naxtre

SOLUTIONS WITH TECHNOLOGY

Why **choose** Naxtre?

We create digital experiences that communicate and engage users with companies. It is a blend of efficiency, effectiveness, innovation and technology.

Expert & Experienced Team

Excellence is our habbit

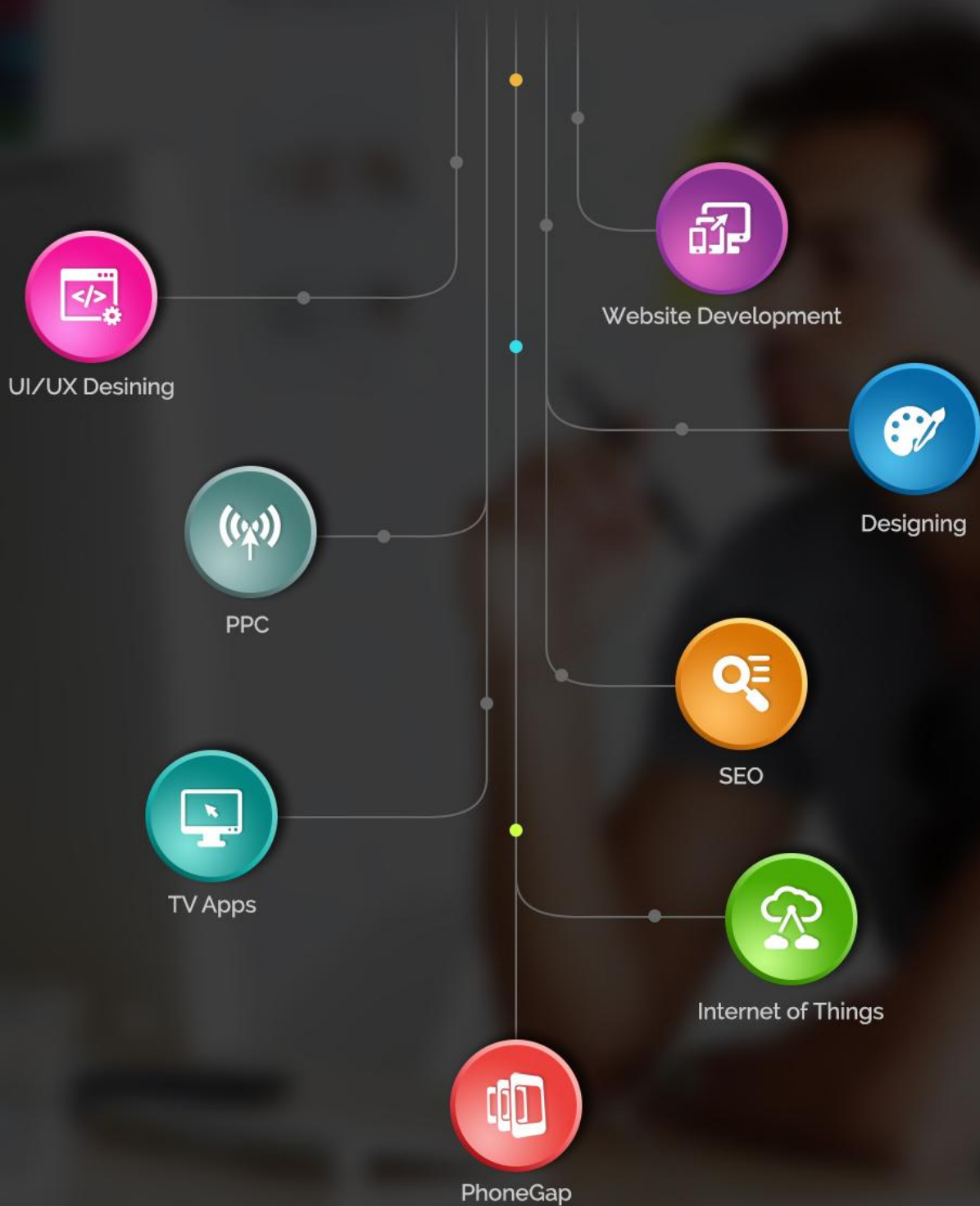Awesome UI/UX

Support

Latest Design Trends

Quality Assurance

Results Driven Agency

What We Do

We design & develop products from the ground up for people who want thoughtful, elegant solutions to their toughest problems.

