



Mallow Technologies Private Limited

www.mallow-tech.com

contact@mallow-tech.com

WHO WE ARE

Mallow Technology is a new Generation Technology Services Company incorporated in 2010 by a team of experienced IT Professionals. Our Development team is focused on creativity and innovation along with technical competency to deliver high quality, effective and user- friendly applications that meet our client's expectations.

Mallow offers services to its customers right from understanding their needs and providing the best solution at the best possible price. We work in three major domains: Web (PHP, ROR, Laravel, AngularJS), iOS and Android. We serve as a one stop solution where we analyse your requirements and design a solution involving all or any of these three major domains. It is extremely important that coordination is flawless and project management is efficient to make a product successful across the cloud. We take care of this and ensure quality service across these platforms. Your success will be our success and your satisfaction remain our ultimate goal.

WHAT WE OFFER



Live monitoring of Speed, Temperature, Location etc., of Trucks and Trailers.

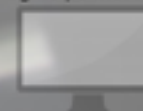


This project monitors the parameters like Speed, location, temperature etc., of trucks & trailers.

Its an web app developed in the ROR platform. This project is mainly developed for monitoring of the trucks and the trailers by large transport companies in which they have to monitor 100s of them.

This will be done by installing a device in the truck and/or trailer which has to be monitored. The device will act as a sensor and send the parameter details to the cloud server from which the data will be transferred to our server through Socket connection.

Once the raw data has been received in our server, the processing of that raw data will be done and the corresponding values will be stored against each table. These values will be displayed to the frontend web app, in which the user who is monitoring these can set threshold limit, know the location of the truck etc., This has helped many truck companies to efficiently utilise their resources and monitoring helps them to have their assets in control.



Bubbleology

Bubbleology



iOS



Bubbleology is a well known UK based coffee shop which marks its presence in U.S.A, Poland, Russia, Switzerland, U.A.E as well. We have created the iOS and Android app for them.

With the app a user will be able to order a refreshing drink for himself. A variety of "Bubble Teas" are available for the user to choose from.

Sign up / Login: A user can sign up or login using Facebook or Twitter.

Payment: The app allows different payment methods to the users enabling them to choose what is more comfortable for them. Braintree payment gateway has been integrated in the app to facilitate payment. User can also order a drink through the app, go to the store in person, show the pick up code and pay there.

Loyalty program: Earn one loyalty point for every tea purchased and after successful collection of 9 loyalty points get the tenth tea for free.

Store Locator: The app uses GPS to hint the user about the nearest store and also locates the store on the map making it easier for the user to locate the shop.



YES(Young Entrepreneur School)

Project is developed for Young Entrepreneur School (YES) is the entrepreneur development forum of Tamil Nadu Chamber Foundation where a group of passionate young entrepreneurs meet to hone their business skills, enhance their business knowledge, develop a positive attitude and learn the latest in global business practices to achieve success professionally and personally.

This project is developed both for the administrative and member information purpose. In admin level, they can maintain all the documents, send invites, schedule meetings, organise events, etc.,

In the member level, they can access to the scheduled events/meetings, pay online for membership, view videos, directory service about other members etc.,

Totally the project has been developed for the betterment of YES organisation and its members.



