

Mobibit Softwares Pvt Ltd

COMPANY OVERVIEW

Mobibit Softwares Pvt Ltd is group of companies, an Indian IT Service provider established with expertise in Software, Mobile application and Game development. We have more than 8 years of experience in IT services. We envisioned and instigated the adoption of the flexible business practices, to operate efficiently and produce more value.

Mobibit group is a publisher, aggregator and service provider company which has developed more than 100 mobile apps across all the platform and across all the major app-stores and developed more than 40 software plus web development work in the last three years. We are a full stack mobile app, web and game development company with a team experience of average more than 8 years. We have been recognized as top 20 most promising mobile app services provider by SiliconIndia.

Our strength lies in perceiving the client's business processes, culture, vision and goals across the industry segments and offering client oriented solutions which are highly reliable.

Our management team consists of experts and innovators from field of Technology, Business and visionaries that lay the founding stone of the business. With a mix of domain, technology & project management experts, we bring the complete team to every project we take on.

MOBIBIT'S COMMITMENT

We believe in *gizmo* making that is suggesting new innovative business products combining IT techniques while leveraging an organization's current assets.

Our team is committed to provide all IT Services with:

- Quality
- Technology, Innovation, Support

Quality

Our main emphasis is to deliver best quality in every project we undertake.

With our time tested business methodology, and structured solution building approach, we ensure to maintain global business standards

Technology, Innovation & Support

Mobibit is a new generation framework of technology innovators to accelerate growth.

In each project, we emphasize on innovation. Our structured team works with a methodology and knowledge to innovate and deliver excellent services.

We are committed to provide software development, mobile application development, game development and support to companies with the required installation and trainings all inclusive at highly competitive rate from our state of the art development centre based in Indore, India.

Values

Innovation | Quality | Technology |
Customer Satisfaction | Win together

Mission

To produce excellent services in the field of IT Services and Consultancy with maximum efforts driven towards customer satisfaction.

Vision

To build upon a reputation of being one of the most innovative IT Solution and Service provider. We believe in doing our work in the most efficient way with robust and structured methodology, with gradual evolution from hard-work to smart- work culture, at client's end also.

OUR ADVANTAGE

- We have more than 8 years of experience
- We have been recognized as top 20 most promising mobile app services provider by SiliconIndia
- Team strength of more than 50 people with experience in Android, iOS, php, Java, Joomla, Wordpress, .NET, mySQL, SQL Server, Oracle, CMS, Unity, Construct and others
- Average experience of developers range from 5+.
- Client service with quality guaranteed
- Dedicated team of expert support till product launch successfully
- Personal attention to product development as we do to our internal one.
- Caring and dedicated approach to Client products.
- Developed service market place apps in the past.
- For Mobile Apps, we only believe in Native development with rich UI.
- We don't believe in cross platform frameworks as they don't provide rich UI and functionalities.

OUR LOCATIONS

Marketing Network in India

- **Northern Region**

New Delhi, Haryana

- **North-Central Region**

Agra, Allahabad, Amritsar, Kanpur, Kolkata, Patna

- **East-Central Region**

Bhopal, Corba, Dhanbad, Jabalpur, Raipur

- **Central Region**

Ahmedabad, Indore, Mumbai, Pune, Vadodra,

- **South-Central Region**

Hyderabad

OUR SERVICES

Our team is committed to provide IT Services with:

Quality | Technology | Innovation

Our Services Include:

- Software Development Services and Support
- Mobile Application Development Services (Android, iOS and Windows)
- Website Development Services and Support
- Art, 3D Design and Animation
- Media Marketing and Promotions
- State Of Art Services

SOFTWARE DEVELOPMENT SERVICES

It includes:

- ERPs
 - Courier Tracking Software
 - Accounting Software
 - Vendor Management Software
 - Cooling Plant Management Software
 - Email Tracking
- and many...

