

# Plug in to Success Technology



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To empower businesses across the globe to attain higher productivity, efficiency and success by providing state-of-the art technological support solutions, so as to enable them to maximize profits at lesser costs, altogether while playing a major role in the evolution of the world's technological landscape.

# We are QuadLogix

QuadLogix Technologies provides specialist IT Services, Consulting and Business Solutions. We are a young, passionate and innovative team and our endeavors are focused on developing technology driven solutions that help our clients be at the forefront of technological know-how and advancement.

By providing faster, cheaper, more efficient and technology-rich solutions we have established ourselves as a preferred business solution partner for our clients. Our passion is focused on delivering credible results to our clients by developing solutions that help businesses attain sustainability, robustness and maximized effectiveness. With QuadLogix, you can propel your business to the next level by transforming existing legacy models into newer & extended technology driven innovative platforms.

At the core of QuadLogix's success is its sourcing strategy and consulting expertise. Our expert consultants help you define a

sourcing strategy which is customized as per your business needs. Our obsession with global standards, processes and best practices ensures that our clients have greater control on their projects, higher flexibility in choosing outcomes and assured credibility associated for solutions delivered. To put it simply, our true measure of success is the empowerment our clients feel while working with us and that is what we have always strived for.

With a dedicated R & D center in Pune, India, QuadLogix today has clients across USA, Europe and Middle East. Our expansion has seen us partner with design studios, digital media houses & other companies to help us establish a strong base in each of these opportune locations. QuadLogix currently enjoys a fruitful presence in London & Dubai with its eyes set on establishing an operations centre in USA, in the following year.



# Business & Technology

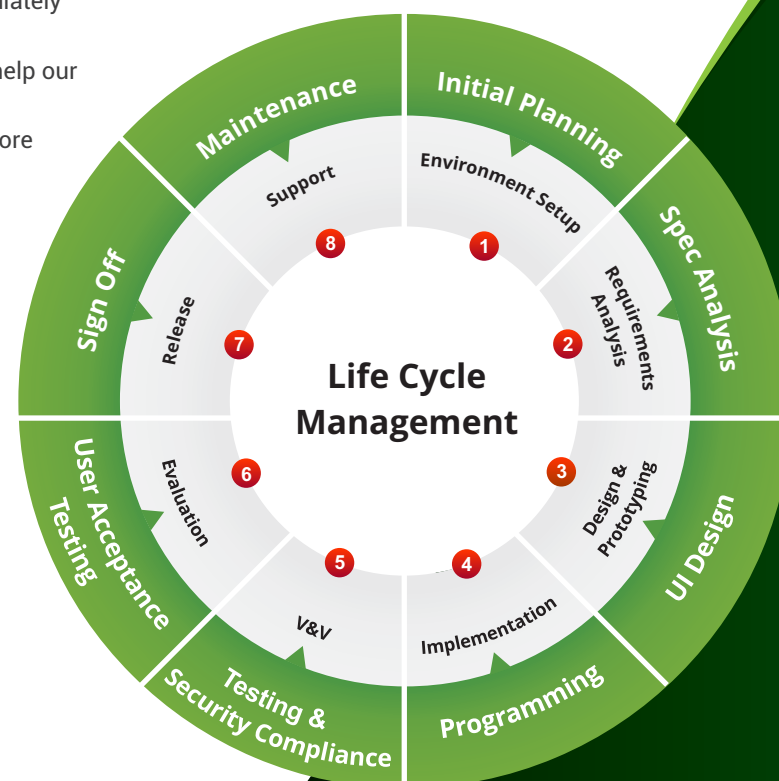
The QuadLogix way...



# Productivity Paradigm

## The Distributed Life Cycle Management

At the heart of QuadLogix is our immaculately designed operational processes, proven methodologies and best practices that help our clients reduce their IT budget as well as operational burden and focus more on core strategies to accelerate their business.



