

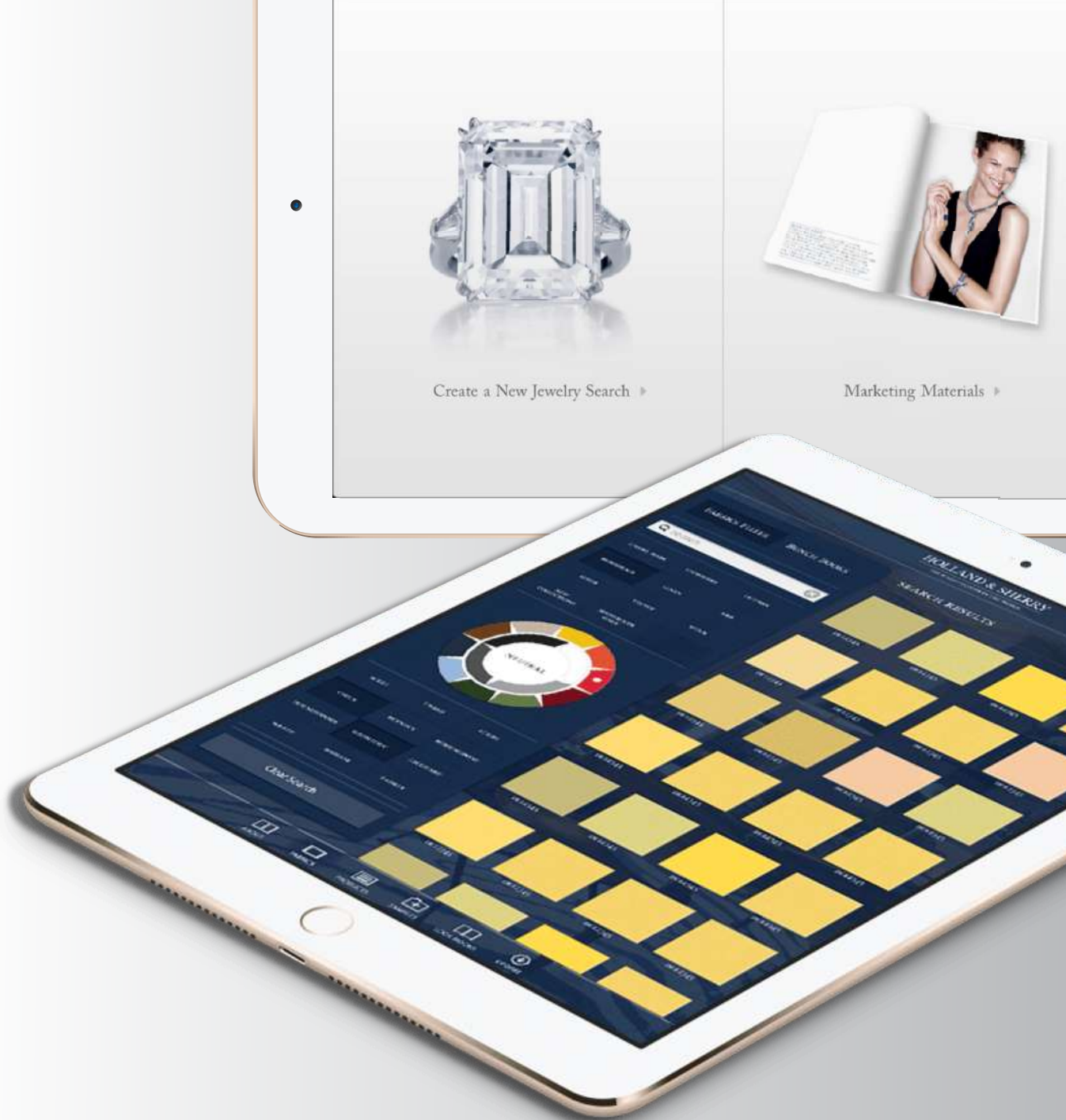


**mobikasa**  
SPEED, INNOVATION, QUALITY

# AGENDA

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- 3 Why Work With Us
- 4 Core Service
- 9 Project Flow
- 10 Our Awesome Clients
- 11 Testimonials
- 12 Portfolio





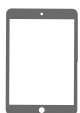
**500+**

Web Projects



**250+**

Mobile Apps



**60+**

Tablet Apps



**6+ Years**

Working Industry



**95%+ Positive  
Client Review**

We create the story of your product, your service and your business.

## WHY WORK WITH US

Based in New York City, we are among the top rated web and mobile development companies in the US. With a team of young and driven professionals we implement the best practices to provide scalable web, mobile and tablet solutions across verticals such as retail, hospitality, services, real estate, finance, medical, and many more.

Our professional web engineers and designers specialize in creating deeply enriching, creative websites and brand enhancing solutions for your digital assets. Pick our brains about a mobile app you have in mind or an e-commerce store that you need help with.



150+ Employees



3 countries



Founded in 2010



500+ Clients



# CORE SERVICES

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Mobile  
Development



Website  
Development



Tablet  
Development



Digital  
Marketing

# MOBILE DEVELOPMENT

Here are some numbers we would like you to know.

We build custom mobile apps according to your unique needs and requirements. Whether you are a start-up or an established company- we can help you extend your web or enterprise based applications to a mobile platform.

Our dedicated team of designers and UI experts will work with your team to make sure the apps are designed to be intuitive and beautiful.