MOBILE APPLICATION DEVELOPMENT SERVICES (ANDROID, IOS, WINDOWS)

It includes:

- Business Applications
- e-Commerce Applications
- Social Networking Applications
- Messaging/ Chatting Applications
- Taxi Applications
- Server Based Applications
- User Interface Design Applications
- Image editing Applications
- Game Development

WEBSITE DEVELOPMENT SERVICES

It includes:

- Website Development in opencart, magento, wordpress, php, ASP.NET.
- e-commerce Websites
- Static Websites
- Dynamic database (mySQL, SQL Server, Oracle) driven Websites
- Business Websites
- Management Websites
- Educational Websites
- Training Websites
- Website Hosting and Support

ART, 3D DESIGN AND ANIMATION SERVICES

It includes:

- Web Interface Design
- User Interface Design
- Illustrations
- Animation
- Comics
- Characters
- Banners

PROMOTIONAL SERVICES

It includes:



- Online Payment Gateway
- E-Commerce optimization
- SEO & Web Marketing
- Social Media Marketing
- Organic Traffic
- Digital Media Marketing (Facebook/ Twitter/ LinkedIn)
- ebay Promotions

STATE OF ART SERVICES

It includes:

- HTML5 Games Development
- Outsourcing
- Education/ Seminar/ Training
- Consulting
- BI Services

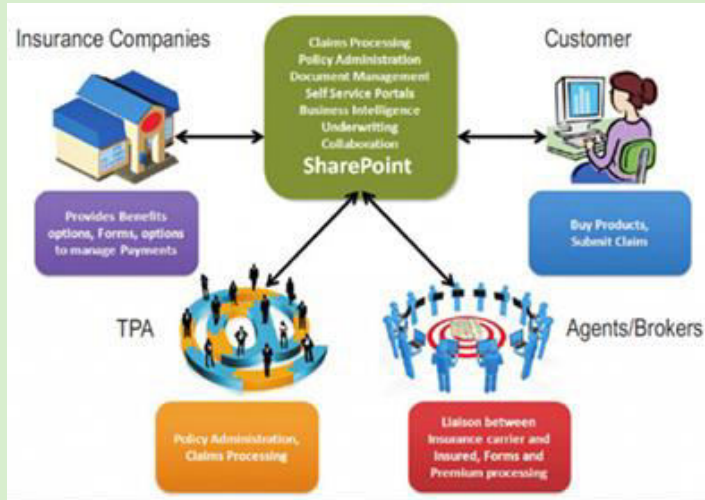
OUR CLIENT PORTFOLIO

Product Name	Description
<h2 data-bbox="249 297 691 344">Courier Tracking</h2>  <p data-bbox="127 394 836 436">Courier Tracking Tool, Track Courier</p> <p data-bbox="127 468 537 501">Track Courier Status Online</p> <p data-bbox="156 548 794 596">Please Select Courier from Drop Down List and Enter AWB, Docket, Parcel, Ref Number for Tracking</p> <p data-bbox="189 629 765 654">Select Courier <input type="text" value="Enter AWB / Docket / Ref Number"/></p> <p data-bbox="330 675 614 704">Track Courier Status</p> <p data-bbox="127 746 794 768">4,712 people like this. 44 Tweets +3475 Recommend this on Google</p>	<p data-bbox="894 354 1667 743">Developed for a Courier Company. Complete in and out scan, tracking and management of courier dockets at both source & destination ends. Billing and report sections available for up to date management.</p>
<h2 data-bbox="311 865 625 912">Online HRM</h2>  <p data-bbox="239 1053 355 1096">STRATEGIC OBJECTIVES</p> <p data-bbox="440 1039 542 1058">EMPLOYEE</p> <p data-bbox="645 1082 741 1100">TRAINING</p> <p data-bbox="185 1210 272 1229">SUCCESS</p> <p data-bbox="291 1296 388 1339">BUSINESS VALUE</p> <p data-bbox="504 1310 625 1329">REWARDING</p> <p data-bbox="658 1225 788 1268">EMPLOYEE RECRUITMENT</p> <p data-bbox="369 1090 595 1210">HRM HUMAN RESOURCE MANAGEMENT</p>	<p data-bbox="894 922 1628 1253">Online HRM developed for a pharmaceutical company. Employee info management, Admin, Travel, tasks, Rewards and Reports features provided in form of a complete ERP solution.</p>

Product Name

Description

Insurance CRM



An Online Insurance CRM to keep track of the users who have claims pending, premium support and payment tracking, agent management, sms alerts etc.

Product Name	Description
<p data-bbox="363 291 575 339">VegVilla</p> 	<p data-bbox="894 291 1593 739">Design and developed an e-Commerce portal for a client to display, sell, manage and order vegetables, fruits, grocery and packaged food items. Payment gateway and COD integration provided. Integrated CMS provided.</p>
<p data-bbox="256 839 681 888">All Trade Quotes</p> 	<p data-bbox="894 896 1647 1288">A Web based platform design and developed for a customer to mismatch the gap between suppliers, traders, service providers and end users. Interactive UI along with high end mapping provided</p>

WEBSITES (CONTD.)

