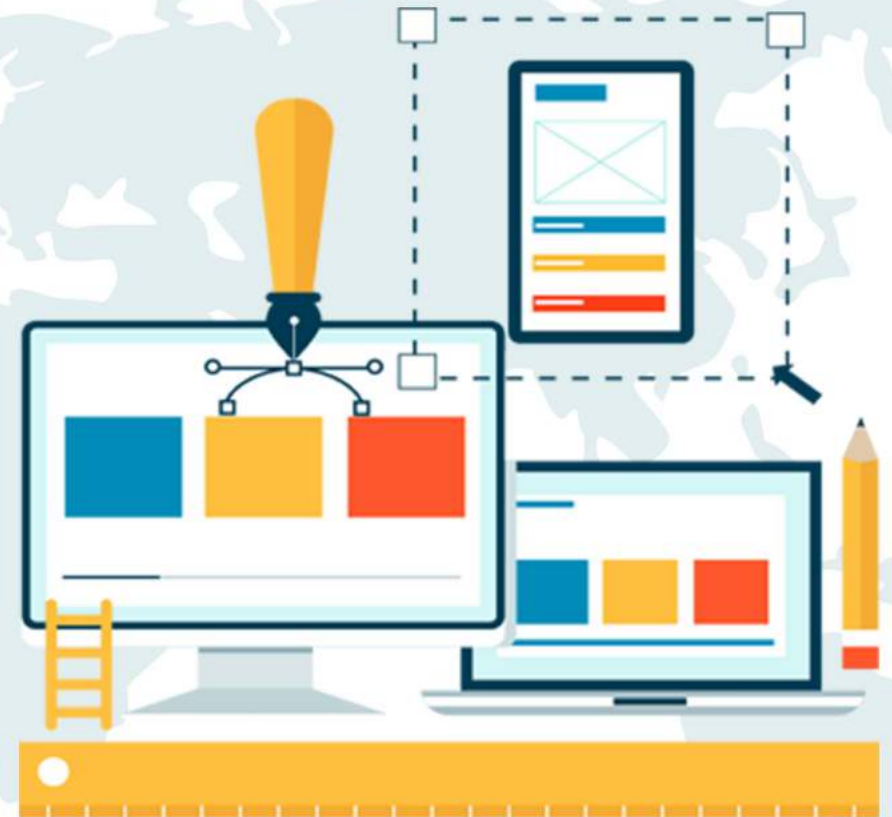




**WE BUILD  
CLEAN, RESPONSIVE  
AND  
QUALITY PRODUCTS.**





We are a design & development laboratory focused on Mobile & Web Applications.

Led by a British Expat, our business model is to bring together the best talent in the country, combined with a development process focused approach. We have a complete stack of developers covering a multitude platforms to deliver quality code and finished products that maximise the goals of our customers.



## TALENT

*We have the best talent in the country.*

*The hiring process we implement is stringent, versatile & by design leads remarkable individuals to our doorstep. Our process includes logical and technical tests.*

*We hire individuals who add value to our firm and therefore will be invaluable to your product.*



## PROCESS

*Our firm is focused on the development process, which in turn ensures accurate, transparent and well structured product.*

*We build test cases and use several cloud based project management tools to keep our clients involved at a pro-active level.*

*This focus on the process is what differentiates us from our competition and*



## DELIVERY

*We deliver on time by design.*

*Time and quality? Is that really possible? Yes it is because we control the stories based on our clients time constraints.*

*If there are sprints and stories with too many variables, we highlight to our clients the variable timeline and nature of the same.*