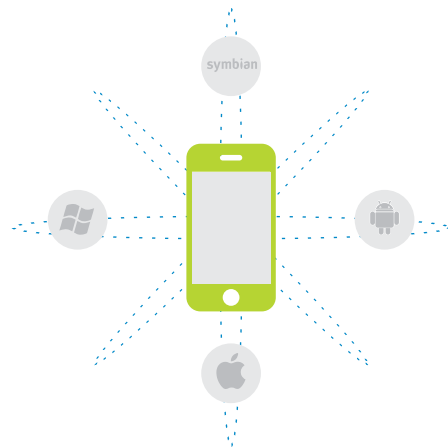
Today Quad's scope has expanded to diverse domains such as Healthcare, Engineering, BFSI, Media & Entertainment, Government, Telecom, Retail, Travel and Logistics etc. We have been at the forefront of providing business solutions on newer technology platforms such as Cloud and Enterprise Mobility Solutions, while also providing traditional services such as Application Development, e-Commerce solutions and Web Enterprise Systems.

The current spectrum of technology advancement is making the world at large and businesses all across the globe evolve rapidly.

More than 45% of businesses the world over, deploy Cloud Solutions, and about 60% have embraced Enterprise Mobility in various forms to exploit global opportunities. Today technology driven Businesses and Governments are embracing Innovation based business solutions on new age technology platforms, to stay ahead of the curve.

We help businesses adopt such innovative business solutions, by being their effective technology partner. Be it Enterprise Mobility, Cloud based platforms, Big Data based BI or Web Enterprise Applications, QuadLogix is helping businesses implement solutions that improve efficiency, enhance productivity and make them run faster and better at an improved ROI.





## Enterprise Mobility

The exodus of Mobile and Mobile apps have completely redefined how business processes behave under an environment of "anywhere & anytime" mobile connectivity. Business productivity has experienced leaps and bounds due to the Mobile's deep penetration capabilities, as compared to traditional business environments.

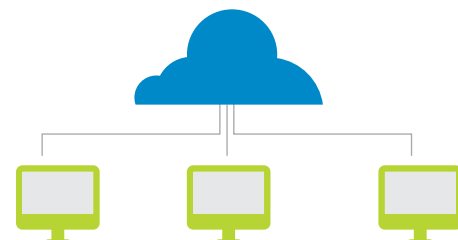
Today Businesses are increasingly looking for a mobile centric strategy for their operations. Mobile websites, standalone mobile apps, marketing & branding apps, internal enterprise mobile management systems and even mobile security management are services that QuadLogix provides to help companies become mobile friendly, compliant and relevant. Our technology spectrum includes solutions based on leading mobile platforms including Apple iOS (iPhone & iPad), Android OS and Windows Mobile.

## Cloud based Solution

Cloud computing is slowly becoming the new standard of how a business is run efficiently and productively. The advent of cloud computing has rendered current business systems and processes redundant with most businesses looking to urgently move from their legacy systems towards a Cloud based environment.

QuadLogix is helping businesses migrate from redundant legacy systems to Cloud solutions most suited to their business needs. Our expertise in cloud based platforms includes Microsoft Windows Azure, Google Business Apps and Amazon Web Services.

Through such technology based Cloud solutions we are empowering businesses to control their costs, reduce dependencies on internal systems, decrease risks associated with complex & large systems and giving them the ability to scale up/ down resources based on demands with a 24x7 support structure. As a result businesses are becoming leaner, more profitable and progressive.



## Web Applications/Software Product Development

To drive business innovation, streamline business processes and strive for business agility, Enterprises need to re-imagine the way they use technology to propel their businesses. This requires a relentless pursuit of implementing business automation processes, integration of newer technologies, use of analytics and data, collaborative approach and a global strategy to drive profitability and be more agile in a volatile market environment.

Our expertise in developing need-based custom software solutions, Business Intelligence (BI) solutions and Big Data & Analytics is enabling enterprises to quickly adapt to a rapidly changing technology landscape and accelerate ahead.

## Support Services

QuadLogix's ever expanding team of 50+ consultants and engineers are ably supported by our backend team of support services. Our team of Technical consultants and Business Managers is ably supported by a support team of testers, designers and Analysts.



# Our Approach

Our unique perspectives



## Agile App Development Approach

Agile is a flexible approach to development that helps minimises the overall risk and allows the project to adapt to change quickly. The goal of Agile is to have an available release at the end of each iteration.

So why do we use this approach? Less planning - More Doing...

Agile break tasks into small increments with minimal planning. Iterations are broken down into short time frames known as timeboxes that typically last from one to four weeks.

