BMS
INNOLABS

About Us

- Established in Bangalore in 2011 as part of BMS Institutions.

- Ranked as one of the prominent IT Software & Mobile App Development firm along with IT Services which also is variedly Functional in HR Consulting.

- Expertise in Multiple Technologies and Business Domains

- Offices in India (Bangalore),USA (New Jersey)
  Clients in India, USA, UK, Europe & Africa

What We Do

 Mobile App Development

 Android   iOS   Windows   Blackberry   CORDOVA

 Web Development

 Drupal   HTML 5   Java   PHP   Magento
Open Source eCommerce

 node js   jQuery   CodeIgniter   ANGULARJS
by Google

 Staffing   Augmented Reality   Virtual Reality

We Also Do

Brand Consultancy

- Online

  SEO | SEM

  Social Media Marketing | SMM

- Offline

  Brand Identity

  Visual Content Development

Our Strategy

Our well-implemented **Discovery process** provides vision, direction and goals.

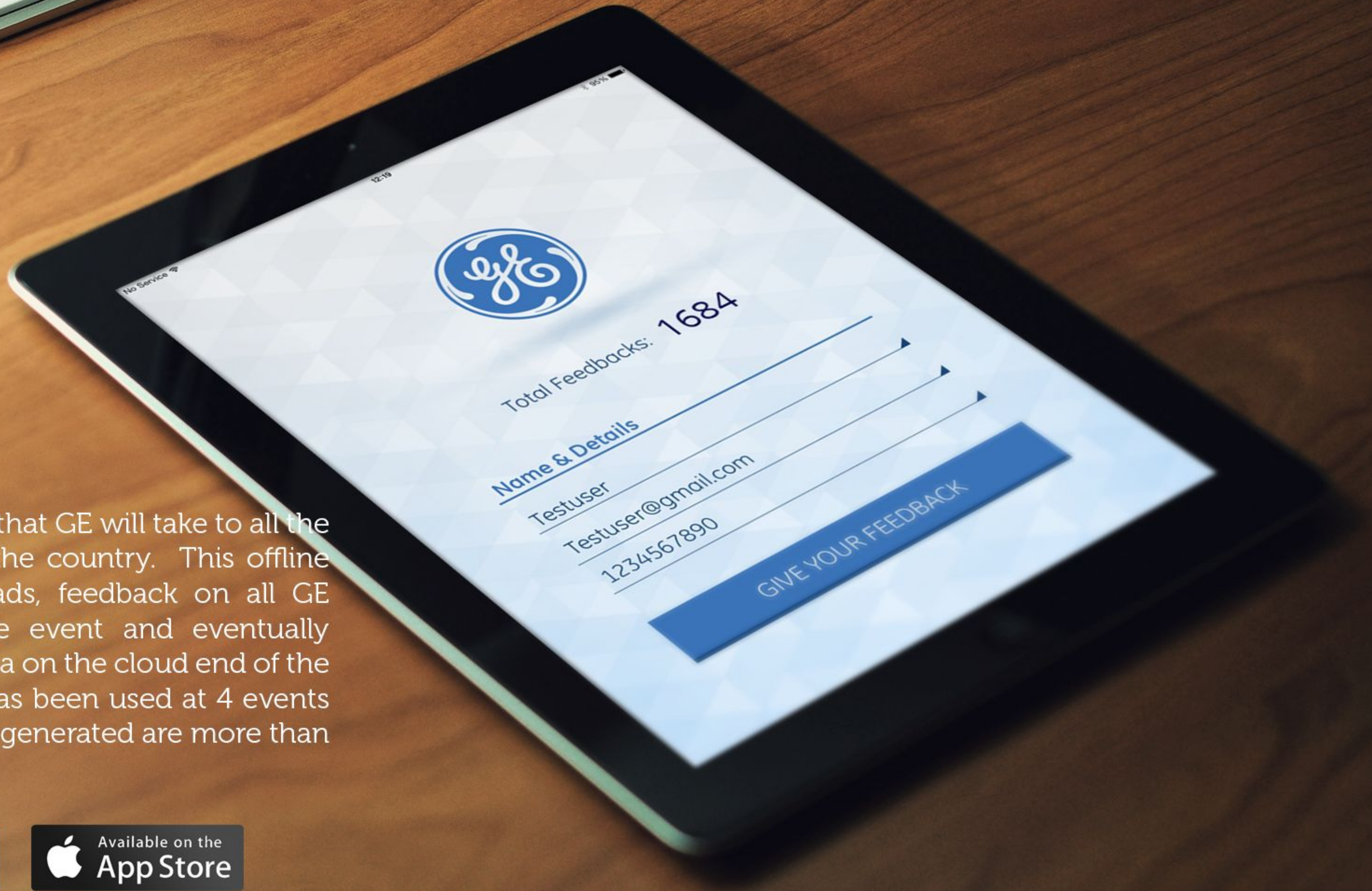Managing & developing operations with excellent **precision & gauging**.

