



Mobile Websites
Native Applications
Cross Platform Applications

INDEX

ABOUT US

OUR WORK

WHAT OUR
CLIENTS SAYS

FAQ'S

VALUE ADDED SERVICES

- Worked on apps that have hit top charts on Googleplay and i Tunes
- 360 degree support to help you right from creating mockups for your app till uploading on the market on your behalf
- Lifetime Guarantee on code that we write from scratch
- 100% Recommendation on eLance

Great development partner in building a complicated app for us on time.

Nick Davis, CEO,BASTION DIGITAL

ABOUT US

"Ayush Jain and MindBowser EXCEEDED MY EXPECTATIONS!"

Marion Gervin, App entrepreneur MindBowser Key Facts

- 100+ apps developed
- Roadmap for CMMi Level 3 accreditation
- Follow Agile Scrum methodology of development
- Use Jira for project management
- Top Management covered by best publications in the world such as Forbes and The Economic Times

www.mindbowser.com











PORTFOLIO











A Free mobile-commerce app to purchase products or services from multimedia ad by sending SMS or a Tweet



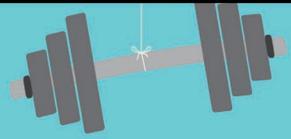
- Advertised content in multimedia is tagged with unique keywords.
- Purchase simply by sending the advertised keyword by Text Message or a Tweet.
- Simple payment process using your Amazon account.



www.buynowworldwide.com



Smiling Mind is modern meditation for young people. It is a unique web and App-based program, designed to help bring balance to young lives.



Available on the App Store

Vind Health and fitness

• SCHEDULE SESSIONS: Make your own plan to discover mindfullness.

• ONLINE SYNC: The app and web version remains sync to track your progress from anywhere and everywhere

www.smilingmind.com.au





Escali



- BLE: Send wireless measurements to your mobile device.
- FOOD JOURNAL: Select foods you are eating from the complete USDA food database, and add them to your food journal for future analysis.
- GRAPHS: Nutrition information based of your food journal is calculad and viewable in graph or list format.





Pumpkin Face allows users to customize TRICK & TREAT pumpkin face stencils to any pumpkin, big or small.



IN-APP PURCHASE: Access to 100 professionally designed stencil templates.

• SCAN: Scans stensil images and resizes stencil to fit perfectly to pumpkins.

• SOCIAL MEDIA: Share images to Face-book.

PUMPKIN CARVING APP

www.pumpkinface.biz



TeachReach __

- PUSH NOTIFICATION: Teacher and students get notified when notes or submissions are uploaded in the app.
- GROUP CHAT: Students can chat over a particular topic.
- VIRTUAL CLASSROMS: Teacher creates a virtual classroom for students to keep updated about the cirriculum.

www.teachreachapp.com





whoTREE

socially constructed collaboration

Provides a visual organization of user posts into Tree like structure discussions.

 Visual nodes made for deep multifaceted conversations.

 Tree to be viewed with multi-level zooms and multicolor posts.

www.teachreachapp.com/whotree



With SmartGoals you can keep your goals, dreams and habbits all in one place on your iPhone.

