

INNOFIED SOLUTION

Think Apps, Think Innofied

California • Pune • Kolkata



WHO WE ARE

Innofied founded in 2012 is one of the fastest mobile and web application development company headquartered at *Kolkata*, with an extended R&D center in *Pune*. It has grown globally with their new business center in *California*. A NASSCOM Certified company with 70% repeat client base, from 6 different industries, we have achieved higher customer satisfaction level.

100+

Happy Clients

84

Full-time Employees

300+

Projects Delivered

What We Do

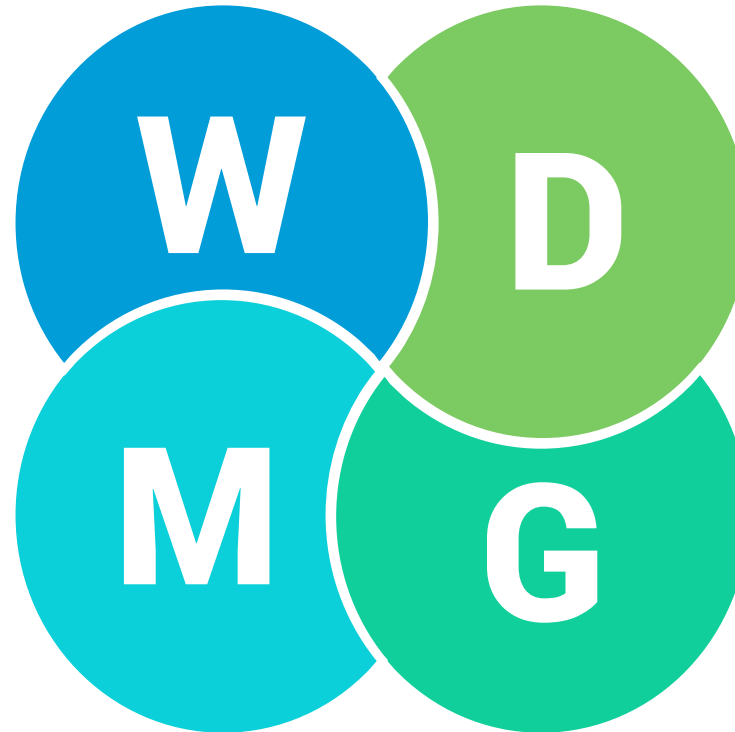
We help you achieve faster & better results with our professional services

Web

CMS, Ecommerce, Portal Development, Enterprise Solutions, Maintenance

Mobile

Android, iOS, Windows Mobile, IoT, Hybrid, Augmented Reality



UI/UX Design

Web Apps Design, Mobile Apps Design, Website Design, Material Design

Interactive Games

2D, 3D, HTML5 Games, E-Learning Games

Whom We Work For

We serve businesses irrespective of their size



STARTUPS / INDIVIDUAL ENTREPRENEURS

We provide a slew of startup services that work on a shoestring budget, but are highly feasible with the demands of your target market.

1

ENTERPRISES

If you are looking for an enterprise development partner we will help you assess your business needs, your market, your customers, your competition and your key challenge to address them with an enterprise solution.

2

3

SMALL & MID SIZE

Maintaining in-house technical team is expensive. It is better if you outsource to a dedicated offshore team like us, to look after your design, development & QA needs without shifting your focus from core business aspects.

Industries We Serve

We expertize in serving 6 key industry verticals and several micro verticals.

01



TRAVEL

02



E/M -
COMMERCE

03



FINANCE

04



EDUCATION

05



HEALTHCARE

06



EVENT
MANAGEMENT

Our Engagement Model

We are flexible enough to meet your requirements.



Fixed Cost Model

Something that suits the waterfall development method and offers guaranteed results within the predefined cost and timeframes. Choose this option if you have a clear scope of projects.



Pay Per Hour or Resources Model

You just need to pay for the time and the resources spent. It suits the agile development process and offers great flexibility in terms of developing the project specification.



Hire Dedicated Team

We offer a dedicated offshore hiring model where our designers, developers & QA experts work dedicatedly for your organization.

Meet Our Great Team

Team Innofied – Enthusiastic, professional and Proficient



Co-founder
Sandip Saha

Sandip works closely with the development team, mentors them, takes care of all R&D operations.



VP Sales, US
Carey McLean

Queen of trouble-shooting and technical wizard, looks after sales and marketing in USA.



VP Sales, Chile
Rodrigo Morgado

Technical maverick & a subject matter expert, responsible to handle sales and marketing in Chile region.

Co-founder
Swarnendu De

Technical Director and design head of Innofied, responsible for driving business and marketing operations.



Marketing Head
Palak Biswas

Strategic and marketing consultant instrumental in ramping up branding and revenue models.



