Leading the way for our clients & industry





















Fastest Growing Digital Transformation Agency in APAC

Appinventiv is a digital product agency, helping Fortune 500 companies & next gen start-ups to drive growth & build the future of digital inventions. We are a highly curated team of 500+ certified developers using lean product-first methodology, with an obsession for developing game-changing mobile based products.

We have handled over 900+ complex projects of various brands like Oracle, KPMG, IKEA, Vodafone, Dominos, where we worked on mobile apps, IoT, Wearables, Blockchain, AR/VR, cloud integration, cross-platform, on-demand, enterprise mobility, web, mCommerce and alike.



#### **Dominos**

Android, iOS and Web

Downloads: 10,000,000+

#### Ratings:

Android:

4.2 (3,62,682 Total)

\*\*\*\*

ios:

4.5, 13.8K Ratings

\*\*\*\*





Scan this QR Code

#### Features:

- · Application allows the following
- · Easy Order Customization
- · Advance Ordering-
- · One-Click Reorder
- · Exclusive offers
- · Easy order tracking-
- · Hassle-free payments





#### ■ Description

Application allows the users to seamlessly create order from the Dominos Restaurants, Theu can view the menu items present and customize their orders based on their needs.

#### (/> Technology Used

Frontend Development

Native Android and IOS For Mobile

#### UI/UX Design:

Sketch, Adobe Illustrator, Balsamig, Invision

#### What We Did

- · Complete Revamping of the Platform
- Wireframing
- · Prototyping
- UI/UX Designs
- · Payment Gateways Integrations





#### IndiaMart

Android, iOS and Web

Downloads: 10,000,000+

#### Ratings:

Android:

4.6 (3,08,960 Total)

\*\*\*\*

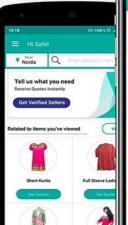
ios:

4.4 (8.7K)

\*\*\*\*

# Features:

- · Application allows the following
- · Easy Order Customization
- · Advance Ordering-
- · One-Click Reorder
- · Exclusive offers
- · Easy order tracking-
- · Hassle-free payments





#### ■ Description

Application allows the buyers & sellers to connect with each other to fulfill their business requirements. They can view online B2B marketplace & explore the widest range of products & services. IndiaMART brings together leading manufacturers, verified sellers, resellers, wholesalers & retailers looking for an easy way to widen their reach manifold.

#### (/> Technology Used

#### Frontend Development

Native Android For Mobile Native iOS for Mobile

Frontend Development Node JS and MongoDB

#### UI/UX Design:

Sketch, Adobe Illustrator, Balsamiq,

Scan this QR Code

#### What We Did

- Wireframing
- · Prototyping
- UI/UX Designs
- · Native App Development
- · Backend Development
- · API Development









#### Cars24

Web & Android

Downloads:

1,000,000+

#### Ratings:

Android:

4.3 (7855 total)



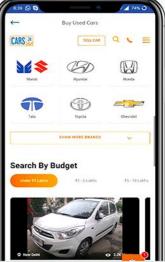


Scan this QR Code

#### Features:

- Onboarding
- · Add Car details
- · View estimate price of the car
- · Sell Your Car
- · Buy Old Car





#### ■ Description

This app facilitates the convenience of selling used cars on the platform.

Application allows the users to view the details and sell the cars on the platform. They can book an appointment for a free inspection to get correct used car valuation.

#### (/> Technology Used

#### Frontend Development

Native Android For Mobile Native iOS for Mobile

#### Frontend Development

Node JS and MongoDB

#### What We Did

- Wireframing
- · Prototyping
- UI/UX Designs
- · Native App Development
- · Backend Development
- · API Development











#### Bada Business - Dr Vivek Bindra

Android and iOS

Downloads: 500,000+

Ratings:

Android:

**4.8** (15,190 total)

\*\*\*\*

#### **■** Description

Bada Business App is an initiative by Dr. Vivek Bindra, who is a Motivational Speaker and a Renowned Business Coach. He runs the world's number one Entrepreneur training channel on You-Tube, with over 8.1 Million Subscribers and 38 Crores viewership.



