MOBILEOID2
CORPORATE PROFILE

Under NDA, Limited Distribution

JOURNEY SO FAR…

2011-12

- Company established
- 1st Development center
- 1st contract with Nokia India Pvt. Ltd.

2013

- 2nd Development Office @ Gurgaon
- Added Samsung and Ericsson as customers

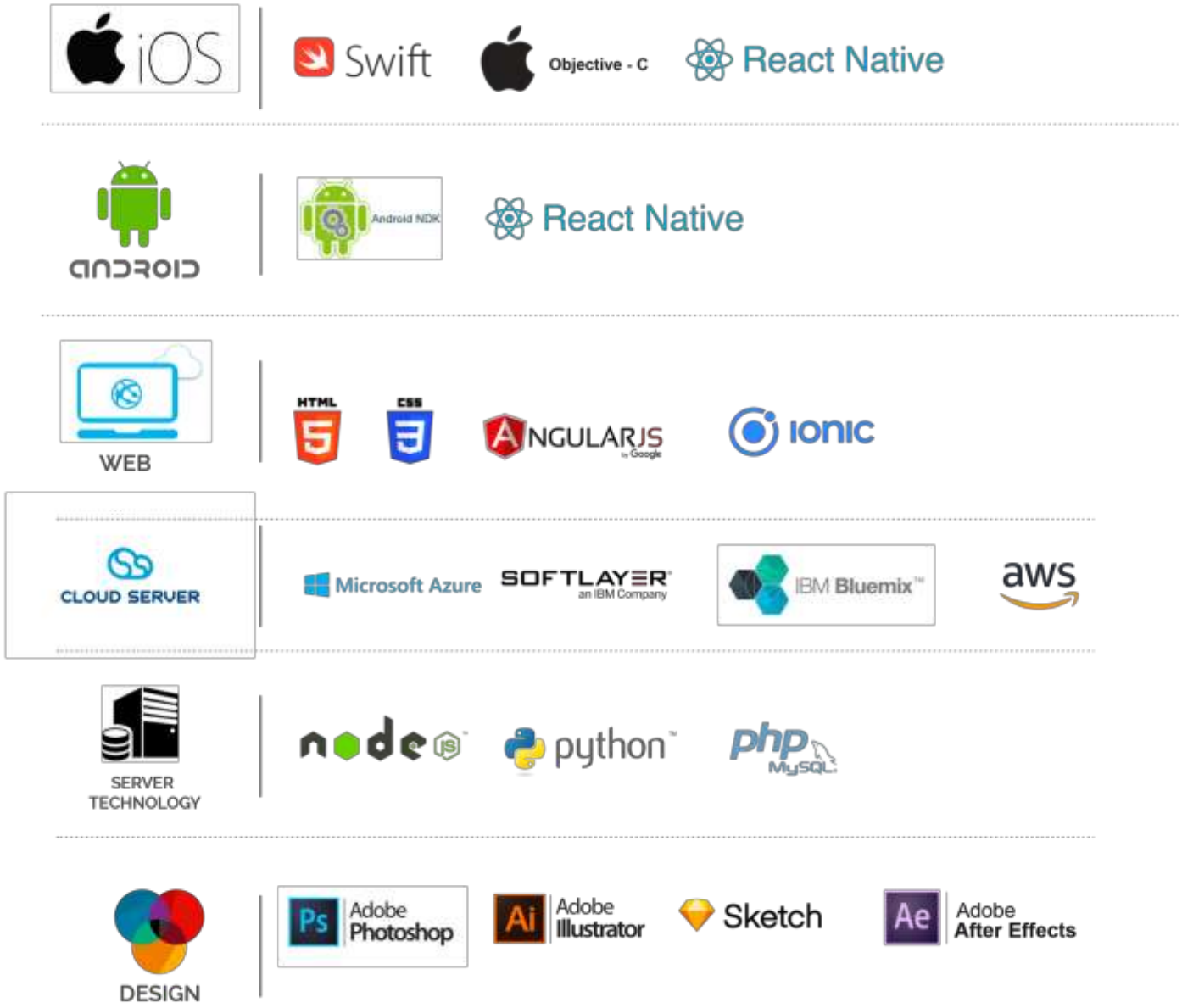
2014-15

- Signed deals with Ericsson Africa & Micromax
- Telecom tools providers
- Telecom specific enterprise tools

2016-18 →

- 3rd Development Office @ Gurgaon
- Ericsson global team partners

TECHNOLOGIES WE WORK



WHO TRUST US?