<http://yesconnect.in>



<https://itunes.apple.com/gb/app/yes-connect/id1068392154?mt=8>



<https://play.google.com/store/apps/details?id=com.kamalaminfo.yes&hl=en>

Apex Alliance

Apex Alliance



#	Order Number	Category	Order Date	Due Date	Status	Total Amount	Qty	Documents
1	Order-1	Growing media	10-03-2016	10-03-2016	Production in progress	₹100,000.00	1	Documents
2	Order-2	Landscaping products	10-03-2016	09-03-2016	Production completed/handed over to shipment team	₹100,000.00	1	Documents
3	Order-3	Landscaping products	10-03-2016	09-03-2016	Production completed/handed over to shipment team	₹100,000.00	1	Documents
4	Order-4	Garden products	10-03-2016	09-03-2016	Production completed/handed over to shipment team	₹100,000.00	1	Documents
5	Order-5	Safety machines	10-03-2016	09-03-2016	Production completed/handed over to shipment team	₹100,000.00	1	Documents
6	Order-6	Safety machines	10-03-2016	09-03-2016	Production completed/handed over to shipment team	₹100,000.00	1	Documents
7	Order-7	Safety machines	10-03-2016	09-03-2016	Production completed/handed over to shipment team	₹100,000.00	1	Documents
8	Order-8	Safety machines	10-03-2016	09-03-2016	Production completed/handed over to shipment team	₹100,000.00	1	Documents
9	Order-9	Growing media	10-03-2016	09-03-2016	Production completed/handed over to shipment team	₹100,000.00	1	Documents
10	Order-10	Safety machines	10-03-2016	09-03-2016	Order schedule has been received	₹100,000.00	1	Documents

This application was created to automate the manual processes involved in an export business, right from ordering to getting the product delivered. The various internal processes have been automated wherein the respective teams (like marketing, finance etc) will use the app at different stages of the entire process. Before the implementation of the project, all processes were manually handled and also required more manpower from each department. Also, with the app, the documents and order statuses are maintained at a single place, making it easier for administrative purposes. The app has increased the efficiency of the process to a greater extent.

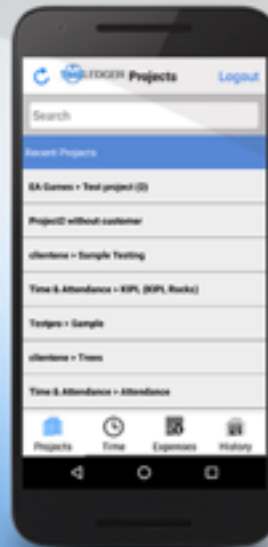


<http://www.apexalliance.in>



Time Ledger

TimeLedger is an online time and expense tracking application for businesses and organizations of 1 to 5,000 people. You can enter time, expenses, activities and work descriptions against projects assigned to you. Time and expense entry is designed to be fast and easy. Most recent projects are shown first - with a full concordance search of all projects assigned to you. Quickly enter descriptions by viewing most recent descriptions for the same project. Select tasks or activities from lists unique to each particular project or timekeeper. Time is uploaded to a central server for real-time business reporting and automatic alerting. Take and upload pictures of receipts or other expense-related items and attach to expense reports. Changes made by administrators or managers are instantly available on your iPhone or iPad.



<https://itunes.apple.com/us/app/timeledger/id482643669?mt=8>

BizCover



Realizing the potential of America and to learn about the business culture of United States of America YES has organized a delegation – BizCover America from 8th to 24th of June, 2014. 100 delegates from YES predominantly from small and medium enterprises in diversified businesses will visit various cities of America.

This BizCover app is a network of those 100 delegates. Features of BizCover includes:

- . Share messages with specific people
- . Discover different topics
- . Share interesting questions and write blog posts and comments
- . Search the location of the delegates and view them on a map
- . Share the Itinerary for each day in the entire trip



<https://itunes.apple.com/us/app/bizcover/id881860230?mt=8>



Phokl Photographer

The Leading Mobile App for Photo Enthusiasts Everywhere



Phokl is designed from the ground up to provide you with the best app experience for lovers of imagery and photography - whether you like holding a camera, editing your images, or viewing the results.

Whether you love taking images on your full frame DSLR, enjoy the creative options of your compact Four Thirds, prefer shooting with your iPhone or appreciate the images of those more talented but no less discerning than you, Phokl will take your love of photography to the next level.

Phokl is designed and optimised for the iOS experience and is available exclusively for the iPad, iPhone and compatible iPod Touch models. It was built to share the love of photography - enjoy!



<https://itunes.apple.com/us/app/phokl-photographer/id589746672?mt=8>



PlantSnapp
THE PLANT IDENTIFICATION APP

Description

Struggling to take care of all the plants in your garden?
Spotted a fantastic flower on your way to work?
Horticulturally Hopeless?

From first bloomers to amateur gardeners, now everyone can be a budding botanist with this app. Our experts provide the name and a touch of expert advice on pictures of any plant or pest photos that you submit. You can also have a quick chat with them about your puzzling plant or intrusive pest.