OUR WORK UI/UX DESIGN



WEB
DESIGN



MOBILE APPS
DESIGN



GAME
DESIGN

OUR WORK

MOBILE **APP** DEVELOPMENT

Not just an app, it is about building a complete mobile experience. We offer Native and Hybrid mobile app development services for both consumer and enterprise on end to end basis



IOS



ANDROID



WINDOWS MOBILE



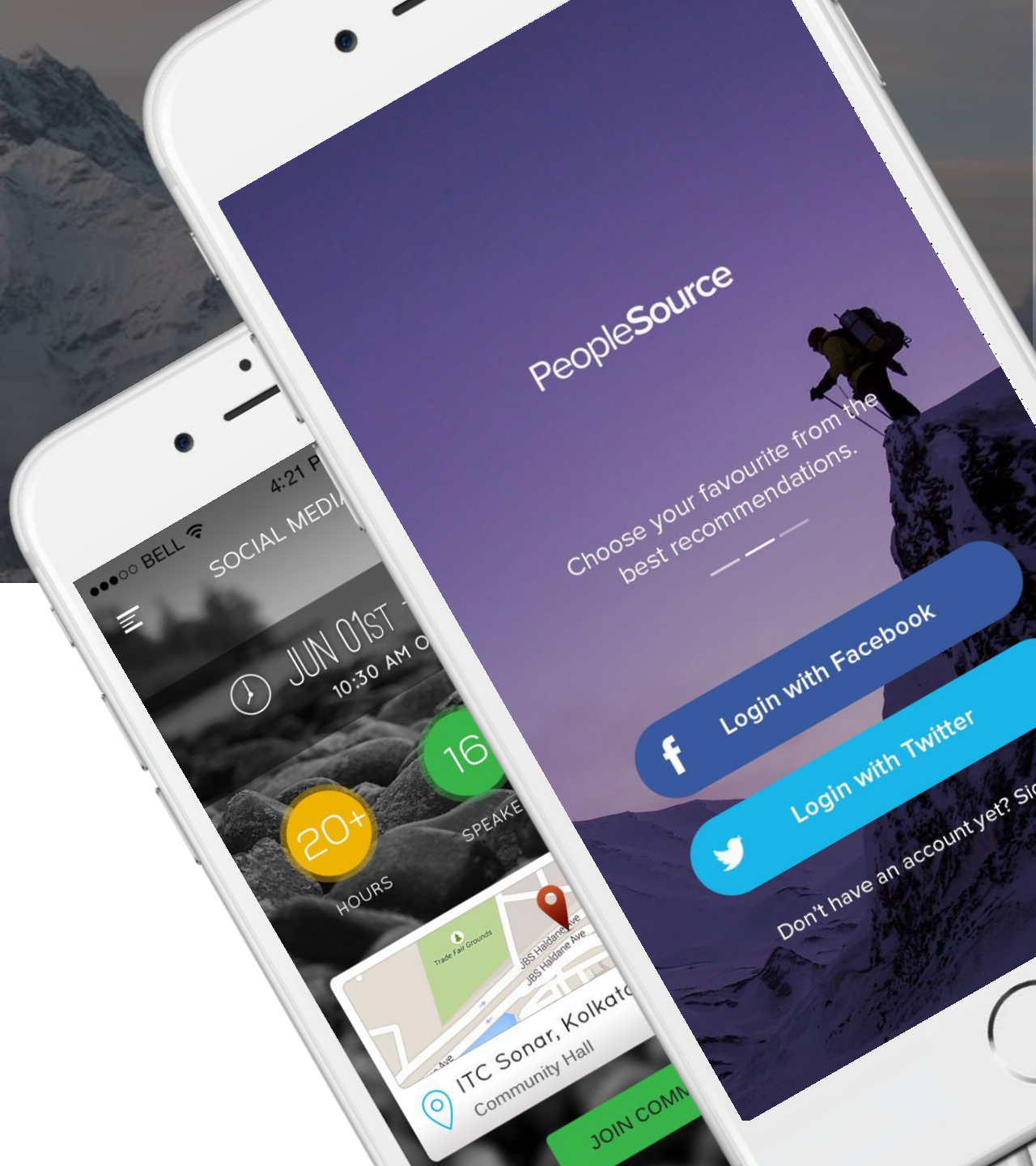
HYBRID APPS



AUGMENTED REALITY



INTERNET OF THINGS



OUR WORK

GAME DEVELOPMENT

Engaging gaming experience is what we believe in! We develop interactive and eLearning games for various clients, with feature-rich gaming code. Every games developed at Innofied stem from an out of the box thinking . Interesting storyline, eye-catching graphics and amazing backgrounds are the three USP of our games!



OUR WORK WEB DEVELOPMENT

Spread out your web reach with our IT solutions. We offer web application development services from simple landing page to complex customized solutions for helping clients achieve their respective business goals.

- ✓ Ecommerce
- ✓ CMS
- ✓ Portal Development
- ✓ Website Development
- ✓ Custom Development
- ✓ Enterprise Solutions



Our Happy Clients

We served 100+ clients across the globe and gave them a reason to smile.



Chris McGreal

Co-founder, Cordial Experiences

"Their execution and communication is excellent. Collaboration with our architects, backend engineers, product and design team in a very agile fashion has been instrumental. They take pride in their work and always exhibit a strong sense of ownership in all of their deliverables."



Frank Curtin

COO, Pivot Point Enterprises

"We are so impressed with our new capabilities that Innofied team has come up with, especially now that we've identified new revenue opportunities we didn't think about prior to building our vision."



Mikkel Pitzner

CEO, Doc And Do

"We had our backs up against the wall to complete some coding that was necessary for our SaaS app. Innofied once again rescued us. Thank you Innofied for bring your "A" game to the party. Your knowledge about not only what we needed, but also what we did not need saved us a lot of time and money."



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