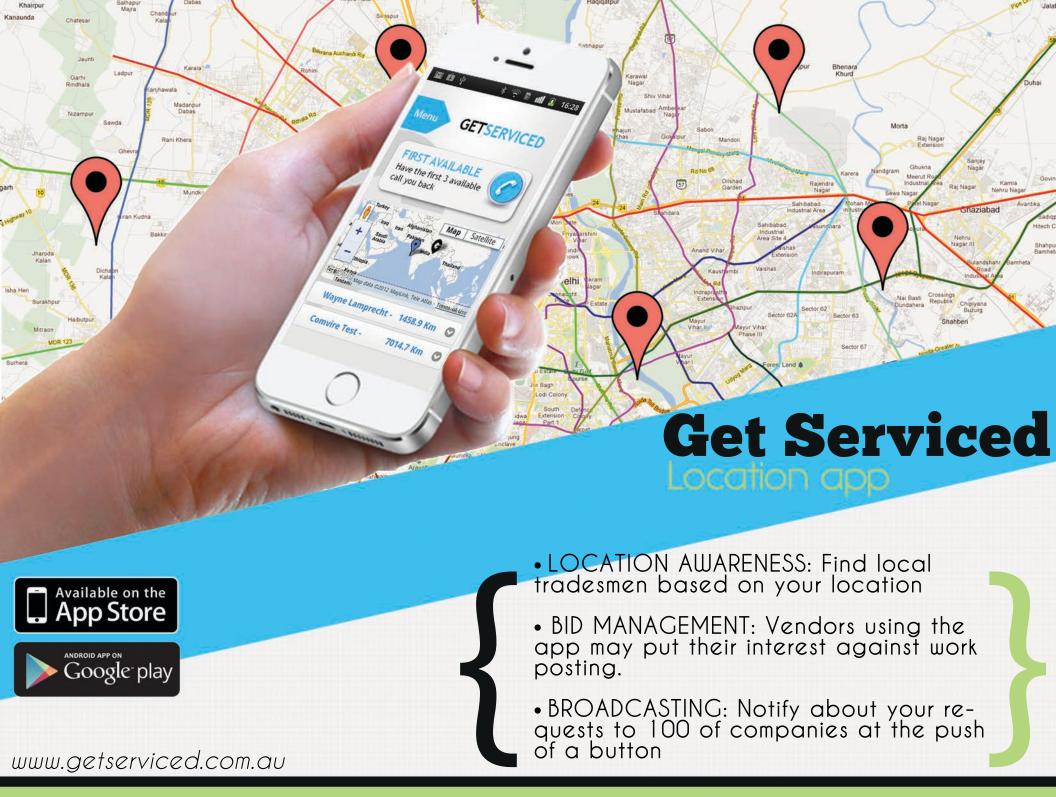


• SWIPE to complete a goal or milestone, or convert or complete a dream.

- SOCIAL MEDIA sharing to share your milestone on Facebook, Twitter or Email.
- PUSH NOTIFICATION: Receive reminders of milestone expirations.

www.smartgoalsneverfail.com

GOAL SETTING APP







Allego

ENTERPRISE VIDEO KNOWLEDGE PLATFORM

- VIDEO: App built to capture, socialize, refine and absorb the teams'best stories.
- SYNC the presentation with the video of the presentor.
- E-LEARNING experience while watching and listening to the training video sessions.





• AUTOMATION: Getting the i3PT certification process from papers to online.

• INTUITIVE PLATFORM: Better UI reduces chances of making error.

www.i3pt.ie

DESIGN-LED DEVELOPMENT

Design first leads to better usability - first step to any wow app.



We will give our suggestions on how to implement the idea in the best manner and what features can be added/removed to make it better.



Mockups and design themes

We shall create mockups /wireframes to visualize the complete idea, figure out gaps, if any and then establish the complete requirement.

Requirement analysis and scope

On the basis of mockups, we shall establish the function points and provide you a detailed work breakdown along with a project plan



Development

Development will be done using the Agile scrum methodology, - weekly builds and continous integration.



Testing

Testing at Mindbowser is taken seriously. We shall create test plans, test cases for your app and deliver to you bug free code.



Launch, Marketing and support

As part of the engagement, Mindbowser shall post the app on the market place on your behalf, will help you in marketing the app by helping you create videos, press releases etc and shall be available for support and future releases.