ERICSSON

NOKIA

SAMSUNG

Canara HSBC OBC Life Insurance

cromax nothing like anything

Microsoft

MAJOR CLIENTS

01 **ERICSSON INDIA**
Revenue : $2 Mn+

02 **NOKIA**
Revenue : $0.25 Mn+

03 **MICROMAX**
Revenue : $0.01Mn+

04 **INDIAMART**
Revenue : WIP

05 **ERICSSON GLOBAL**
Revenue : $1Mn+

06 **SAMSUNG**
Revenue : $0.25 Mn+

07 **ETISALAT**
Revenue : WIP

08 **CANARA HSBC OBC**
Revenue : WIP

SOME MORE PARTNERS

yatra.com
creating happy travellers

cleartrip

SimplyMarry.com

RAIL YATRI
Simplifying Train Travel

TIMES INTERNET

magicbricks.com
India's No.1 Property Site

Bombay Stock Exchange Limited
BSE
The edge is efficiency

mydala.com
India's largest discount coupon site

spice

redBus.in

india property.com

GaneshaSpeaks.com
accuracy · reliability · trust

bharat matrimony.com

getit Infomedia

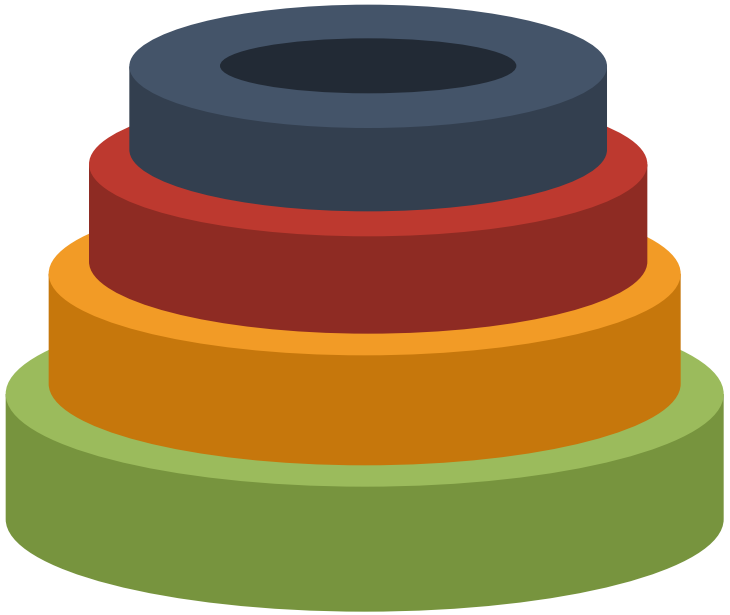
SOFTWARE TOOLS

MARS
Maintenance Activity Reporting Software
01

FRT
Field Resource Tracker
02

MESSENGER APPLICATION
Enterprise Chat Application
03

CHOICE mNEWS
Internal Communicaton Tool
04



05
BID TOOL
Bid Management Solution

06
SSD
Sourcing Service Delivery

07
ENSIGHT
Internal Communicaton Tool

08
SKILL SMART
Training and Certification Application

MARS – MAINTENANCE ACTIVITY REPORTING (Since 2013)

MARS is a powerful mobile automation suite specially developed for Ericsson's FSO department. Using the web application, Forms can be built dynamically and upload/sync on the mobile to allow Field Users to capture information on-the fly. Forms can be assigned to specific mobile users or to all.

- **18k+** users
- **50k+** forms submitted daily
- **150+** Million records per month
- **30+** countries installations
- **3** locations hosting

WEB UI/UX

MARS
Maintenance Activity Reporting Software

Welcome to EPANRAW | Profile | Logout

Report | Form Management | Content Management | User Management

- View Report
- Time Sheet Report Download
- Executive Summary Download

Workflow: PM CHECK LIST
Circle: IN UP West
Zone: All
From Date: 06-07-2014
Show Report

Search:

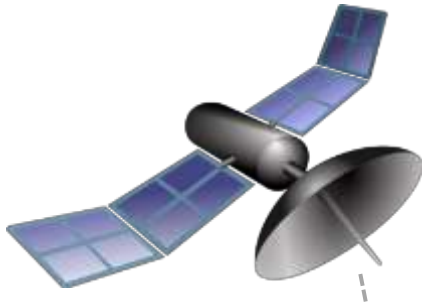
Time Sheet
TSG Customer Complaint
Call Report of Dell Laptop
Site Handler, SPMS & WFM Applications
Ericsson GIS Form
SPMS Checklist
PM CHECK LIST
QAI [MW]
QAI [Infra]
QAI [RBS]
Test 1

Tx c..	Dumn	there a..	1+1 power..	Infra issue..	Take phot..	Take phot..	Take phot..	Issue deta..
K		OK	OK	OK				High temperature
K	OK	OK	OK	OK				battery CELL bypass
K	OK	OK	OK	OK				HIGH TEMPERATURE
				OK				High temperature

FRT – FIELD RESOURCE TRACKER (Since 2014)

- Live Monitoring - Real time tracking of field staff
- Conveyance Calculator - Settle Conveyance bills with ease by tracking distance travelled
- Customizable - Tracking application custom-built around your business
- Support low-end Android Devices
- App runs in the background
- Customized report generation
- Geo-fencing

VEHICLE GPS TRACKER – INTEGRATED WITH BTS



GPS Satellite

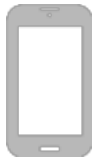
GPS Vehicle Tracker

Vehicle with GPS Tracking System
Location defined by GPS Network

GSM Cellular Network
Location Send Via GPRS

GPS Server
Location received by GPS Server via GPRS

View actual Location from Google Earth
Follow or track vehicle
Location information made available via pc
View Travel History, Alarm and Reports



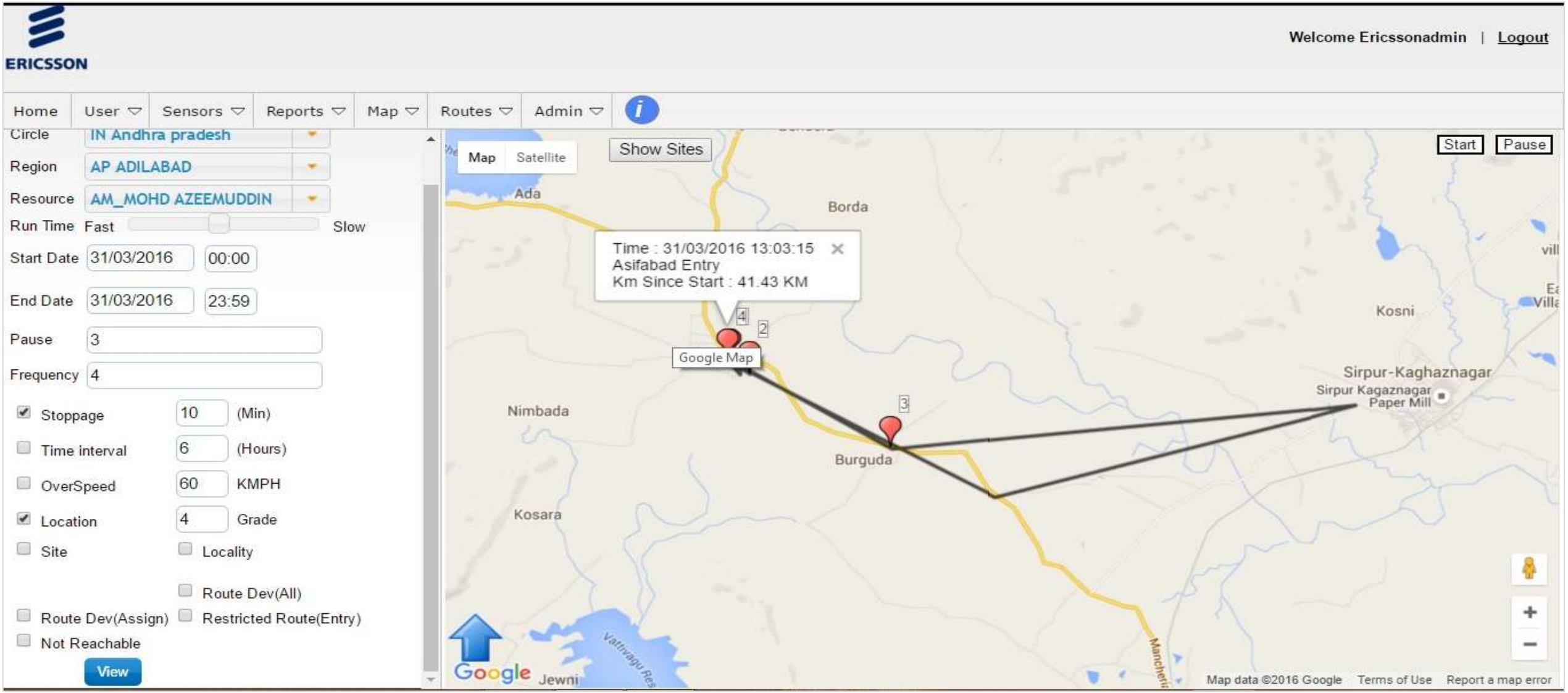
Mobile Phone
Send Vehicle Status inquiry and command
Get Co-ordinates