UI/UX Desining

Website Development

PPC

Designing

TV Apps

SEO

PhoneGap

Internet of Things

How We Do It

Because it's important to get it right the first time, there must be a careful ramp-up to building an app. The approach we take with mobile app projects at Naxtre is to build a mobile app in phases as follows

Analyse **1**

Wireframing **2**

Designing **3**

Development **4**

Testing **5**

Launch **6**

App Maintenance **7**

Analysing

Examining carefully the constituents of the elements and bringing them together by utilizing your vision and our creative expertise to realize the true potential of your brand.

Decoding Client's Vision

Sometimes, the key to success isn't how hard you work, it's how well you listen.

Exchange of Ideas

Sharing of thoughts is done so as to finalize all the essential elements to meet the required goal.

Research

Deep know how of the product is gathered by determining and analysing elements before implementing the idea.

Wireframing

Wireframing primarily allows you to define the information hierarchy of your design, making it easier for you to plan the layout according to how you want your user to process the information.

01 Amalgamations of ideas happens here, ideas are combined with experts generating a workflow best suited for an app

Deciding the flow

02 They are navigable prototype defining a visual representation of how the app will work at structural level.

Mockups/Wireframes

03 Work and clear roles are defined and divided within the team making it easy to complete the project in the given time frames.

Delivery Definition

Designing

Good and clear communication with our client about his/her expectations consistently throughout the project. So we equip ourselves with the latest tools and strategies that help us prevent the miscommunication

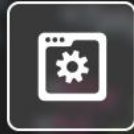Clear communication of the designer with the client

Choosing the prime superlative design for the app

Designing screens according to the finalized mockups
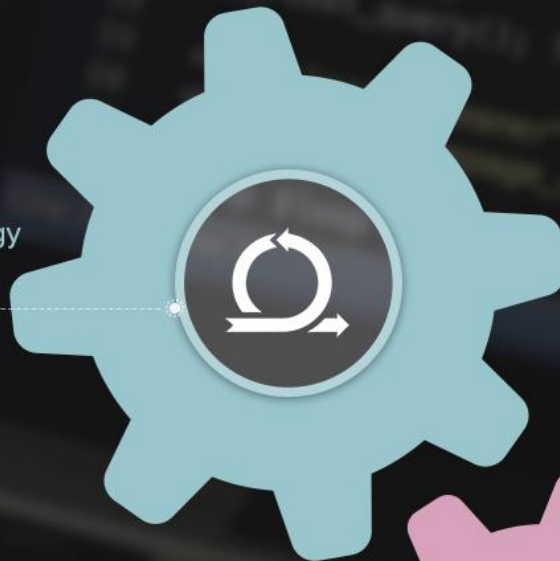
Iterative design process

Development

Based on the wireframes and predefined milestones, we start programming
the app. Ensuring that we complete each and every milestone in the desired
timeframe and get the feedback from the client as well as from the
team of developers in order to improve the app development.

Agile
Methodology

Functional
Development

Testing

This is the process of working out the bugs in your app. Not just from a functional standpoint but also Usability and Performance.

01 | Prototype

The app is still in proof-of-concept phase and only core functionality. Major bugs are present.

Alpha | 02

Core functionality is generally code-completed outlying functionality may still not be present.

03 | Beta

Most functionality is now complete and has had at least light testing and bug fixing.

Release Candidate | 04

All functionality is complete and tested. The app is a candidate for release to the wild.

Launch

We'll leverage our extensive experience to make sure your application name is available in the App Store, launch your application, and help it reach as many people as possible.

