE LABEL RESELLER SEO

Have a long list of SEO clients that you are finding difficult to manage? Don't worry, we'll share your workload and deliver great results for your client websites. Meanwhile, you can focus on expanding your business and gaining more clients. Our robust White Label Reporting structure ensures that we act as your secret SEO team.

FRANCHISE SEO

With our Franchise Marketing expertise, we ensure that your business franchise is popular across regions. We achieve this by optimizing each local website of your business to make it more relevant to the target locale so that your business reigns supreme whatever be the location.

Web Design

LOOKS THAT COULD KILL

Your website is how your brand is known on the internet. And there is no reason why wouldn't want your brand to look good. At ClixLogix, we understand and that is why all our websites have a little something special that makes them stand out and help your business leave a lasting impression on your target audience.

SEO-FRIENDLY DESIGN

Our web design ensures that your website has all the requisites to reach the top pages of major search engines. The design is crafted keeping in mind the latest guidelines from Google and other search engines on how the design and the layout of a website should be. And then we add our special finesse to make the websites look stunning.

RESPONSIVE DESIGN

The web is going mobile. 70% of the users will view your website on mobile and that is why it is important to have a website that looks equally magnificent on a small screen. We build our websites on the Twitter Bootstrap framework and thus ensure that your website renders beautifully on devices of varying screen sizes.

Web Dev

ROBUST WEB APPS

We strive to maintain the level of perfection that we have delivered over the years in delivering robust websites and web apps. In order to further ensure quality, our QA team gets to work and closely monitors each and every line of code which enables us to deliver robust websites.

QUICK TURNAROUND TIME

We have an in-house team of 45 highly skilled and vastly experienced web developers which means the web development process at ClixLogix is fast with no compromise in the quality of the code.

SEASONED EXPERTISE

Due to 8+ years of expertise in building complex websites and web apps, we are equipped with a sense of maturity that enables us to maximize our efficiency as well as client satisfaction.

Social Media

MAKING YOUR BRAND GO VIRAL

Think your brand is too boring to get viral on Twitter? Allow us to prove otherwise. Employing thorough research and analysis, we craft comprehensive social media campaigns that enable us to popularize brands across major social networks.

CREATIVELY STELLAR

A clever juxtaposition of images, text, GIFs and videos will have your social media account brimming with likes, favorites, reblogs and other goodies. Each part of our Social Media Campaign is geared towards delivering refreshing content that entices your target audience.

ESTABLISHING RELATIONSHIPS

Our Social Media posts are not monotonous robotic sentences strung together with an image. Instead, our social media wizards manually write each and every post with the aim of connecting to your target audience and hitting the right cords so that they have your brand in their minds as a great experience.

App Dev

COME WITH AN IDEA; GO WITH AN APP

We find great happiness in shaping a rough idea that you had thought one day during a very slow day at work into a best-selling app. At ClixLogix, we believe that no idea is too strange to be realized with an app. And this is what enables to continuously churn out top-notch apps for our clients.

FAST DEPLOYMENT

Get your app ready in 30 days. With a team of 14 top-notch app designers and developers, we have the ability to allocate dedicated resources towards your app. Result? We can deliver a visually appealing and functionally robust app in just under a month.

END-TO-END EXPERTISE

Right from polishing your rough idea into a blueprint and then developing that blueprint into a well-oiled app falls well within our wheelhouse. From designing the UI of the app till launching it on the app stores, we'll be with you at each step sharing our expertise to make your journey as an app owner smooth and hassle-free.

Pay Per Click

WELL RESEARCHED

A good Google Adwords/PPC campaign is based on thorough research. And that is exactly what we believe and practice at ClixLogix. Before the first ad is even written, our PPC experts do the groundwork that enables us to draw an holistic campaign that factors in elements such as Keywords, Target Demography, Target Audience etc.

ROI-FRIENDLY

Our primary focus is to always get you the most bang out of your PPC buck. To that end, we continuously optimize our PPC campaigns so that we are always one-step ahead of your competitors. A/B testing is routinely performed to achieve the best possible Quality Score and hence an ROI-positive campaign.

