



# IMARK INFOTECH

## Company Introduction

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# ABOUT US

iMark Infotech is a Private Limited MNC founded back in 2011 when Mr. Ishan Gupta, the current CEO gave up his high paying job with an IT giant. The intention to start with iMark was clear, it was and still is to create an empowering, transparent and friendly environment breaking the stereotypes of working in the corporate world.

“

We are a dream team of 100 strong with our major expertise in Internet Marketing, Web Development , Web Designing & App Development.

”



With two partner companies in the United States, Silicon Beach Digital in Santa Monica, California and the second one in Los Angeles under the name of JIK Ventures; iMark has gone global in a short span of time. iMark is growing leaps and bounds, with its recent acquisition of a well established in-house product in the Internet Marketing field from a UK based firm, we have just added another feather in the hat.~

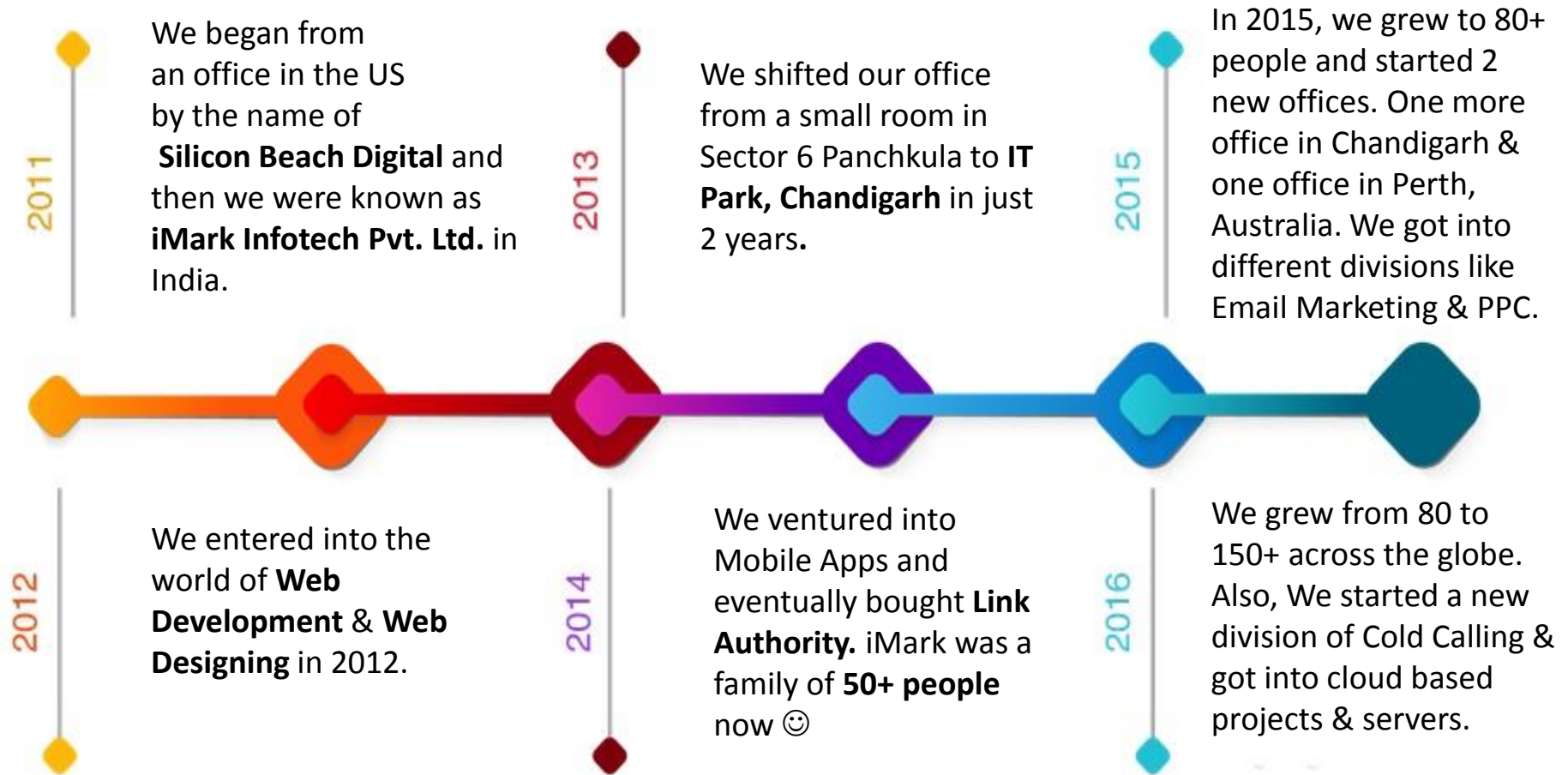
Our strategic, technical and creative web solutions provide comprehensive support to our patrons.