Our green-fingered friends don't stop there. They can take a peek into your digital garden and tell you what you need to be doing each month as well as giving you ideas on the tools you need to be doing it. Gardening has never been so smart.

Features

- Over 50 Leading global horticulturists in your pocket working with an ever-expanding plant library of over 8,500 plants.
- Localisation of requests so you will only ever be dealing with an expert who knows your area.
- Fast and accurate plant and pest identification
- 'My Garden' lets you build your garden in the app to receive bespoke advice, relevant recommendations and seasonal planting reminders
- Exclusive articles written by our genius experts
- Promo codes: share with friends for free credits

Awards
NEW MEDIA AWARD
Garden Media Guild
WINNER 2014

MALLOW TECH

Bumblebee Conservation Trust

iOS



<https://itunes.apple.com/gb/app/plantsnapp-garden-care-pest/id891720914?mt=8>

<http://www.plantsnapp.com/press.html>





BeLinked

Tinder like Social App

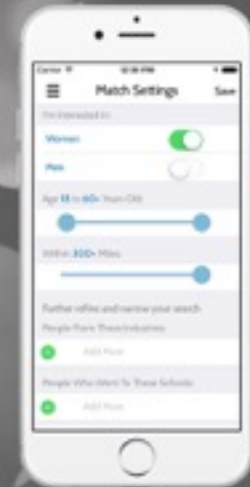
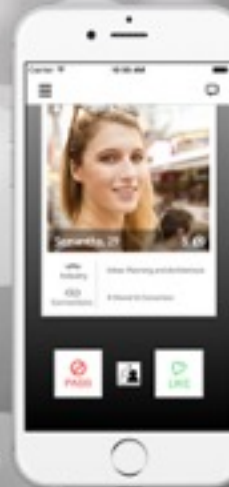
This app is a smart new way for career-minded singles to date. Tap into a reliable, high-quality dating pool. Like or pass on profiles anonymously. Connect on things that are important to you. Previously known as LinkedUp!

The smart, new way to date via LinkedIn®

- Anonymously like or pass on profiles
- Start easy conversations when you already know the industry your match works in
- Meet quality, like-minded people from a trusted source

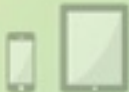
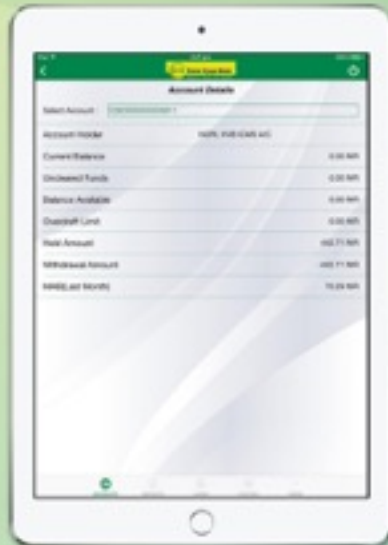
This mobile dating app is by far the best option for singles interested in connecting with like-minded people who share a common background and similar qualities. Most dating apps for iPhone or other iOS devices pull data from your Facebook profile to find friends-of-friends worth dating. This application for dating is the first of its kind — it connects directly to LinkedIn® to find you matches of a higher caliber based on people's digital résumés. This gives you a clearer picture of a person's identity since LinkedIn® is generally used to build trust within your industry of expertise.

The base of the app was done by us, now being handled by the client themselves.



Available on the
App Store

<https://itunes.apple.com/in/app/belinked/id794546332?mt=8>



KVB e-Book

The Karur Vysya Bank Ltd



Karur Vysya Bank offers "mPay" solution the next generation mobile banking service. We aim to be the Bank in the customers pocket with a whole new and exciting range of services and features; taking complete advantage of the latest technology in the market.

Features:

- * Balance Inquiry (With combined Available Balance)
- * Mini Statement (Last 7 transactions with available balance)
- * Intrabank Funds Transfer (Mobile to Mobile, Mobile to Account)
- * Interbank Mobile Payment Service (IMPS)
- * Airline and Movie Ticketing
- * Bill Payment and Donations
- * Offline Service Requests
- * And more.....