ROBUST REPORTING

At ClixLogix, we place special emphasis on making sure that you are intimately aware of each and every aspect of the campaign. We achieve this by following a robust reporting structure and providing you with a bird's eye view of all the activities performed by our PPC experts along with the other aspects of the campaign

TEAM

AS

FREELANCERS

There are some tasks that are more suited to a team of experts. When we are working for you as a team, we bring with us all the goodness that comes with a group of experts working together with a particular goal in mind.
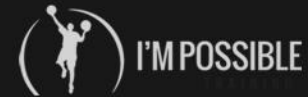
Due to the immense professional expertise that each of our team member has, we are able to regularly allocate dedicated resources to our client needs. If you wish to hire an individual expert for your needs, we can comfortably arrange for that. A dedicated expert means that he/she will be working exclusively on your tasks ensuring quality work at a rapid pace.

Star Clients

BMW

I'M POSSIBLE

LETSAUTO

soloautos

Startuptravels

MYTRAVELTOURS

DRAGONS
OF WALTON STREET

DreamsCloud

KOOSHOO

BIG ISLAND
COFFEE ROASTERS

SWITCHGLASS

keatley

Creative
Cybernetics

BINACOR
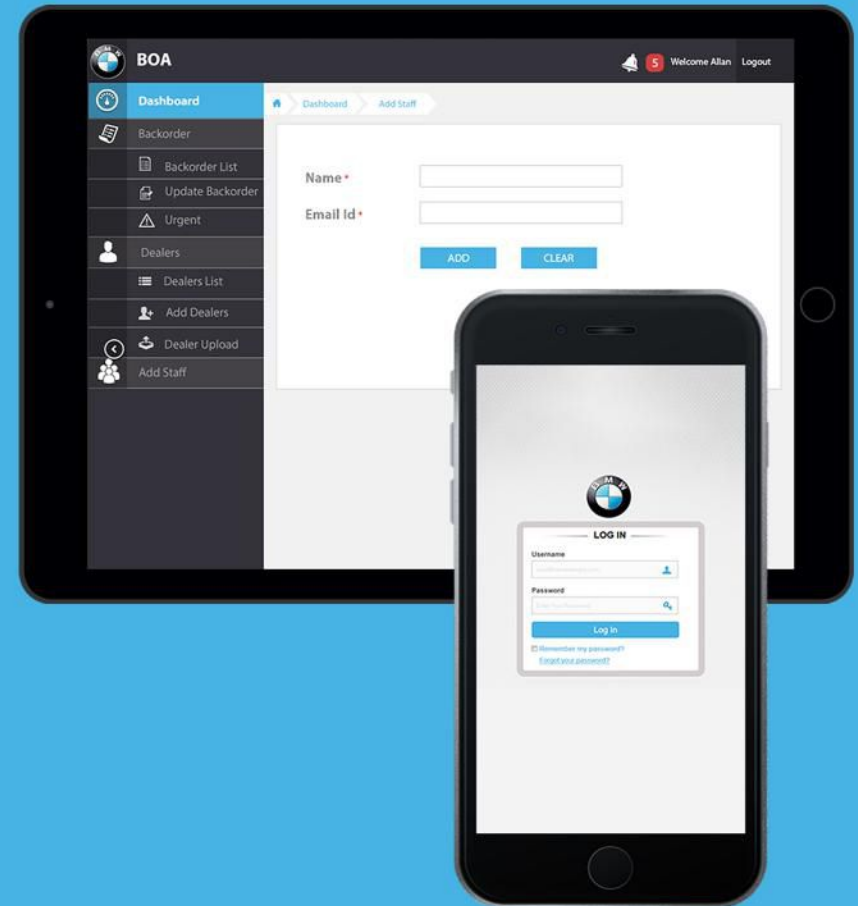
Wholesale
caseprice.com

BMW

THE BEGINNING

The project involved the development of a backorder tracking system for BMW Denmark. It is a complete management dashboard which allows the administrators to review all the backorders for the company. Clean UI/UX design coupled with robust CakePHP coding enabled us to deliver a robust CRM-like dashboard to facilitate a smooth tracking system.

