AKSInteractive

Company Profile
2015

About AKS

AKS Interactive is IT Service Company that provides most cost effective and seamless solutions to its business of all kinds across the globe.

AKS was incorporated in September 2009, since its incorporation AKS has been achiving

heights of success and emerged as Fast growing IT Service Company.
Till date have providing 1500+ projects.

AKS has always met its client's complete IT needs by providing an open infrastructure and an extensive line of products, delivered directly or through third parties.
AKS Interactive will be fully accountable for the integration of technologies and skills required to provide a cost-effective and seamless solution to clients.

We have a fully staffed development and support centres, out technical staff has an experience of more than a decade in IT field to deliver complete enterprise internet & intranet solutions, consulting, custom programming, IS services, web-based business applications and integration services.

The Management & Manpower Resources:

A highly skilled Management Team and well-qualified team of Board of Directors manage AKS. All the projects and operations are handled in Turnkey basis and are supervised by strong project management team compromising of COO, Project Managers and coordinators. Apart from the members of the Board, the management is being supported by a combination of well groomed and skilled IT, administration, finance, research and business development/marketing staff members.

AKS Interactive has a brigade of Certified and qualified professionals with certifications and qualifications that are recognised internationally.

Technical persons:

Specialists	Number
Developers	25
Designers	10
Project Managers	5
Mobile App Developers	5
Testers	4
Network Administrators	2
Database Administrators	2
SEO Analysts	8
Business Analysts	2
Operations Managers	2
Content Writers	2

Services and Focus Areas:

Web Designing:

We specialise in designing interfaces for websites, portals, marketing materials and other online platforms. The designs we make sync with neatly and smoothly to the backend, whichever platform it may be. We ensure to deliver stunning, pixel perfect, user centred website designs that ensure your online visitors fall in love with your brand of products and services.

At AKS we also understand that the richness and aesthetic look of the website makes you win your customers as first impression counts.

We Design:
- Responsive Sites
- Intranets, Portals & Apps
- Newsletters
- Promotional Goodies
- Branding and Merchandising Material

Website Development:

After the designing comes the development, AKS works as a service provider and a vendor to its clients. We do bespoke website development to meet the needs of clients of all sizes.

Regardless of the complex functional requirements at the backend we make the frontend user friendly and as easy as possible.

We always tend to provide the most cost effective solutions that are responsible for a sustained growth.

Our clients vary from an individual to a Top Level MNC.

Our Web Development includes different websites for different people:

- Informatory Websites
- eCommerce Websites
- Company Profile
- Corporate Sites
- Portals
- Microsites

Hosting and Maintenance

AKS prides itself by providing uninterrupted, personable and quality customer experience throughout the year, all day all night.

We help grow your business by providing trusted and secure online servers, domain name and hosting.

We have partnered with online providers that give high speed, dependable and cost effective business grade solutions depending upon the customer's needs.

What we provide:
- Shared Servers
- Dedicated Servers
- Email Hosting
- Virtual Private Servers

Search Engine Optimization

We are a result driven Search Engine Optimisation agency, our aim is to provide our clients **High Ranking** using **Genuine White Hat SEO** only so that the results last and their visibility grows and the traffic on the sites gets converted to clients.

We go beyond the standard SEO strategies and techniques and also make sure to do something that's out of the box. SEO is something that has no specific strategy, so we cater different SEO techniques to different businesses, as every business has its own needs.

What we cater:
- Search Engine Optimization
- Social Media Optimization
- Online Reputation Management
- Pay Per Click
- Conversion Rate Optimization

Mobile App Development

The team at AKS interactive has been involved in the Development of both Native and Cross Platform Apps. Our clients come from verticals of all industry types. Mobile apps help to leverage their operations and engage the audience.

We help to make your apps successful by providing more than just development, we do market research, scaling and improve your app idea, effectively acting as a Service provider.

Our Mobile app developers design and build state-of-the-art mobile apps, that are scalable and responsive as per the needs, we turn ideas to reality.

We make apps for
- iOS Devices
- Android Phones and Tablets

Our Apps are:
- Native Apps
- Cross Platform Apps
- Mobile Games
- Utility App
- Standalone Apps
- Server Connected Apps

eMail Marketing

eMail marketing proves to be a the best solution when u plan to grow your business and reach a wider audience. These emails can be personalised email, subscription mails, newsletters these are all tailor made. We design and send emails on behalf f our clients that are spread on across the globe who intend to reach a larger group of people using internet as medium.