#### Frontend Development

Native Android and IOS For Mobile

#### UI/UX Design:

Sketch, Adobe Illustrator, Balsamiq, Invision







- · Complete Development of the Platform
- Wireframing
- · Prototyping
- UI/UX Designs









#### Carry1st Trivia: Play. Learn. Earn

Android

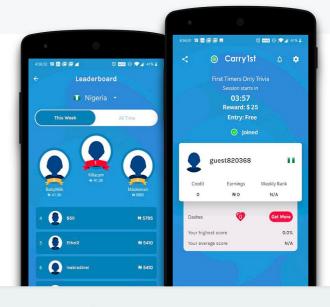
Downloads: 500,000+

Ratings:

Android:

4.7 (19,689 Total)

\*\*\*\*



#### **≡** Description

Carry1st is a trivia Application where the users can view the questions asked in the application in a trivia game and once they play the game they can receive points which can be redeemed in the application.

#### </> Technology Used

Frontend Development

Native For Mobile

Backend Development PHP and MySQL

UI/UX Design:

Sketch, Adobe Illustrator, Balsamiq, Invision



- Wireframing
- Prototyping
- UI/UX Designs
- · Native App Development
- Backend Development
- Dustiona Donotopino.
- · API Development









#### **Gully Beat**

Android

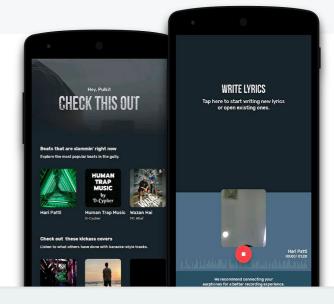
Downloads: 100,000+

Ratings:

Android:

**3.1** (823 Total)

\*\*\*



#### ■ Description

Guly Beat is an Application made for Excel Entertainment for the Rappers community. Users can record their Rap and upload on the platform and collaborate with other users on the application.

#### </> Technology Used

#### Frontend Development

Native Android For Mobile Native iOS for Mobile

#### Frontend Development

Node JS and MongoDB

#### UI/UX Design:

Sketch, Adobe Illustrator, Balsamiq, Invision

#### য়ুৰ্ণ What We Did

- Wireframina
- · Prototyping
- UI/UX Designs
- · Native App Development
- Backend Development
- API Development













- **Onboarding:** Basic registration and login process along with user verification via verification link.
- Browse: View the list of available products
- Categories: Enjoy categorization of products
- Customization: Customize products at user needs. Be it small chicken with dips, boneless, fried, grilled etc
- **Delivery**: Get the ordered products at the address of your choice
- Pickup: Schedule pickups from your nearest stores
- **Discounts**: Enjoy biggest and personalized discounts
- Payments: Move away from cash and make payments online by adding cards, UPIs, net banking among others



#### SUMMARY

KFC is a online food delivery platform allowing customers to browse through the list of available products, customize them at user needs and order or schedule pickups as per the requirements. Users can look for their nearest stores and the ongoing discount offers

#### TECHNOLOGY USED

#### FRONTEND DEVELOPMENT

- Native android for Mobile
  - Native iOS for Mobile

#### BACKEND DEVELOPMENT

- NodeJS and MongoDB UX/ULDESIGN
  - Sketch, Adobe Illustrator, Balasmiq, Invision

- Geography based discounts
- Analytics
- Sales Management









The health care ecosystem, where Shifa provide you the comfort of comprehensive care to your house, or your location. Based on your convenience and your choice of doctor and pharmacist at any given time receive medical consultation and prescription. Moreover, take care of your family with Shifa, no matter how far you live, "We are here for you"



Shifa offers an organized integrated ecosystem, for Doctors and Pharmacists to manage their practices, consultations, diagnosis, record keeping, prescriptions and time management all under one roof, dispensing under one application with accuracy and transparency.