DISCOVERY   DESIGN   DEVELOPMENT   DEPLOYMENT
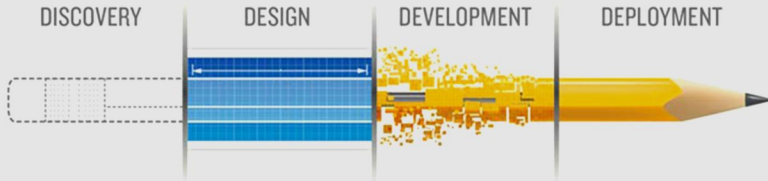
Multi disciplinary approach to come up with viable solutions.

Deploying our products ensuring they fit the necessary bill.

Apps

GE

A feedback app that GE will take to all the events around the country. This offline app gathers leads, feedback on all GE products at the event and eventually stores all the data on the cloud end of the day. The app has been used at 4 events so far and leads generated are more than 10,000.

Total Feedbacks: 1684

Name & Details

Testuser

Testuser@gmail.com

1234567890

GIVE YOUR FEEDBACK

ANDROID APP ON
Google play

Available on the
App Store

Equity

This is a multi-platform diaspora mobile app serving the world wide users. This is a collaborative app between Equity Bank and Nation Media Group in Kenya. The app is used to generate leads for all the equity products serving people around the world to invest in Kenya. The app renders all Nation Media Group's e-newspaper publications in the app. This is a subscription based app where the backend we have built handles huge transactions every single day.

Grubbr

Grubbr is your best option to search for and discover great places to eat. Browse through updated menus, pictures, and user reviews to decide where you want to eat, or use the map feature to explore. View Newly Opened, Romantic and Top restaurants near you.

ANDROID APP ON
Google play

Available on the
App Store

Nation Tenders

Nation Tenders makes it possible to read, search, classify and share Tenders the way you want, all on your mobile phone.
Organizations, be they companies, non-profits or governments, will benefit from reaching their clients through their mobile phones.

ANDROID APP ON
Google play

Available on the
App Store

Nation Tenders

A product of Nation Media Group
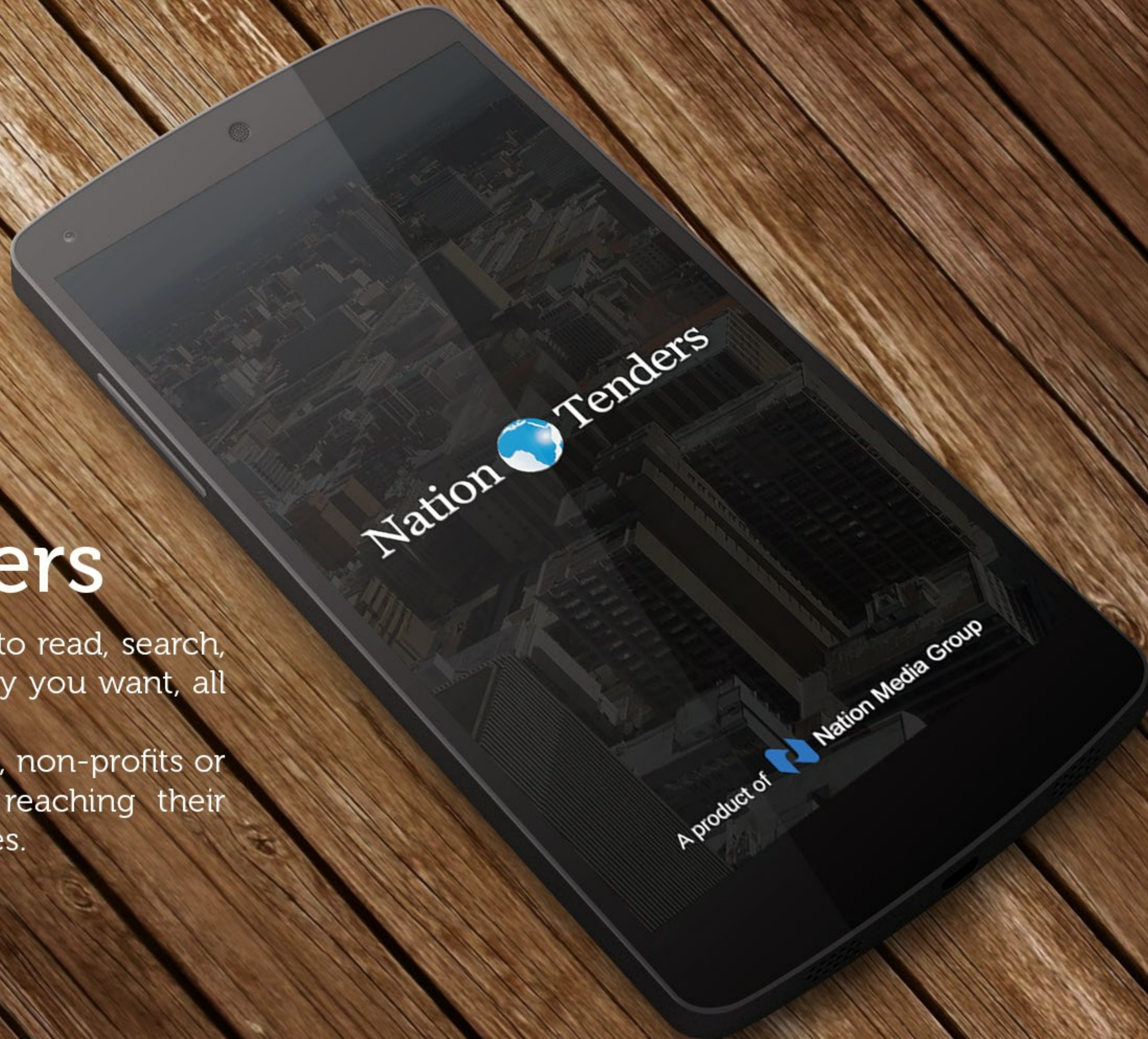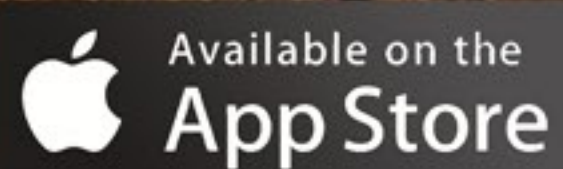
What is savemysoul

