Quadraphic

QUADRAPHIC SOLUTIONS PVT. LTD.

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Acharya Vihar, Bhubaneswar, Orissa 751 009, India.
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Introduction

1000+ Man years of Experience

Local Presence India, US, UK , India and Malaysia

Solution covering entire spectrum of IT operation

Global Partnership with multiple Organizations

Experience

- Global Software Solutions, Managed IT Services & Consulting Solutions
- Extensive experience in Content Management Systems, Enterprise Application Development, Digital Transformation Services.
- Complete Digital marketing solutions for the entire digital presence of a company.
- End to End solutions – Applications to Infrastructure management.
- Offering Solutions on SaaS Model

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Vision and Mission

Quadraphic's Vision
Focused on creating an integrated IT solution to synergize business value
Provide its clients with four value tenets

- Completeness of solution

  Accurate solutioning and service design
- Reliability of deployed service and solution
- Economic implementation of service and solution

- **Company Background**

  - HQ in Bhubaneswar
  - ODC in Hyderabad and Bhubaneswar
  - Servicing customers in Europe, Asia-Pac and India
  - Experienced executive management
    - Over 15 years of average experience in IT
    - Malaysian, Indian, USA, European, & Asian IT Market
  - Technical expertise and partnership with other integration vendors

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Our Services

What we do

Service Offerings

Interactive Design Services
Digital Strategy & Innovation
User Experience and UI Development

Mobile Application Development
Specialization is building engaging, effective and fluid mobile apps.
iOS, Android or Windows Mobile

Enterprise Content Management
❑ Web Content Management Systems.
❑ Document Management Systems.
❑ Portals
❑ Content Migration

Support and Maintenance
Level 2 or Level 3 support
Application enhancements
Keep the lights on activity

Outsourcing
IT outsourcing enables your business to enjoy optimum performance without losing focus on strategic business processes..

Digital Experience
Attract and Engage
Acquire and aboard
Support and Retain.

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Custom Application Development

Our custom Application development services maps effectively with the unique requirements of the Customers to help bond their business requirements which are not sufficiently met by pre-packaged software solutions.

We work closely with clients to understand their

✓ Business objectives

✓ Define software requirements and write specifications,

✓ Test and integrate the custom software solution

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Custom Application Development

➢ Stakeholders' engagement and their continuous involvement is key to our implementation approach. Our approach is to help our customer by becoming their "Strategic Partners" rather than be content with being "Order Takers".

We offer a range of services that include:

✓ Application development ,re-engineering and modernization

✓ Application consulting, integration and migration

✓ Application support and maintenance

✓ Performance engineering and enhancements

Support

Impalement

Recommend

Assess & Analyze

Apprise & Validate

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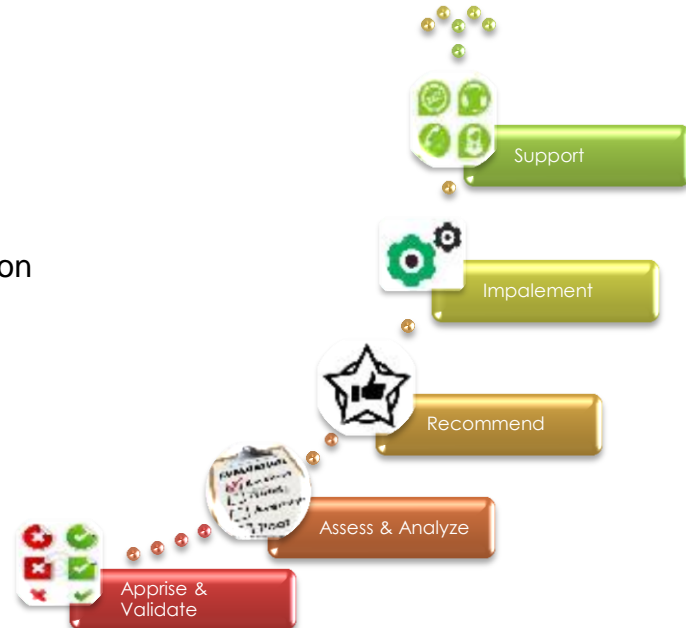
Interactive Design Services