<https://itunes.apple.com/in/app/kvb-e-book/id1039210995?mt=8>



Outlate LLP



OutLate: helping you make the most out of the London's gay scene. If you've ever wanted to keep the party going but never knew where was still open, fear no more: OutLate shows you gay venues, bars and clubs according to what's open right now, 24 hours a day. And if that wasn't enough, you'll see up to the minute offers, happy hours and exclusive OutLate deals.

Seriously, we can't understand how we survived without it.

Features:

- Map of open gay venues
- Find information on all London's gay venues
- Filter venues by type; bar, pub, club, cabaret etc
- Directions to the venue
- Scroll into the future using the timeline, see what's open later
- Special offers, deals and happy hours



<https://itunes.apple.com/us/app/outlate/id540293203?mt=8>



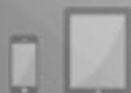
Paper Math Calculator


Neenah Paper



Description


The Paper Math immediately provides you with answers to how much paper you need for a printing project, fast. Whether you need your answer in lbs, M weight, g/m² or multiple other North American or International paper measurements this tool simplifies the process instantly. Additionally, not only does this tool address flat sheets of paper traditionally used in offset printing applications but also handles the paper needs for three-dimensional bags, folding box and setup box paper requirement needs as well.







Formula MAX

Physics Chemistry Maths Formulas : Formula MAX









Description

Formula MAX is a collection of 1150+ formulas in physics, chemistry and maths grouped into categories.

It has periodic table, Logarithmic value calculator, Trigonometric value calculator and some additional features such as search option, email the page from app itself, favorites marking etc.

Technical Points

- Implemented custom looking navigation bar and alert view
- Used UIWebView to display the locally stored HTML files
- Used offline database to store the titles, their hierarchy and keywords
- Implemented powerful search functionality to easily locate the titles
- Implemented ability to mark titles as favorites for easy access
- Implemented a in-built calculator for calculating logarithmic and trigonometric values
- Implemented facility to share the app through E-Mail, on Facebook, on Twitter
- The concept, graphical work and app implementation were all executed in-house



<https://itunes.apple.com/in/app/paper-math-calculator/id485763423?mt=8>

Description

Paris By Metro is a travel app that helps you find routes, browse through maps, locate stations in maps in the complicated Paris Metro. Additionally, it has informations about the tourist places, transfers for most visited places, airport transfers, in-built Euro currency converter, information about tickets and much more details that a metro traveller would require in Paris Metro. More importantly all these features work offline, except for the Euro currency converter which syncs with server for present currency values.

Technical Points

Implemented custom looking navigation bar and alert view

Customized third party PDF viewer to show the map, with the ability to locate and highlight the station in the map

Used offline database to store the station details, route details, help information, etc

Implemented powerful search functionality to easily locate the stations

Implemented ability to mark stations and routes as favorites for easy access

Implemented a powerful route calculation algorithm for the 300 stations with the ability to calculate routes between any two stations. Considering the iPhone device hardware capability, the algorithm was able to deliver a good performance. It has the ability to calculate the best route based on fastest route, route with minimum connections and route with minimum walk