100+

Android Apps



100+

iOS Apps



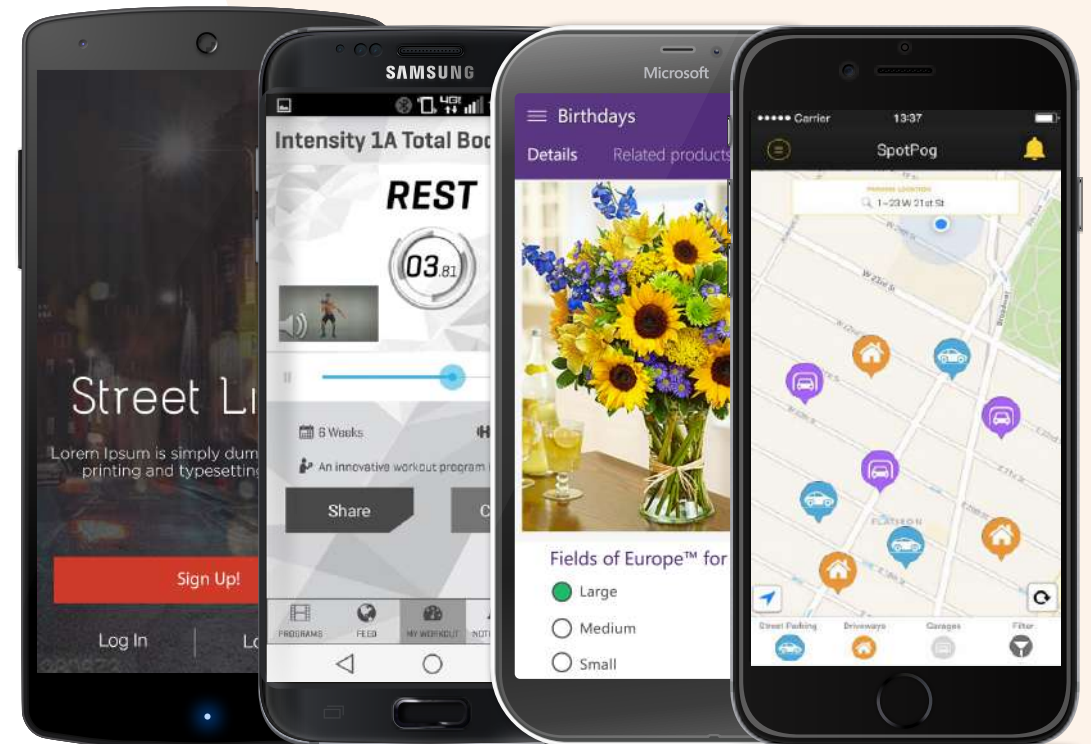
5+

Windows Apps



5+

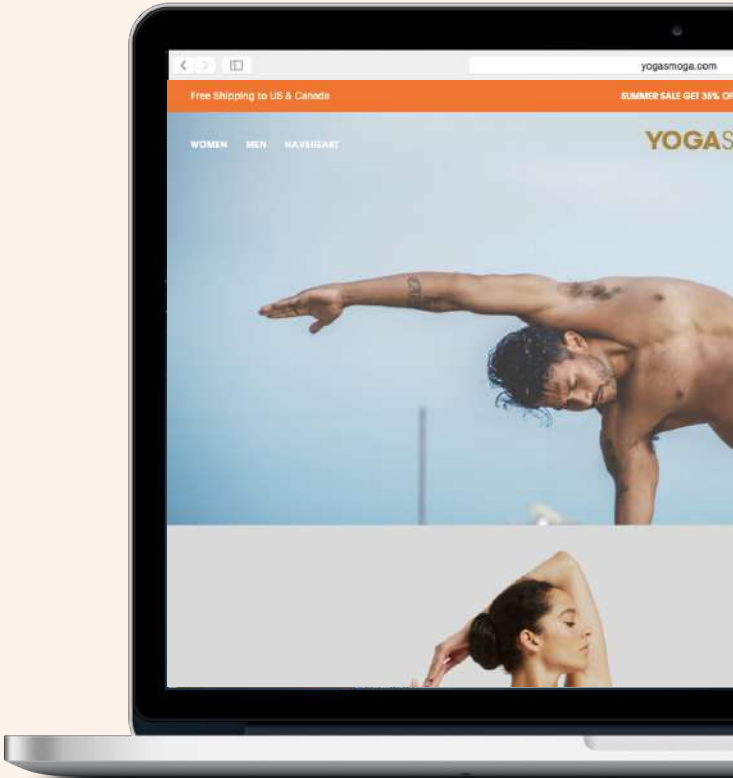
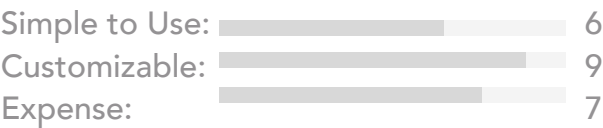
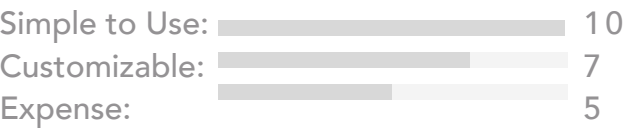
Hybrid Apps



# WEBSITE DEVELOPMENT

You have less than 3 seconds  
to keep a user on your website

We offer professional and scalable web development services across all verticals: retail, hospitality, services, real estate, finance, medical, and many more. We specialize in designing powerful database and eCommerce websites. We develop Content Management Systems to integrate social media, newsletters, user logins, wordpress and customizable content. We design creative and engaging branding solutions that lead to increase revenues.



For custom projects, we also use :





# TABLET DEVELOPMENT

Designed to be intuitive and beautiful.

We develop custom mobile applications according to your unique needs and requirements. Whether you are a start-up or an established company- we can help you extend your web or enterprise based applications to a Tablet application. At Mobikasa, we specialize in wireframes, graphic, and UI/ UX design that can help create and foster the “identity” of your business or organization. We can help convey your message!



# DIGITAL MARKETING

Gain expert insights across a wide range of online marketing channels

## PAY PER CLICK

Advertise your business on search engines by bidding for keywords related to your business. Generate traffic and revenue by increasing visits to your online store.

## SEARCH ENGINE OPTIMIZATION

Your audience is accessing the web from a multitude of different devices available to them. In a utopic world, your business would show up each time someone searches for you. In the real world, we've got your back! Speak to an expert about available SEO plans.

## CONVERSION RATE OPTIMIZATION

You've got the visitors but need to figure how to convert or retain them? Our team will analyze the data from your analytics and sales and share insights to make improvements to your approach.