FEATURES

Following reports can be published using the portal:

- Vehicle Movement Report
- Attendance report
- Speed Violation and Variation reports
- Daily, weekly and monthly distance covered report
- Idle time report
- Average Daily kms run and Time Sheet report
- Historical route track report
- User specified and customized MIS reports (if any)- User can select the business objects and create customized reports as per the need.

WEB UI/UX


ERICSSON
Welcome Ericssonadmin | Logout
Home
User
Sensors
Reports
Map
Routes
Admin
Circle
IN Andhra pradesh
Region
AP ADILABAD
Resource
AM_MOHD AZEEMUDDIN
Run Time
Fast
Slow
Start Date
31/03/2016
00:00
End Date
31/03/2016
23:59
Pause
3
Frequency
4
Stoppage
10
(Min)
Time interval
6
(Hours)
OverSpeed
60
KMPH
Location
4
Grade
Site
Locality
Route Dev(All)
Route Dev(Assign)
Restricted Route(Entry)
Not Reachable
View
Map
Satellite
Show Sites
Start
Pause
Time : 31/03/2016 13:03:15
Asifabad Entry
Km Since Start : 41.43 KM
Google Map
Ada
Borda
Kosni
Sirpur-Kaghaznagar
Sirpur Kagaznagar Paper Mill
Nimbada
Burguda
Kosara
Jewni
Google
Map data ©2016 Google
Terms of Use
Report a map error

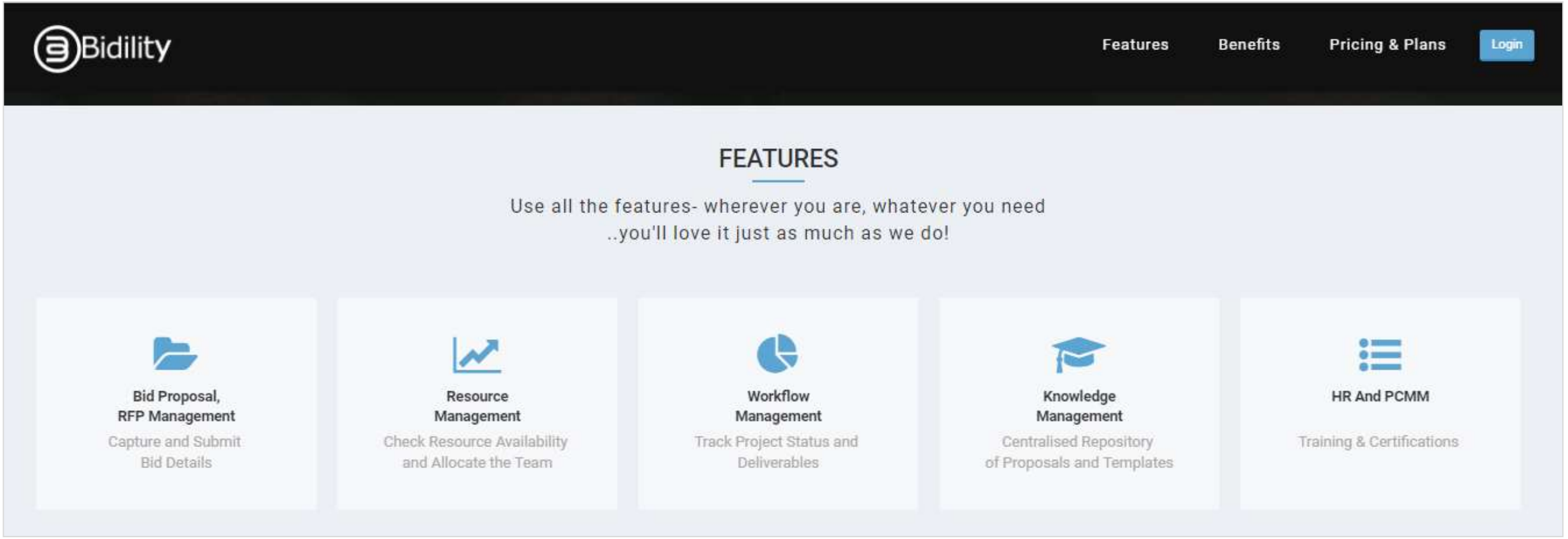
CANARA HSBC OBC - CHOICE mNEWS

- CHOICE mNews Application is based on Android and iOS operating system.
- Application greatly enhances and widens the employees' information horizon through a simple and user-friendly interface.
- The mobile Application gives the user, the flexibility to operate and access company updates on the go at their convenience, when at work or while commuting.