THE HURDLE

The major challenge lied in the fact that the client wanted a clean and professional dashboard which reflected the elite company branding. To be a small part of something so big was a challenge in itself - which we stood up to and delivered to the complete satisfaction of the automobile giants.

THE OUTCOME

BMW strives and stands for perfection, which was motivated us to deliver a state-of-the-art backorder management system. The client was more than satisfied with the final product.

Possible Training

THE BEGINNING

Possible Training, a world-renowned Basketball Training team, approached us to overhaul their website and develop a mobile app for their brand. Based on Wordpress, the website has extensive features that make it a 'one-of-a-kind' membership website in the world.

THE HURDLE

The challenge in this project was to make sure that the website runs fast and smooth despite using 30+ Wordpress plugins. The development of the hybrid app was an easy task for our seasoned hyrbid app developers.

THE OUTCOME

Due to our Wordpress & App Development expertise, we were able to deliver a functionally robust Wordpress website and a top-notch app that has all the features of the website bundled into a neat package.
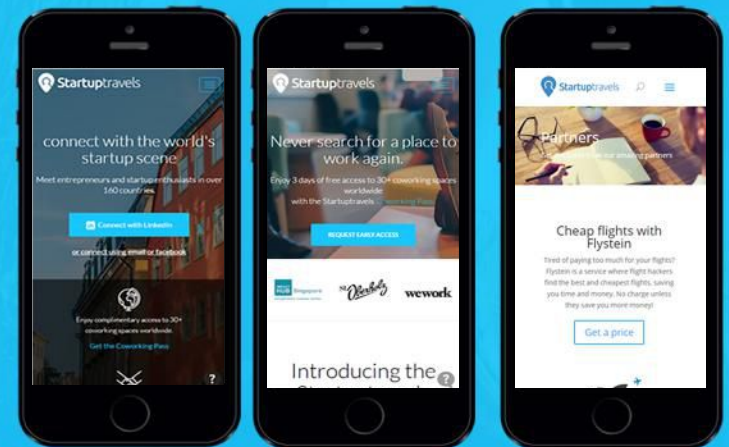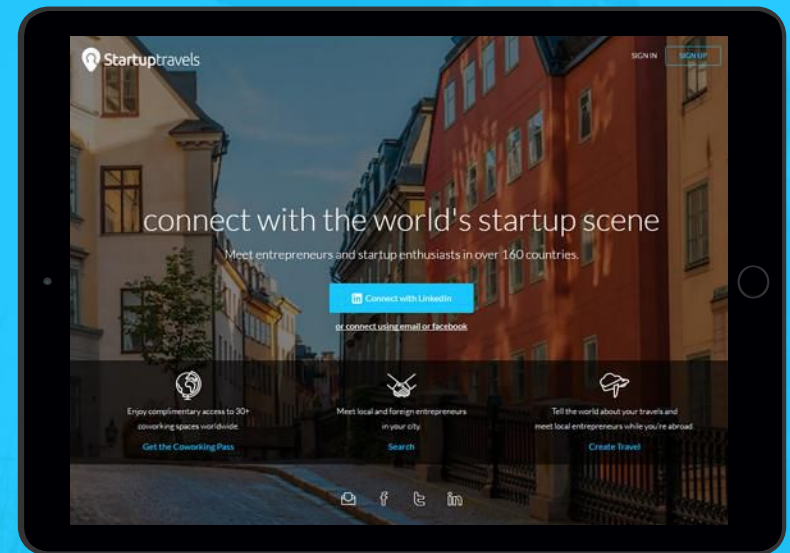
Startup Travels