Each iteration involves a cross functional team which is ultimately owned by the Scrum Master. At the end of the iteration a working product is demonstrated to project stakeholders.

Multiple iterations might be required to release a fully working product or new feature. At the end of each iteration, stakeholders and the team review progress and re-evaluate priorities with a view to optimising the return on investment (ROI) and ensuring alignment with customer needs and company goals.

## Our top line technology canvas



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## SAVE YOU TIME AND MONEY

### Pay As You Go CTO (A unique offering)

A Chief Technical Officer is at the heart of every successful digital venture. If your venture or start up is centered around technology, having a CTO is vital for the overall long-term success of your business.

For a Start-up, the cost of initially employing a full-time CTO is usually above their means. However, in order to taken seriously by investors or take your digital product to market, not having a CTO is crippling. CTOs create the technical roadmap of a venture, mitigate overall risk and govern the ventures long term technical strategy.

QuadLogix combats this by offering a PAYG CTO service where your Start-up or digital venture can draw upon the talents, knowledge and skill-sets of an ad-hoc CTO. Be it an investment pitch or business plan - our PAYG CTO will be there to ensure that all technical bases are covered.

Our PAYG CTO will provide you with as much support as you need at a fraction of the price and trouble of employing one. When your venture reaches the stage where its time to take on a full time CTO, our PAYG CTO will ensure that the handover of the strategy is facilitated seamlessly.

### Onsite Client Consultant Partnership (OCCP)

Onsite Client Consultant Partnership (OCCP) is an innovative new service from QuadLogix. It allows your organisation to have access to a talented and knowledgeable resource on-site for the duration of your project and beyond.

By placing our Client Consultant at your site, you essentially have unmatched project transparency and are able to draw upon their tacit knowledge daily. Your internal technical teams can work side-by-side with our Consultants which can speed up the development process by as much as 30%. The wealth of knowledge that our onsite experts bring is added to the collective knowledge of your own organisation. These Consultants are both commercially minded and technology driven and responsible for managing the expectations of project stakeholders.

Each OCCP engagement is tailored around your requirements which works especially well for long-term engagements, usually over 6 Months. In most cases, having our Client Consultant at your site can actually reduce the overall cost of the engagement.





# Spheres of Influence

QuadLogix partners with global clients to master their challenges and to help them move towards a path of business innovation, growth and continual success. Our clients' are spread across a variety of major domains where we combine our carefully cultivated experience and technical expertise to provide a seamless experience.

**Ebbon-Dacs**  
complex problem - simple solution.

**Inchcape**

**DEMOTIX**

**UKMail**  
express parcels & mail

**TXD** digital marketing

بنك دبي التجاري  
Commercial Bank of Dubai

**acw**  
investigate. innovate. inspire.

البنك التجاري  
للخدمات الاستثمارية  
**COMMERCIAL BANK**  
Investment Services



**nbf**  
بنك دبي الوطني  
National Bank of Fujairah



▲ Inchcape Plc IA Live (iOS)



# Banking & Financial services

Social branch banking, m-Commerce, Mobile banking and other such new age technologies are helping banks expand at a very rapid pace. QuadLogix is today delivering a world class experience to banks through custom mobile

solutions on smart phones and tablets. We are helping banks & financial institutions in controlling their processes through a host of solutions using BI tools, Big Data & Analytics.