ERICSSON – ENSIGHT (Since 2016)

- ***Ensight*** Application is a mobile app for Ericsson to capture & study mobile usage pattern of consumers.
- It measures precise change in consumption behavior of smartphone user
- Explore new app behaviors by studying usage of various digital services on smartphones
- Understand new apps used by smartphones to unravel evolving consumer trends in India & diverse smartphone users residing in the operators network

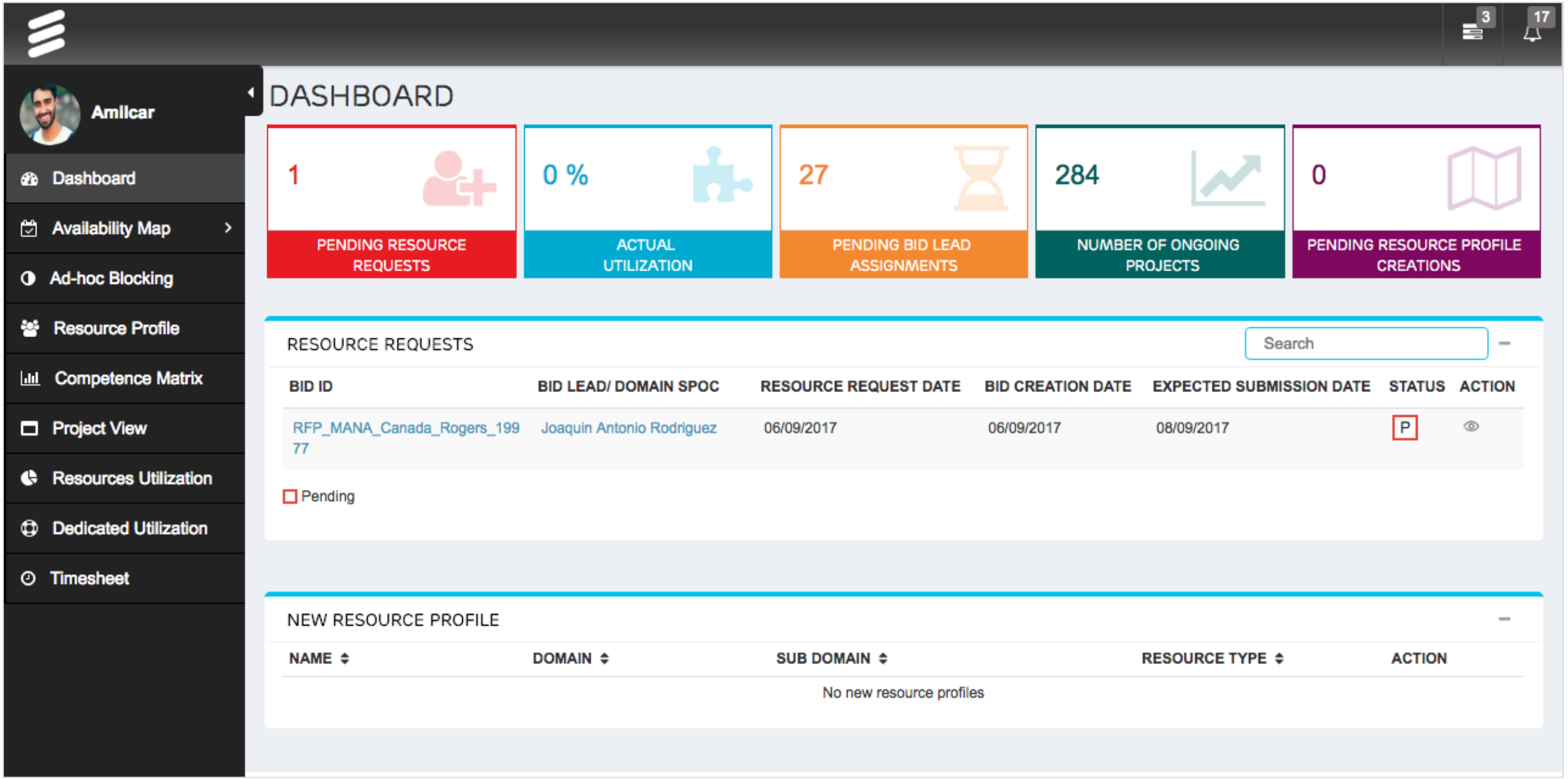
BIDILITY



- Helps the subject matter experts/ bid leads to map a Bid project and view its impact at the entry point in the system itself.
- 5 Regions and 1100 users