Acceptance of App

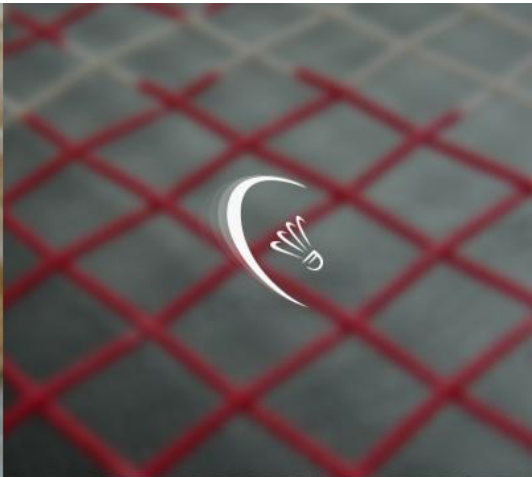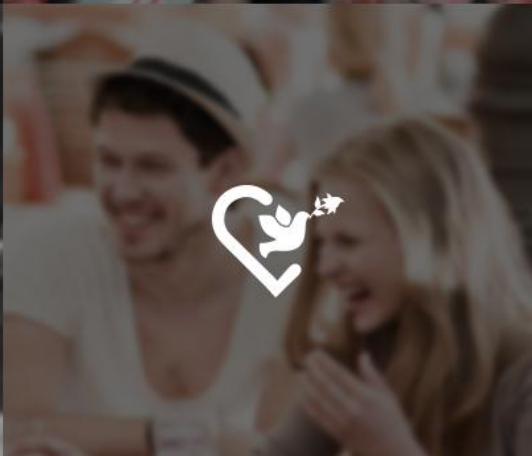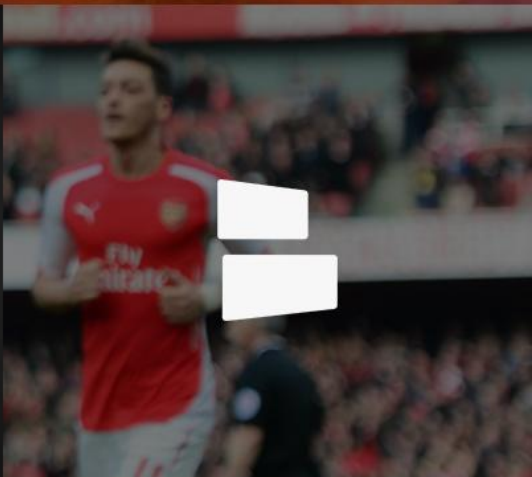Uploading the App
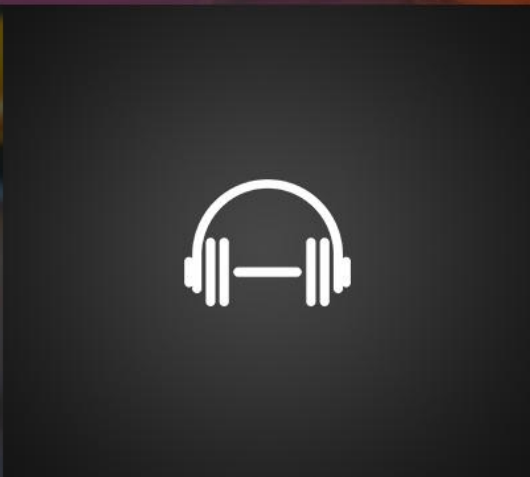
Choosing the Perfect Keywords