## CONTENT MARKETING

## NEWSLETTER

## SOCIAL MEDIA

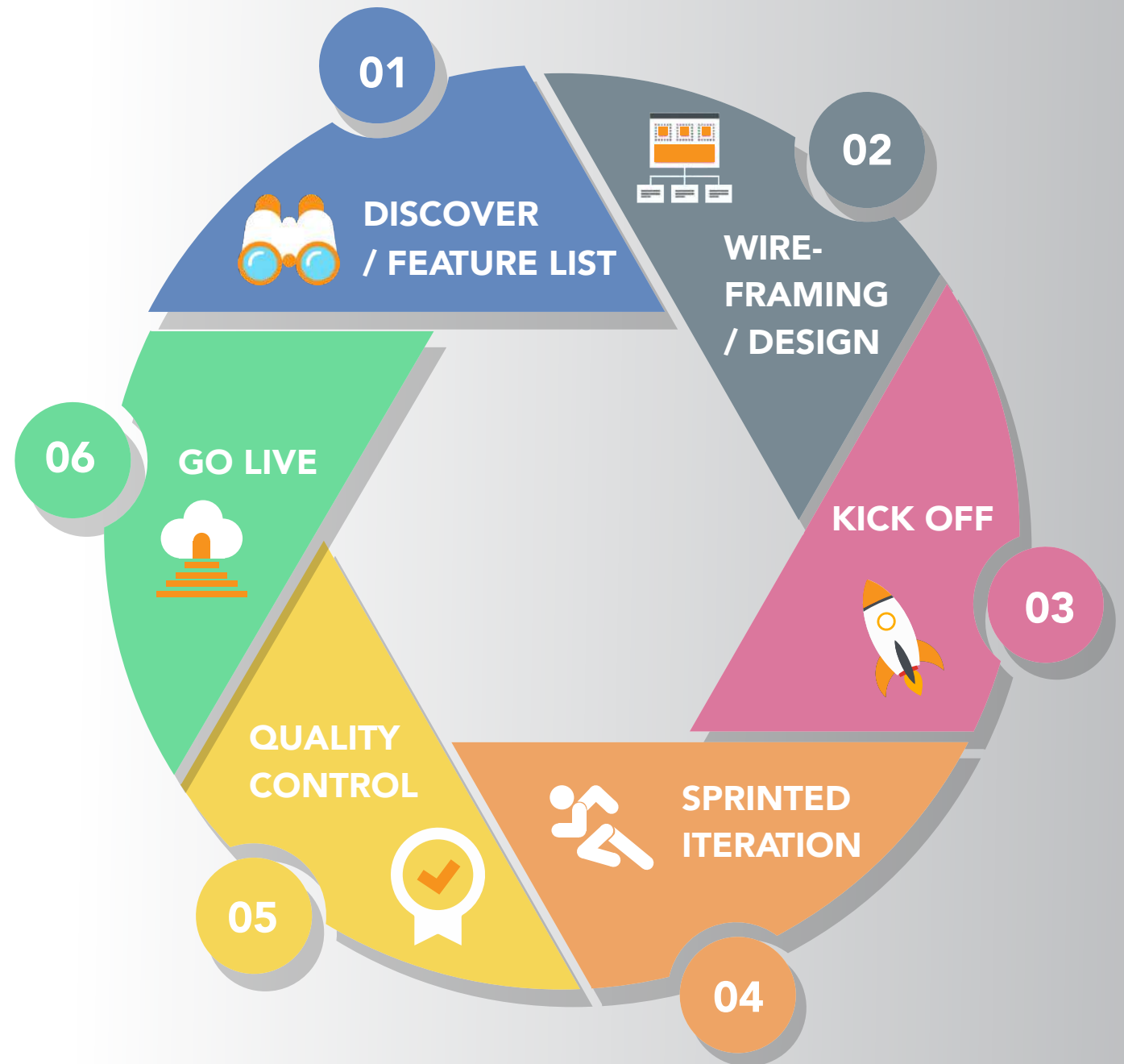
## RETARGETING





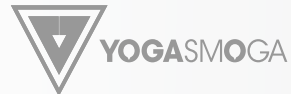
# MOBIKASA PROJECT FLOW

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# OUR AWESOME CLIENTS

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# MOBIKASA'S TESTIMONIALS

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**KAPIL BANSAL**

Senior Director at 1800flowers.com

Mobikasa is a truly amazing company to work with. They are professional and highly skilled. We are a very demanding client and Mobikasa has delivered above and beyond in design, development and customization of our highly complex theme.

**SCOTT PALADINI**

Bear Mattress

We have been using the dev team of Mobikasa for over a month now and could not be happier with the results. Generally, there's always some sort of disconnect between design and development if its not all in-house but Mobikasa was able to provide the perfect bridge between the two. They worked quickly, efficiently and their rates are stellar. I'm super happy with the work done so far and will continue working with them for successively bigger projects.

**MAURIZIO NAPPO**

Associate Director at Maurice Lacroix

As a first experience, all I can say is that it has been a real pleasure to work with the Mobikasa team. Highly skilled professionals who do not only make promises but keep them all the way until the project is closed and running. I will for sure collaborate again with them in the near future. Strongly recommended.

**RISHI BALI**

YogaSmoga

I consider Mobikasa to be our technology partner in developing and launching YOGASMOGA. They are a talented team, focused on getting the job done for us. Working with them on a daily basis was super smooth and has given us the ability to ramp up the technology to support our business.





# 1-800Flowers

1800flowers.com

This enterprise app is a floral and gourmet foods gift retailer and distribution company in the United States.