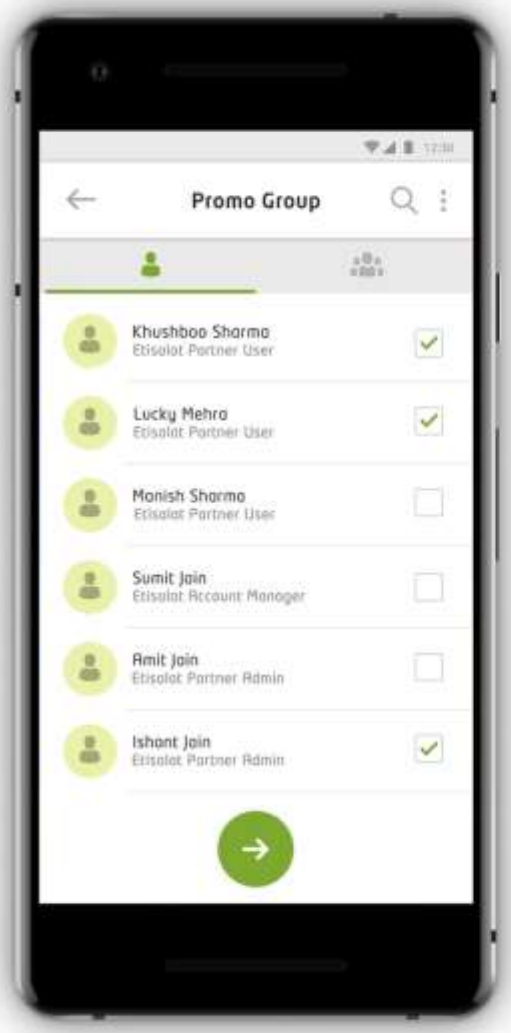
BID TOOL - BENEFITS

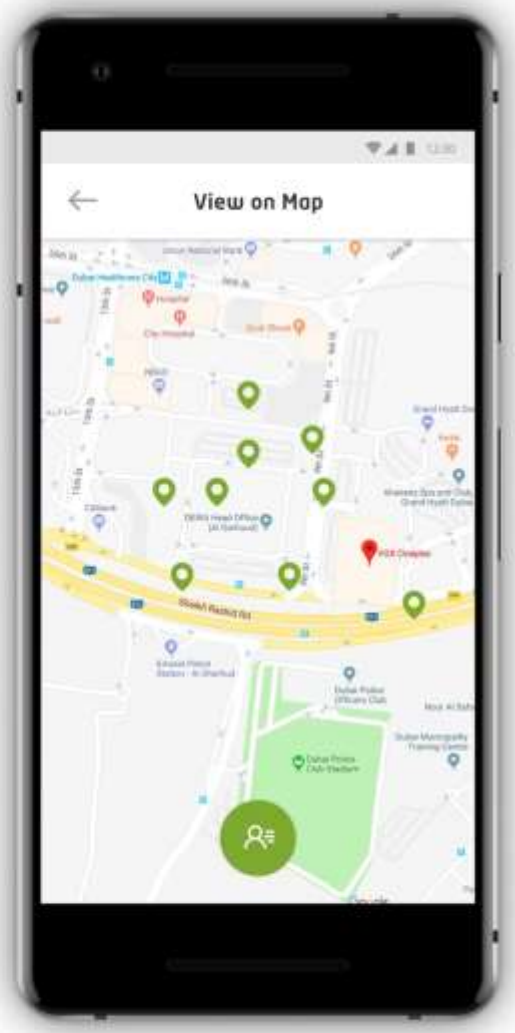
WEB UI/UX


3
17
Amilcar
Dashboard
Availability Map
Ad-hoc Blocking
Resource Profile
Competence Matrix
Project View
Resources Utilization
Dedicated Utilization
Timesheet
DASHBOARD
1
PENDING RESOURCE REQUESTS
0 %
ACTUAL UTILIZATION
27
PENDING BID LEAD ASSIGNMENTS
284
NUMBER OF ONGOING PROJECTS
0
PENDING RESOURCE PROFILE CREATIONS
RESOURCE REQUESTS
Search
BID ID
BID LEAD/ DOMAIN SPOC
RESOURCE REQUEST DATE
BID CREATION DATE
EXPECTED SUBMISSION DATE
STATUS
ACTION
RFP_MANA_Canada_Rogers_19977
Joaquin Antonio Rodriguez
06/09/2017
06/09/2017
08/09/2017
P
Pending
NEW RESOURCE PROFILE
NAME
DOMAIN
SUB DOMAIN
RESOURCE TYPE
ACTION
No new resource profiles

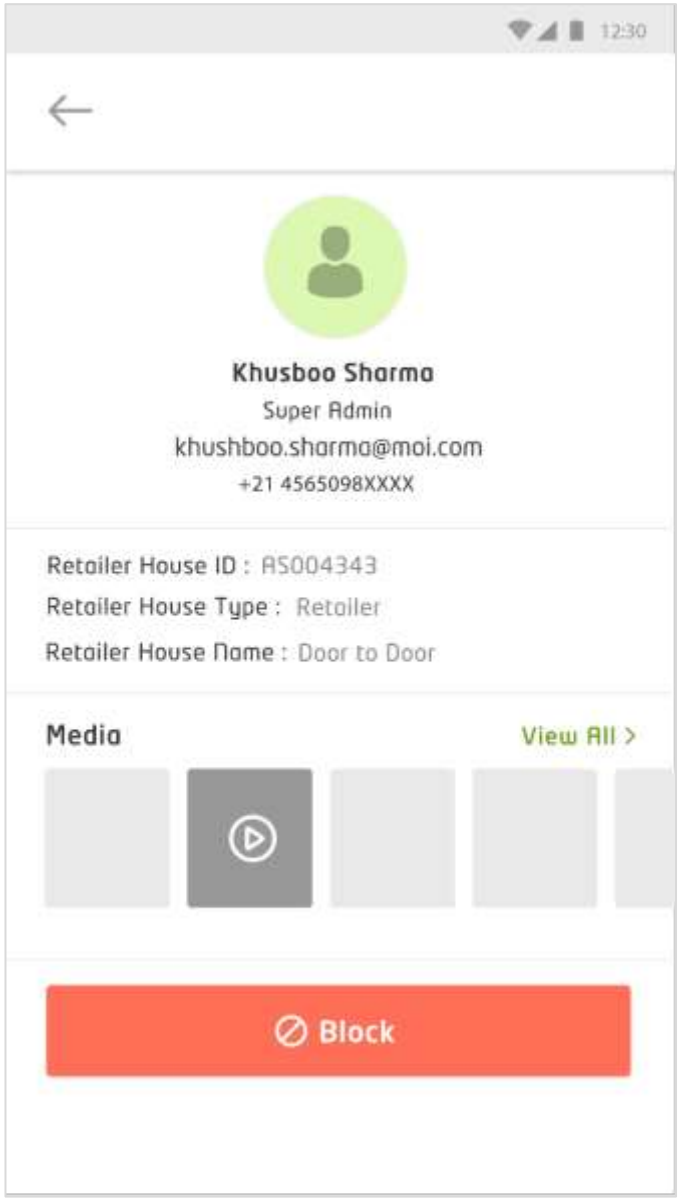
ENTERPRISE MESSENGER

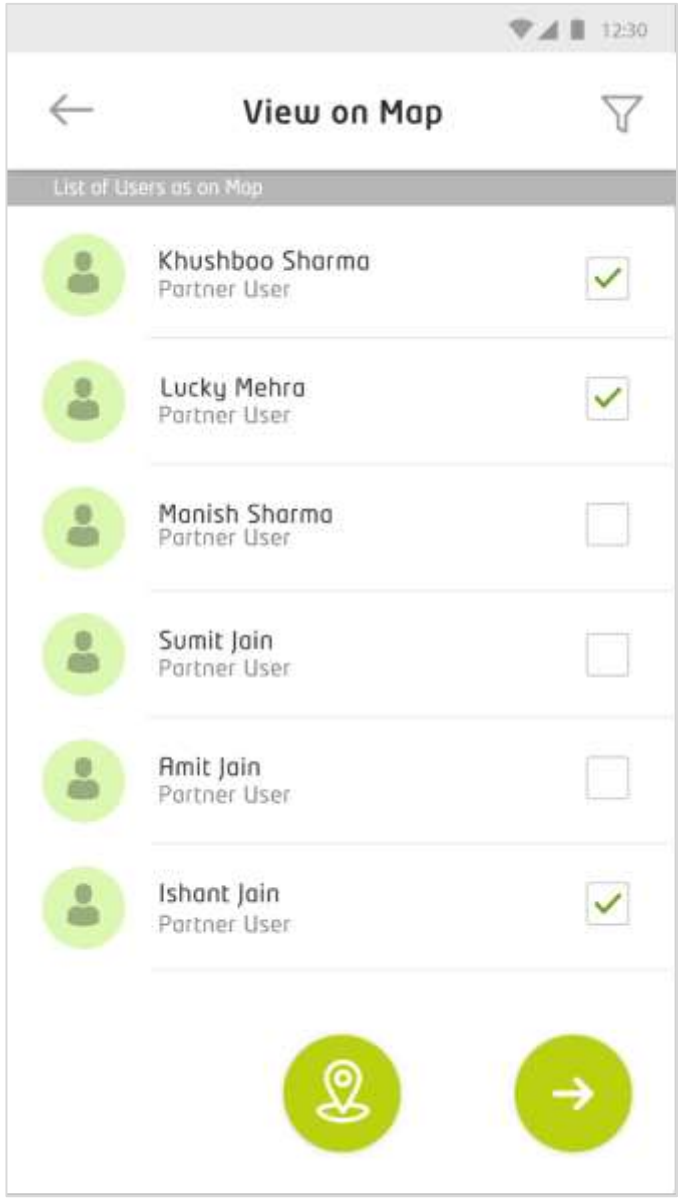
- Professional & secure messaging for teams
- MOI Messenger is a fast, intuitive and secure enterprise messaging app.
- MOI solves the Whatsapp problem of businesses, increases productivity and improves team communication in the messaging era.