- SaveMySoul mobile application delivers assistance to our users VIA key applications featured in the app.

- The application supports both ANDRIOD & iOS operating systems & works in sync with AVA via Bluetooth

SOS
Sends a notification to all primary contacts on an emergency situation.

SCREAM
A audio note rings loud to scare away the danger.

START TRACKING
One click, to live track your movement & Check on your safety levels every 2 minutes.

CALL EMERGENCY
Make Instant calls to all emergency contacts lists like Police, Firestation, etc

savemysoul

CALL EMERGENCY

START TRACKING   SOS   SCREAM

CALL PRIMARY

100%
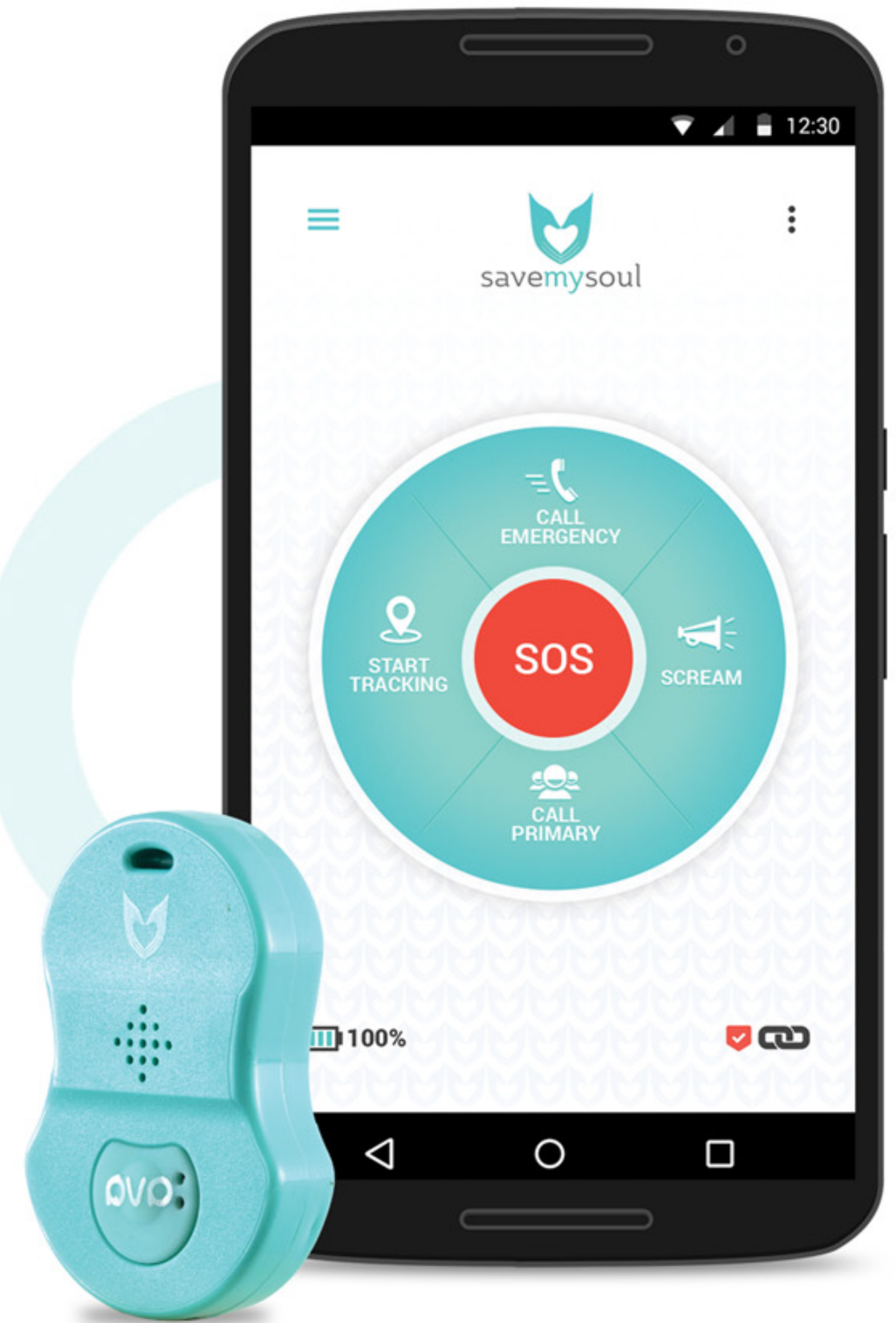
Get it on

Google Play   App Store

NMG Play

NMG Play is an Augmented Reality application that engages users with Daily Nation, Business Daily, The East African and Nairobi News newspapers. The application allows newspaper readers to watch video clips of specific stories on the newspaper just by scanning a video icon embedded on the specific story using the NMG Play application.