## SERVICES

Responsive Website

iOS Mobile App

iOS Tablet App

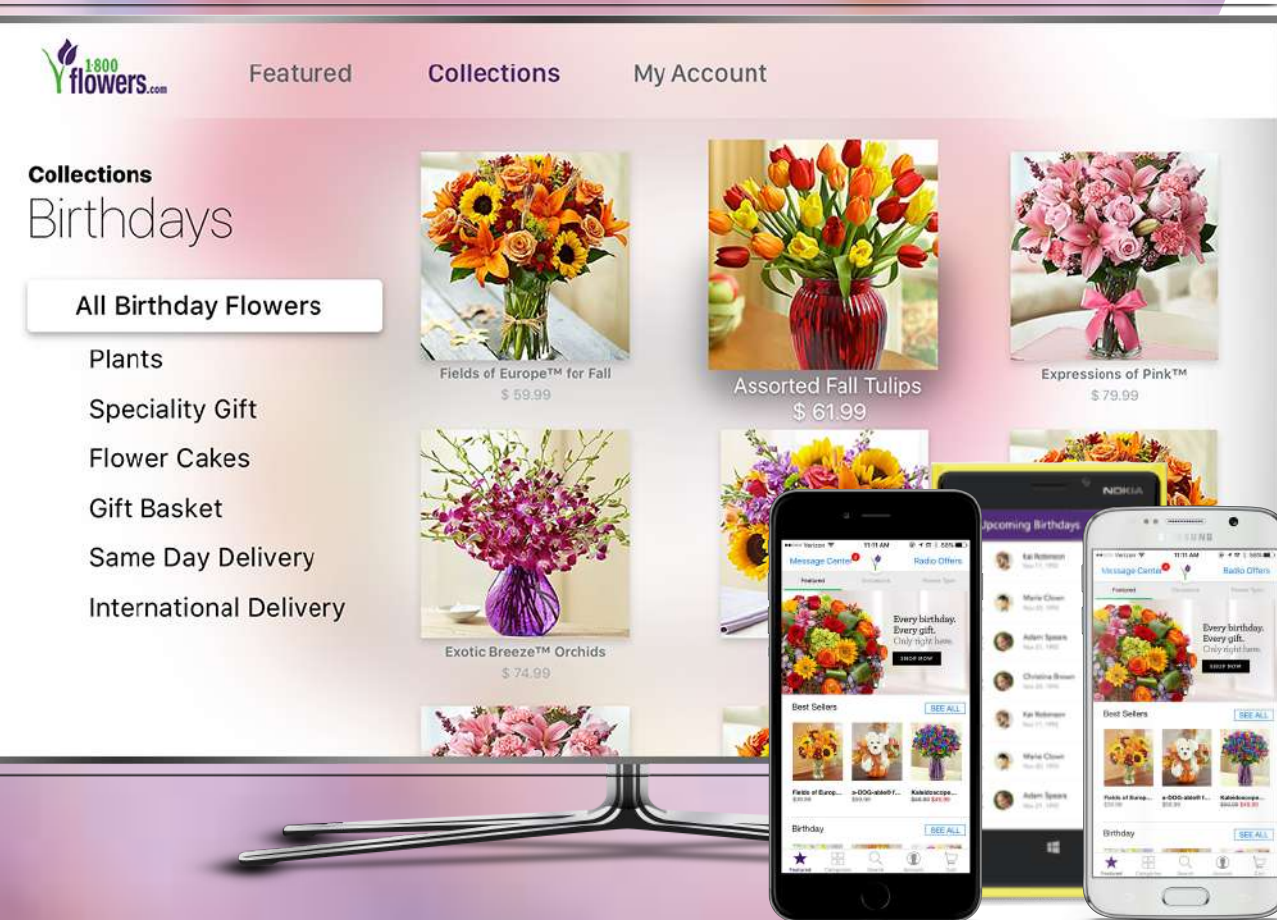
Android App

Windows App

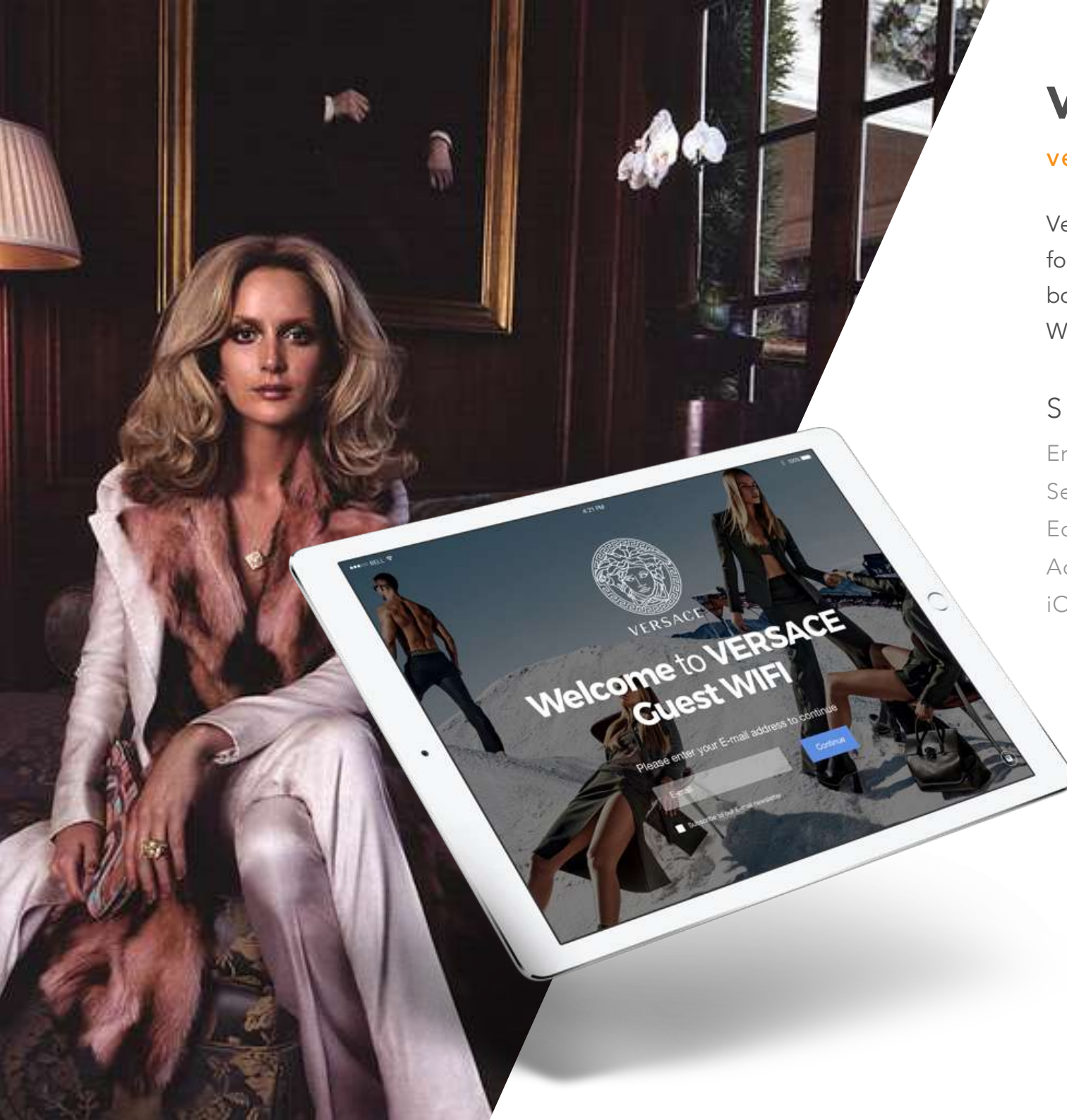
Windows Tablet App

Apple Watch

Apple TV



mobikasa



# Versace

[versace.com](https://www.versace.com)

Versace is assisted with various projects for a better customer experience at their worldwide boutiques such as an enterprise app as well as Guest Wifi customization.

## SERVICES

Enterprise App

Search Clients

Edit Client Info

Add New Clients

iOS Tablet App used in all Versace boutique



# Holland and Sherry

[hollandandsherry.com](http://hollandandsherry.com)

Holland and Sherry enhances the online shopping experience for users by renovating the website as well as their developing an iOS tablet app..