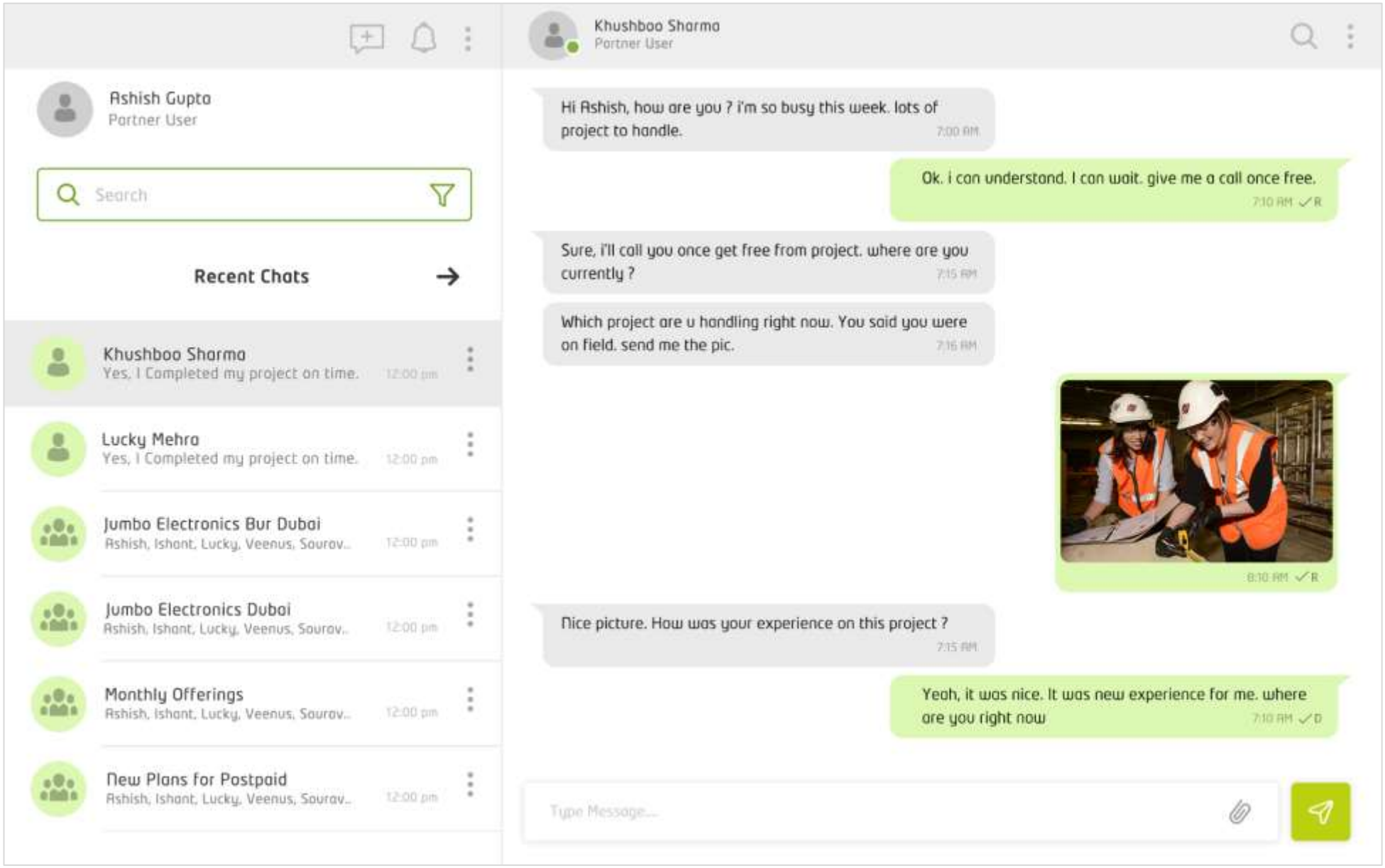


MOBILE UI/UX


12:30
Khusboo Sharma
Super Admin
khushboo.sharma@moi.com
+21 4565098XXXX
Retailer House ID : AS004343
Retailer House Type : Retailer
Retailer House Name : Door to Door
Media
View All >
Block


12:30
View on Map
List of Users as on Map
Khushboo Sharma
Partner User
Lucky Mehra
Partner User
Manish Sharma
Partner User
Sumit Jain
Partner User
Amit Jain
Partner User
Ishant Jain
Partner User

