

**nmg.**





# Introduction

***NMG** helps clients worldwide build web & mobile products that tell their stories and connect emotionally with their customers. Its been our calling since 2008 to redefine the way web connects with people, and to ignite moments of meaning.*

*We expect everything we do to be ingenious, insightful and polished to perfection. No matter what medium or platform or technology we use, we create work that inspires*



# Mission

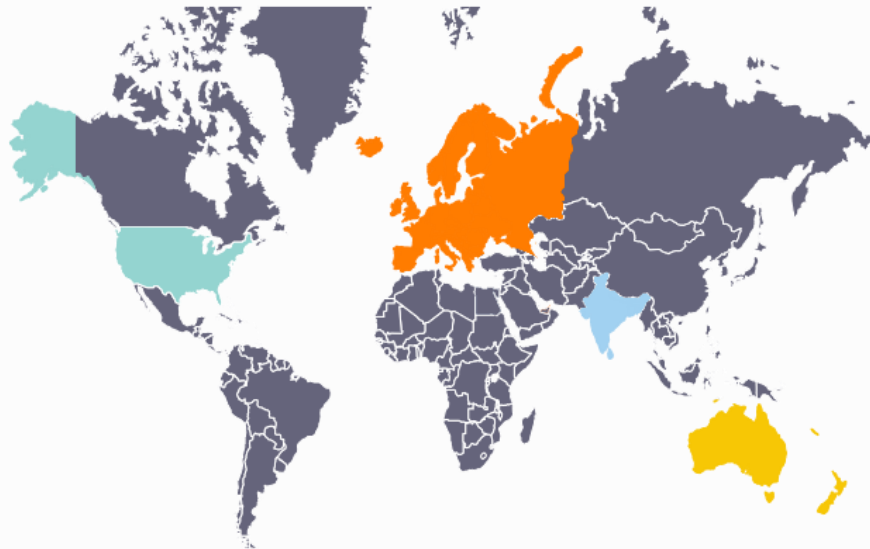
We are currently not planning on  
conquering the world.  
– *Sergey Brin*

We are however, planning on conquering this region!  
– *NMG*



# NMG around the world

Our Clients **across the globe**



● USA

● UK & Europe

● India

● Australia

## Let's do business

Reach out to us and we'll help you reach even further!



# Why Do Business With Us

- ✓ Quality, Excellence & Trustworthiness
- ✓ Originality in Solutions
- ✓ Global, regional and local experience

**NMG** has catered to clients globally including Top Blue Chip clients like Intuit, Nikon, Bacardi, Harvard Business School, Sylvania, Crabtree, and many more. They do business with us because they trust us in delivering on our promises with the highest level of creativity and care.



# Services

Our offerings allow us to meet all you need both internally & externally



**User Experience &  
Design**



**Web Application  
Development**



**Mobile  
Application  
Development**



**Cloud Computing**



**Digital Marketing**

Choose one, two, three or all services to meet your requirements for an integrated project



# Our standards

01

## Free Consultation

*Free consulting from our Solution Architect with 10 yrs. Of Industry experience*



02

## Confidentiality

*We are open to Sign Non Disclosure Agreements and take it very seriously*



03

## Flexibility

*Hire a Full time developer, Hourly developer or go the fixed cost way*



04

## Build true relationships

*We consider ourselves an extension of our clients*



05

## Keep the bar high

*We are a process driven company who collaborates with clients and share daily/weekly timesheets*



06

## Happy Customers

*We are working with Tech Start-up's, Agencies and Brands across US, UK, Europe, India & Australia*



# Our Process

A look at our lifecycle flow

## Plan & Communicate

Open discussion and collaboration between the team and the client. Full project plan with delivery dates are shared from the very start



## Define Requirements

You must begin defining user needs, what goals you plan to accomplish, your business model and how you plan on positioning yourself within the competition. Based on this we will prepare a suitable solution for your business.



## Design

Understand your vision and create a theme keeping it's applicability across all agreed-to mediums.



## Build

The development team build a beta of the product and our goal now is to polish to perfection before seeing it go out the door.