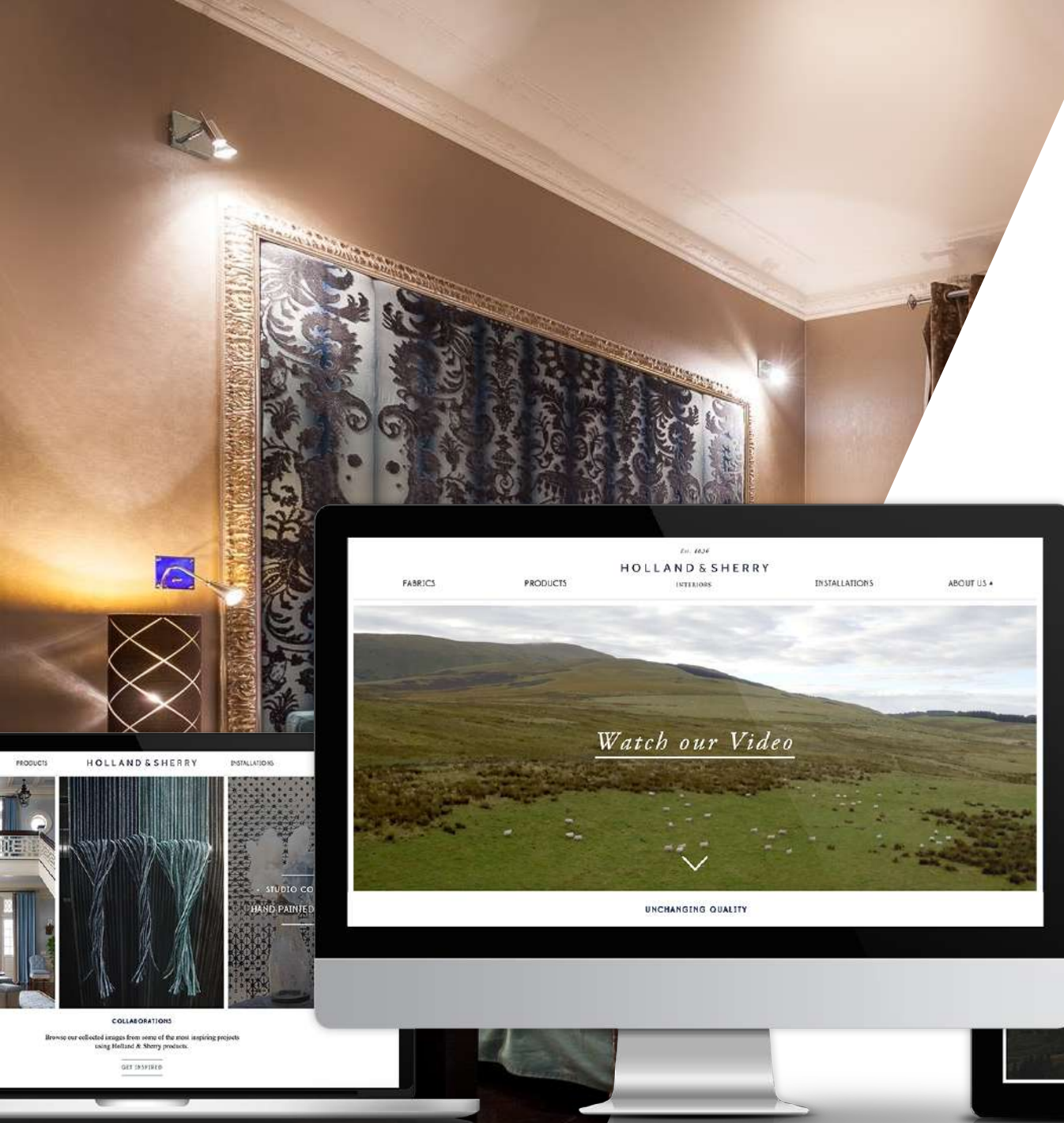
## SERVICES

iPad Application Development

Web Application Development

Cloud Server Infrastructure

Graphic Designs



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# Harry Winston

[harrywinston.com/en](http://harrywinston.com/en)

Since 1932, Harry Winston transforms diamonds into art and revolutionize modern jewelry and timepiece design, based on its founder's incredible legacy. Mobikasa helped the major luxury and jewelry brand Harry Winston to launch an in-house app for inhouse iPad purchases.

## SERVICES

iOS Tablet App



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# Florists

florists.com

Florists.com guarantees the lowest prices on beautiful cheap flowers and gifts, from fruit and gift baskets, to same-day flower delivery by a local florist.

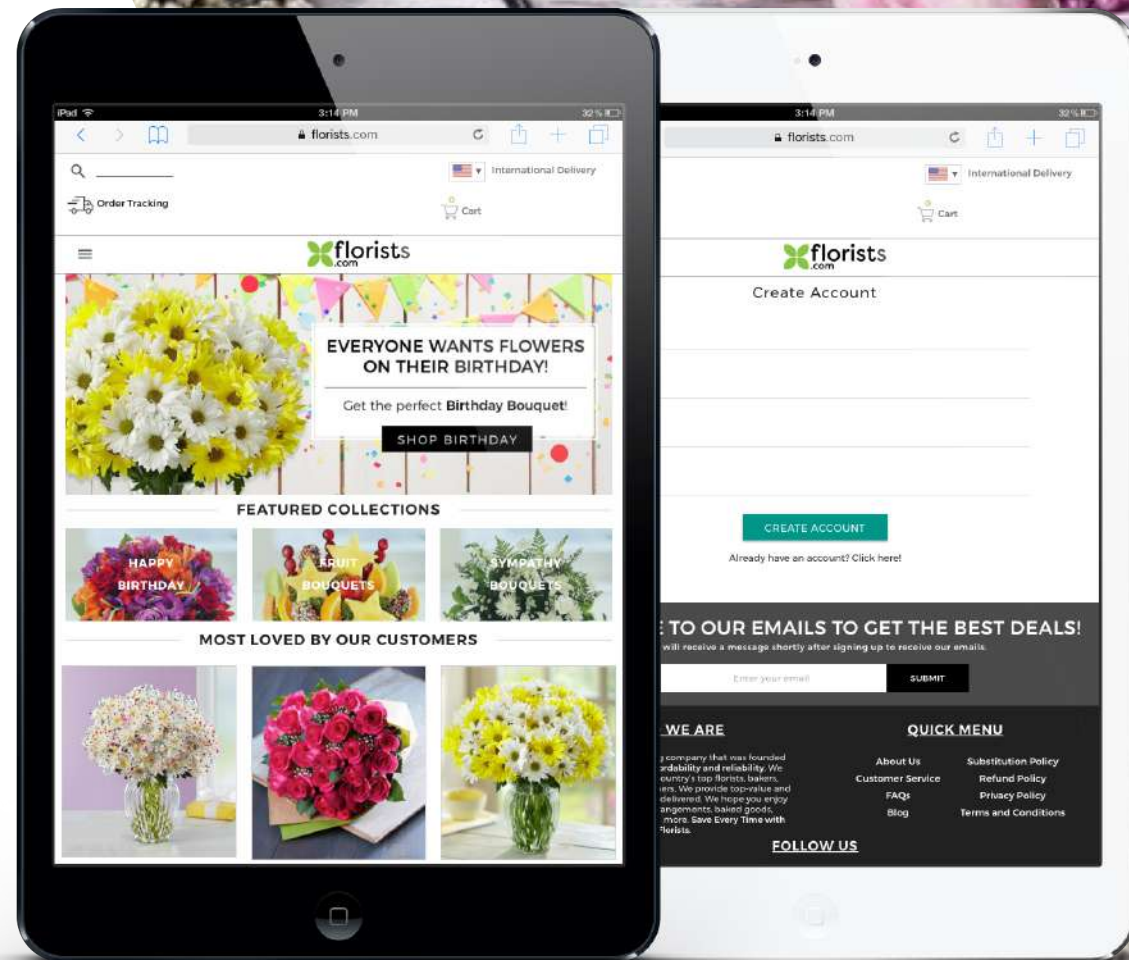
## SERVICES

Website Development

Graphic Designs

Mobile Application Development

Custom Shopify Application Development



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# Airtel

[airtel.com](http://airtel.com)

Airtel brings you Wynk, the ultimate music app that offers you free, unlimited access to over 1.8 million songs across Indian & International music!