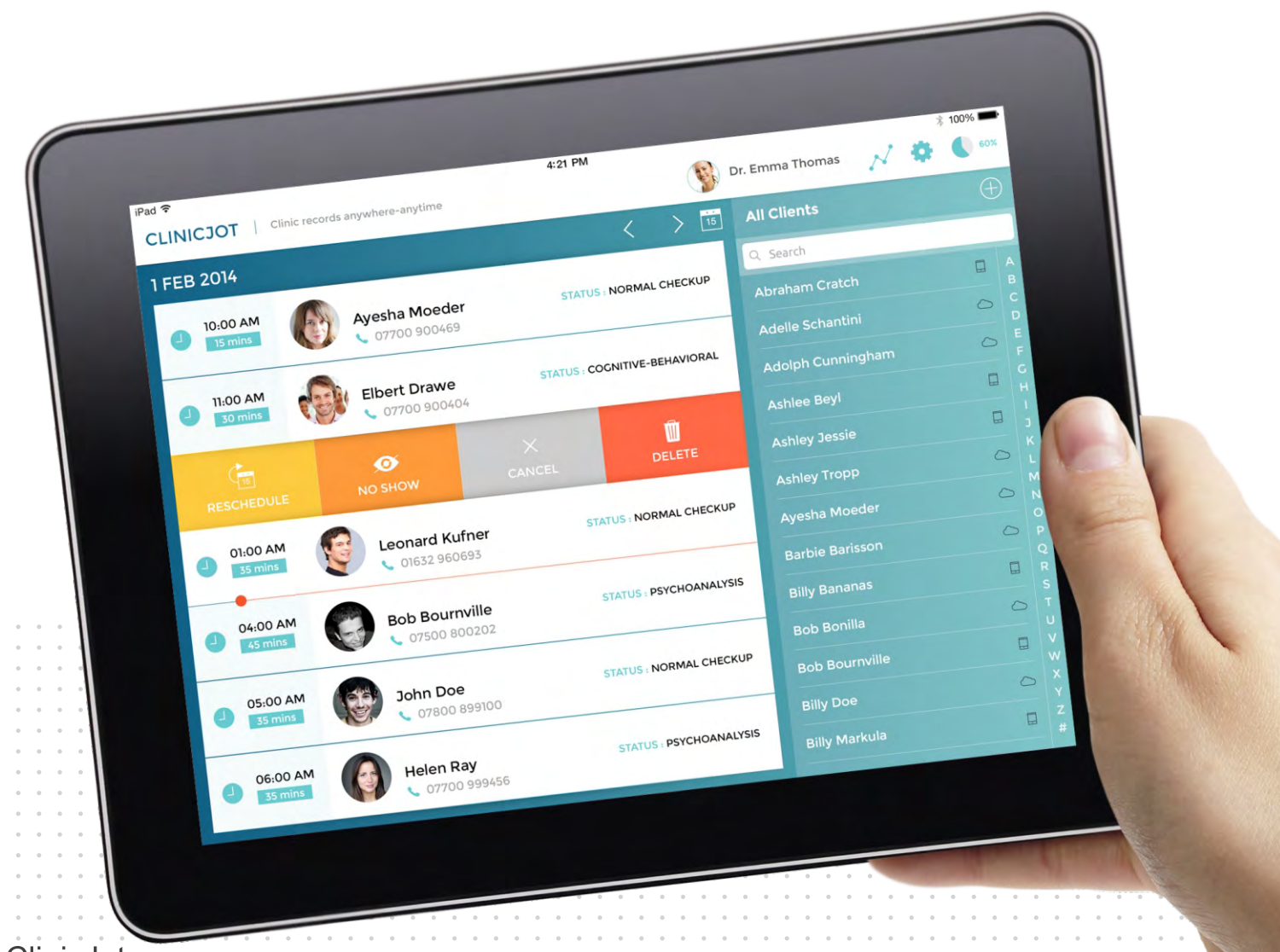
▲ CBD Connect Online & Mobile Banking Portal



# Healthcare & Life Sciences

As with other domains, Mobile & Cloud have truly enhanced the access experience of how healthcare is being provided today to millions across the globe. QuadLogix is providing cutting edge solutions in the

healthcare segment to help enterprises experience the power of new age technologies and reach greater masses.