## Finalize & Launch

Need we say more ☺



**Nikon**



**intuit.**  
Small business, rejoice.™

**Clients**

J W T

**BACARDI.**



Google Partners



Partners



# Less words, more works

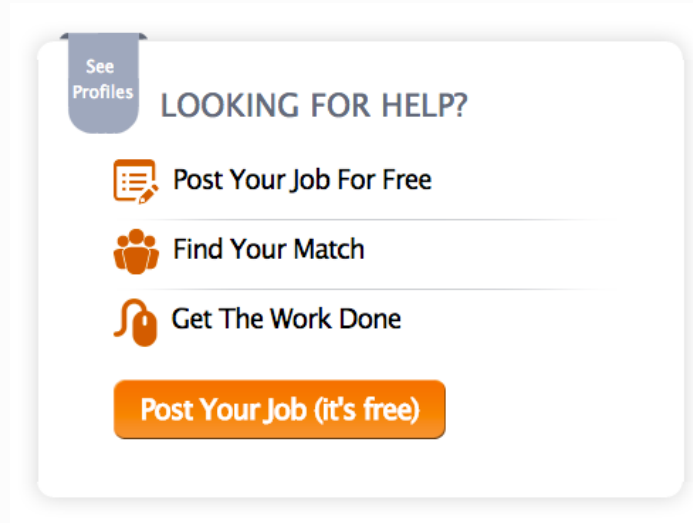
Check our awesome selected works



# Adaptive Professionals

Online Staffing Solution for Accountants & Businesses

[Click here to view](#)



**Client:** Adaptive Professionals

**Task:** Design & development of adaptiveprofessionals.com

**Skills:** Design, HTML, Development, Toxbox, Project Management

## Tell me more

Our client has been an accountant for 30 years himself when he approached us to develop a system of automation of their staffing solutions. His main goal was to build a one of a kind portal listing accountants from United States where companies could hire them on contractual basis. Platform automates the system of Payroll processing, background checks, candidate registration, live and recorded interviews, client registrations, verifications etc.



**Happy & Satisfied client.**  
We are now discussing the expansion of the project along with monthly maintenance



**10,000**  
+ daily visits



# The VIP Concierge

Exclusive VIP Event Tickets booking platform

[Click here to view](#)



**Client:** The VIP Concierge

**Task:** Web & Mobile Design & development of thevipconcierge.com

**Skills:** Design, HTML, Development, Mobile development, Project Management

## Tell me more

The VIP Concierge is our very first client and has been working with us for the past 7 years now. From consultation, to design, development and marketing, we do it all for them. Client is an MIT pass out Nuclear Scientist and now is a highly successful individual in the concierge business. We are regularly discussing new start-up ideas to build and grow together.



**Growth in Business.**

We are now discussing new opportunities to work together



15,000  
+ daily visits



# Akatal

A catalyst for change. Marketplace portal for Consultants

[Click here to view](#)



**Client:** Akatal

**Task:** Web Design  
& development of  
akatal.com

**Skills:** Design, HTML,  
Development, Project  
Management

## Tell me more

Akatal is a marketplace for searching the right Business consultants. We became their partner and provided them a team support to build an application which helped them to scale up the business



**Growth in user base &  
website traffic.**

**We are now discussing  
marketing opportunities to  
work together**



**5,000**  
+ daily visits



# University Beyond

Campus Ambassadorship Platform

[Click here to view](#)



**Client:** University Beyond

**Task:** Web Design & development of universitybeyond.com

**Skills:** Design, HTML, Development, Project Management

## Tell me more

2 college grads went on to build a startup where they could help students find real world work experience. We helped them build this unique system which immediately got picked up in their university as a beta launch, helping them secure seed funding of \$300K and featured on TechCrunch



**Growth in Business.**  
We are now discussing new opportunities to work together



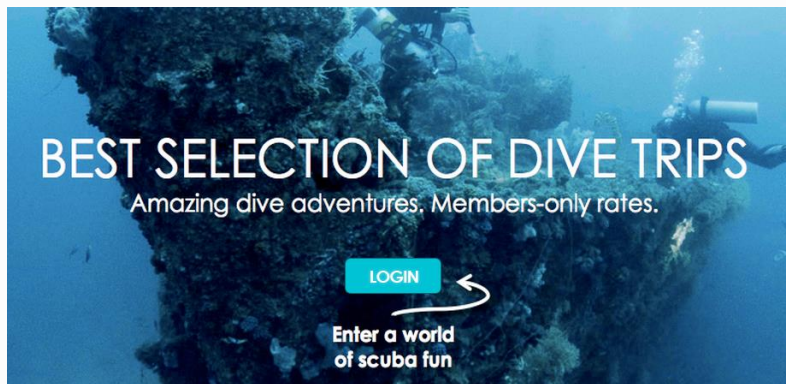
10,000  
+ daily visits



# Diving Specials

A social community platform for scuba diving enthusiasts

[Click here to view](#)



## Tell me more

A social community platform for scuba diving enthusiasts and an ecommerce engine for booking & renting scuba diving equipment's. We built a community website for scuba diving enthusiasts to provide exclusive diving packages from across the globe at highly attractive prices along with an ecommerce system for booking equipment's



Immense Growth in Business  
and a wide  
acknowledgement of the  
client in the industry

**Client:** Diving  
Specials

**Task:** Web Design  
& development of  
divingspecials.com

**Skills:** Design, HTML,  
Development, Project  
Management



1,000  
+ daily visits



# iShare Textbooks

Unique Book purchase and sharing platform

[Click here to view](#)



## Tell me more

ISTB is currently in MVP stage. It's patented business model lets users share, buy & sell textbooks. Client was looking for team who can understand their short term and long term goals. Currently we are working on strategizing marketing to be ready for fall.