ANDROID APP ON
Google play

Available on the
App Store

Does Gray Matter

'Does Gray Matter' is the best app to put your your brain to test. Play with yourself, Play with your friends with this multi-player trivia game. Challenge friends and meet new people who share your interests, go head-to-head with them until you've found your match.

ANDROID APP ON
Google play

Available on the
App Store

FREE GAMES

Solo   Challenge

You have been challenged by

Jack Daniel

GAMES PLAYED
02

BEST TIME
00:50:121

ACCEPT

Ends in 25 Days 25 Hrs 30 Mins

SPECIAL GAMES
Currently there are no games

Colin Farell
125 TOKENS

4:21 PM

BELL

22%
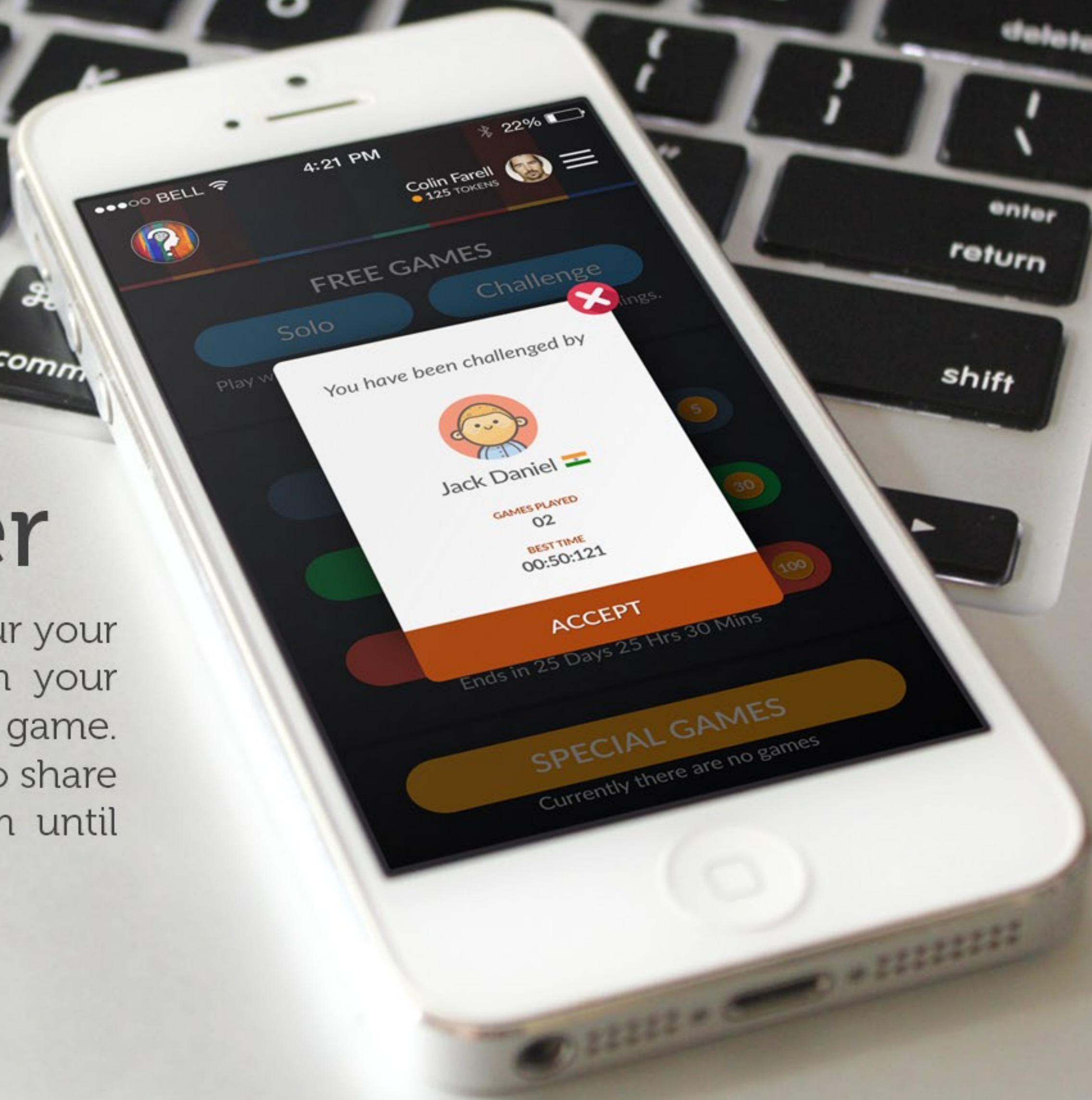
Biocon Bio-Strat

Bio-Strat Aid is one of the few interactive and suggestive applications in the Healthcare-Oncology domain. Bio-Strat Aid is a clinical aid for Prognostic Risk Assessment in Advanced Renal Cell Carcinoma.