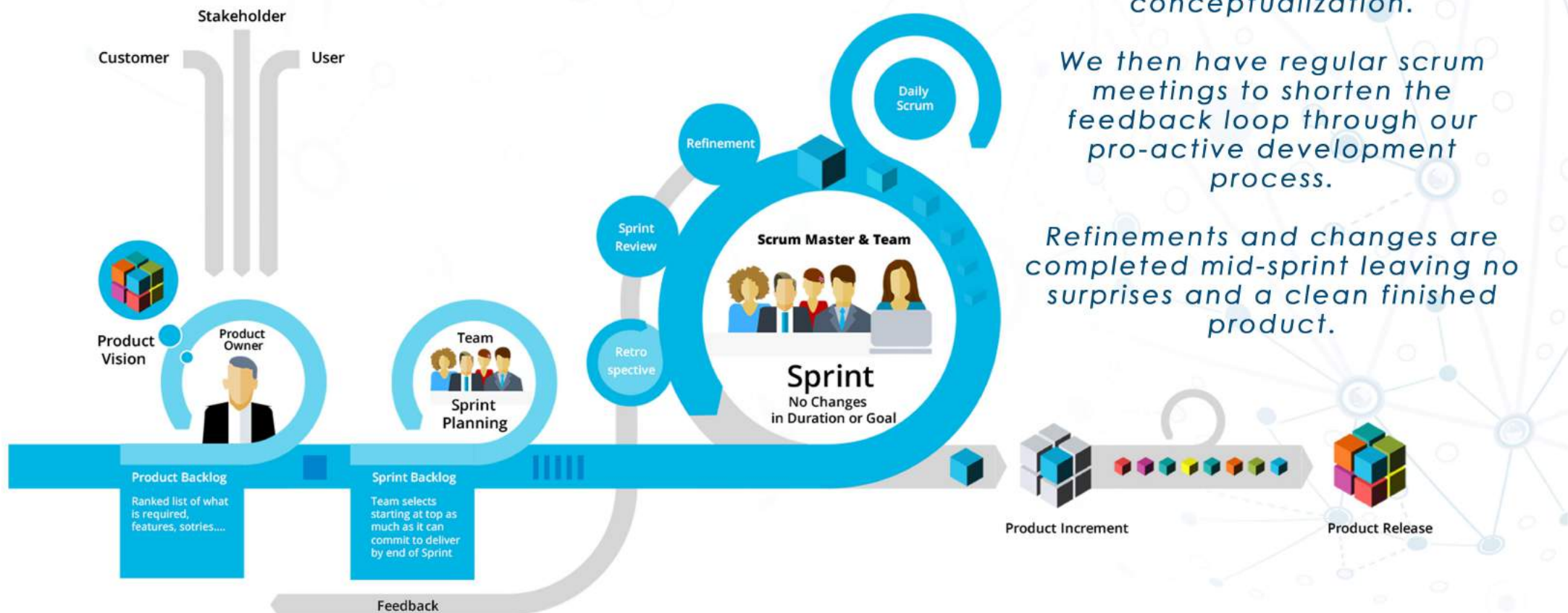


# AGILE METHODOLOGY

*We use the Agile method, breaking up the product into sprints during ideation and conceptualization.*

*We then have regular scrum meetings to shorten the feedback loop through our pro-active development process.*

*Refinements and changes are completed mid-sprint leaving no surprises and a clean finished product.*



# TECHNOLOGY STACK

## IOS



We have an extensive team of Apple Certified Developers, with our C level team having more than 16 years of iOS development, this is one of our core areas of strength.



## ANDROID



Android is a versatile platform and our high-level resources are well prepared for all android based needs.



## Php

**php**

We have multiple high-level resources with over 15 years experience having core expertise on Frameworks such as code ignitor, magento.



## MICROSOFT



We have a very vast experience in Dot net and sharepoint. Having core expertise in Nintex, framework using share point for website development.



## Ruby On Rails



Having expert resource to develop web applications using Ruby on Rails framework.



## Python



More than 8 years of experience in python development having expertise in Django and Flask frameworks.



## Wordpress



Having expertise of customizing CMS themes and to create custom theme using wordpress platform for website.



## UI / UX



We are known for a clean, responsive and international standards user interfaces for both mobile and web using adobe suites and languages such as HTML5, CSS, Bootstrapping.



## UNITY 3D



For hybrid 2D and 3D games, Our team has experience of more than 10 years of development experience using Unity.



# PROJECT MANAGEMENT TOOLS

Zenhub



Following agile methodology, we are using zenhub which is a great tool helping us to deliver complex projects in an efficient manner.



BASE CAMP



We use basecamp for effective communication between the in house teams and clients/product stakeholders to reduce the feedback cycle and develop with a pro-active mindset.



GITHUB



We are using github as a central repository to manage our code base. With proper commenting, traces of code and a key focus on the process.



## OUR ASSOCIATES

KALSOFT



A Gold Partner of Microsoft with offices in 7 different countries, we work together in various domains and complement our Bouquet of offerings for our customers.

VIRAL EDGE



A story telling firm. With an array of clients around the world, our partnership provides our client with quality asset creation opportunities.

APP FUTURA



We are a Platinum member of this premium requirement gathering and development platform.