Implemented facility to share the app through E-Mail, on Facebook, on Twitter

The concept, graphical work and app implementation were all executed in-house

Paris by Metro

Mallow Technologies



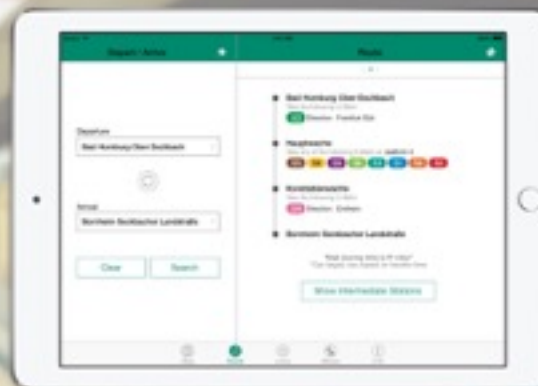
Available on the
App Store

<https://itunes.apple.com/in/app/paris-by-metro-easy-subway/id459403677?mt=8>



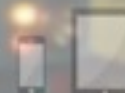
Frankfurt Metro

Mallow Technologies



Description

Frankfurt Metro can provide a cost effective, quick solution to move around. It has detailed metro rail map, route planner, euro converter with travel tips & other useful information. With the detailed metro map with the station locator you can skip carrying a paper map. This app for iPhone & iPad covers entire Frankfurt Metropolis with its suburbs for S & U bahn trains. The entire app works offline except the euro converter exchange rate update. Euro converter also works offline while the data connection is unavailable with the last updated currency rates.



Available on the
App Store

<https://itunes.apple.com/in/app/frankfurt-s-bahn-u-bahn/id535467020?mt=8>

ConvertX

Units & currency converter covering first ever 782 units in 56 categories.

Popular & Rare Categories
Popular categories like Length, Mass, Volume, Area to rare categories like Capacitance, Illuminance, Inductance, Moment of Inertia covered.

Search
Powerful search to access every category/unit instantly.

Favorites
Frequently used units can be added to favorites and can be accessed quickly.
No more searching of frequently used units.

Large Forex
Currencies including US Dollar, British Pound, Canadian Dollar, Australian Dollar, Euro, Swiss Franc, Japanese Yen. Updated several times daily*.

Convenience
In-Built calculator for quick use.

Acceleration	7	Age on other planets	18
Amount Of Substance	4	Angle	8
Angular Frequency	6	Angular Velocity	9
Area	25	Capacitance	7
Charge	11	Computer - Data Storage	19
Computer - Data Transfer Speed	19	Concentration	6
Conductance	12	Currency	24

iPhone Menu: Converter, Calculator, Favorites, Social



Platform Icons: iOS, Android



<https://itunes.apple.com/in/app/convertx-units-currency-converter/id424562537?mt=8>



<https://play.google.com/store/apps/details?id=com.mallowtech.convertx&hl=en>

Twuth


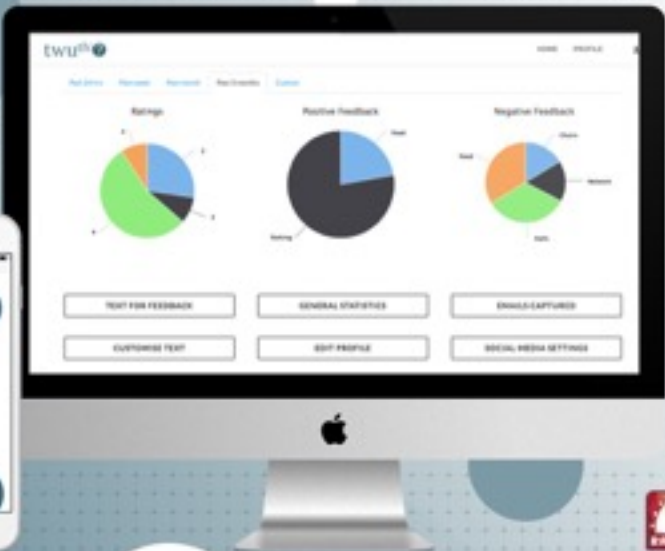
Twuth is in development and will entering the trial stage shortly.

Description

Twuth is an HTML website which is responsive and enables users to fill out reviews on venues on their phones. !!
For a venue to be able to be reviewed it must be registered and set up with TRR and on it's database.

How it works

The user can type in the venues code or a town/city into the welcome screen.
If it's a code then they'll go straight to the venues screen. If it's a place then they will see a list of venues from which they can select the venue they are at. The user will then rate the venue from 1 - 5 with 1 being poor and 5 being good. If they put a good rating, 4-5 stars, then they will be asked to log into their Facebook account. They will then write a quick review on the venue - 100 - 3000 characters long. The review will be posted on their Facebook wall, the venues FB wall, rate the venues page (4-5 depending on what they entered) and they will like the venues page.
After this the user will be asked to enter any improvement points for the venue.
The user will then enter their email which is submitted to the database along with their reviews. On the last page they are given the option of copying their review and going to the TripAdvisor page to post it on TA. They also get given a code to show the venue staff. If they put in 3 or less stars then they will be asked to comment on 3 different areas that need improving - minimum of 30 characters and maximum of 3000. They will then be asked if there were any positive points. The user will then enter their email which is submitted to the database along with their reviews.
On the last page there is a code to show to the venue staff.