A convenient user friendly application which assists in Risk Stratification of any presenting case with Advanced Renal Cell Carcinoma.

ANDROID APP ON
Google play

Available on the
App Store

The Serai

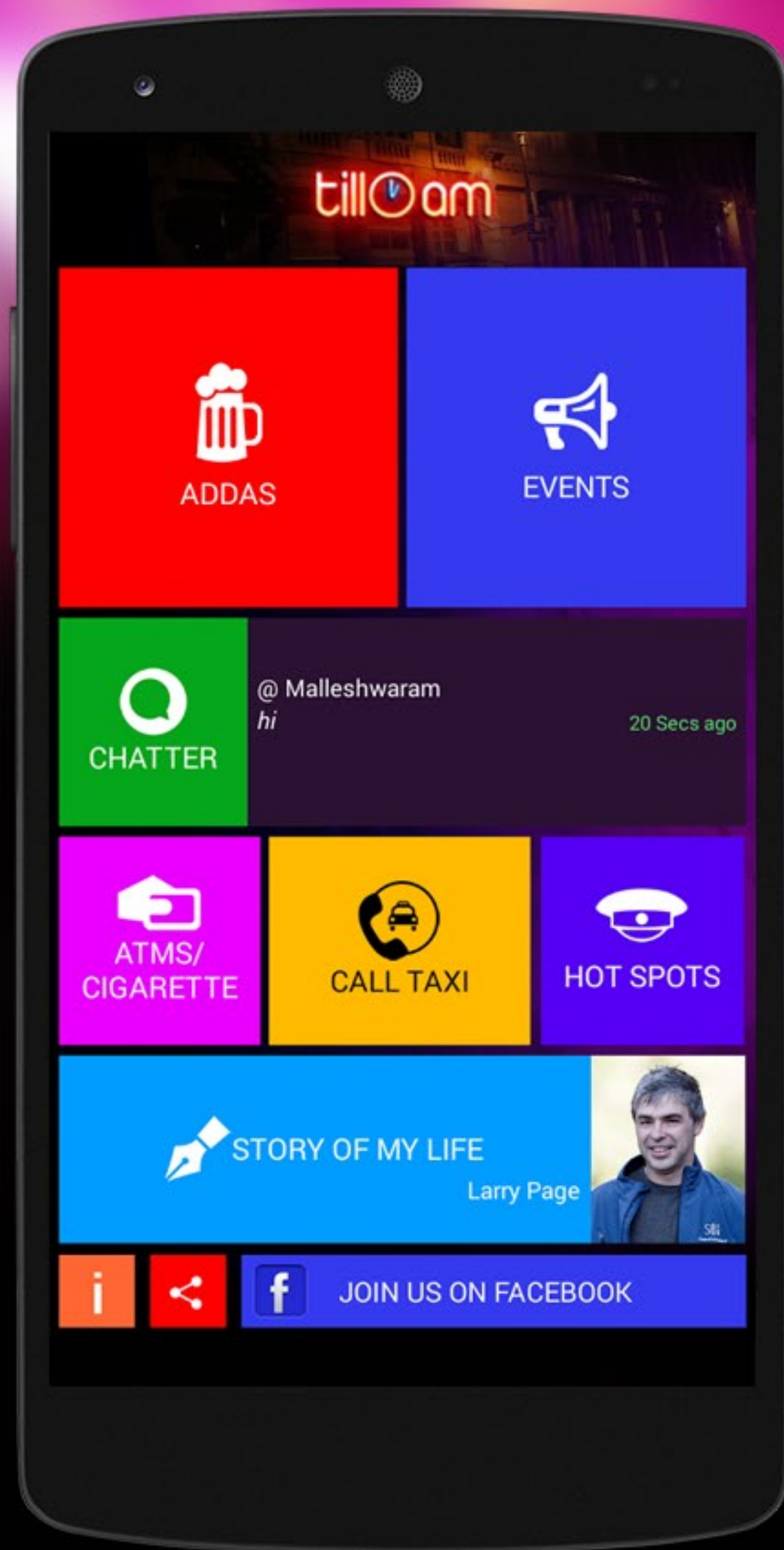The Serai is the gateway to The Serai Resort. Know where to go, what to do and when. With so many features baked into the application, you can get high, on nature

ANDROID APP ON Google play

Available on the App Store

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the serai
RESORTS

Email address

Password

SIGN IN

Forgot your password?

—— Or Sign in using ——

facebook.   twitter   Google+

SIGN UP   • ○ ○ ○ ○   SIGN IN

ReachU

ReachU is an "On-Demand" app that will send a qualified professional to your home in under 1 hour.