App Maintenance

There is no typical process to be universally applied for maintaining a mobile product's functionality after its launch. Depending on the complexity of the product, maintenance, upgrades are provided by us.
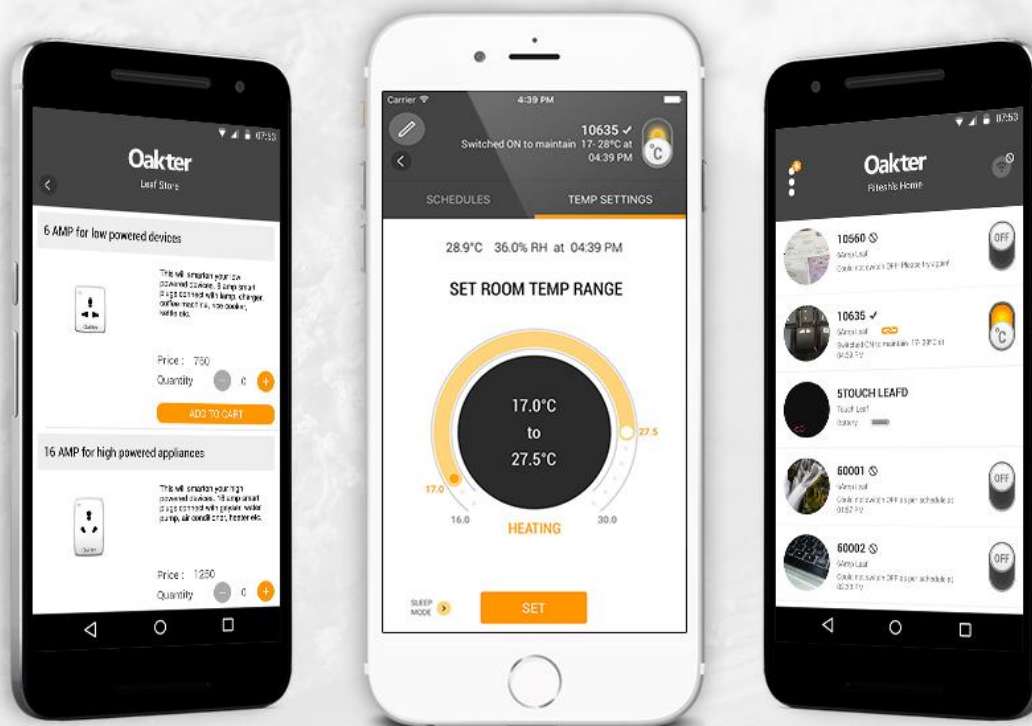
1. Planning for updates

Not all features of the product are released simultaneously, the core of the app should come out at launch and the rest of the features are released progressively

2. Testing upgrades

We make sure that users, who haven't installed the new, upgraded version of the app, get to benefit from its advantages.

PORTFOLIO

Oakter

(Home Automation App)

https://play.google.com/store/apps/details?id=com.oakter.app&hl=en

https://itunes.apple.com/in/app/oakter/id999464990?mt=8

Oakter is the first thing to convert your old fashion home appliances to a modular high tech home. Now you can control your lights, fans, AC, etc from your smart phone and make your appliances intelligent and energy efficient. Can set temperature of your AC and geezers with your Oakter app from anywhere. Users can set timers for their appliances like when it will On and get Off. Users can check about Oakter devices from its information section.

‘
Naxtre's skills, creativity and fast turn around time helped us achieve spectacular results with our new platform. The company's payment cycle, expertise and financial services software development experience made it a perfect fit for our project.
’

—— Riot Labz ——
★★★★★

Available on the **App Store**   Get it on **Google play**

Honker

(Car App)

Honker is the platform to find best cars, used cars, latest models, features, terms, etc, in brief.
One can find our the model or company he wants with all latest features, prices, values too.
It's like an one whole cars showroom in your phone! Where you have access
on all kind of models and informations.

They really made a point to target all the key points in choosing the
best fit for us and working with them has been easy and convenient
through every step. For us, taking services from Naxtre has helped us in
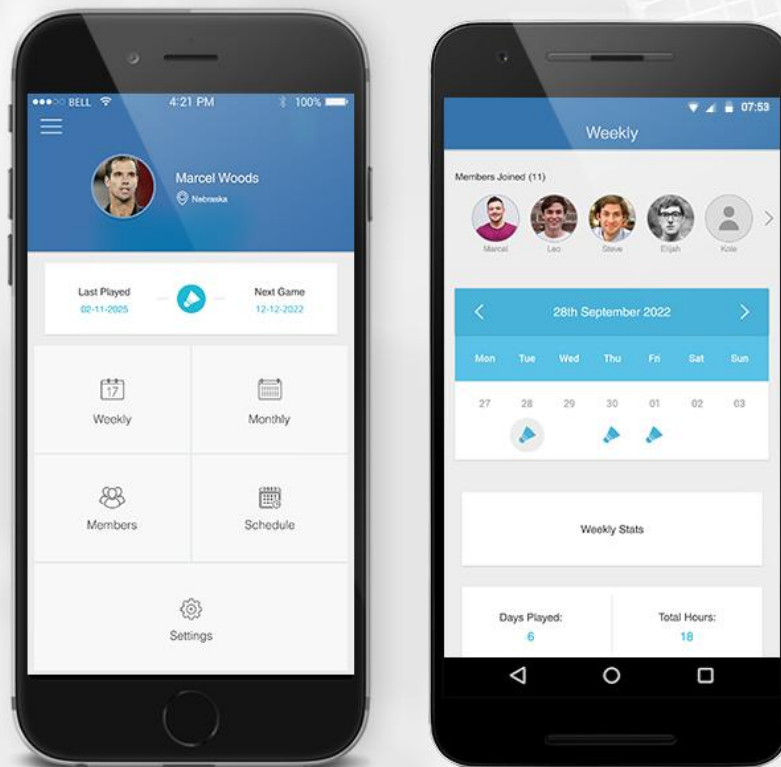all areas and their advice and guidance has been of great help.