Client: http://twuth.co.uk/clients/sign_in

Customer: http://twuth.co.uk/feedback_home

Catalytic Reaction Guide

Application designed to provide customers mobile access to catalyst recommendations

JMCT
Catalytic Reaction Guide

MALLOW TECH

iOS **Android** **Web**

Description

Catalysis at your fingertips.

The Guide provides you with catalyst recommendations on over 150 reactions in the area of homogeneous, heterogeneous and asymmetric catalysis. This is an essential tool for any chemist, researcher or purchaser working with catalysis. Details on each reaction are provided, including recommended catalysts, reaction temperature, solvents and relevant literature references. In addition to catalyst recommendations, the app features a convenient Chemical Abstracts Service (CAS) searchable product listing and relevant literature references as well as global contact information and office locations. Once a catalyst has been selected, product details are shown with the option to request technical information, request a quote or share on social media or by email. Save favourite products for easy access anywhere.



<http://jmcct.com/crg/web/#/product>

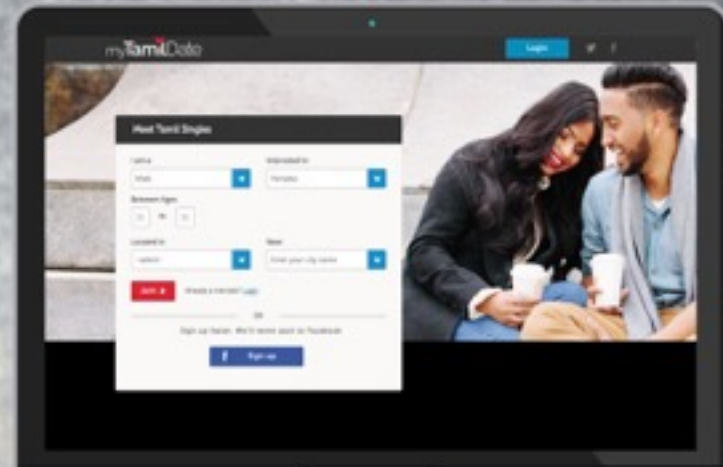
myTamilDate




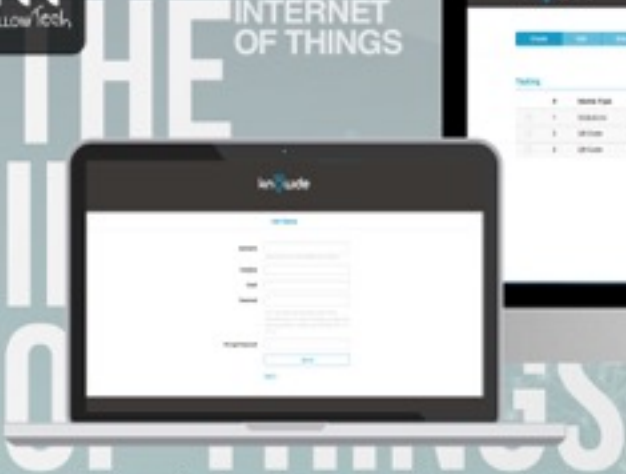


myTamilDate.com is an online dating service that helps Tamil singles from around the world connect with one another at their own time and pace. Whether you're looking to meet someone special from your city or in a different continent altogether, we help make the connection.