## SERVICES

Window App

## MAIN FEATURES

- Unlimited streaming
- Internet radio
- Purchase songs
- Flexible sound quality
- Vernacular UI (Multiple languages)
- Managing audio in background
- Custom analytics



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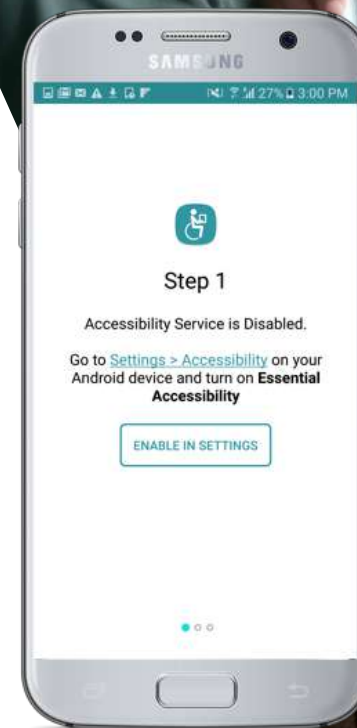
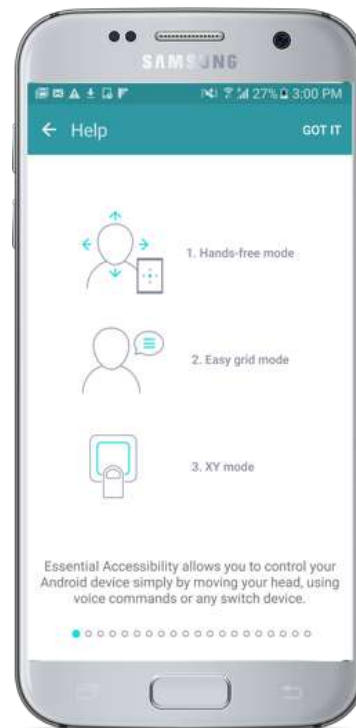
# Essential Accessibility

[essentialaccessibility.com](http://essentialaccessibility.com)

Essential Accessibility combines assistive technology with accessibility compliance services to help delight customers with disabilities. Their clients include The Weather Channel, Macy's, Hertz and many more.

## SERVICES

Windows Application Development  
Android Application Development



# NYC Campaign Finance Board

[nyccfb.info](http://nyccfb.info)

The Campaign Finance Board is a nonpartisan, independent city agency that empowers New Yorkers to make a greater impact on their elections.

## SERVICES

Web Application Development

Graphic Designs

Cloud Server Management



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# Splitit

splitit.com

Splitit's patented technology is revolutionizing the retail world by enabling seamless installment payments for businesses of all sizes and type.

## SERVICES

Extension development for WordPress, Presta shop and Magento  
Support to merchants using the plugins.

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# NYC College Line

[nyccollegeline.org](http://nyccollegeline.org)

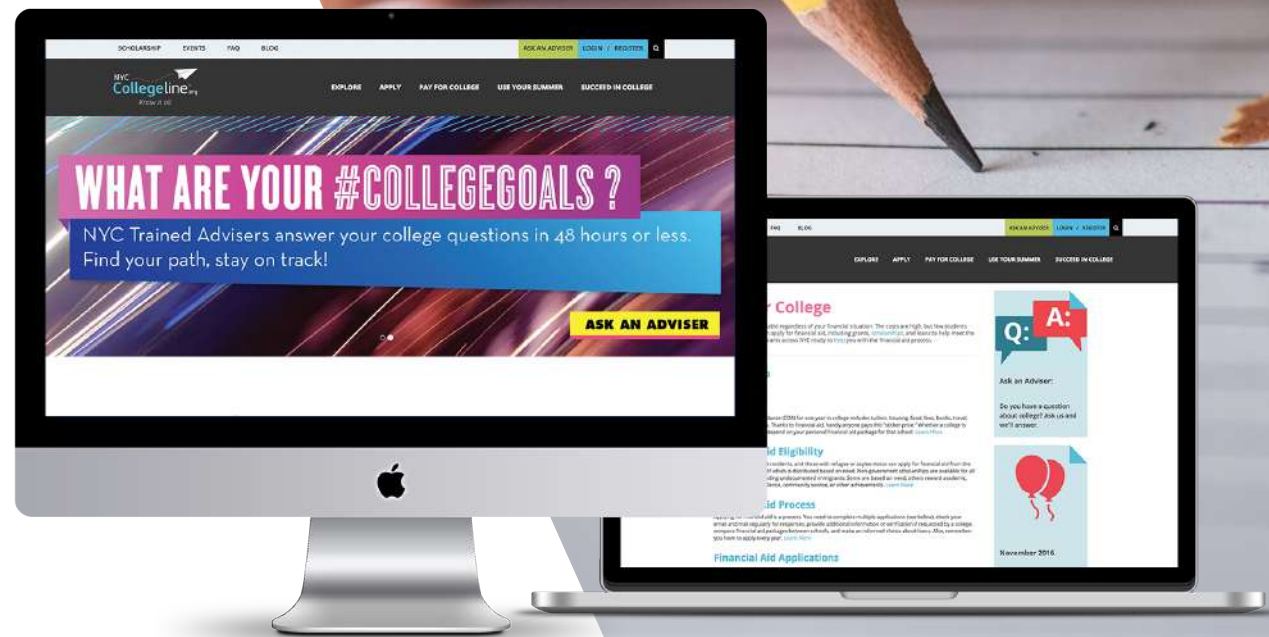
NYC College Line supports New Yorkers to prepare for, get into and complete college by connecting them to New York City-based programs as well as useful web-based resources.