What are we into?



# Our Story :



# Where are we now?

With 5 Corporate Offices Worldwide, We're Growing. Aggressively!



1 office in Los Angeles, USA



1 office in San Francisco, USA



2 offices in Chandigarh, India



1 office in Perth, Australia

# Ishan Gupta : CEO

## SEO Guru, Entrepreneur & Co-Founder



### **iMark & Ishan :**

The current **CEO** gave up his high paying job with an IT giant. The intention to start with iMark was clear, it was and still is to create an empowering, transparent and friendly environment breaking the stereotypes of working in the corporate world. The backbone of the Company, a very smart entrepreneur who has given shape to the organization, handles Internet Marketing, Web Development, Designing & Mobile App business.

### **About Ishan's Personality :**

Organized, affable, and imaginative. Someone with strong emotional intelligence about what motivates other people. He is adaptable to different situations and people, treats everyone equally, thinks of the bigger picture while being practical & gets things done quickly.

# Piyush Gupta : Managing Director

## Strategic Consultant & Business Development Head



### **iMark & Piyush :**

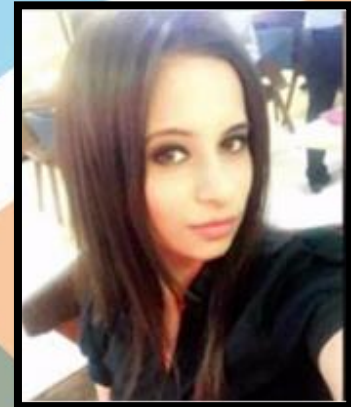
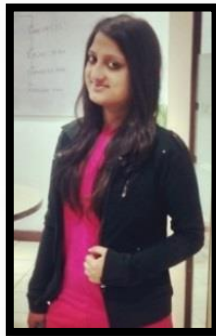
A young & energetic IT entrepreneur with tremendous potential and zeal is directing **iMark**. Though in his early twenties **Piyush** is a value adder and makes his presence felt with whatever he takes on. He is actively engaged and oversees the Web Development, Designing & Mobile App business for the company. He is the major stake holder for strategic initiatives for business expansion and growth.

### **About Piyush's Personality :**

He is constantly seeking new and exciting challenges through which he can help businesses achieve their objectives by combining technologies with sound business processes. He is a multi-faceted web consultant and strategist who provides a holistic perspective to the entire lifecycle of website development from marketing to sales conversion to fulfillment.



# Our Leadership Team



# Business Ethics & Values-



Our CEO Mr. Ishan Gupta has always led the company through good **LEADERSHIP**. He has always been a friend and guide and mentor to the team and this is what contributes to the positive and progressive environment at our workplace



**CUSTOMER** satisfaction is focused upon, and we strive to customize our services completely, to meet the exact requirements of our clients.



We are responsible for our **QUALITY** of work and make sure that it is run through checks before it is delivered to the client



We believe in **HONESTY**, in all our operations. We focus on being fair and honest in all our dealings, with clients, associates and employees




We appreciate new ideas and give way to **INNOVATION** at our workplace



**We RESPECT** the vision and requirements of our clients and work according to them.

# Way forward?

- Have more and more virtual companies overseas
  - Have a bigger office space with a much bigger family
  - More Dedicated Team
  - People Driven Growth
- 



# Basecamp<sup>®</sup>



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## iMark Infotech HR Policies

This will have all the policies, formats and notic...

Last updated 16 seconds ago



Starred Project



Starred Project

ALL PROJECTS A-Z


[4 archived projects...](#)

D

**Dev - High-end B2B & B2C site (Japanese/English) - Miki**

**Dev - www.jdaprynce.com - Jeremy**

I

 **iMark Infotech HR Policies**

**iMark Infotech Pvt. Ltd. HR**



## Our Clientele :



HAUTESPOT®



**IBCnet**  
Complete Business Solutions Provider



Brandroot®

**HIPO**  
**Link**  
where high potentials meet key people

**DIGITALH2O**  
INTELLIGENCE | OPTIMIZATION | MARKETPLACE

THINK!TANK  
SOLUTIONS

**K** Advertising

**VISUALED**

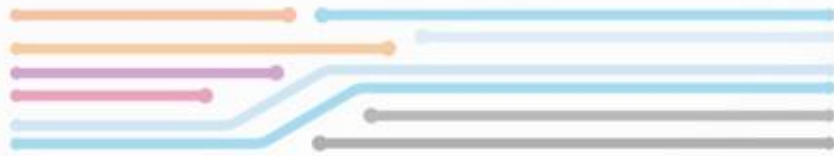
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**WebSEO**  
DESIGN & OPTIMIZATION





IMARK INFOTECH

Thank You