Great first launch response.  
We are now discussing new  
opportunities to work  
together

**Client:** iShare  
Textbooks

**Task:** Web Design  
& development of  
isharetextbooks.co  
m

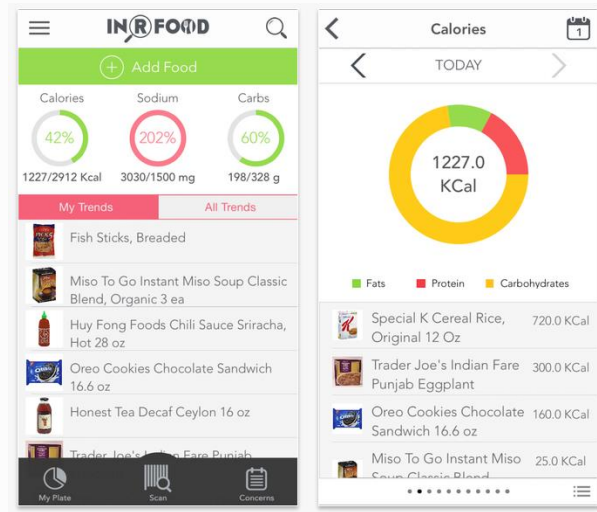
**Skills:** Design, HTML,  
Development, Project  
Management



# InRFood

A revolutionary Mobile Application to define the way you eat.

[Click here to view](#)



## Tell me more

When the client approached us, he has had some bad experience working with developers and his application was in a mess. We took charge and improved & rebuilt the complete application under standards.



**Growth in Business.**

**We are now discussing new opportunities to work together**

**Client:** InRfood

**Task:** Mobile Design & development of InRfood mobile application

**Skills:** Design, HTML, Mobile development, Project Management



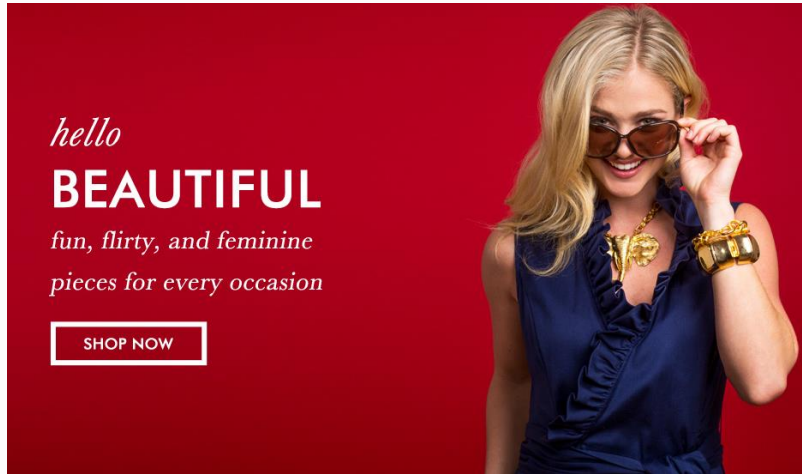
**5,000**  
+ daily visits



# Emckay

New York based designer's ecommerce store

[Click here to view](#)



## Tell me more

The challenge to build this ecommerce store was to not just have all the ecommerce bells and whistles but also position the designer as a Brand. Every single ecommerce process flow needed a personalized touch such as messages, pop-ups and emails which were sent to the users to give them an awesome experience while shopping.