ANDROID APP ON
Google play

Available on the
App Store

reach

HEALTH & BEAUTY

LOGIN WITH FACEBOOK

LOGIN WITH MOBILE NO

VIEW SERVICES

Facial - Gold

2 Hrs

...sed on Ayurveda, is a powerful anti-age-, revitalizing and rejuvenating effects. oftest metals and is easily absorbed by

.00
(ll taxes)

BOOK NOW

till1am

Till1am is the gateway to Bangalore's nightlife. Know where to go, what to do and when. With so many features baked into the application, you can get high, on the night!

ANDROID APP ON **Google play**

Available on the **App Store**

BMS
INNOLABS

INDIA
STREET
Racing

60 FPS

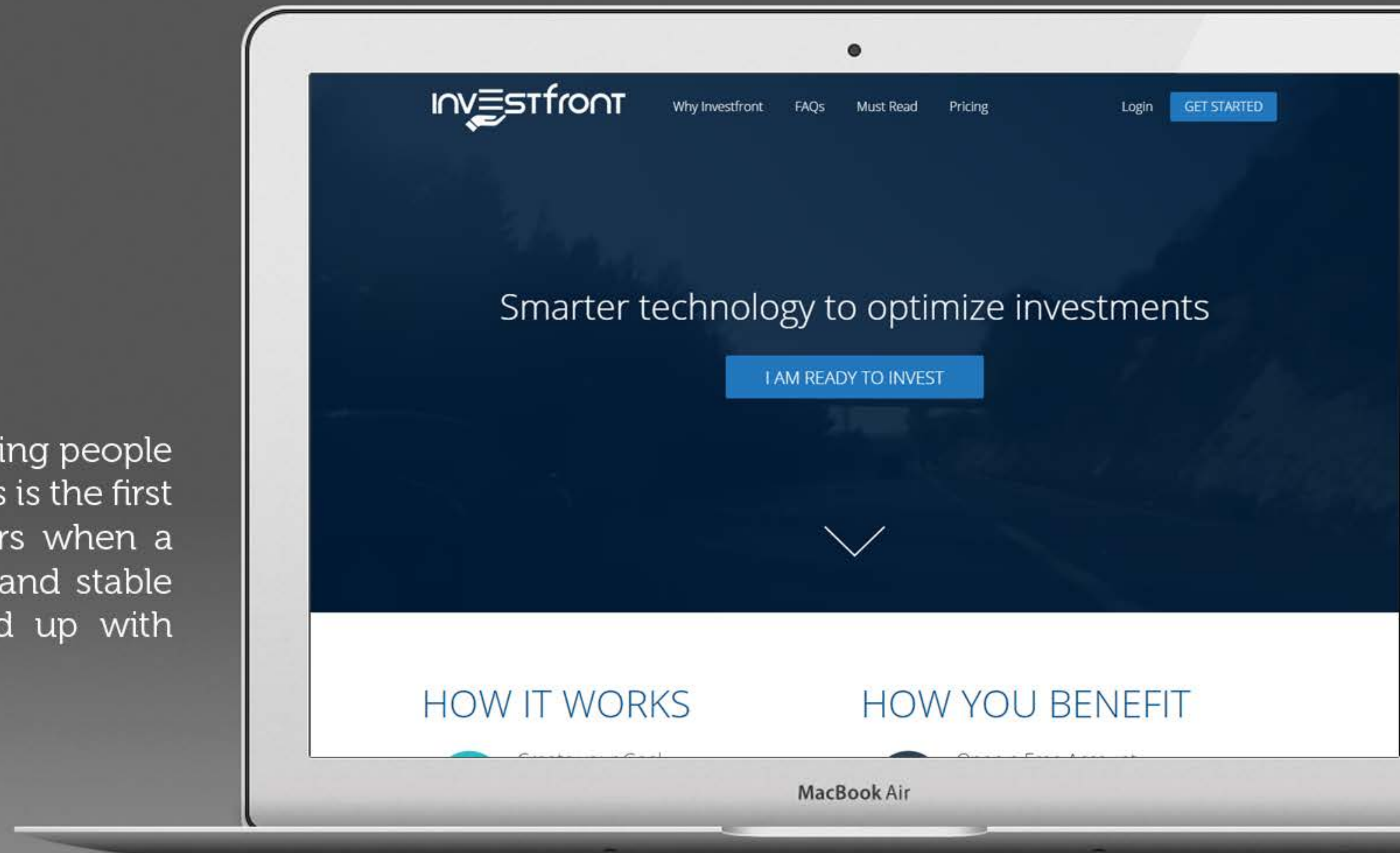KARNATAKA ◆ MAHARASHTRA ◆ RAJASTHAN ◆ UTTAR PRADESH

Websites

Investfront

Investfront is a financial portal guiding people on various investment options. This is the first ever platform that guides the users when a person who is new to make safe and stable investments. The solution is tied up with various fund houses and banks