DIGITAL STRATEGY /CONSULTING
- Foundational Digital Strategy
- Trends Analysis and Benchmarking
- Competitive Benchmarking and Best Practices Audit
- Rapid Visualization Workshops
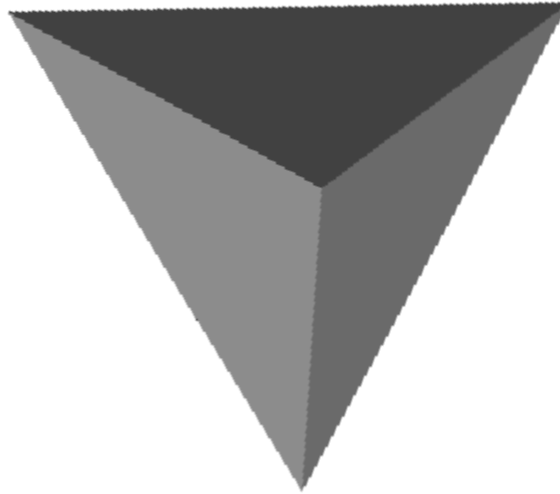
DIGITAL PRODUCTION
- Digital Asset creation
- Content updates, asset creation
- Web Channel Maintenance
- Front-end programming and production
- UI Testing

Experience Design
- Intranets and Enterprise Apps Strategy
- Channel design
- Multi-device extension

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Enterprise Content Management

- Focus Areas:
  - WCM Product Evaluation, CMS Rollout
  - Enterprise Content Management, product selection, roadmap, implementations
  - Product Rationalization
  - Content Rationalization
  - Application Value Management and Support
- Establishing Partnerships and roadmaps for training & certification with market leaders in WCM space

Product Capabilities

- **Adobe AEM**
  - Web Content Management
  - Social Collaboration
  - Analytics
  - Digital Experience
- **Alfresco**
  - Web Content Management
  - Document Management
  - JBPM and External Integrations

- **Drupal and WordPress**
  - Web Content Management
  - Themes development
  - Plugin creation
- **Documentum**
  - Documentum D2, xCP
  - Product upgrades, Migrations,
- **Liferay**

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Digital Experience Lifecycle

Support and Retain

- Reuse
- Relationship
- Cross sell and upsell
- Value Providing

Acquire and Onboard

- Flexible
- Coherent
- Consistent across channels
- Self serving
- Recognize

Attract and Engage

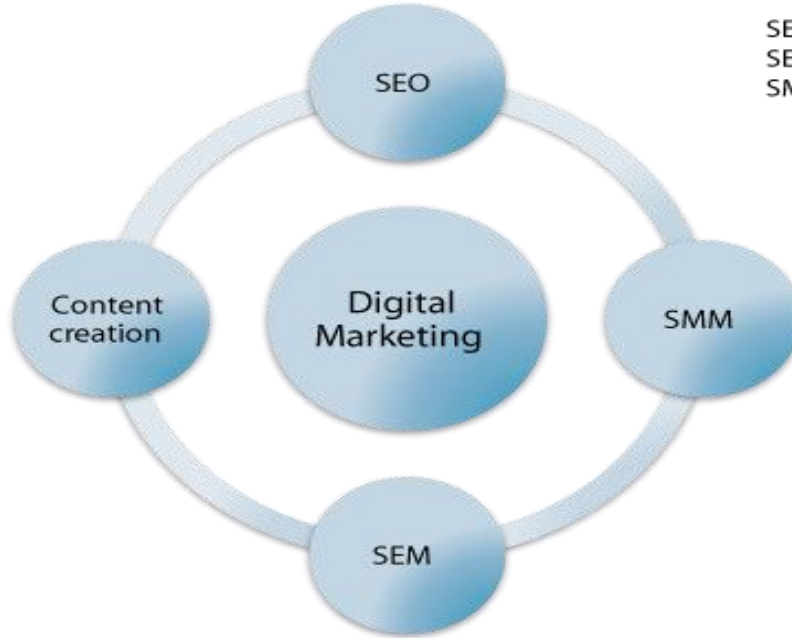- Easy to relate
- Easy to consume
- Transparent
- Responsive
- Engaging
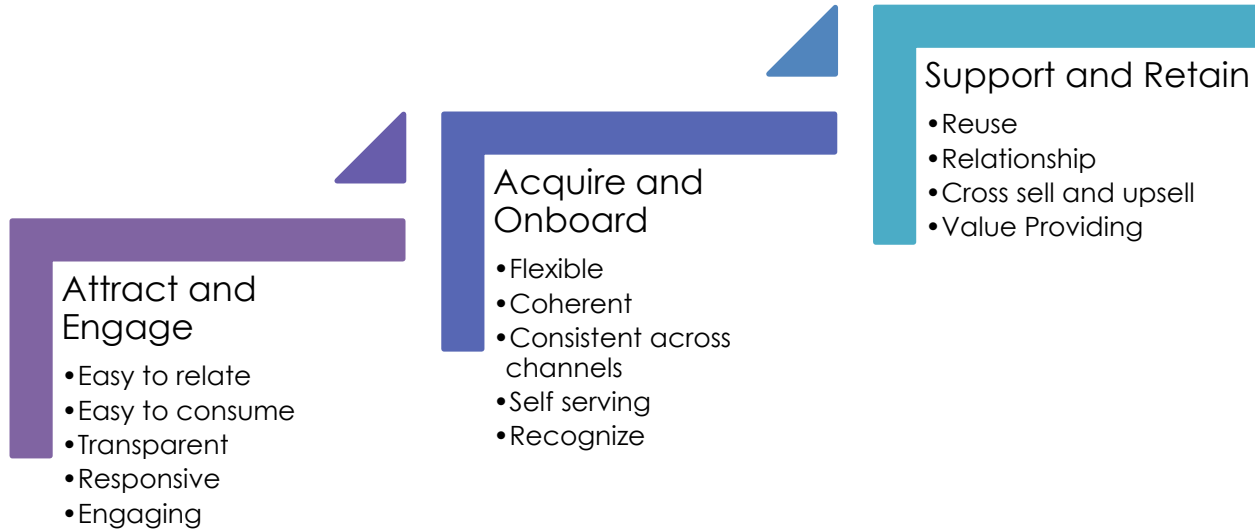
Quadraphic enables its clients to create end-to-end value throughout the customer lifecycle