#### CORE VALUE:

Transparency and Access to a meaningful health ecosystem, with your choice, time and convenience.

#### SUMMARY

Application allows users to avail healthcare services like search and connect with Health consultant & book appointments or choose to connect with virtual clinic, user can use the platform for online consultations, home visits of doctors or use share care. User can give rating after the completion of appointment or consultation process.

#### TECHNOLOGY USED

#### FRONTEND DEVELOPMENT

- Native android for Mobile
  - Native iOS for Mobile

#### BACKEND DEVELOPMENT

- NodeJS and MongoDB UX/ UI DESIGN
  - Sketch, Adobe Illustrator, Balsamiq, Invision

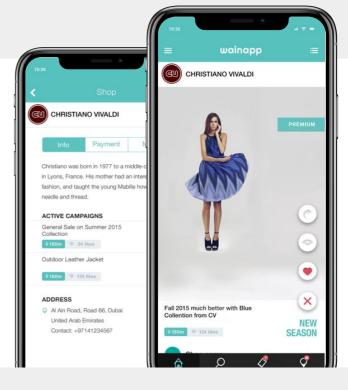
- Making a difference in healthcare with NO HIDDEN COST
- First Health-Care ecosystem to utilise AI, epidemiology, Genetic Sequence driven by Prediction, Mitigation and AI Algorithm.
- Inspired by a world class experienced professional with 20+ years of experience in Healthcare domain.







- Onboarding: Basic registration and login process along with user verification via verification link.
- Browse Products: Users will be able to see the featured seller. products on the platform
- Cart and Checkout: User will be able to view all the items added by the user to the cart, view order summary and update the address.
- My Orders: User will be able to view the list of orders they have made on the platform
- Payments: User will be able to see the payment details and list in payment history
- Subscription Plans: After successful payment, the subscription plan will be activated
- **Reports:** View analytics reports, graphs and statistics for the users and orders.



#### SUMMARY

Proposed platform will be an ecommerce application allowing users to browse products and place orders by making payments. The products referred to here will be plastic. Sellers can upload their products, feature themselves on the platform by buying subscription plans, they can see their orders and receive payments for the same.

#### TECHNOLOGY USED

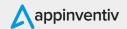
#### FRONTEND DEVELOPMENT

- Native android for Mobile
  - Native iOS for Mobile

#### BACKEND DEVELOPMENT

- NodeJS and MongoDB UX/ULDESIGN
  - Sketch, Adobe Illustrator, Balsamia, Invision

- Meal Plan Library Management
- Sub Profiles
- Client Management for Tutors
- Exercises Library Management
- Analytics Reports





- Onboarding
- Categorization
- Shopping Cart
- Wish Lists
- Customer reviews and ratings for various products
- Filters for various products by categories, price etc.

- Cash on Delivery
- Integration of payment gateways
- Order status
- Order details
- Real-time tracking of the product



#### SUMMARY

The proposed platform is an E-Commerce application that will allow users to browse through products in accordance to the categories defined. They will be able to add products to their cart and make payment online. They will be able to track their delivery. They will also have the ability to add products to their wishlist, view their order history and account details.

#### TECHNOLOGY USED

#### FRONTEND DEVELOPMENT

- Native android for Mobile
  - Native iOS for Mobile

#### BACKEND DEVELOPMENT

- NodeJS and MongoDB
  UX/ UI DESIGN
  - Sketch, Adobe Illustrator, Balsamiq, Invision

#### LIVE LINKS





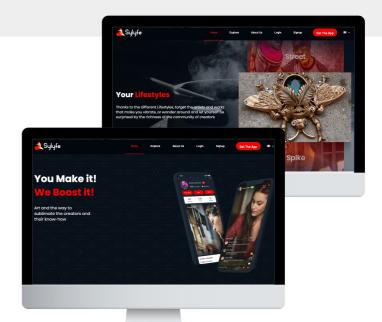






- Onboarding
- Lifestyle Interests
- Feed Blogs, Trending
- Maker Details
- Live Stream
- Creation Videos
- Following
- Favorites
- Maker List

- Manage Videos
- Make Contribution
- Contest for Makers
- Redeem Coins
- View Products
- Customize Product
- My Orders
- Notifications



#### SUMMARY

Proposed Platform will create a social media marketplace application, which acts as a bridge between buyers and makers, Allowing makers to enhance their sales by uploading product video and receiving orders from buyers online.