Champion's Tennis League

A website showcasing the first ever tennis league in India. Just one season old, Champion tennis league has internal players and great following. The website shows the profiles of the teams and players. During season, the website will carry live scores and updates.
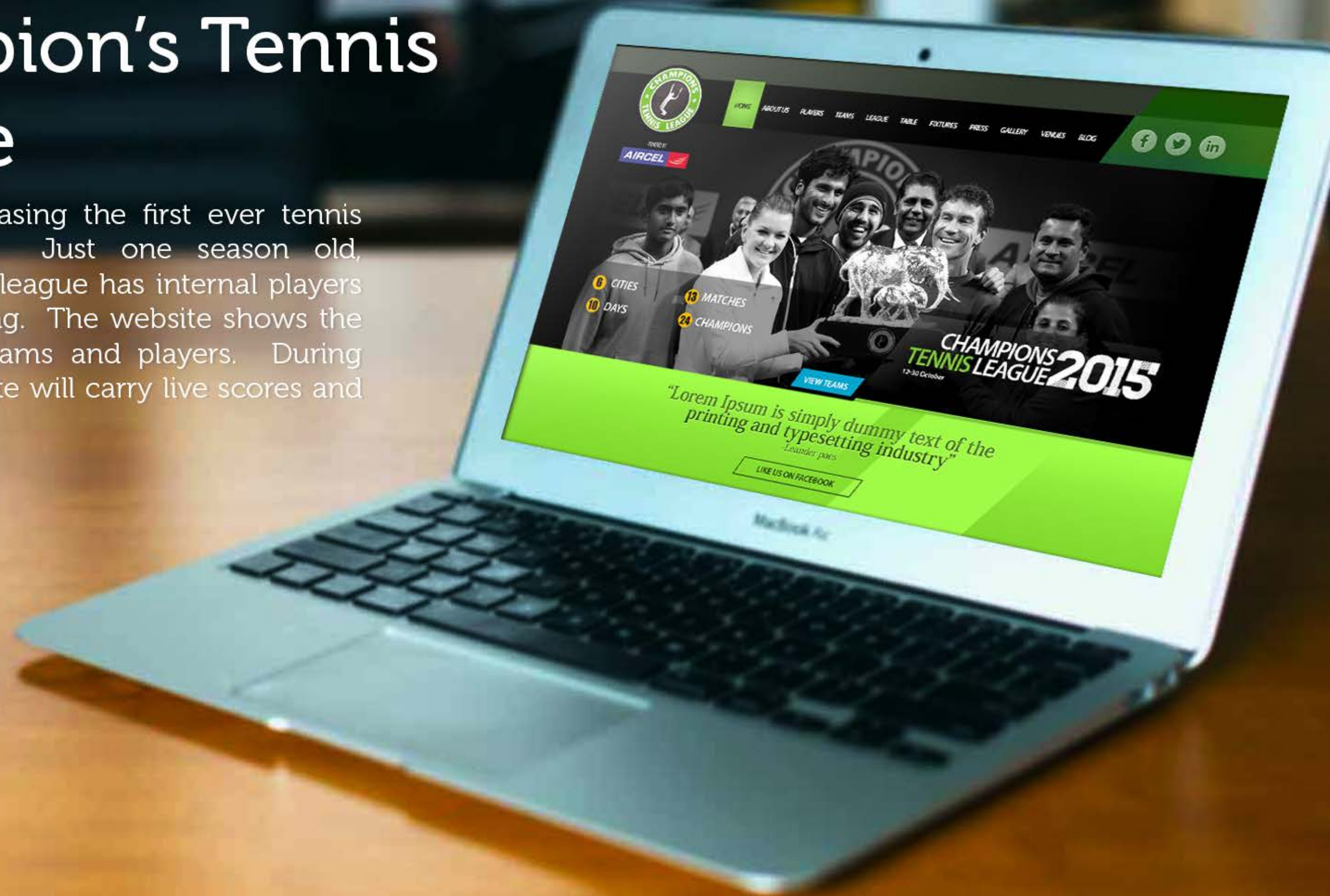
Sumadhura