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Digital Marketing

Key aspects in Digital Marketing

SEO – Search Engine Optimisation
SEM – Search Engine Marketing
SMM – Social Media Optimisation

SEO

Content creation

Digital Marketing

SMM

SEM

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Digital Marketing

SEO – Creation and Promotion of Search Engine Friendly Website

✓ Keyword identification and website recommendation
✓ Changes as per Search Engine Guidelines
✓ Off Page Activities
✓ Monitor and report performance

SMM – Marketing Strategy on Social Media

✓ Social Media Page creation and daily posting such as Facebook, Twitter, Google Plus, LinkedIn etc.
✓ Other Social Media Engagement for brand promotion
✓ Social Media Audit and Monitoring

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Digital Marketing

SEM – Promote Website by increasing the visibility on SERPs

✓ Campaign Creation and Ads (Product Listing as well as Remarketing)
✓ Ad Scheduling optimization
✓ DSA Advertising
✓ Dynamic Display Ads

Content Creation – Creation and publishing of Content

✓ Major help n SEO activities
✓ Articles and blog posting towards targeted customers
✓ Supports both SEM and SMM activities

Governance and Service Management

Governance & Service Management
Quadraphic Governance Values

Quadraphic ITS Governance:

- **Corporate value is created**

- **User expectations are met**

- **SLA performance is measured**

- **Resources are managed**

- **Risks are mitigated**

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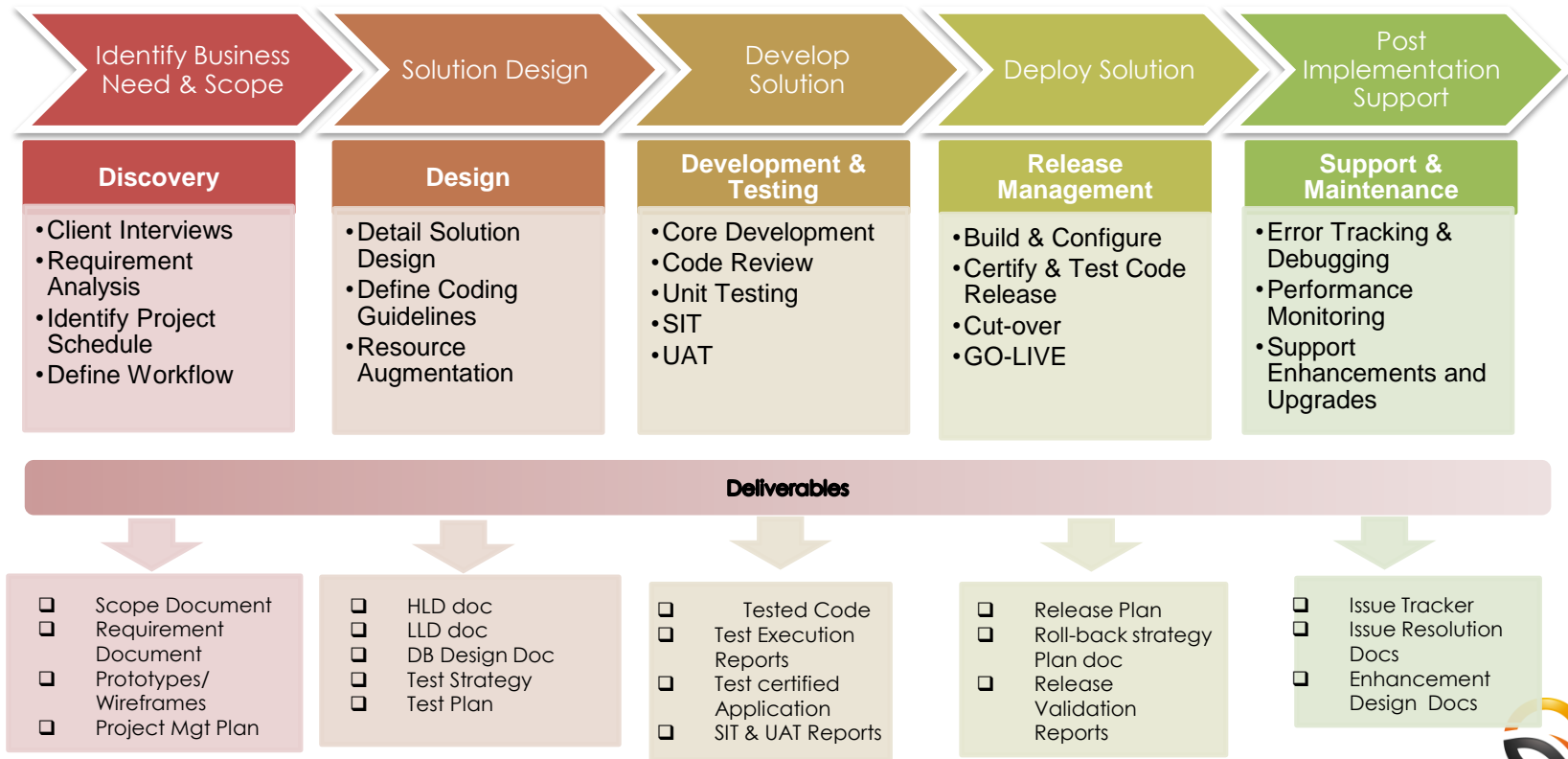# Project Governance
Project Success methodology