## WHAT OUR CUSTOMERS SAY ....

*These guys were a joy to work with.  
We ended making our app better than  
we had originally anticipated...*

**Jukka Vaananen.**

Founder  
When Should I Apps

*We have a number of developers we  
work with and the creativity and  
quality of work from this team is  
second to none*

**Thomas Jandula**

President  
Purple Media LLC

*I have been making apps for almost  
8 years and i have never worked with  
someone as competent as them...*

**Shawn Harris**

Owner  
Opie Productions LLC

*Ability to understand the technical  
aspects of the final product and deliver  
are unmatched by any contractor i  
have ever used.*

**Jeffrey Zipfel**

Principal  
Environmental & Safety Solutions

*This team is highly efficient; they  
maintain quality even in high pressure  
situations and challenging deadlines*

**Ahsan Butt**

Salesforce Consultant  
Square Peg

*They managed the timelines very  
efficiently without delaying the  
deliverable or compromising quality.*

**Kashif Shabir**

COO  
Kalsoft Pvt Ltd.

# FEATURED PROJECTS

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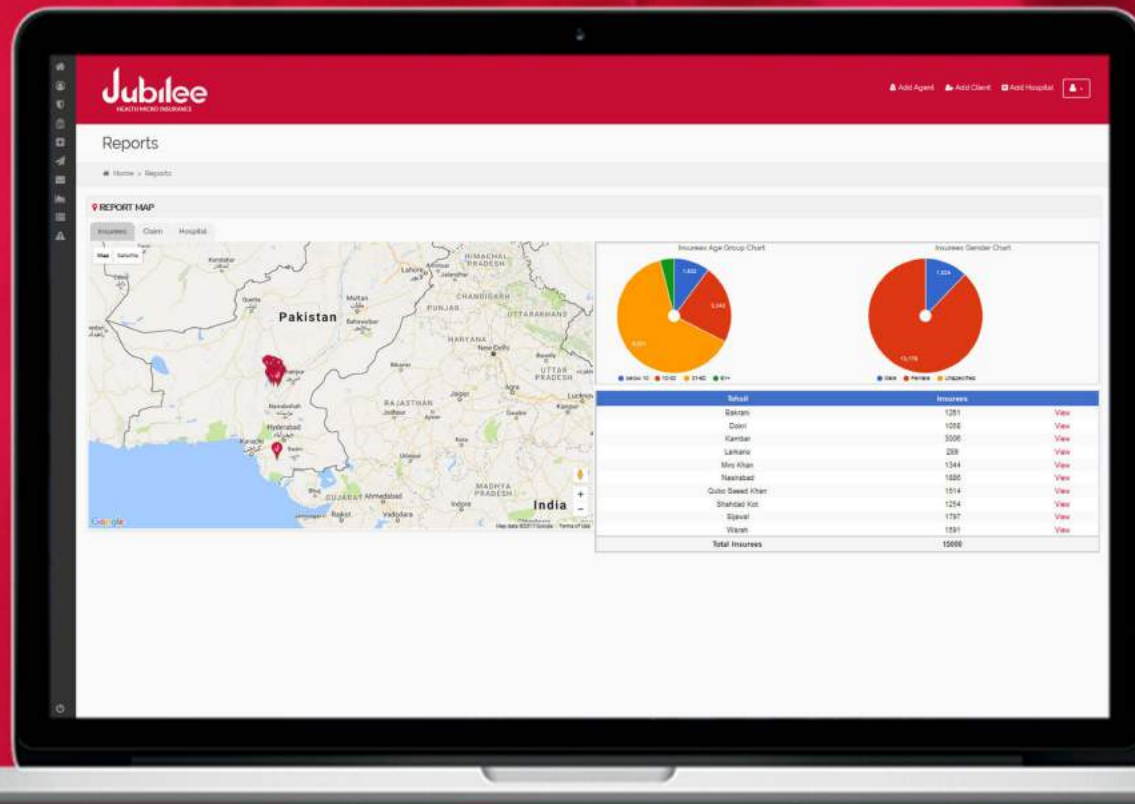




**Jubilee**  
HEALTH MICRO INSURANCE

COMPLETE SOLUTION  
FOR COMPLETE  
**PROTECTION**

صحت نعمت



Logged in as Noman Mustafa

Open case On: 08 Jun 2017, 11:53:41

Member ID: 1431005

Patient Name: Musmat Farzana

Intimation ID: 117

Presenting Complaint: stomach ache

Case Summary: gastro

Proposed Management Plan: antibiotics

Expected Length of Stay: 1

Logged in as National Hospital

Find Patient Record

Enter Patient ID or CNIC

OR

Scan Patient Card

Active Cases

Search

Claim Intimation ID: 116

Member ID: 1431005

Claim Amount: 800

City/District: Larkana/Kambar Sha

Claim Date: 01 Jun 2017, 11:31:54

Claim Intimation ID: 116

Member ID: 1431005

Claim Amount: 800

City/District: Larkana/Kambar Sha

CREATE CASE

Member ID: 1431005

Member Name: Musmat Farzana

Presenting Complaint

Case Summary

Proposed Management Plan

Expected Length of Stay

Estimated Cost

Submit



The largest Telco in Pakistan with over 70 million customers, their problem was they use multiple platforms in various departments to automate internal HR requests to manage all official requests.