Makers are the end users who will have the ability to register within the platform and start selling products from stores. Within the platform, makers will be able to upload videos of products and sell those and receive payments from buyers.

#### **TECHNOLOGY USED**

#### FRONTEND DEVELOPMENT

- Native android for Mobile
- Native iOS for Mobile

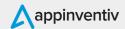
#### BACKEND DEVELOPMENT

- NodeJS and MongoDB
  UX/ UI DESIGN
  - Sketch, Adobe Illustrator, Balsamiq, Invision

#### LIVE LINKS





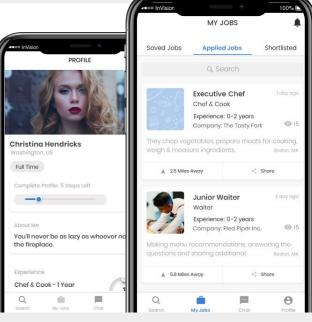


**JobGet** 

#### **FEATURES**

- Fastest Way to Get a Job
- Resumes: Create a JobGet profile in less than 60 seconds. No more long resumes, cover letters or forms.
- Apply with 1-Click: Search for jobs close to home and apply with 1-click. It's that simple.
- Chat: Start chatting with employers. No more waiting for emails, hear back instantly.





#### SUMMARY

Looking for a Job? JobGet is the fastest and most complete job app for your next job, work and career. Access hundreds of thousands of jobs and companies with just one-click. Comprehensive type of jobs available, including full-time, part-time, contract, internship, gig, and freelance roles. Download JobGet now and join the team.

#### **TECHNOLOGY USED**

#### FRONTEND DEVELOPMENT

- Native android for Mobile
   Native iOS for Mobile
- BACKEND DEVELOPMENT
- NodeJS and MongoDB
  UX/ UI DESIGN
  - Sketch, Adobe Illustrator, Balsamiq, Invision





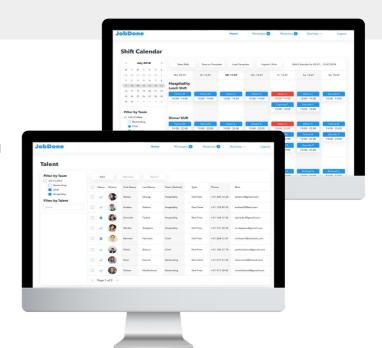




# **Jobdene**

#### **FEATURES**

- Onboarding: Basic registration and login process along with user verification via verification link.
- Talent Management: Ability to manage the team members and assign them in accordance to the work assigned
- Messages: Basic interaction medium between the team members
- Absences: Employees can log in their attendance
- Billing: Ability to have an overview of the generated bills and make payments accordingly
- Notifications : Receive in-app notifications for major updates
- Payments: Manage the payment module as well as make payments through the platform itself
- Profile: Ability to manage the profile and maintain CV



#### SUMMARY

Proposed platform will allow small businesses like restaurants, bars, security firms and any other organization to manage their employee shifts. The system will have separate groups for each team where they will be able to communicate regarding the shift changes, overtime, timesheets and billings. Also, they will be provided an official chat platform which will be monitored by employers. Employees will be able to see their shifts based on which their check-ins and checkouts will be logged and tracked which will be further reflected in their timesheets

- (Shift Management)
- Talent Management
- Messages
- Teams



# This app allows users of supershe community to register in the application and get verified as a member. After getting verified, they view feed of SuperShe community or upload status as feed. User can see upcoming live classes and upload videos for classes they want to provide. User will also be getting points for inviting other inspiring women to supershe community. User w

inspiring women to supershe community. User will be able to ask questions in community forum and get reverts from other users.