## SERVICES

Web Application Development

Graphic Designs

Cloud Server Management



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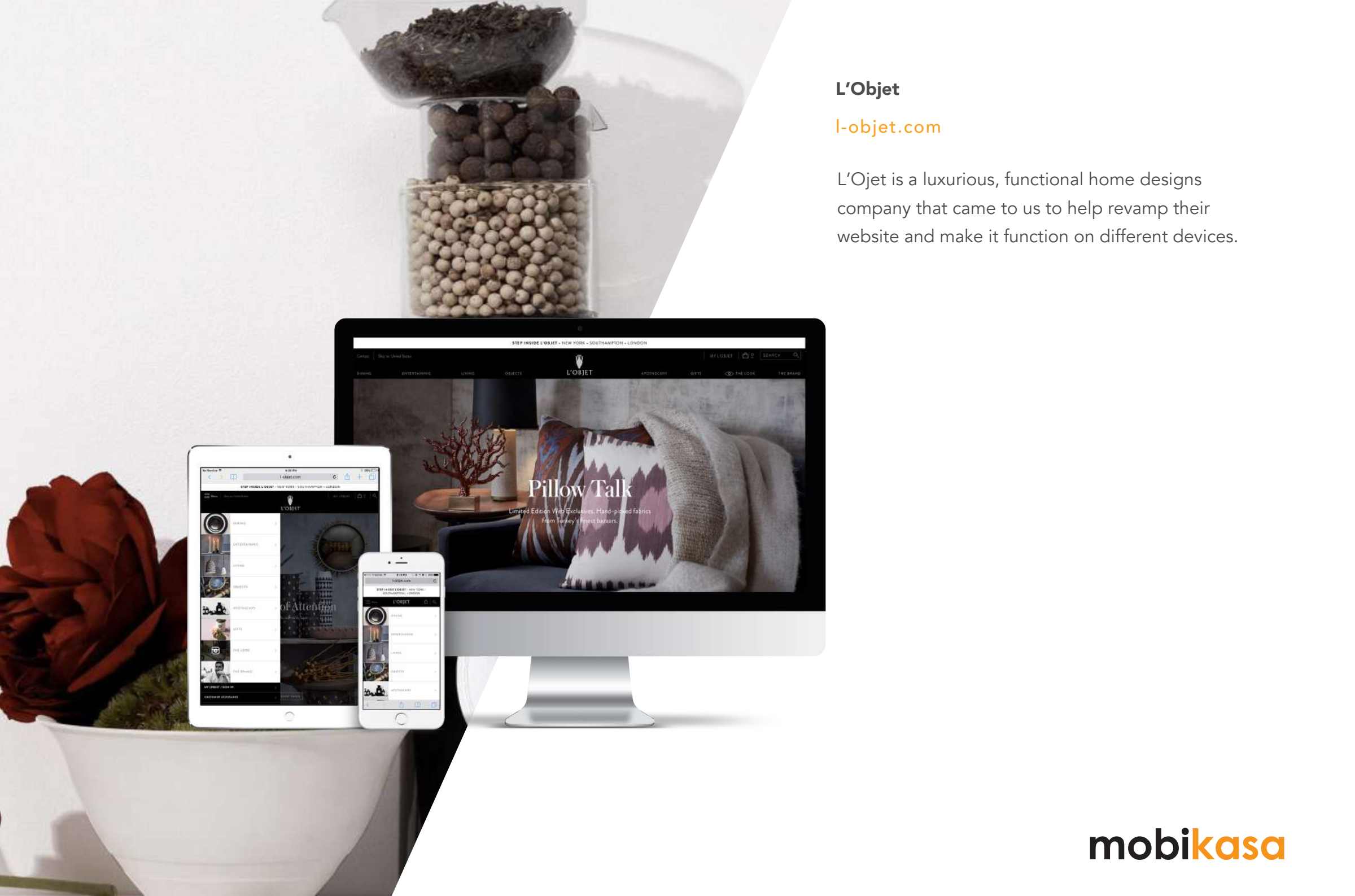


# Tates

tatesbakeshop.com

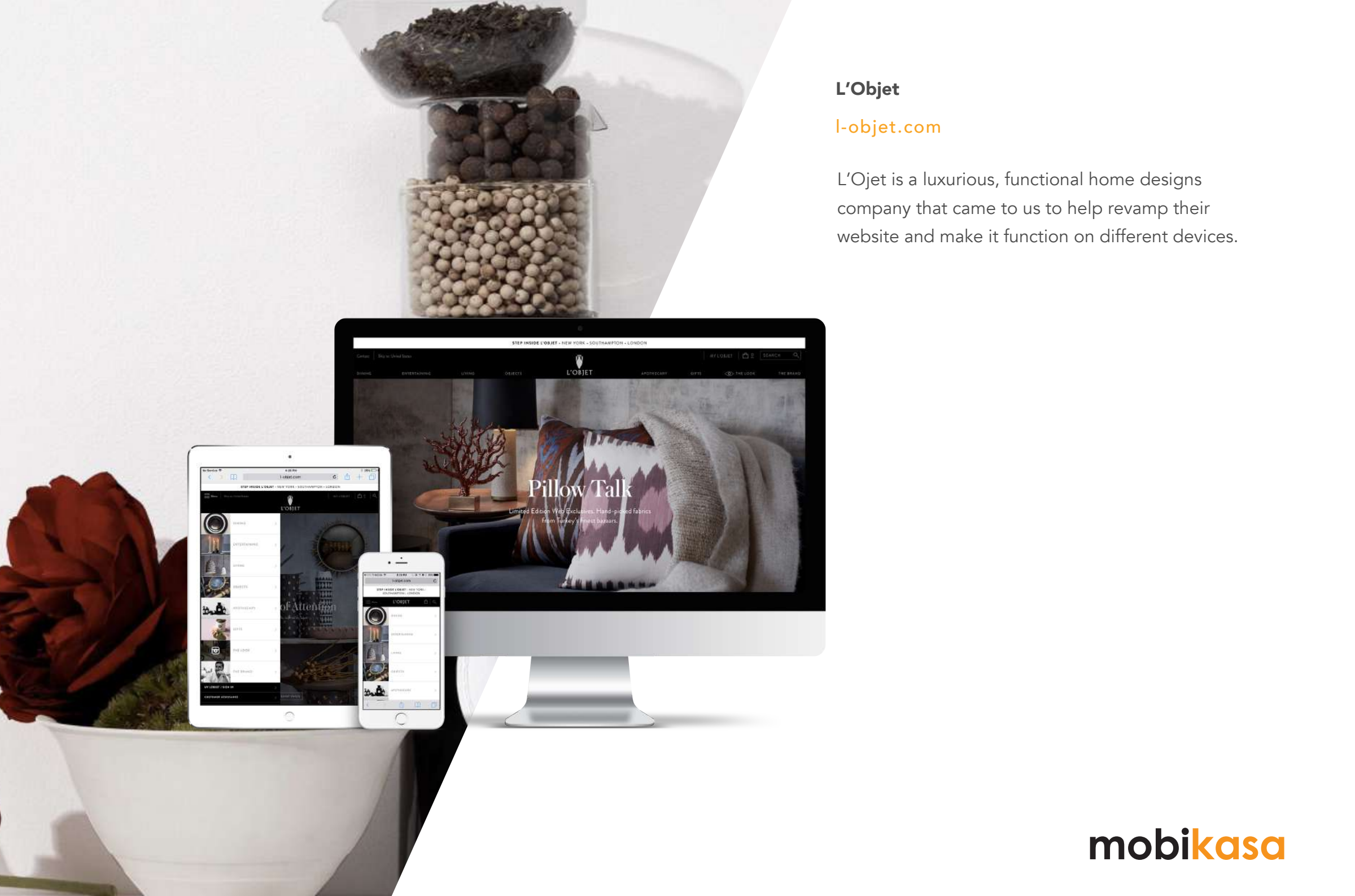
Tate's Bake Shop provides you the perfect homemade baked goods to celebrate any occasion or event.





l-objet.com

L'Ojet is a luxurious, functional home designs company that came to us to help revamp their website and make it function on different devices.