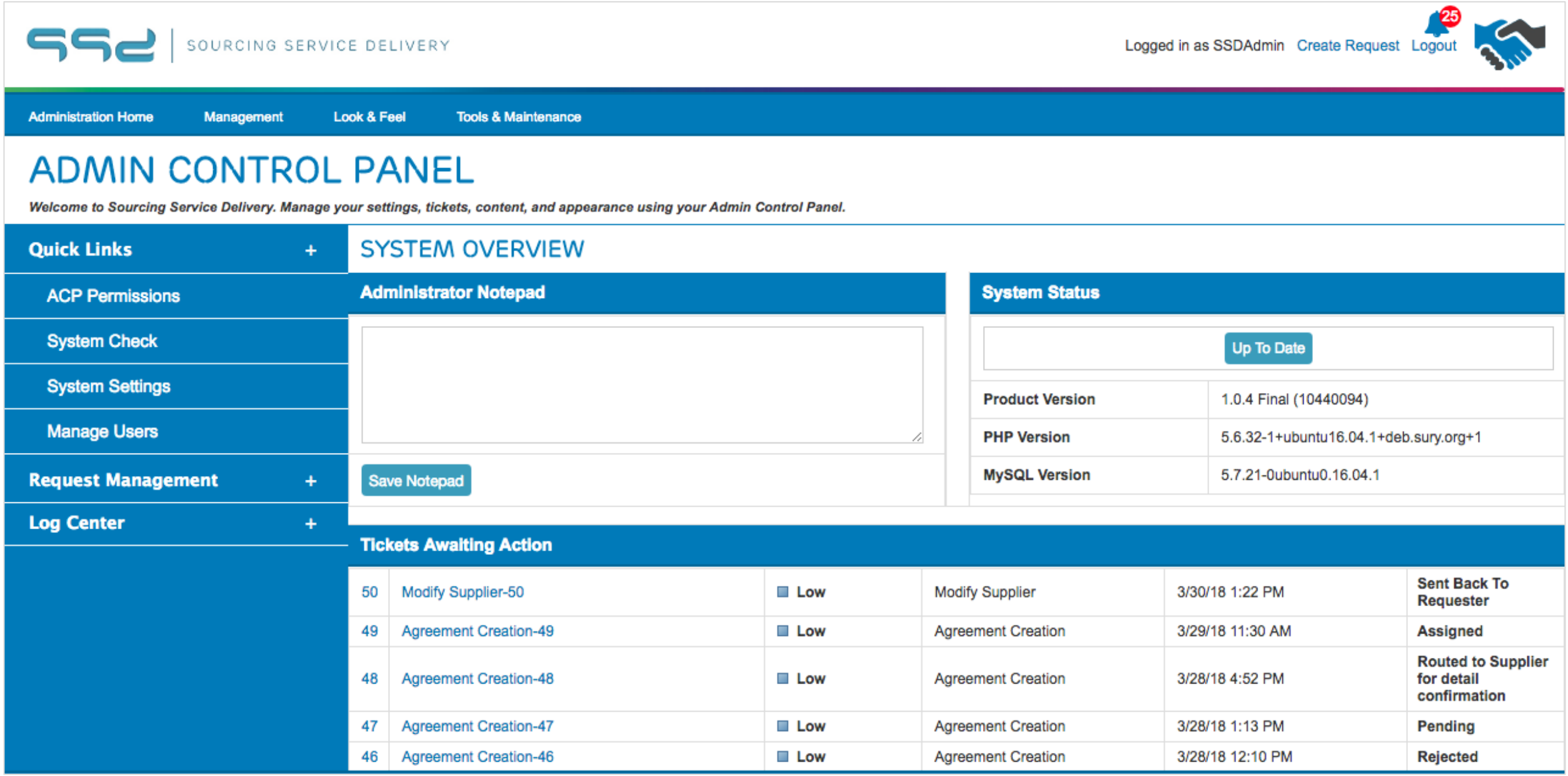
WEB UI/UX


Ashish Gupta
Partner User
Search
Recent Chats
Khushboo Sharma
Yes, I Completed my project on time.
Lucky Mehra
Yes, I Completed my project on time.
Jumbo Electronics Bur Dubai
Ashish, Ishant, Lucky, Veenus, Sourav..
Jumbo Electronics Dubai
Ashish, Ishant, Lucky, Veenus, Sourav..
Monthly Offerings
Ashish, Ishant, Lucky, Veenus, Sourav..
New Plans for Postpaid
Ashish, Ishant, Lucky, Veenus, Sourav..
Khushboo Sharma
Partner User
Hi Ashish, how are you ? i'm so busy this week. lots of project to handle.
Ok. i can understand. I can wait. give me a call once free.
Sure, i'll call you once get free from project. where are you currently ?
Which project are u handling right now. You said you were on field. send me the pic.
Nice picture. How was your experience on this project ?
Yeah, it was nice. It was new experience for me. where are you right now
Type Message....

SSD – SOURCING SERVICE DELIVERY

- Sourcing management tool handles the suppliers/vendors in the system.
- Custom made Request tracker with resource management module.
- Users can raise a request and tracks the complete cycle of the request along with dashboard and analytics.

WEB UI/UX


SOURCING SERVICE DELIVERY
Logged in as SSDAdmin
Create Request
Logout
25
Administration Home
Management
Look & Feel
Tools & Maintenance
ADMIN CONTROL PANEL
Welcome to Sourcing Service Delivery. Manage your settings, tickets, content, and appearance using your Admin Control Panel.
Quick Links
ACP Permissions
System Check
System Settings
Manage Users
Request Management
Log Center
SYSTEM OVERVIEW
Administrator Notepad
Save Notepad
System Status
Up To Date
Product Version
1.0.4 Final (10440094)
PHP Version
5.6.32-1+ubuntu16.04.1+deb.sury.org+1
MySQL Version
5.7.21-0ubuntu0.16.04.1
Tickets Awaiting Action
50 Modify Supplier-50 Low Modify Supplier 3/30/18 1:22 PM Sent Back To Requester
49 Agreement Creation-49 Low Agreement Creation 3/29/18 11:30 AM Assigned
48 Agreement Creation-48 Low Agreement Creation 3/28/18 4:52 PM Routed to Supplier for detail confirmation
47 Agreement Creation-47 Low Agreement Creation 3/28/18 1:13 PM Pending
46 Agreement Creation-46 Low Agreement Creation 3/28/18 12:10 PM Rejected

WEB UI/UX

SOURCING SERVICE DELIVERY

Logged in as SSDAdmin Create Request Logout

Administration Home | Management | Look & Feel | Tools & Maintenance

REPORT MANAGEMENT

Manage your reports.

