



ABOUT US

We're here to provide you with the business advantage you need. We do that by creating enhancing and maintaining the software applications that power your enterprise, empower your people and captivate your customers.

At Keyideas we focus on solutions that match your organizational strategy and objectives. We harness technical excellence and deep software development knowledge to make them work for you and the goals you want to achieve. With a team of more than 150 experienced engineers, serving over 500 companies in 16 different countries, we continually demonstrate our commitment to customer success.

Constantly in the forefront of technology, combining agility, ingenuity and reliability, we've already built over 245 world-class mobile apps and more than 570 enterprise web apps. Keyideas solutions help companies like yours to be more productive and achieve desired results on budget and on time every day.



SUCCESS STORY

Our Differentiators are Successfully developed Product and solution complex functionality in the area of Web and Mobile (iOS, Andriod & windows Mobile) based applictaion. We have experience catering to some large enterprises and SME' s accross different location and diverse business vertical.

During our 6 years in IT we have successfully completed over 500 projects in both web and mobile apps. We have earned a reputation for delivering top quality solutions on time and within budget, resulting in long-term customer satisfactions and relationships. Since its establishment in 2009, Keyideas has constantly grown and expanded.

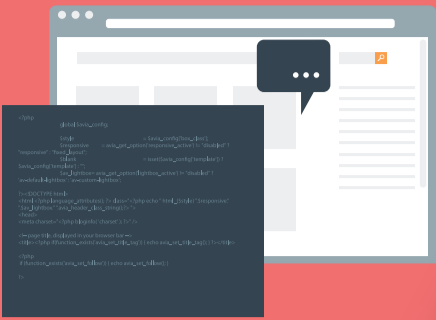
PRICE AND QUALITY EQUILIBRIUM

We offer high-quality and cost-effective software development services. Delivering offshore software development services recognized by the best quality, timeliness and creativity at prices considerably lower than those onshore or nearshore. We help our clients to extremely reduce the costs of IT-development.

EASY COMMUNICATION AND CONVENIENT TIME ZONE

We are easy to communicate with all our specialists have good command of written and spoken English. Another benefit is our time zone which is very close to European time and is convenient to work.

SERVICES & SOLUTIONS



Web Design & Development

We comply with the latest development and technology standards, apply cutting edge software engineering methodologies and integration procedure adjusted to every specific projects. Your business needs web excellence-for your customers, your operations and your profitability. You can rely on us for optimal solutions for modern and quality products.

[Discover More](#)



Mobile App Development

Your market and your employees expect great mobile solutions from you. As your high-performance offshore partner, Keyideas works with you to align your mobile apps with your business objectives and your success. We focus on to get you the latest and the greatest technological advances built into each mobile app that we build for you.

[Discover More](#)



Software Development

Cost-effective business software development is key for enterprises today. Outsource to Keyideas for timely, affordable and reliable applications to keep you ahead in your market. To make offshore software development efficient and reduce the related costs our customers often request process and technology consulting that prove to be of considerable use.

[Discover More](#)



Enterprise Software Solutions

Our development methods stay in the fore front of technological changes. We adapt to the evolution of your business objectives. Our project team stays up to date with development in your sector. We carry a win-win relationship with you through to the future. When you see your ROI go up and your costs go down with our enterprise solution that truly serves your business.

[Discover More](#)



Enterprise QA & Software Testing

We provide our customers with the important information about the quality of their software or product that is planned to be used for their purpose. Our usage of advanced testing procedures ensures software positive performance. We handle the complete test cycle for you to optimize technical and business software evaluation, quality and reporting.

[Discover More](#)

These 6 years history are the most convincing evidence of Keyideas stability and quality of our services, but we are looking for more opportunities in the future, valuable experience in technology and outsourcing area along with the professionalism and talent of our employees accumulated during this period within the IT.

Any System



All Browsers



Keyideas predominantly specializes in developing software based on Java, ASP.NET, C#, VB.NET, PHP, Open Source technologies. However, we have accumulated experience in a wide range of other technologies like mobile app development (iOS, Android & Windows Mobile).

Any System



Social links people to their friends, work and each other in new and unexpected ways



Analytics helps gain meaningful insights from the information, facilitating informed decision making.



Mobile devices are a platform for effective social networking and new ways to work.



Cloud enables delivery of information and functionality to users and systems.

WHAT WE DO?

Custom software development, Support, Integration and maintenance, Enterprise-software solutions, Mobile app development, Cloud solutions, Software testing.

WEB DEVELOPMENT

- Custom Development
- Application Development
- Enterprise portal Development
- E-commerce solution-B2C / B2B
- Facebook Apps & Social Media
- E-commerce Websites



SOFTWARE DEVELOPMENT

- Custom software Development
- SoftWare Outsourcing Development
- Software Testing & QA Services
- Migration & Re-engineering
- SharePoint Consulting
- Microsoft.Net Development



MOBILE DEVELOPMENT

- Mobile App Development
- IOS / Ipad / Iphone Apps
- Android app Development
- Mobile Websites Development
- Android Tablet Development
- Window Mobile Apps



ENTERPRISE SOLUTION

- It consulting / Cloud Solutions
- Custom Development
- Applictaion Development
- Enterprise Portal Development
- E-commerce-B2C / B2B
- Facebook apps & Social Media



WEB & GRAPHICS DESIGN

- Adobe Photoshop
- Illustrator
- Html / CSS3
- J-Query / JavaScript
- Mobile Website
- Flash Animation



QA & SOFTWARE TESTING

- Agile Testing
- Load Testing
- Mobile Testing
- Functional Testing
- Exploratory Testing
- Performance Testing



Application Support & Maintenance



System Admin Support



Performance & Scalability

INDUSTRIES SERVED



Process & Approach

WHATEVER YOU THINK ABOUT WE DELIVER IT



CLIENTS



Keyideas distinguishes itself through its professionalism, efficiency and quality of service. We engaged them to modernize our proprietary legacy BOP system to meet next generation critical advancement that can more efficiently handle requirement change error processing and implement new releases in timely intervals. Keyideas team has demonstrated outstanding consulting services and commitment to excellence since the inception of our IT partnership.

Rui (Ray) Wang
Sr. Quality Engineer

After an intensive search for right organization,we decided to work with Keyideas based on the rave reviews and their references strongly spoke about them. Huge appreciation from their references and strong recommendations made our decision easy and Keyideas stood by these words to proof that our decision was right. We have been very satisfied with our relationship. Personal service, a sense of excitement and urgency, a huge brain-share and a real sense of partnership are the principles that guide this organization towards success.

Aaron Enzer
ACE-E, LLC. USA

Quality Management



Keyideas 'Quality Management System' is a complex set of engineering and managerial activities that ensures the delivery of high quality software through the entire workflow. Keyideas has always taken an uncompromising position in respect to quality. The experiences from the project are ploughed back to refine the process. Continuous improvements help us meet milestones with no compromise on quality.

Engagement Models



Keyideas engages its clients in various flexible ways using our refined engagement models to manage client requirements that could be one time or ongoing multi-year projects.

-  Onsite Development Model
-  Time & Material
-  Fixed Price Model



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