



**WE DESIGN AND DEVELOP MOBILE APPS.  
APPS THAT GET FEATURED IN THE APP STORE**

# Collective **SOLUTIONS** For a **CONNECTED WORLD**

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Revolutionizing the IT industry



## COMPANY INSIGHTS



Never satisfied with settling for "just good", every project at App Verticals is aimed at setting new benchmarks for our clients as well as our own internal working standards. Having had the opportunity to work with all forms of big and small, local as well as International brands. We present you a few projects for your scrutiny.

# PROCESS

Project Kickoff



# Project Kickoff



## Initiation

The process starts off with studying and exploring the client's requirements to facilitate the creation of a high-end product



## Project Planning

Close collaboration with our clients to create successful digital products that reshape your business structure



## Timeline Allocation

Narrowing project scope by prioritizing and managing tasks, ensuring the assigned objectives are successfully accomplished.





# SERVICES

# Web Applications

Multi-Million Dollar Venture through our Custom Web Applications

- Project Management Applications
- Educational Web Applications
- Web Conference Applications
- HR Web Applications

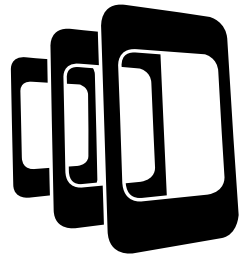
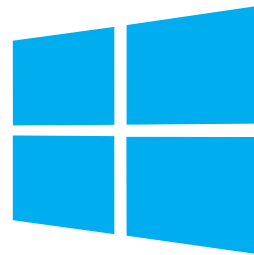


# Mobile Applications

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We Build Exquisite Mobile Apps  
That Will Leave You Astounded

- iOS Apps
- Android Apps
- Windows Apps
- Cross Platform Apps





# Website Development

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Giving your Unique Business Model  
an Exceptional Existence in the  
Industry

- B2B & B2C Portals
- Ecommerce Websites
- CMS Websites
- Responsive Websites



**B2B Portals**



**B2C Portals**



**CMS Websites**



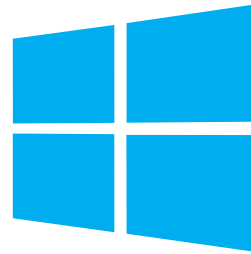
**Responsive Websites**

# Games Development

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Your Imagination, Our Creation.  
We Have Given Gaming a New  
Paradigm

- iOS Games Development
- Android Games Development
- Windows Games Development
- Cross Platform Games



# Task Workflow

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## Strategy & Design

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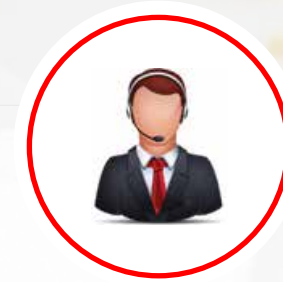
In order to thrive in the long run, we strategically lay out designs that suitably matches business requirements and provide the capacity to grow and expand.



## Development & QA

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We craft solutions that are not only feasible but also creatively implemented. Our designs are thoroughly checked and monitored to ensure that they are functional and error free.



## Marketing & Promotion

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Promoting a mobile application is a tricky business but we create digital waves that efficiently optimizes the app and helps to build a consistent brand image.

# Project Deployment

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Empowering clients for enhancing ROIs by developing feature-rich and performance-oriented products



# Why Choose App Verticals?

Even though every client is different, they all share the same need to have a software solution built that is able to generate revenue, communicate their business message and streamline operations

**200+ CUSTOMERS  
FROM STARTUPS TO  
FORTUNE 500  
ENTERPRISES**

Our clients are different, but they all share the need to have a software solution built to generate revenue streams, establish communication channels or streamline business operations.





# App Verticals Insights

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## Timeless Solutions

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Designs that are simplified to convey a message that evolves through time. We ensure that our solutions are powerful enough to endure the test of time and yet add a modern touch to the traditional setup.



## Flexibility

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We firmly believe that a software being agile should assist feasibility. At App Verticals, we propose ideas that are maintainable and have the ability to be adjusted according to project specifications.



## We Love To Learn

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App Verticals prioritizes in providing a greater value at a convenient price range. Our services are economical and provide the worth for the investment of your time and money.