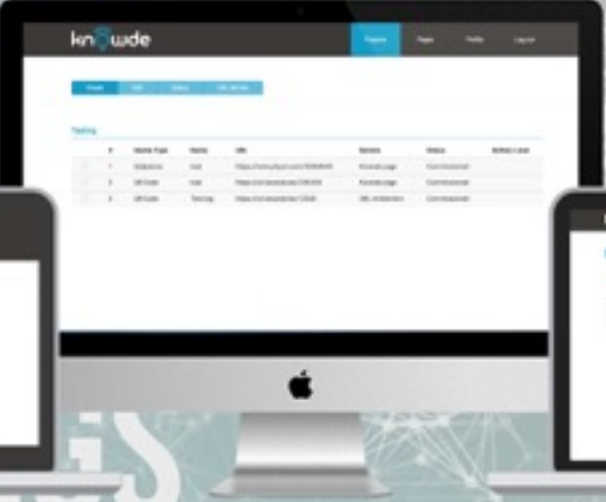


You will be able to connect with Tamil singles from around the world in a way that suits what you're looking for. This could be the search for someone to marry, someone to date seriously or simply someone to just enjoy a glass of wine and good conversation with. A no pressure approach to finding someone special.

The technical things which have been integrated here are the payment integration with the annual membership renewal, searching of the members in and around the nearby area with location based filtering, Match finding feature according to their profile, implemented the Chat functionality, friend request to connect with each other etc.,



<https://mytamildate.com/>








This project has been developed in concept of iBeacon technology. And it has been developed in the ROR platform.

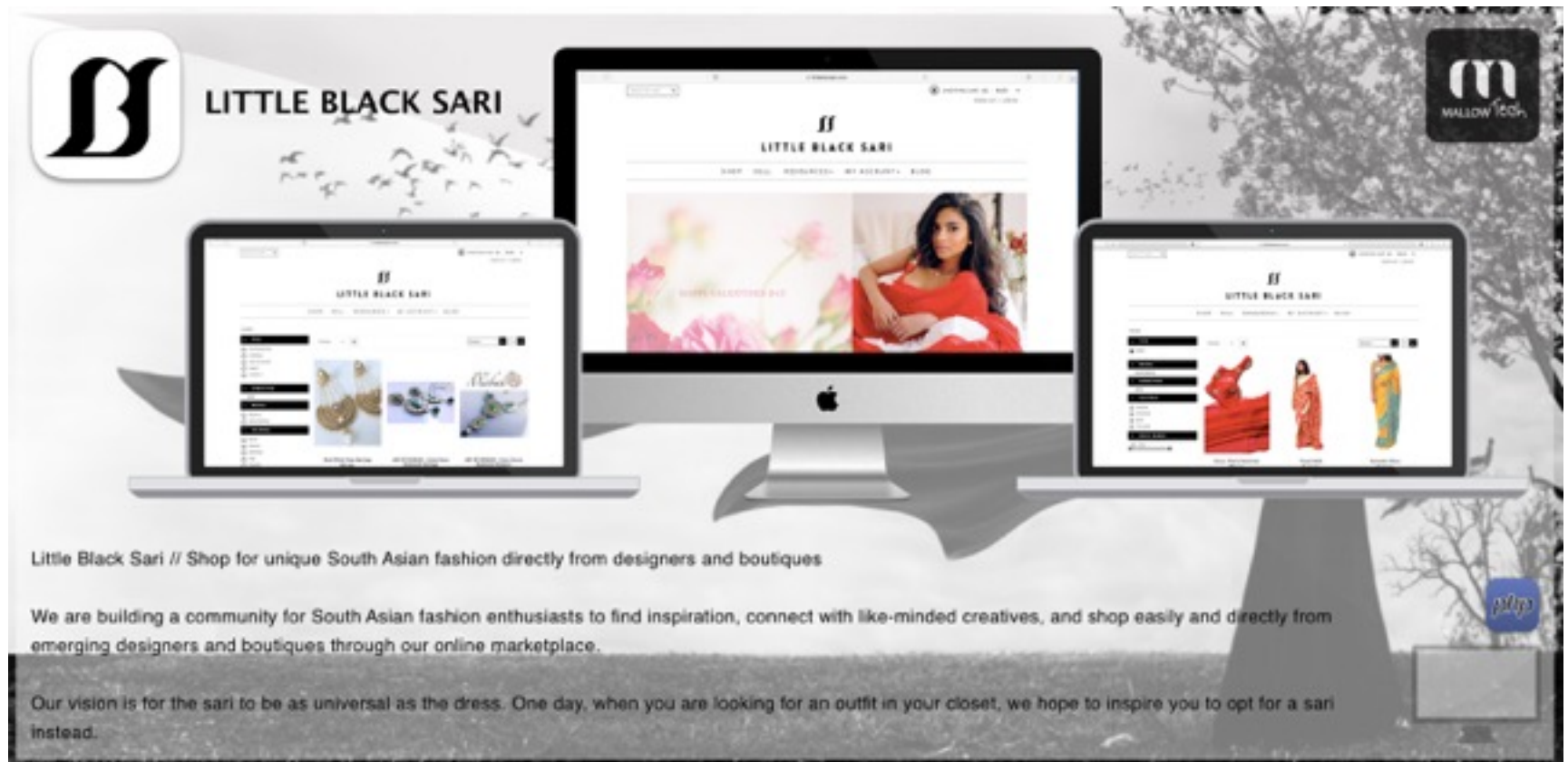
The features which have been carried out by us here is the management of the projects in which some of the iBeacon devices will be configured. Here for each iBeacon, we will be creating a page automatically with the unique id of the iBeacon and initially during the manufacturing of the iBeacon, it will have a default URL to be emitted from the device. This URL will be either relating to the pages which has been created in our app or will be of any external link. We have used the concept of URL redirection in which the URL will be redirected to the pages which have been created in our app.