- Request Management +
  - Manage Requests
  - Manage Request Types
  - Add Request Type
- Announcement Management +
- User Management +
- Dropdown Management +
- Report Management –
  - Efficiency Report
  - Lead Time Report
  - Work Load Report
  - Stage wise Lead time-Analysis

EFFICIENCY - AVERAGE TURNAROUND TIME FOR EACH REQUEST TYPE

Select Date Range | submit

S.No	Name	Role	Total Closed Requests	Material Master - Service/Hardw
1	shiv sudhanshu	Authorized Requester	5	0
2	shiv	Team Lead	15	1 Hrs 54 Mins 41 Secs
3	parul	Agent	8	2 Hrs 13 Secs
4	Nitin Kumar Singh	Authorized Requester	1	0

Filter By: --Select Option-- | Enter text | Date range | Filter | Reset

S.No	Request name	Supplier name	Request type	MDM request no
1	Supplier Domestic Request-1	test	Supplier Domestic Request	
2	Supplier Domestic Request-1	test	Supplier Domestic Request	
3	Supplier Domestic Request-1	test	Supplier Domestic Request	
4	Supplier Domestic Request-1	test	Supplier Domestic Request	
5	Supplier Domestic Request-1	test	Supplier Domestic Request	
6	Supplier Domestic Request-1	test	Supplier Domestic Request	
7	Supplier Domestic Request-1	test	Supplier Domestic Request	
8	Supplier Landlord Request-10	check1	Supplier Landlord Request	

SKILL SMART

- ***Skill Smart*** Application provides a self-learning platform to unskilled workforce for improving their skills, which in turn would enhance their employability.

- Each skill is authored and reviewed by experts keeping in mind the intended audience, thus providing a rich learning platform.

- Efforts have been made to ensure the exposure to user with plenty of aids (images, audios, graphics) to make the learning as effective as possible.

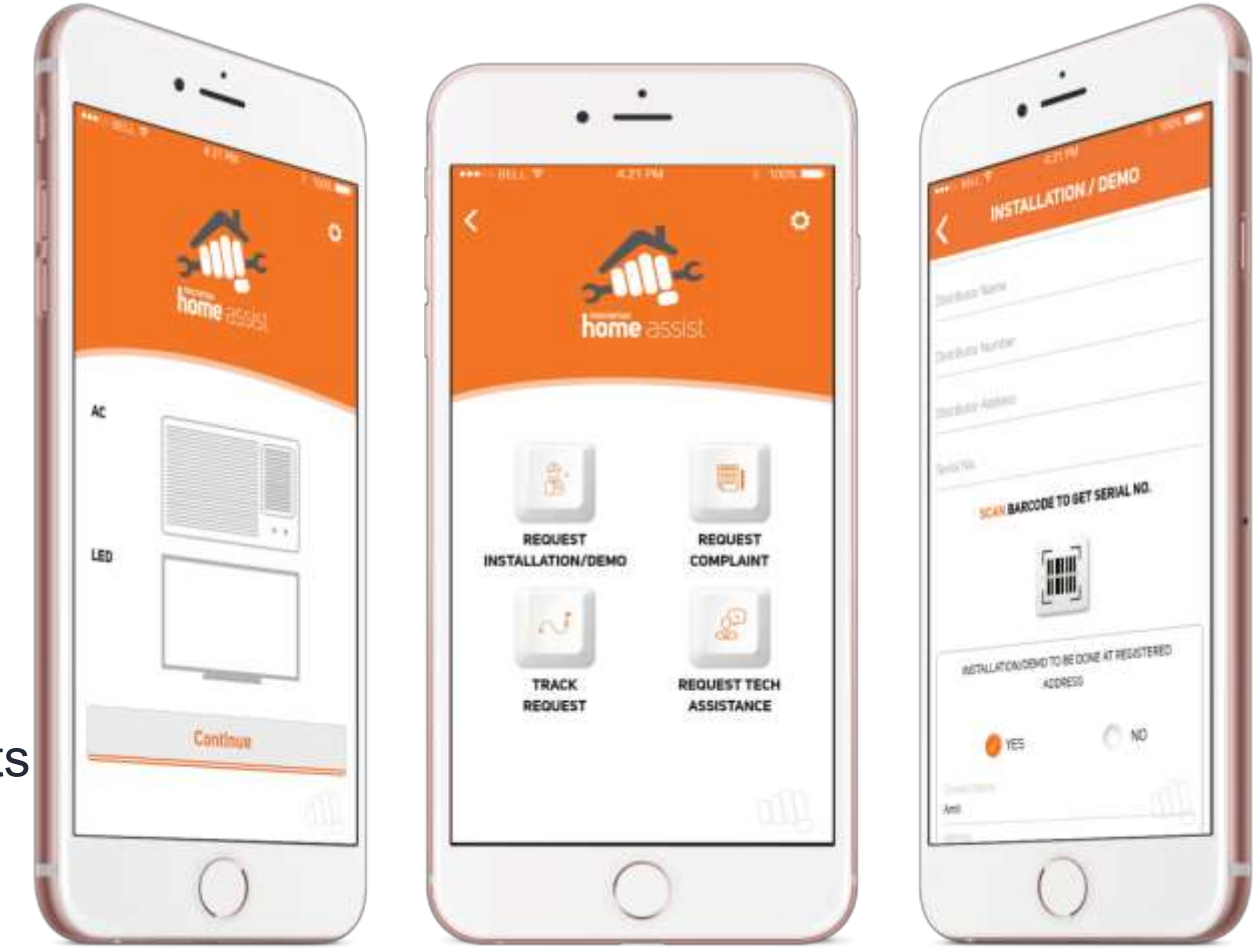
- The application is designed keeping in mind the interests of the users in remote areas who doesn't have an active internet connection at all times.

ANNEXURE-

OTHER APPLICATIONS

MICROMAX - HOME ASSIST

- **Homeassist** Application is developed for consumers using Micromax products like LED & AC.
- Users can report their issues/complaints through the application.
- They can also track the status of their complaints & request call back.
- Users can scan the barcode of the products and fill up the form.



EQUATE – ERICSSON QUICK ASSIST TOOL EXTENSION

- Web based plugin extension tool that provides the following features to its users:
  - System health check and troubleshooting features.
  - Quick access to links of various commonly used portals.
  - Dashboard with updates of ongoing incidents/ changes.
  - Useful information for operations teams.
- EQUATE can be managed by an Administrator using the EQUATE ADMIN MANAGER web portal
- EQUATE also provides an MIS report page where the reports and statistics of the tool usage can be viewed.

UI/UX

DISK CLEANUP
BROWSER OPTIMIZATION
PING
TRACE ROUTE
NETWORK DIAGNOSTICS
MEMORY DIAGNOSTICS
TASK MANAGER
CHECK DISK
QUATE
QUICK LINKS
PC SUPPORT
QUICK INFO
ERICSSON
SERVICE DELIVERY TOOLS

SOFTLAYER®
an IBM Company

amazon
web services™

THANK YOU

For more information please contact:

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E: gaurav.chandra@mobileoid2.com

Manveen Kaur
M: 9560296381
E: manveen.kaur@mobileoid2.com