Growth in revenue through  
the Magento based  
ecommerce store



15,000  
+ daily visits



**Client:** Emckay

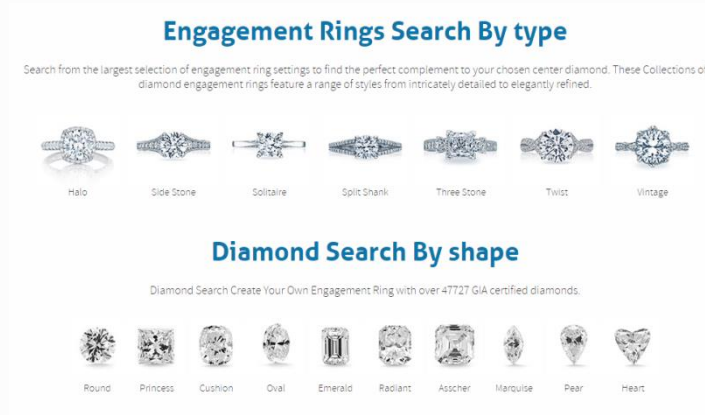
**Task:** Web &  
Design &  
development of  
emckay.com

**Skills:** Design, HTML,  
Development, Project  
Management

# Arthur Jeweler's

Minnesota's award winning Diamond Store.

[Click here to view](#)



## Tell me more

This system is built using Znode and custom Asp.net coding. This ecommerce store hosts more than 1 million products and growing. We enhanced their brand positioning and ecommerce structure and helped them grow to a full scale highly complex Ecommerce platform.



**Growth in Lead Flow and website Traffic. They are now a renowned name in their industry.**

**Client:** Arthur Jeweler's

**Task:** Web Design & development of arthurjewelers.com

**Skills:** Design, HTML, Development, Project Management



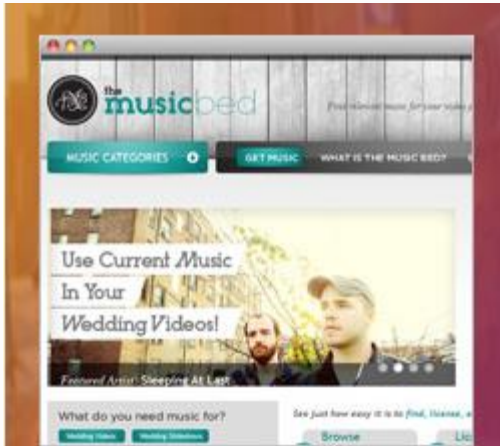
**20,000**  
+ daily visits



# Music Bed

Stock Music Licensing Marketplace for Video, Photography & Film.

[Click here to view](#)



## Tell me more

Music Bed team needed a talented, forward looking team who could look past short term and long term objectives to help scale up the business to generate even more revenue. Music Bed is now one of the top stock music licensing and production websites available



Immense Growth in  
Revenue, website Traffic and  
Users.

**Client:** Music Bed

**Task:** Web &  
Mobile  
development of  
musicbed.com

**Skills:** Development, Mobile  
development, Project  
Management



25,000  
+ daily visits



# Ibios

Positive psychology assessment system

[Click here to view](#)

**We empower people to live and enjoy  
the life they dream of living**



**Client:** Ibios.org

**Task:** Web Design  
& development of  
ibios.org

**Skills:** Design, HTML,  
Development, Project  
Management

## Tell me more

A platform, inspired by the science of positive psychology enabling lifestyle management, and overall life assessment using scientific theories and tools. We provided full technical support to build a raw idea into a unique concept with a fully functional web application



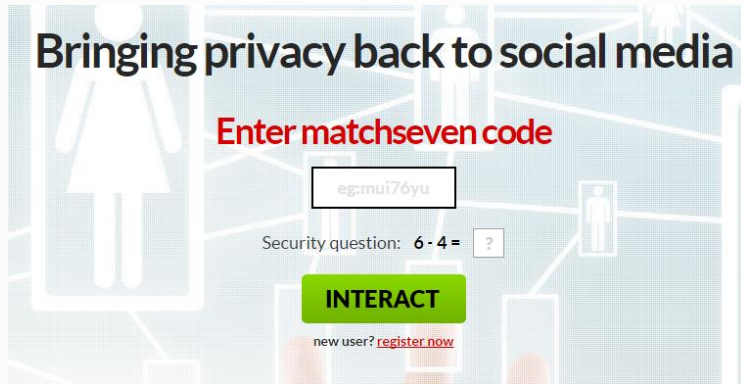
**Idea got great recognition  
from university professors.  
Client is looking for funding  
to take the idea to the next  
level**



# Match Seven

Private Dating Web & Mobile Chat Application

[Click here to view](#)



## Tell me more

A unique private dating and social networking platform for real people to stay connected with each other over this trusted platform. We consulted, designed and developed their web and mobile applications for their unique and niche idea



Great response by users.  
We are now discussing new  
opportunities to work  
together

**Client:** Match  
Seven

**Task:** Web &  
Mobile Design &  
development of  
matchseven.com

**Skills:** Design, HTML,  
Development, Mobile  
development, Project  
Management



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# Get in Touch