The technical difficulties which has been implemented in the app is the CDN setup and the permanent redirection concept. Some other concepts like the load balancer in the server and other server optimisations have been done as like that of other projects.



<http://app.knowde.biz>



LITTLE BLACK SARI

Shop for unique South Asian fashion directly from designers and boutiques

We are building a community for South Asian fashion enthusiasts to find inspiration, connect with like-minded creatives, and shop easily and directly from emerging designers and boutiques through our online marketplace.

Our vision is for the sari to be as universal as the dress. One day, when you are looking for an outfit in your closet, we hope to inspire you to opt for a sari instead.



<https://littleblacksari.com>



App Video Machine



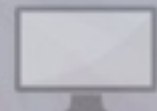
Users are human beings and love visual content so, a promotional video briefly showing the key features of your app helps them down your sales funnel. Think about this as part of your user acquisition strategy, this is the final chance to get them to use your app, where the real magic will happen (and you will extract some hard earned \$ through your clever freemium model).

In the app world, after the success of the beta tests in App Store with Clumsy Ninja Apple have now included this in iOS 8.

Why does it matter to lot for you?

In an increasingly competitive market place, App developers will need to add videos for apps or game trailers to increase their visibility and help users hit that "Buy Now" button. The good news is, we're making it affordable.

For Android, in Google Play is all about SEO, not just keyword stuffing in iTunes connect after spending hours on SensorTower.com. As Internet Marketers know well: creating a video with a link to your app, hosted on YouTube (owned by Google) is a strong SEO link which helps ranking.



<http://appvideomachine.com>



POSITIVITEA

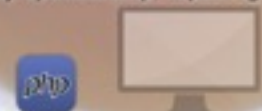
Balance can be hard to find in today's fast-paced world. At Positivitea we believe in the three P's – being **PRESENT**, believing everything is **POSSIBLE** and remaining **POSITIVE**. We also believe in the chakras, the energy centres of the body. For thousand of years they have been used as spiritual guidelines for wellbeing and are said to be directly connected to the health of the physical body and mind. When they are balanced you feel positive, healthy and happy.

By harnessing the healing power of herbs each tea within the Positivitea range has been specifically blended to help the smooth running of the organs associated with a particular chakra or counteract the ailments associated with its imbalance.

By spreading positivity and connecting people through the healing power of tea. Positivitea wants to make a contribution not just to the individual but to the world as a whole. With this in mind Positivitea supports The Darjeeling Children's Trust which helps disadvantaged children in India by sponsorship, repairing schools and providing facilities.

Positivitea has joined forces with Carbon Analytics to improve our environmental impact and work on reducing our carbon footprint.

Positivitea's pyramid teabags are made of biodegradable cornstarch and the packets are FSC friendly.



<http://www.positivitea.london>