They view entertaining articles and discussion boards about stuff user is into. Members can write their own articles, stories, or lead discussions.

User can connect over live video sessions or chat with other users. User will be able to manage profile, feed, notifications, classes, chats, rewards, payments and subscription on the platform.

# SuperShe Application





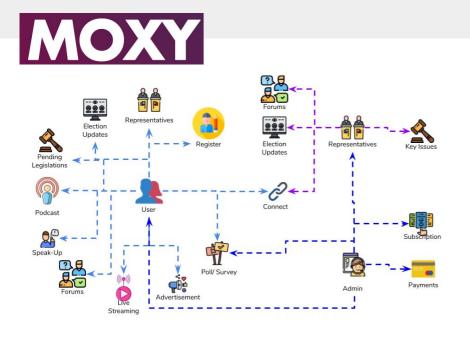


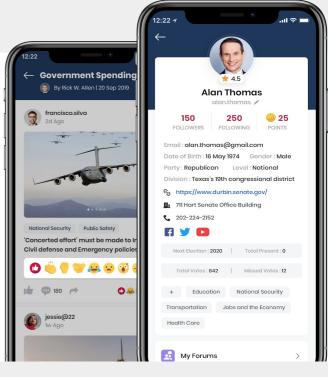


# VIRAL-WORTHY VIDEO CONTENT









#### SUMMARY

Epluribus will be an ecosystem of voters, representatives, authorized contributors where they can get a single arena to share their views/opinions. Application will allow voters to better connect with pending legislation and issues, get in touch with their local and global representatives, share opinions on elected officials and share interests in issues that are important to them.

#### **TECHNOLOGY USED**

#### FRONTEND DEVELOPMENT

- Native android for Mobile
   Native iOS for Mobile
  - Native iOS for Mobile

#### BACKEND DEVELOPMENT

- NodeJS and MongoDB
  UX/ UI DESIGN
  - Sketch, Adobe Illustrator, Balsamiq, Invision

- Security of Official accounts
- Key information from government bodies
- Pending Legislations management
- Speak-Up/ community







## Rajneeti App: Political News

#### **App Features**

- Polling with results
- Multiple Sources for news updates
- News shown in stories
- Save and Share the stories and News
- Easy swipe of stories with more related content
- Offline Availability of news



# **Quick Updates**

Stories are kept short and simple, with option to read more



#### Atai Bihari Vajpayee a democrat with liberal political bent. Arun Jelfley

Jabley, who weeked clouds with Signager In the Hallman Emercials Allessed (ASS) government and the Sharetya zumoa Pratty (SUP), described the Context print of mission as a "Statement" with a leased portional best. "He singular statement, with a leased portion for the singular statement and there are mallow." He contess account one on with these when Googleen's best leady." These quotions added to Represent shortware and the settled by wait this greatest associated by with an in the statement of the statement of the property of all Statements.

#### SUMMARY

This application gives news (good or bad) about the politicians in both Hindi as well as English. They will be able to view video, image and textual content for different steps taken by the Indian Politicians.

#### **TECHNOLOGY USED**

FRONTEND DEVELOPMENT

- Native android for Mobile BACKEND DEVELOPMENT
  - NodeJS and MongoDB

UX/ UI DESIGN

Sketch, Adobe Illustrator, Balsamiq, Invision



#### VEME

iOS and Android

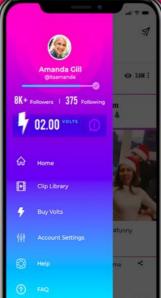
#### App Features

- » Create and share video memes with other users on the platform
- » Gamification based Reward System to Pay the Content Creators and Curators in Cryptocurrency
- » Decentralized clip Library
- » Veme Rewards Network
- » Labs for content segregation

#### What We Did

- >> Wireframing
- » UI/UX Design
- >> Smart contract development for rewards and gamification
- » Creation of Cyptocurrency & Wallet
- » MVP with feed, explore, profile, notification system, Clip Library features and Gamification Model





#### **≡** Description

We Decentralized Social Media by Giving the Content Creators and Distributors the Center-Stage by Introducing a Fair Reward System and Transferring the Power in the Hand of Ones who Create it.