ClinicJot,  
The worlds first iOS native EMR system ►

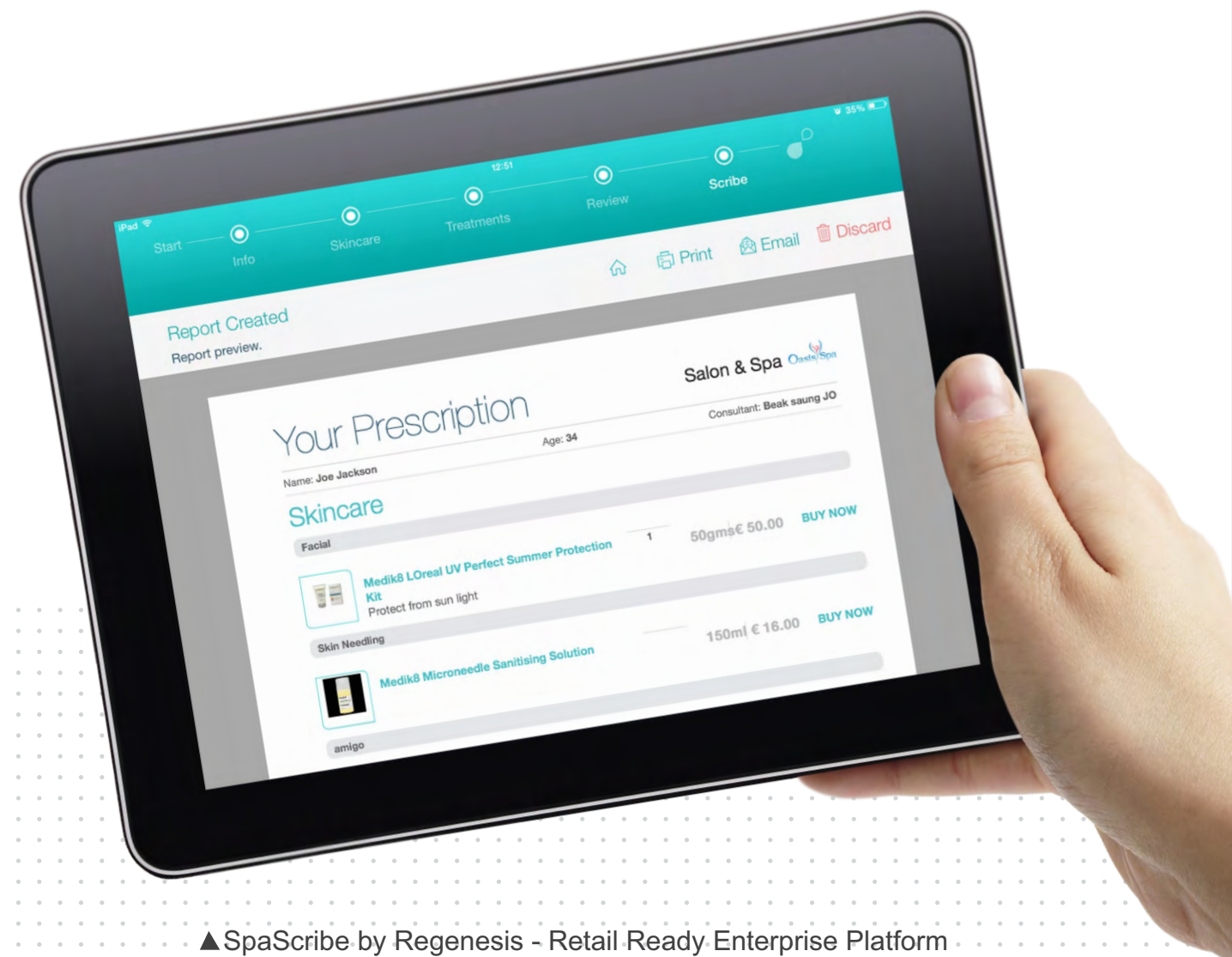




# Retail & Hospitality

e-Commerce, m-Commerce and mobile penetration are helping the Retail & Travel industry become more competitive and ahead of the curve. At QuadLogix we have been channeling this new

technology platform to create a seamless experience for clients and their businesses. Our solutions are helping clients reach a wider and global market and to increase their market share.



▲ SpaScribe by Regenesys - Retail Ready Enterprise Platform



# Automotive & Engineering

Traditionally automotive and engineering are the most resistant industry sectors with redundant systems and processes still being implemented. However QuadLogix has been successfully partnering with forward thinking enterprises that

have been benefitting immensely from our innovative solutions which are helping them cut costs significantly, improve business processes, making their business more responsive to earn higher profits.



◀ Appraisal Builder from Ebbon Dacs Ltd  
(iOS, Android, Azure & Microsoft .NET)



# Small/Medium Segment & Entrepreneurs

QuadLogix has cultivated a culture of working closely with the SMB and Entrepreneurial segment to help them benefit from innovative technology platforms and compete freely on a global scale. Our

efforts towards maintaining a steady line of services for this segment, has helped many small businesses catapult themselves to the next level, of course backed and supported by our excellent solutions.



▲ A fistful of enterprising applications