— Nicklaus Mikalson —

★★★★★

naxtre

Play Badminton
(Badminton App)

PlayMinton is a very innovative idea to find a badminton partner unless calling someone and asking for their interest etc,. PlayMinton provides you the platform where you can send invite to others for the game and when someone accept the request then you can select the venue, invite players, auto divide amount and Pay via Paypal as well. It makes the game more interesting and easy to find people with same interest.

In this digital age having such experienced and talented team is of extreme importance it was my pleasure to work with Naxtre, they made to provide me with the exact services I required, their attention to detail motto has benefitted me in a big way, Thanks Naxtre!
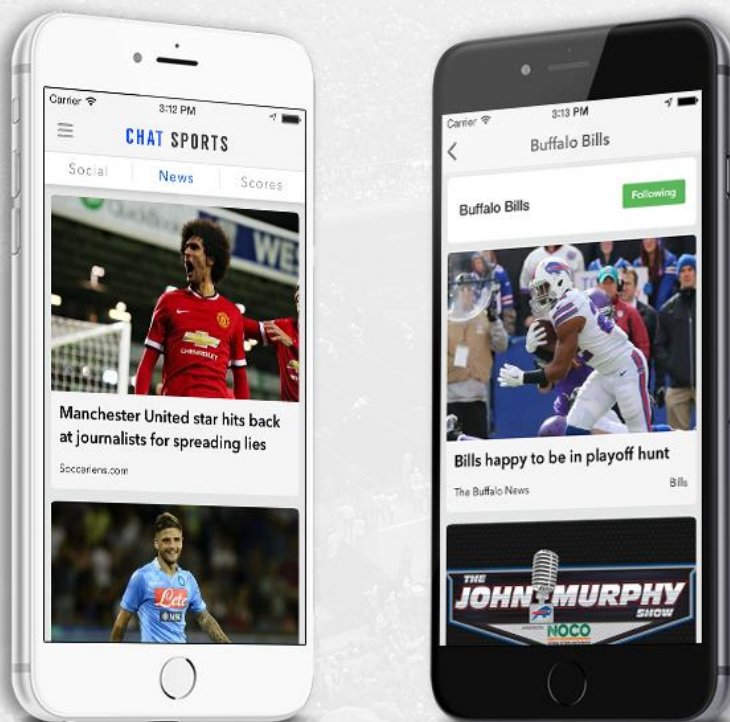
—— Mr Bhat ——

★★★★★

Available on the App Store   Get it on Google play

Chat Sports

(Sports App)

https://play.google.com/store/apps/details?id=com.chatsports.android&hl=en

https://itunes.apple.com/in/app/sports-news-scores-personalized/id819629553?mt=8

Chat Sports is your one personal sports page: a single newsfeed from every top source. One can choose their Game Type, Team, etc, and invite friends to get all relevant news about your favorite game. With your personal game page you can find out the trending game and their best reviews from your close ones.