## Platform Expertise

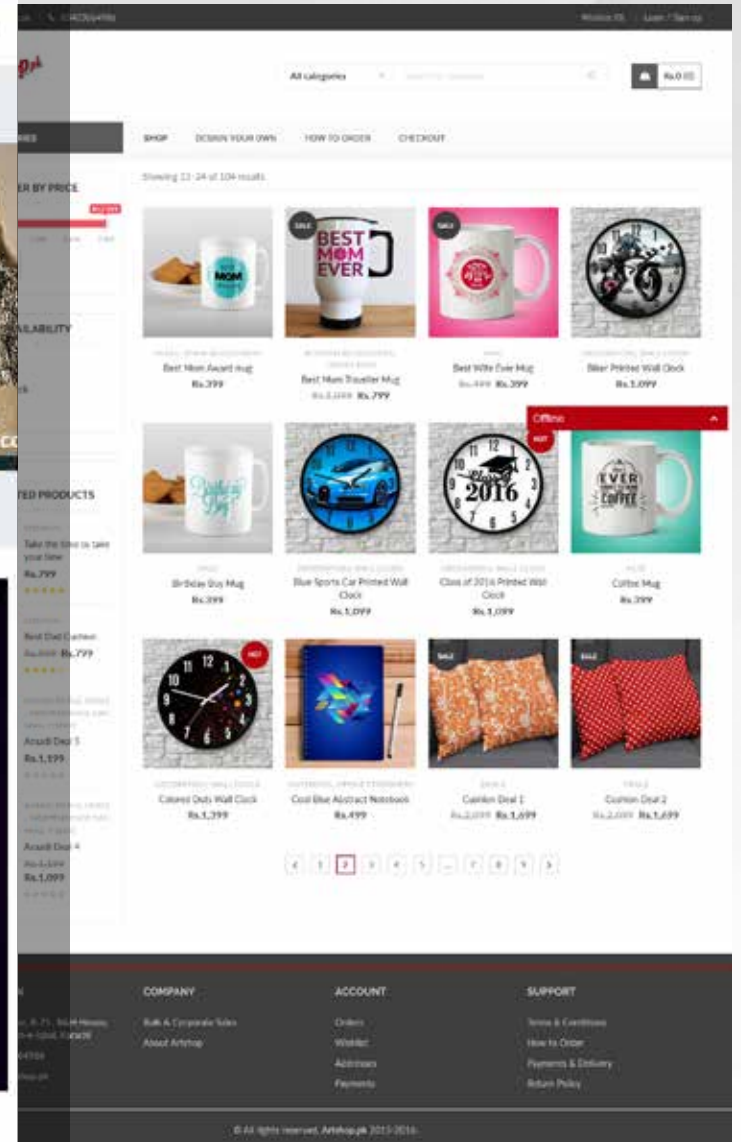
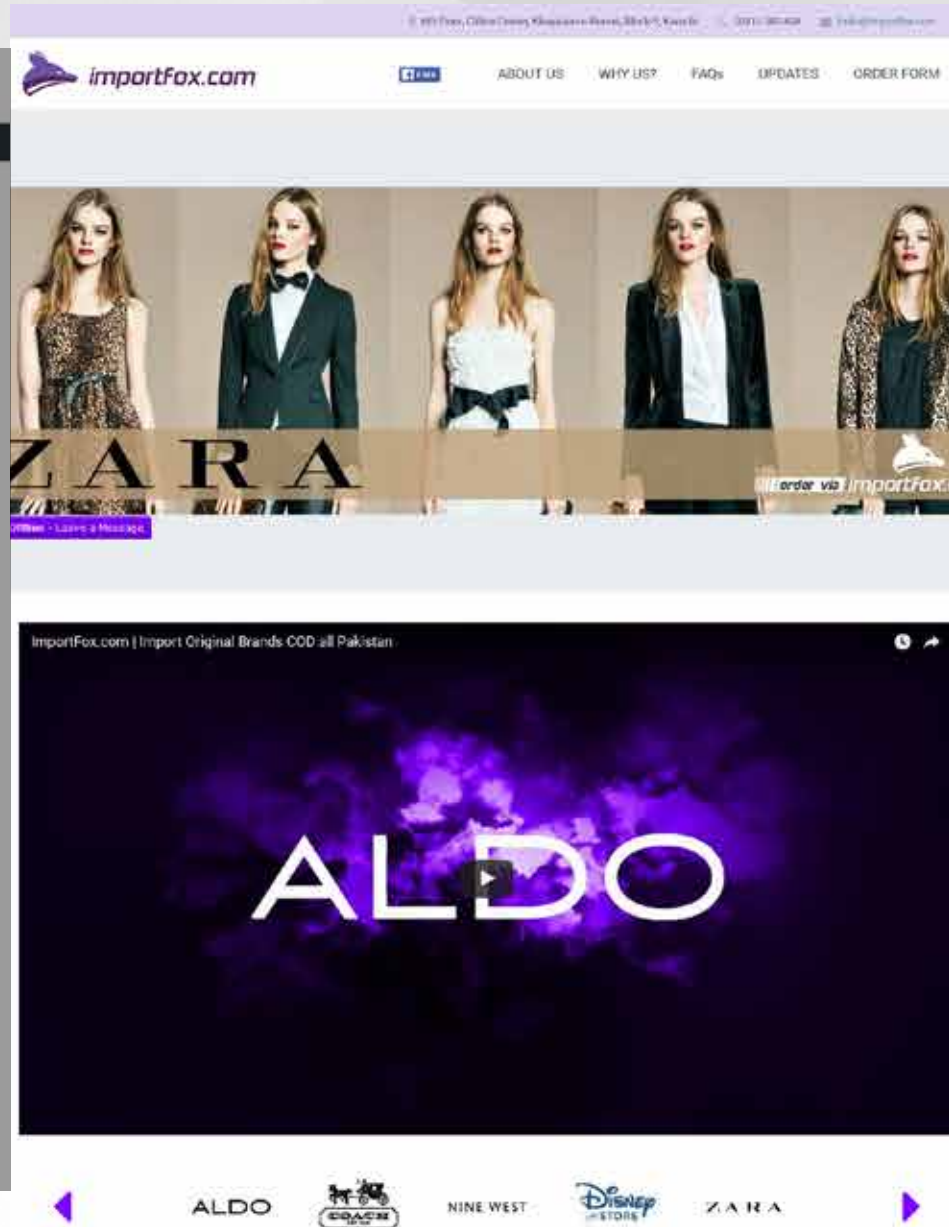
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Having a talented and professional team of experts, we are proficient in operating different tools and platforms. We bring in diversity to serve customers beyond their expectations.