Product Name	Description
<p data-bbox="200 291 738 339">Embroidery Khazana</p> 	<p data-bbox="894 408 1653 733">An e-commerce website developed for a client to sell embroidery designs online. Sell, purchase and easy to use CMS to manage the designs. Easy to use interface for end user.</p>
<p data-bbox="189 839 749 882">LED Business Website</p> 	<p data-bbox="894 896 1647 1222">A fully professional website for a client dealing into LED business developed with integrated easy to use admin. Product portfolio management with specifications taken care at CMS level.</p>

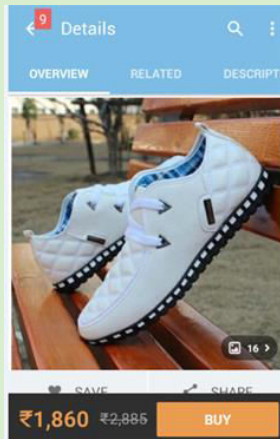
WEBSITES (CONTD.)

Product Name	Description
<p data-bbox="258 291 678 339">nVison Academy</p> 	<p data-bbox="892 406 1661 625">A website design and developed for an education institute working in the field of classroom training and student coaching area.</p>
<p data-bbox="249 838 687 886">Taxi App Website</p> 	<p data-bbox="892 896 1634 1225">An interactive website developed for a taxi service provider operating on national level. Integrated CMS for real time customer support. User management console provided .</p>

Product Name

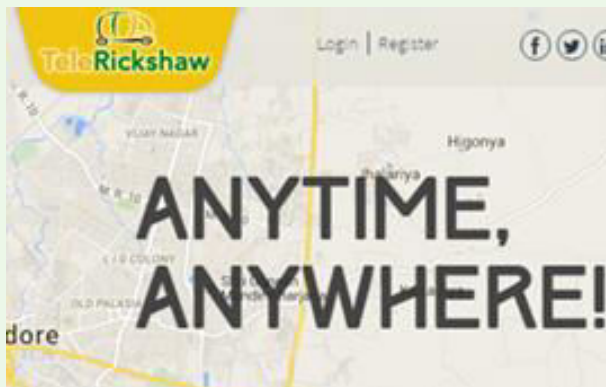
Description

E-commerce





An e-commerce app developed for a client to sell, manage and purchase all products. Deals, discounts, paypal payment gateway and other useful features included.



Taxi App



A taxi app similar to Uber has been developed for a client dealing into taxi sharing at national level. Features, map integration and UI keep at par with the recent standards.

Product Name	Description
<p data-bbox="338 292 602 335">RackBank</p>  <p>The logo for RackBank features the word 'Rack' in a stylized font with three horizontal bars on the left, each containing a green dot. To the right of 'Rack' is the word 'Bank' in a bold, black, sans-serif font.</p>	<p data-bbox="894 349 1632 678">Real time customer support for a Datacenter and web hosing service provider. Integrated chat support along with user management. Payment gateway and Web Service support.</p>
<p data-bbox="376 839 564 882">DJ App</p>  <p>A screenshot of the DJ App interface. It shows a black and white photo of a DJ wearing a hat. In the top left corner, the text 'DJ RINK' is displayed in pink and white. In the top right corner, there is a Facebook icon and the number '147k'.</p>	<p data-bbox="894 892 1651 1220">An application developed for a DJ to manage her events, programs and schedules. An integrated payment solution to book tickets for the shows along with social media management.</p>

MOBILE APPLICATIONS (CONTD..)

Product Name	Description
<p data-bbox="343 292 600 339">Photopole</p> 	<p data-bbox="894 351 1663 682">A photo sharing social networking application to share original photos between people all around the world. Comment, share, like and manage profiles with social media integration.</p>
<p data-bbox="280 839 658 886">University App</p> 	<p data-bbox="894 896 1673 1172">An application developed for a university grade college to get real time updates and happenings about the activities going on in the college.</p>