We provided them a middleware backend solution that integrated with multiple platforms to streamline their HR system into one simple front-end application available both on Web as well as Mobile.

All official requests are processed at the click of a button saving Jazz time and money!



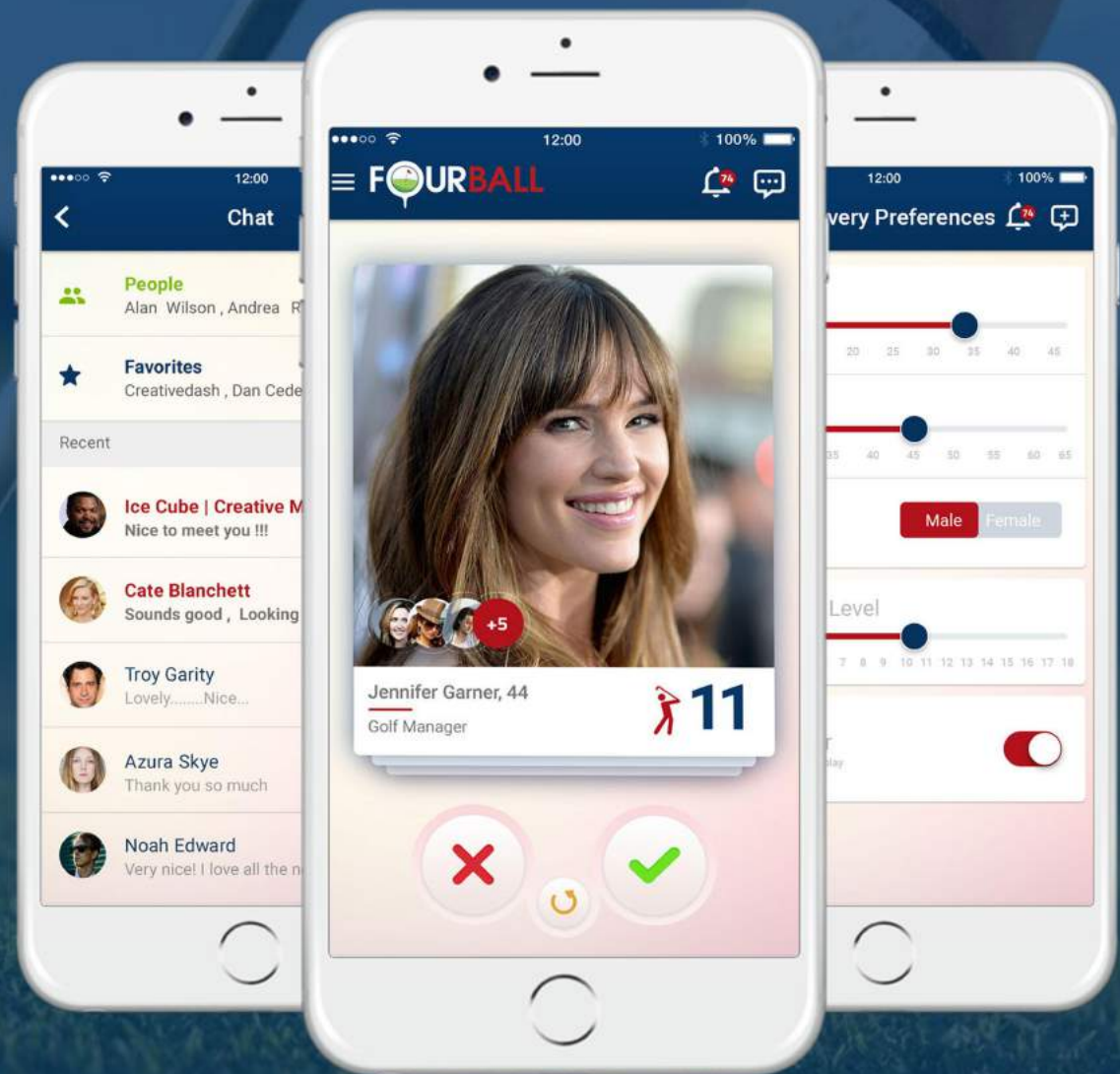


# FOURBALL

Meet, Book, Golf

A versatile solution to the traditional 'single-ball' problem, golf is a lot more fun with friends. The app is targeting users on while they travel or even beginners who do not have a regular golf group yet.