All I have to say is that Naxtre is an ideal company to partner with. We came to them with a product that was our dream. They delivered a product that is already live. They turned our dream into reality. The Naxtre team is a great support and highly efficient.
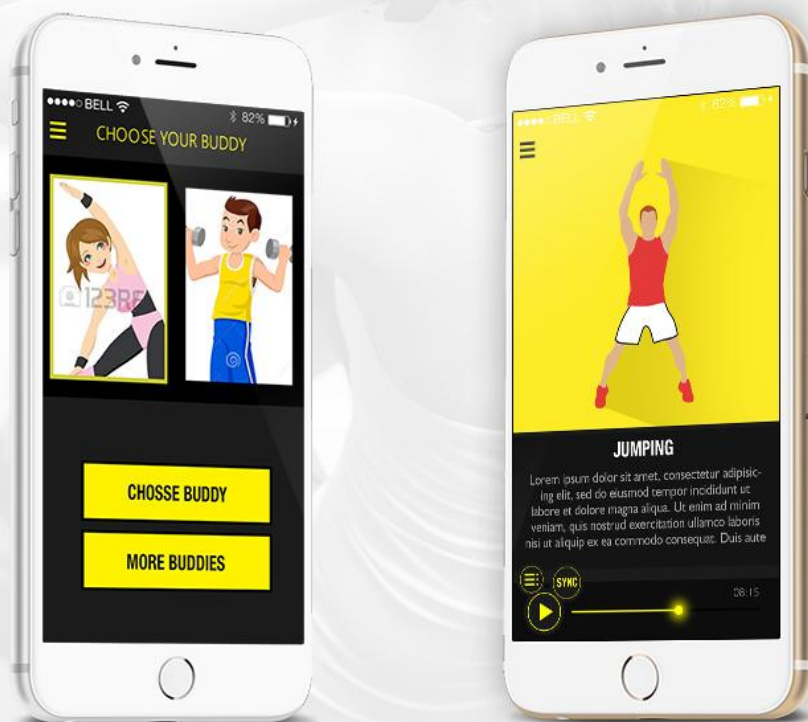
— James —

★★★★★

Available on the App Store

Workout Buddy

(Body Fitness App)

Now maintain your workout chat, Time, days, reminders, etc. That's not all, you can choose your workout buddy according to your body structure and start tone your body anytime. Check your calendar, schedule days and time and other available settings too. You can track your progress with your app anytime. Animations guide you according to the levels and about exact time durations.

Naxtre exceeded our expectations on this project bringing specific iPhone expertise which significantly helped successfully execute the project within a tight deadline. This helped in achieving an outstanding outcome.
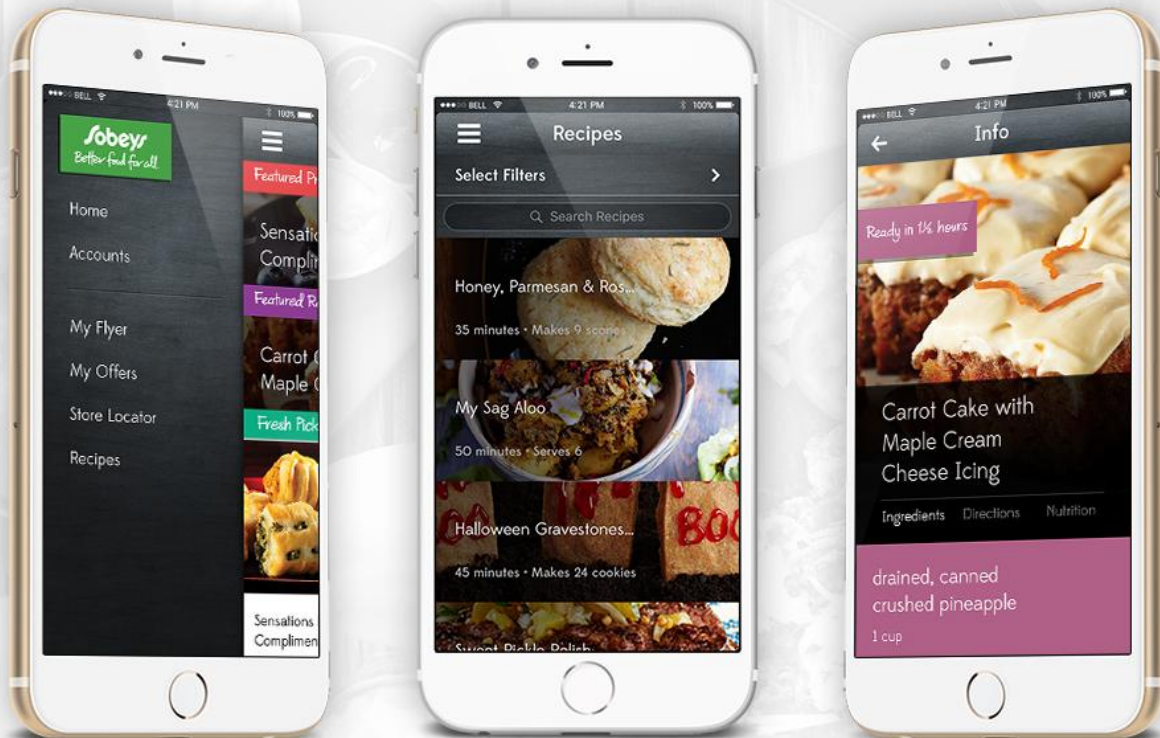
— Paul —