THE BEGINNING

The project involved the development of a complete Social Networking portal for connecting travelling entrepreneurs around the world. This unique idea had a lot of hard coded features which were requested by the client. One such feature was the custom coded referral system which was built before the website went live.
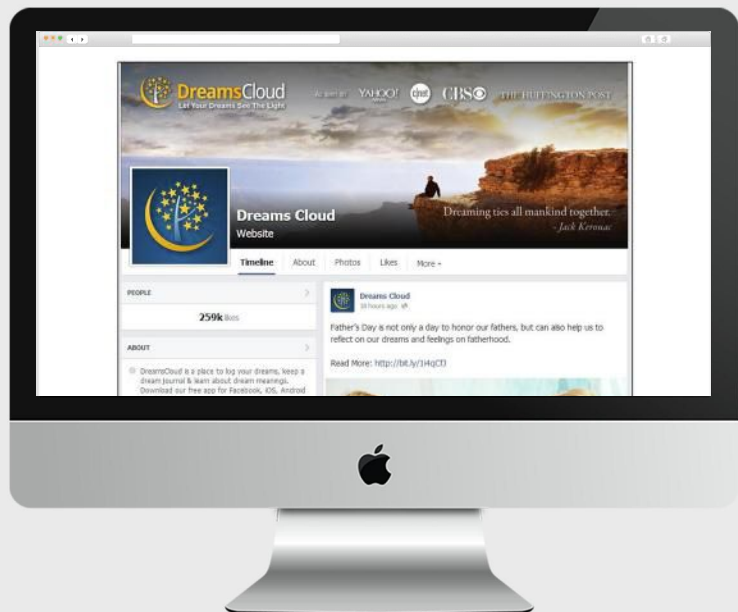
THE HURDLE

The challenging aspect of this project was to turn this fresh "out of the oven" idea into a stunning web portal focused on the user experience and interaction with the other users. Only with a clean UI would the portal hit the masses.

THE OUTCOME

The final product not only was user friendly, but it went viral. The referral system that was built for this website before its launch, helped our client get over 4500 registrations. The website has undergone a lot of changes in the near past done by the in-house development team which is managing the website, but we are proud to be the original core development team of Startup Travels.

Dreams Cloud

THE BEGINNING

DreamsCloud approached us with a straight-forward issue at hand. They had been working on an SEO & Social Media campaign for a while but the results weren't as expected.

THE HURDLE

Our SEO & Social Media teams took the challenge head-on and crafted a comprehensive SEO & Social Media plan that involved optimizing the website and then popularizing it on the internet.

THE OUTCOME

In just 3 months, we took the website to the Page 1 of Google. The social media profile of the brand also saw great interactions from the target audience.

OUR ACHIEVEMENTS

PAGE 1 RANK
MONTH 3

4500
MONTHLY VISITORS

+100K
Likes On Facebook

+10K
Twitter Followers

Technology Focus

Our Process

A **N IN-DEPTH BUSINESS DISCOVERY**

Helps us understand your strength, weakness, core competence, offerings & most important customer lifecycle

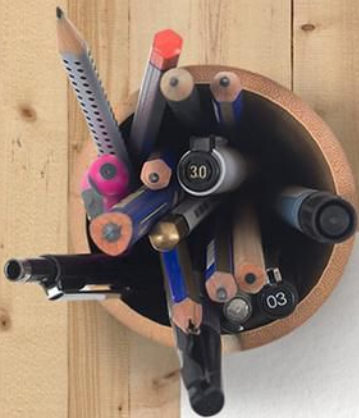**B** **ACKED BY COMPREHENSIVE ANALYSIS**

Helps us determine how can we enable your web presence to acquire a bigger 'piece of cake' from competition.

C **OUPLED WITH STRATEGY / PLATFORM DEVELOPMENT**

The step where we implement & apply our skills to develop your web presence

D **ELIVERS ANALYTICS BACKED RESULTS**

Is the data collection using latest analytical technology. We are a big fan of Google Analytics & other insight tools

Thank You

Clixlogix Technologies (P) Ltd.

🌐 **http://www.clixlogix.com**

✉ **info@clixlogix.com**

🔵 clixlogix

📱 **+13155440512**

CLIXLOGIX TECHNOLOGIES
INTELLIGENT WEB SOLUTIONS