A mobile app very similar to Tinder, this helps users find other golfers in their proximity. You can also add people from your social networks and







## SLEEP FAN



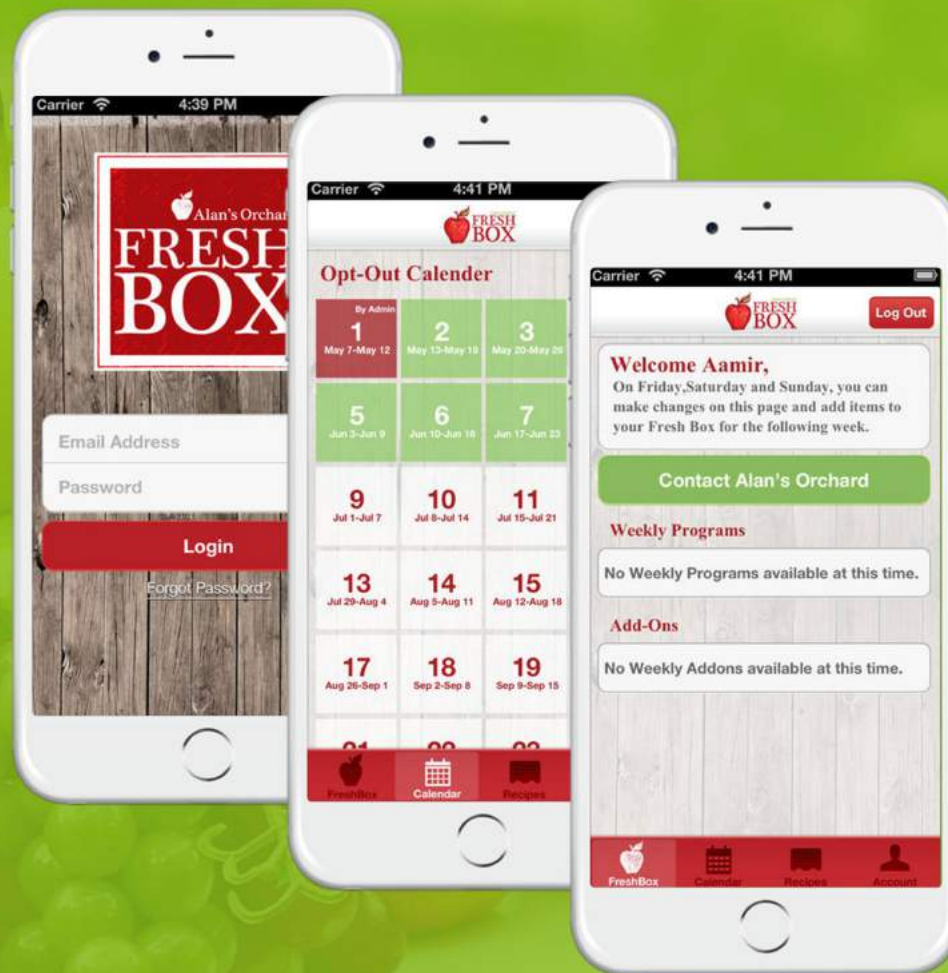
A simple and highly successful product. This works on the premise that humans can not sleep or relax with complete, eery silence.

The app provides background noise in the form of multiple types of fans with adjustable volumes as well as timers. It works like a charm!



Farm fresh produce brought to your iPhone, it never was this easy to stay healthy. Get farm fresh fruits and vegetables delivered at your door step. Conveniently manage the schedule with flexibility of daily,

weekly and monthly Fresh- Box programs. Keep track of delivery through notifications.





# Kick Series

Kick Celebrity - Kick Monster - Kick Politician

**160K+**  
DOWNLOADS 



This is a series of games developed for our client on the Unity 3D platform.

Kickseries contains explosive gameplay times ten! Use the incredible arsenal of guns, nun-chucks, tasers, tomatoes, land-mines etc to attack over 10 different characters. Each figure reacts in it's own unique way.

Even if you are a stress free person, this series of games is a perfect stress reliever!





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