★★★★★

Sobeys

(Food App)

Sobeys App is the best platform to provide you most genuine and real reviews about food. Now you can find the most visited and liked places for your favorite food, get recipes and most importantly OFFERS! On the foods you love. Apart from this users can find out the locations via Live map too.
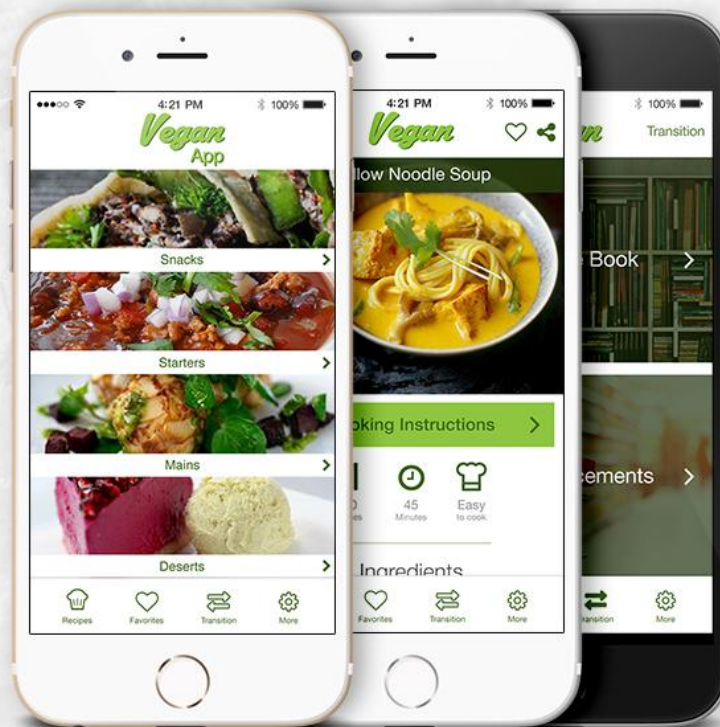
The Naxtre team has shown an understanding of our design and technical needs, effective communication skills, on-time delivery of our product, and great responsiveness. I would rate the technical expertise of the Naxtre team 10/10

Sobers LLc

★★★★★

Available on the App Store

Vegan

(Food App)

Vegan app helps you to adhere a healthy diet! With our 24 FREE easy to follow recipes one can help in reducing animal cruelty and promote healthy lifestyle. You can start from Snacks, Starters, Mains or Desserts too.With an easy to follow recipes one can also check Calories, Time Taken and Mode of Cooking as well. With all this healthy cooking you can also search and read more.

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It was very important to us that we chose the right provider with the capability to deliver a powerful, but nuanced, level of technology. We found that provider in Naxtre.

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—— Al Jewel ——

★★★★★

Available on the App Store

Goodnite Tokyo

(Events App)

https://itunes.apple.com/in/app/goodnite/id793764483?mt=8

Goodnite is a brand new App for all of Tokyo's club events, bar locations, and karaoke shops based upon your GPS. Share events and locations with your Facebook, Twitter, and LINE friends so you all can have a fun and memorable nite any nite in Tokyo.

I am delighted that I found Naxtre. We hired Naxtre team for our product development. They did an excellent job and completed the project in defined timeline. We found their team very active and professional. They provided their inputs in improving our app.

—— Goodnite Michele ——

★★★★★

Available on the
App Store

Cont**act** Us

We would love too hear from you!
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