Advantages

- Quick and clear establishment of requirements
- Changes possible at zero impact
- Better software and lesser chances of failure

HAPPY CLIENTS

I worked with Mindbowser to turn a wireframe app idea into a functioning iOS application, and I could not be happier with their work. They may be slightly more expensive than some of the other companies, but once you work with them you completely understand why. They are hands down the best value for your money. Ayush is a A+ project manager. His English is absolutely perfect, and he clearly understood my project goals and intentions. Throughout this process, he was there to offer advice and ensure the most user friendly process was being designed and implemented. I am already planning to use Mindbowser for another project. Great work on the application Mindbowser!! - The 5-star reviews are already coming in for Prediction Pup!

Hovey Technologies

Mindbowser team is very smart and on top of their game. I am excited to work with them and will likely continue to do so.

vivid Consulting.info SAP GRC and Security Consulting

Partner, **Vivid Consulting**

We hired Mindbowser to complete development of a photography-based application. They were by far one of the best companies we've ever worked with! The application has turned out perfectly to our vision. We'll undoubtedly be working with Mindbowser SWIPELAB again.

CEO, SwipeLab

I would just like to take a moment to say thank you to you and your team for the work that you have performed for me so far. You have been polite, efficient and very thorough and this is all much appreciated when I have so much else to think about. Thank you again and looking forward to seeing more of your great work as we near completion of the project!

> Wayne Lamprecht, Director GetServiced.com



I have installed the app on my iPad. I am very pleased with development progressed. how the

Juliana Sigut, Ispellmywords

Excellent work A++, Ayush & Pravin are a great team. Professional work and everything delivered on time within tight time-frames. Looking forward to working with them more."

CEO, WriterSun







Who shall be my point of contact?

A project manager assigned to your project who shall be your point of contact throughout the engagement.

How will the project be managed?

Use Jira as a project management tool and the project is tracked on a daily basis through it. Access to Jira may be provided to you as well.

What is the development methodology you follow?

We use the Agile scrum methodology of development. It allows faster iterations and quick builds to show to even your potential investors.

Will you take care of the designs or do we have to do that?

Works both ways for us. If you have a designer, provide us the designs, else we too have a team of top designers in place to take care of the designs



What is the process involved in developing my app?

We follow the design led development methodology. Hence the designs and mockups are finalized first. Through this stage the requirement is established and then we move to development, followed by testing and launch. Interim builds that can be installed on device are sent at end of each milestone.

What are the engagement model available?

We provide 4 ways to partner together

Fixed price- If the requirement is clear where we let you know in advance about the cost and time estimate and we sign off

Hourly price – If the idea is still in infancy and design, mockups are not yet ready, then you can engage with us on an hourly model and we can help you structure your idea by discussions, research and creating mockups to finalize the work flow

Hybrid hourly and fixed price- We can start with hourly model doing the complete requirement analysis, creating the architecture, designing themes, creating application flow etc. This involves a lot of iterations and communication. Once we all feel satisfied about the way the app has been planned, we can move to a fixed price model

Captive development center- Make our team, your extended team. Mindbowser sets up a dedicated development centre for you with multiple experienced engineers screened to your specifications. From a single developer to a full project team, you can hire dedicated resources as per your needs.

MORE REASONS TO HIRE US

- LIFETIME GUARANTEE ON CODE: We will provide you lifetime support on code that we write from scratch so than means even after 1 year you may come back to us.

 Only condition provided issues are not with integration, software update or any kind of changes done into the code by any third party.
- IDEAS AND INPUTS: We keep a close watch on the mobile application industry. Hence, We understand the trends and through experience we probably know what works and what does not. Hence, if you have an idea, we will help you on how to make it better. What should be included in the first version and what could be post-poned for later.
- LAUNCH: We shall help you launch the app on the respective market place. You just have to get your developer's account and then we shall submit the app on your behalf.
- MARKETING: We can help in marketing of your app as well by providing ideas, creating videos, writing press releases, creating buzz about the app on social media, SEO etc.



we are just a call away ...

Contact Person: Ayush Jain

Email Id: ayush.jain@mindbowser.com

Phone: +14087865974

Skype: mindbowser