





BR Softech started its operation in year 2009 in India. Our main aim is to be obtained the process of the process and business associates achieve their important objectives providing them with cost effective IT solutions.BR Softech is a registered company which delivers a considerable suit of products and solutions for on demand business needs of the clients. We provide a wide array of "c" innovative E-business Solutions and Services including Customized Software Development, Web Application development, Web and Graphic Design, broad web based services, and business process automation tools to "c" power businesses across the globe. Website Design, Web applications & Internet Marketing are the main fields that you should be concerned about and then believe in us and commit us.

The company is currently operating from its state-of-the-art development centre in INDIA.

OUR STRENGTHS:

VALUE FOR MONEY:

 we conceive in allowing for the most beneficial quality and services to our clients, supplying them their value for money.

COMPETENT EXPERTS:

 we have extremely competent and great technical minds in our company that have the capability to examine and solve the complicated problems that can arrive in the development stage in both web and desktop applications.

**** PROMPT COMMUNICATION:**

 we powerfully conceive in this and do frequent communication to assert the flow of development.

CLIENT SATISFACTION:

 projects developed by Br softech are purely based on client satisfaction, holding in mind the likes and dislikes of our clients. BR



WEB DEVELOPMENT

- ▶ Enterprise Web Apps
- **▶** E-Commerce Solutions
- Social Media and networking
- ▶ CMS and Database Driven Applications

**** APPLICATION DEVELOPMENT**

- ▶ Product Development
- ▶ Custom software Development
- ▶ Quality assurance & Testing
- Migration & Porting
- Web Legacy Application

CREATIVE DESIGNING

- ▶ Website Designing, CSS & XHTML
- ▶ Logo & Corporate Identity Designing
- ▶ Graphics & flash Design
- **▶** Animation

MOBILE DEVELOPMENT

- ▶ WAP based Websites
- ▶ SMS & MMS integrated Apps
- IPhone & ipad Development
- Android Application Development

INTERNET MARKETING & SEO

- Online Brand Management
- ▶ Search Engine Optimization and Marketing



₩ MICROSOFT TECHNOLOGIES:

- Asp.net 2.0 WCF
- ♦ 3.5 with C#
- ▶ 3.5 With 0
- ▶ MVC framework
- ▶ Visual Studio 2005, 2008 & 2010
- Microsoft SQL server 2005 & 2008
- Microsoft access

PHP & OPEN SOURCE:

- ▶ PHP5 , MYSQL
- ▶ Zend Framework
- JoomlaWordpress
- DrupalMagento
- ▶ OS Commerce
- ▶ Cake PHP
- Buddy Press
- **▶** X Cart
- ▶ Zen Cart

SOCIAL NETWORKING:

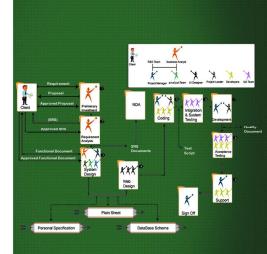
- ▶ Facebook fan page
- ▶ Facebook applications











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CALIBER WORK ON TIME:

- We believe quality as the most established parameter and integral element of our work.
 - Our Software Quality Assurance (SQA) Team ensures that each product becomes through exhaustive testing and is fully balanced before it reaches to masses.
- Our Project Management Team assures project's timely deliverance.
 Almost all work has standards for how well it must be done and how fast it must be done.

COMMUNICATION & AVAILABILITY:

- Communication speech can occur in groups of various sizes, and the size
 Of the group affects the nature of the talk.
- Small-group communication takes Place in circumstances of between three and 12 individuals, and differs from Large Group interaction in companies or communities.
- Interpersonal conversation. India is second largest English speaking nation.
- ▶ This helps us to assist English speaking people better.
- We maintain high online presence and are happy to answer your queries any time.

MORE EFFECTIVE VALUE FOR MONEY:

- ▶ We constitute clients reasonably without conciliatory on quality.
- ▶ We add Value to our clients by bearing caliber work at small cost.
- ▶ This assists them to be competitorier.





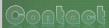
OUR TEAM TYPICALLY GOES THROUGH THE

- Devising and implementing the appropriate Internet Marketing strategy.
- ▶ Continuous monitoring of the market response.
- Sincere, enthusiastic and highly skilled team of Software Professionals dedicated to cater to the specific needs of the customer through intense interaction.
- Profound emphasis on documentation and systematic coding, analysis and testing of all the project / products to ensure sterling quality.
- Every project is prefixed with interactive prototyping to interpret the client requirements accurately.

AREAS OF EXPERTISE:

 The company has the expertise in application software development as almost all solutions are provided on this. The programmers of the company are well equipped in this key area of software development.







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