#### </> Technology Used

#### Blockchain Development:

Eithreum Blockchain, Solidity, ERC20 Protocol (v1 Prototyping), EOS (POC), C++ and Js (for custom blockchain development)

#### **Backend Development:**

Python, PostgreSQL

#### Frontend Development:

Native Android and iOS for Mobile and Angular for Admin Panel

Adobe Photoshop, Adobe Illustrator, Balsamiq, Invision

#### Implementation Time

16 Weeks - v1 Prototyping and MVP Product developmet on going











#### InvenTrack

iOS app, Android app and Web Panels

iOS app, Android app and Web Panels

#### **App Features**

- · Creation of a unique identity for every Wine Bottle
- Security Protocol Creation against Tampering
- · Authenticity Certification Generation
- · End to end traceability of bottles

#### Key Challenges in the Supply Chain of Wine Manufacturing Company

- · Removal of Counterfeiting
- Security Against Tampering
- Eradication of Inauthenticity
- Solving Ownership Registry Issues
- Analytics of Temperature and Tempering Inaccuracy
- · Assurance of Zero Sustainability Foreplay

#### What we did

- · Connect all stakeholders across the supply chain.
- · Create Optical Label that carries data as filtered as the Wines and place them on the wine bottles.
- Incorporate Hyperledger Fabric to build a blockchain-centered traceability system.
- Wireframing
- UI/UX Design

## Catarsis Blockchain Certified Ⅲ Dashboard All S.no. Lot.no. Catarsis Red fine wine Composition: 70% cabernet sauvignon Products Management Temperature on watch: Bottles produced: 14000 Information Certificate

#### Description

We partnered with a wine refinery to help trace the provenance of wines that were being circulated under their brand name. By incorporating the power of Blockchain at every stage of their Supply Chain, we gave each wine bottle a unique digital identity that can be traced and accounted for in real-time.

#### Technology Used

Hyperledger Fabric Angular.js Node.js Swift Java Amazon AWS

#### Implementation Time

10-12 weeks









#### Empire App

iOS and Android

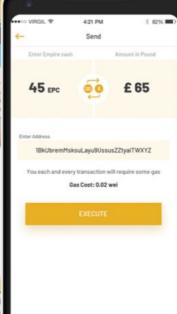
#### **App Features**

- The guest data and room booking transactions are brought on the Decentralized Network to prevent the persistent issue of double booking, extra hotel room charges and incorrect data
- Empire Cash, the cryptocurrency was introduced and developed bring down the miscellaneous transaction costs.

#### What we did

- Wireframing
  - o . Cu
- Prototyping
- UI/UX Design
- Blockchain Powered Review System
- EmpireCash creation
- Cypto Wallet
- Smart Contract Development for bookings
- · Mobile App for the Empire Guests





#### Description

We introduced the hotel industry with crypto economics to not just make the whole system transparent but also remove the profit-making intermediary - Hotel booking Services - from the system

#### </> Technology Used

#### **Blockchain Development**

Eithereum Blockchain, Solidity, ERC20 Protocol

#### Backend Development

Node.js and MongoDB

#### Frontend Development

Native Android and iOS for Mobile and Angular for Hotel Panel

#### UI/UX Design

Adobe Photoshop, Adobe Illustrator, Adobe XD, Balsamiq, Invision

#### Implementation Time

14 Weeks







THANK YOU FOR YOUR TIME

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