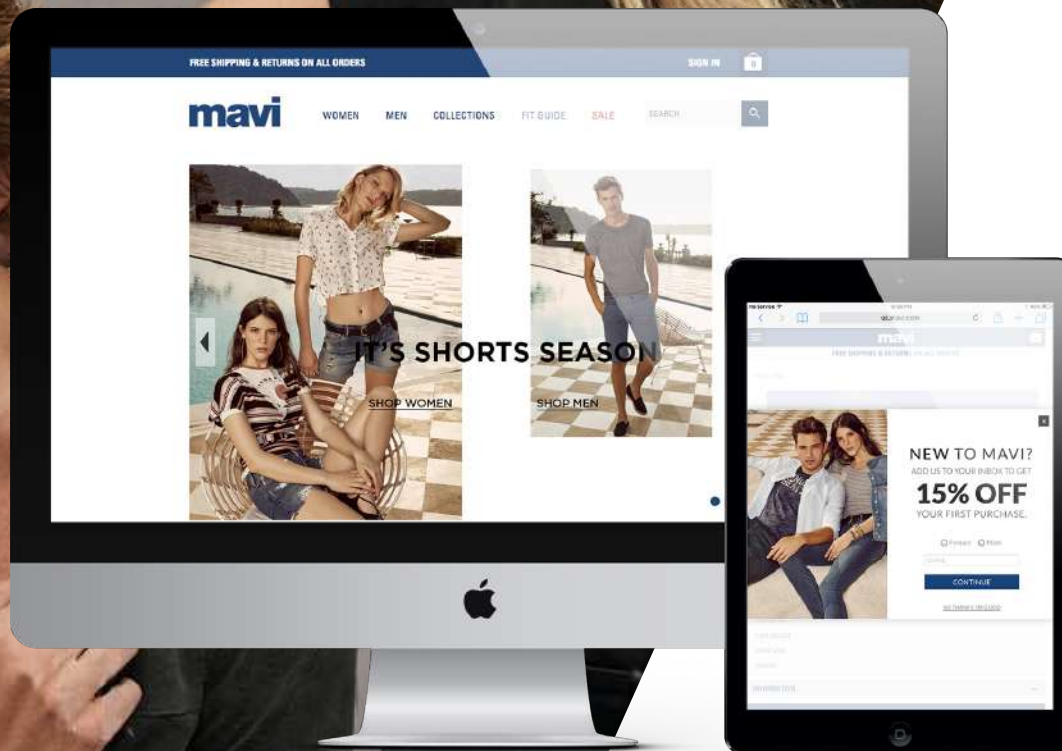




# Mavi

[us.mavi.com](https://us.mavi.com)

Founded in Istanbul in 1991, Mavi Jeans designs a full collection of denim and separates for men and women. Be it using organic denim or incorporating inspirations from global travel, Mavi's mission is to fit not only the bodies of its customers, but their lifestyles as well.

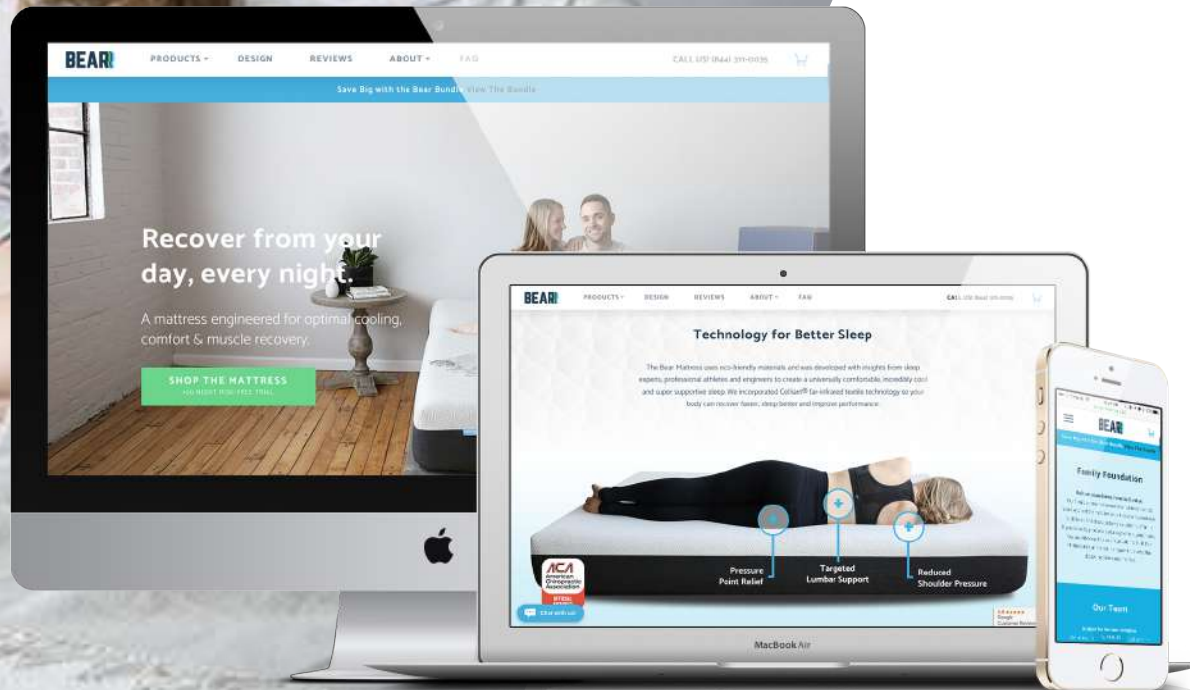


**mobikasa**

# Bear Mattress

[bearmattress.com](http://bearmattress.com)

Bear Mattress is designed for optimal cooling, comfort and recovery. Each mattress is designed with an exclusive-blend of specialty foams and clinically-proven Celliant responsive textile technology.





The background image shows a modern office space. In the foreground, a man is sitting on a dark leather sofa, working on a laptop. To his right, a woman is sitting on another sofa, looking at a tablet. In the background, there are more people working at a long table. The office has large windows, glass partitions, and several large, ornate chandeliers hanging from the ceiling. An 'EXIT' sign is visible on the left side of the image.

# THANK YOU

We're looking forward to hearing from you

## NEW YORK

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