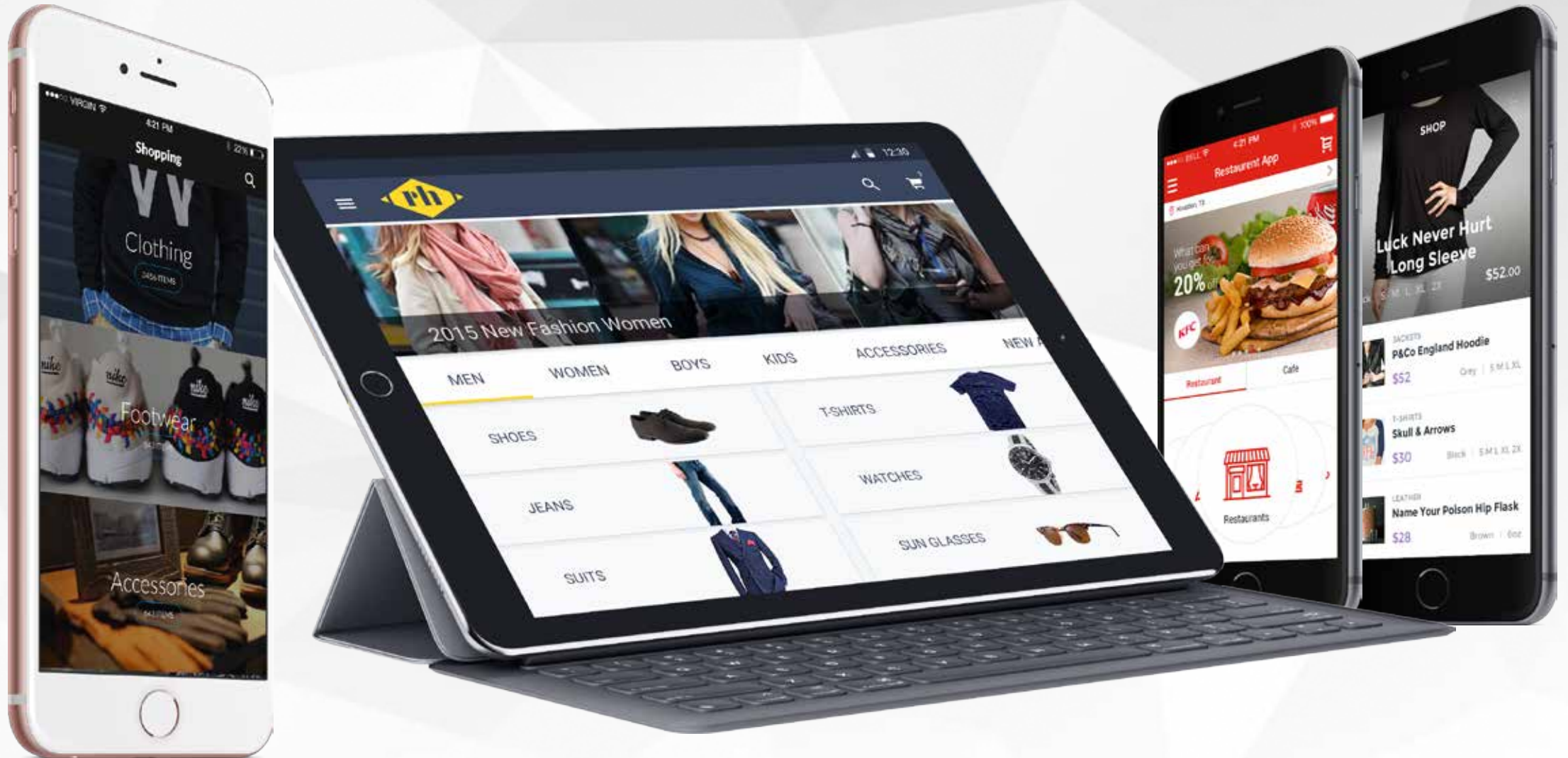
# OUR PORTFOLIO

# Web Applications





# Mobile Applications



# Website Development





# Games Development

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# LET US HELP YOU

Get in Touch



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