- **A process to keep your project on track and ensures client's expectations are met throughout project life-cycle.**

- **The process helps aligning the final solution with client's business goals.**

- **Quantitative measurement of success factors.**

Meticulously following our methodology means we won't miss any GOAL

Project Governance
Phases and Deliverables

Identify Business Need & Scope	Solution Design	Develop Solution	Deploy Solution	Post Implementation Support
Discovery	**Design**	**Development & Testing**	**Release Management**	**Support & Maintenance**
• Client Interviews • Requirement Analysis • Identify Project Schedule • Define Workflow	• Detail Solution Design • Define Coding Guidelines • Resource Augmentation	• Core Development • Code Review • Unit Testing • SIT • UAT	• Build & Configure • Certify & Test Code Release • Cut-over • GO-LIVE	• Error Tracking & Debugging • Performance Monitoring • Support Enhancements and Upgrades

Deliverables

❑ Scope Document ❑ Requirement Document ❑ Prototypes/ Wireframes ❑ Project Mgt Plan	❑ HLD doc ❑ LLD doc ❑ DB Design Doc ❑ Test Strategy ❑ Test Plan	❑ Tested Code ❑ Test Execution Reports ❑ Test certified Application ❑ SIT & UAT Reports	❑ Release Plan ❑ Roll-back strategy Plan doc ❑ Release Validation Reports	❑ Issue Tracker ❑ Issue Resolution Docs ❑ Enhancement Design Docs

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Project Governance
Communication Structure

Steering Committee

Communication	Requirement	Development	Testing	Delivery

Account Director, Account Manager, On-Site Team Leads

Project Manager

Functional Lead(s) — Technical Lead(s)

Project Management — Change Management

Quality Assurance — Knowledge Management

On-Site Team

Communication Protocol

Documentation Standards

Process Consistency

Collaboration Tools

Delivery Manager, Development Team, Testing & QA Team

Project Manager

Technical Lead(s)

Product Engineering — Application Software — Quality Assurance

Software Engineers — Designer(s) Developers(s) — QA/Test Engineer(s)

Off-Shore Team

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Quadraphics Product Offerings

ISO- XPLORERS

ISO 9001 Quality Management Systems

➢ The ISO 9001 standard implementation translates, too frequently, into several new heavy paper-based business processes with minimal IT support. Quadraphic proposes, as a solution to frequent derived problems a Quality Management System Alfresco Module that lightens these processes.

➢ Main features:

➢ Centralized, controlled electronic document repository

➢ Collaboration enabler interface

➢ Document versioning

➢ Document review and approve workflows

➢ Controlled document distribution

➢ Incidents (non compliances, complaints, etc.)

Technology Landscape

The right technology makes all the difference.

QSPL People Profile

The right talent makes all the difference.

A team of Technology experts
With experience range from 1-15 yrs.
Proffessionally B.Tech, MCA, Advanced Diplomas,
from reputed institutes, with personal experience of
working with Global leaders prior to joining with QSPL,

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Sample Customers

Lion & Lion

University of Reading

FWD ASURANSI HIDUP

EthnicTree

Quadraphic

Get in touch

We want to hear from you