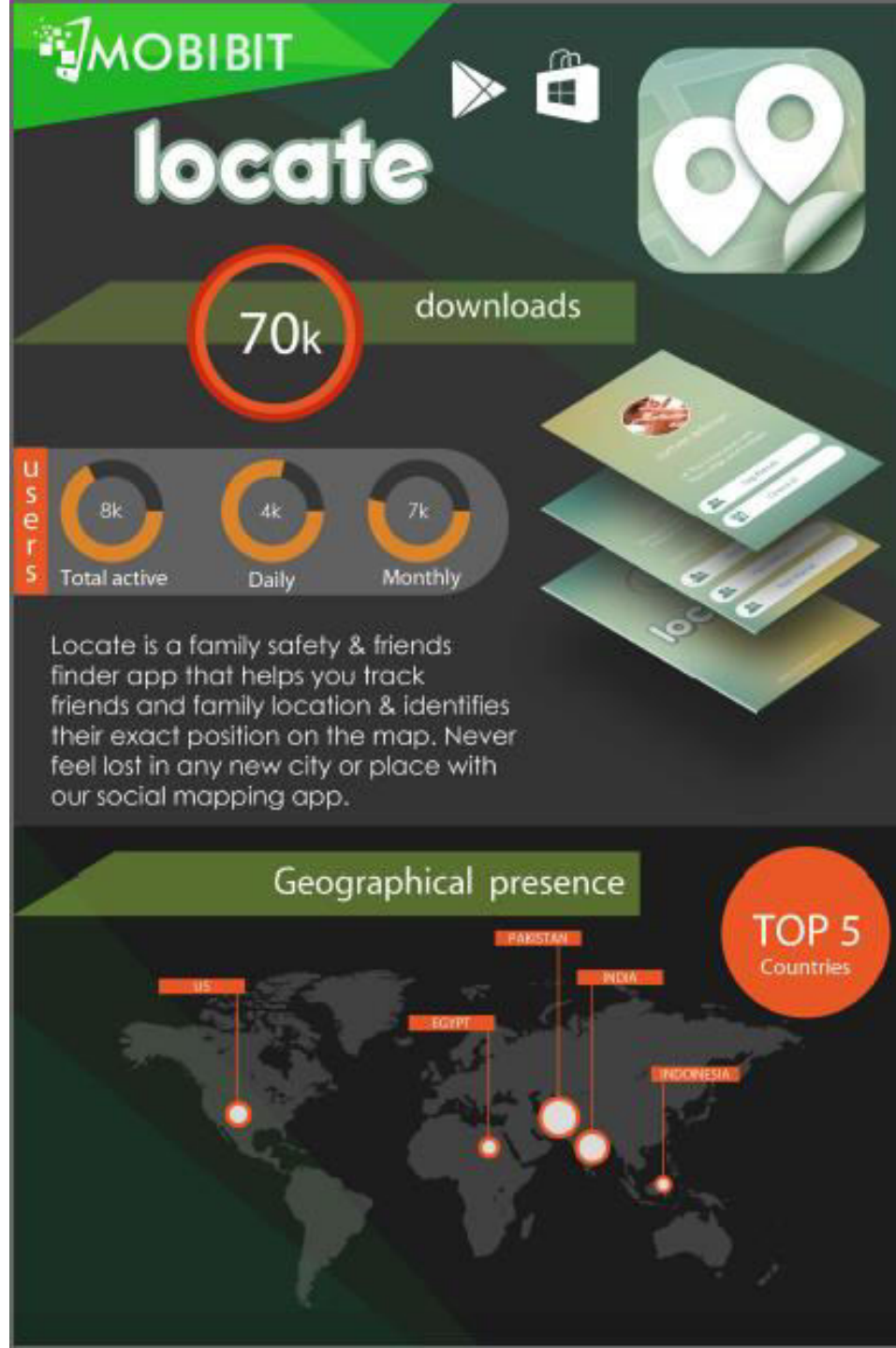
Product Name	Description
<p data-bbox="311 291 625 337">Smart Menu</p> 	<p data-bbox="890 351 1653 682">A single app to manage restaurant needs like real time menu order selection to user, inventory, store management and food product catalogue management.</p>
<p data-bbox="334 839 602 885">Social App</p> 	<p data-bbox="890 896 1673 1228">A social app that bridges a gap between social needs from people/ NGOs and to-be volunteers who want to help the society within their locality. Map integration and event pointing integrated.</p>

PROMINENT INTERNAL PRODUCTS

INTERNAL PRODUCT

1. Locate.

A family safety Mobile App with integrated Map based chat support



LOCATE PERFORMANCE

Statistical analysis of
Locate downloads
Across multiple
Platforms.

10 Million Downloads



INTERNAL PRODUCT

2. Pixter

A photo editor app with
No API, self developed
Features

80 Thousand Downloads



Thank You

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