Sumadhura Infracon Pvt. Ltd. is a name that resonates among the prominent residential and commercial developers in Bangalore, India. Their ability to deliver on-time luxurious and affordable housing projects in Bangalore has ensured a continual interest from their customers.
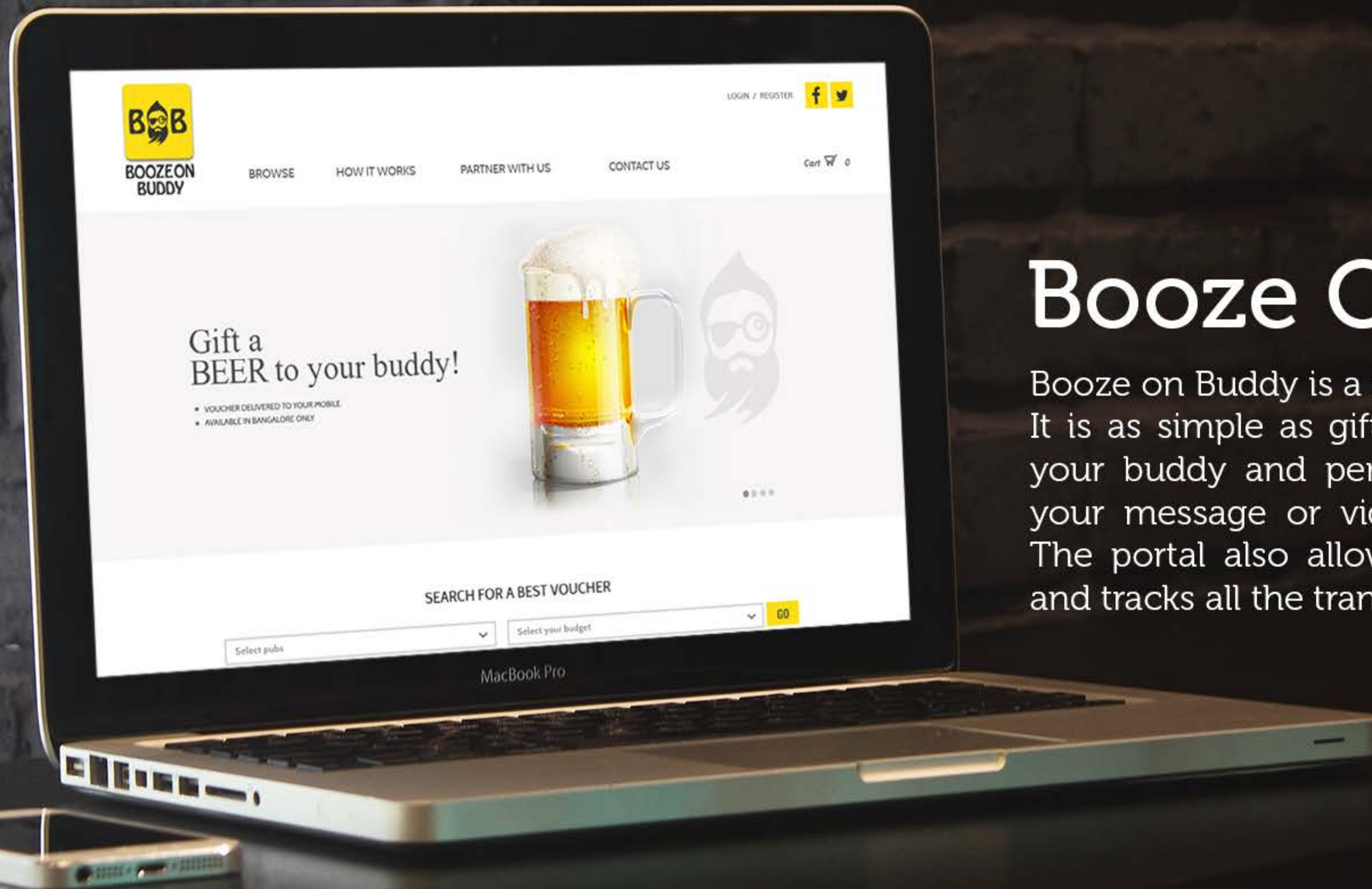
Booze On Buddy

Booze on Buddy is a simple beer gifting app. It is as simple as gifting a beer voucher to your buddy and personailize the gift with your message or video or voice snippets. The portal also allows for the redemption and tracks all the transactions.

Digital Branding
Social Media Strategy

Digital Branding/Social Media Strategy

- Our first step to any marketing effort is to build a strong strategy based on insights and research.

- We aim at giving you the best possible way forward and ideas to use your resources effectively across all digital media.

- We have an in-house development team that can take good ideas and turn them into useful technology whether its websites, mobile solutions, SEO or social media applications.

Creative

Brand Ideation **Campaigns** **Marketing Collaterals**

We use design to differentiate you from the masses. Our in-house creative team transforms your goals into striking, compelling content, from traditional collateral to info graphics to motion graphics for video and more through copy and design.

Listening

Online Reputation Management **TG Analysis** **Social Listening**

Online reputation management is very important for both brands and celebrities. Through social listening and analytics we help you manage online search results that contain misleading or outdated information that influences people on the Internet. Our aim is to help you look your best on the Internet

Social Media Management

Our social media experts help you make your brand stand out and become the talk of the online community. Our services include the creation of personalized online content, to monitoring and tracking your accounts, and interacting with your social followers.

Augmented Reality

Abbreviated as AR, Augmented Reality is a type of virtual reality that aims to duplicate the world's environment in a computer. An augmented reality system generates a composite view for the user that is the combination of the real scene viewed by the user and a virtual scene generated by the computer that augments the scene with additional information. The virtual scene generated by the computer is designed to enhance the user's sensory perception of the virtual world they are seeing or interacting with. Today Augmented Reality is used in entertainment, military training, engineering design, robotics, manufacturing and other industries.

Watch Our AR Demos

Beacon Technology

The term iBeacon and Beacon are often used interchangeably. iBeacon is the name for Apple's technology standard. In essence, iBeacon technology allows Mobile Apps to understand their position on a micro-local scale, and deliver hyper-contextual content to users based on location. The underlying communication technology is Bluetooth Low Energy.

With Beacon network, any brand, retailer, app, or platform will be able to understand exactly where a customer is in the brick and mortar environment. This provides an opportunity to send customers highly contextual, hyper-local, meaningful messages and advertisements on their smartphones. This technology should bring about a paradigm shift in the way brands communicate with consumers. iBeacon provides a digital extension into the physical world. We're excited to see where Beacon technology goes in the next few years.

Our Clients

Thank You

bmsils.com   BmsInnolabs   @bmsinnolabs   BMSInnolabsSoftware

Find Us on Google play   Find Us on App Store