We not only shoot emails but also provide real time statistical reports that helps ensure continual improvement and ever-increasing returns on investment.
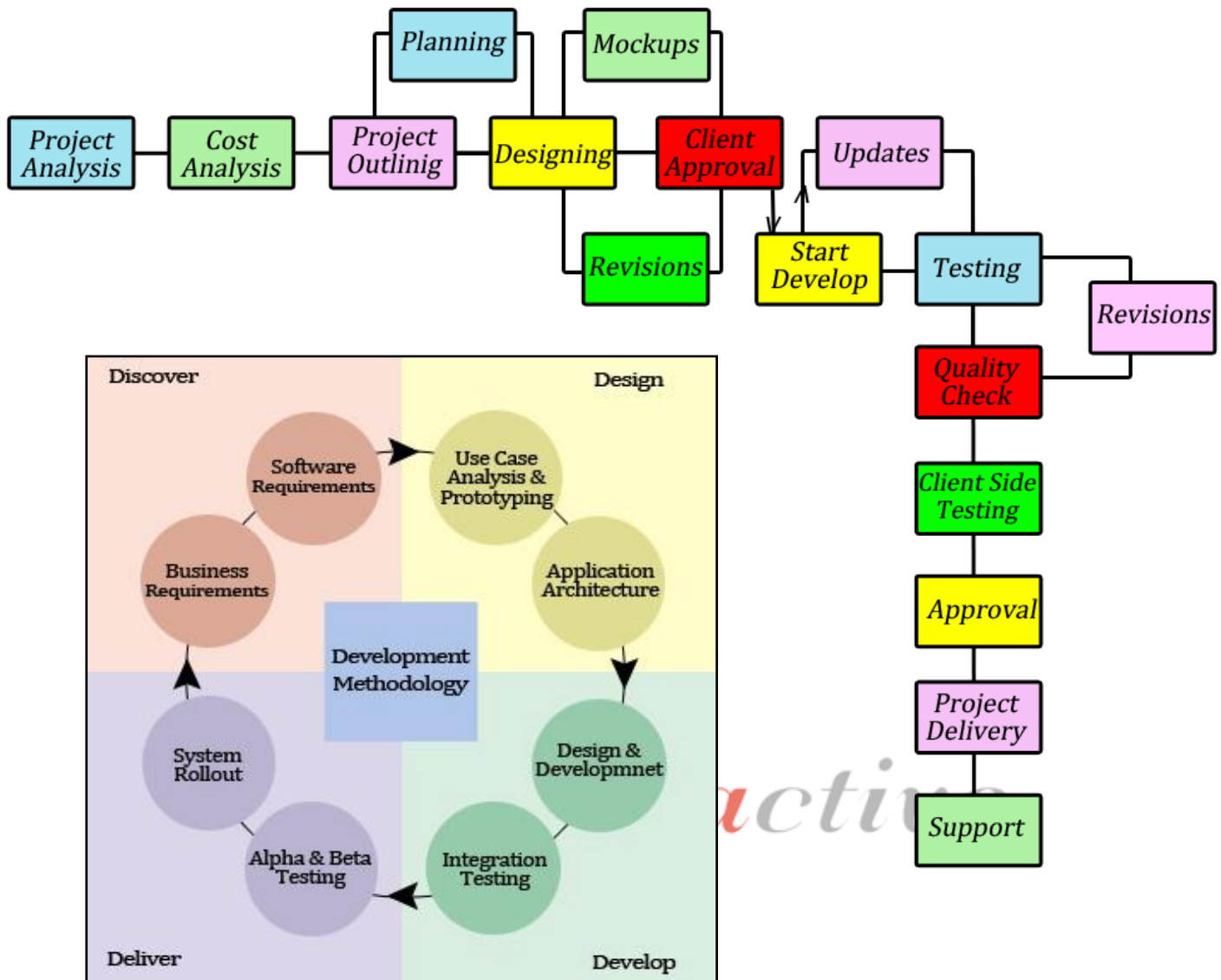
Our eMail Campaigns include:

- Brand visibility
- Personalised marketing emails
- High rate of delivery
- Record and List Management
- Immediate and Scheduled delivery
- Performance based payments

Programming & Designing Tools

Quality Commitment

We are committed to provide high quality services that meet the ethical standards and strategies of the Web Worls as well as customers' requirements and specifications. At AKS, we truly believe that quality matters and therefore, we strive to constantly decrease any inconvenience and dissatisfaction in our services or performance and ensure updated, innovative outcomes.

Working and Development Methodology

Vision & Mission

Our Vision is to be a full-fledged IT service company that will fulfill requirements of it clients under one roof and provide most innovative solutions.

We aim in providing most cost effective and sustainable solutions that help our clients to grow while we also grow with them.
AKS intends to become a reliable and ultimate choice of existing and potential clients by proving our passion for what we do and capability of solving customers' issues.

Thank you for your time
Regards
Team AKS