



# FROM INSPIRATION TO ACTION

# WHO WE ARE ?

We were founded in 2007 as Pirise Software Company and were rebranded as Albion Digital Action in 2015, and became the part of Albion Connect Group.

We are headquartered in London UK with representative office in Berlin and development teams in Kharkiv, Ukraine.

Our IT development department exceeds 50 web and mobile engineers, designers and QA testers.

More than 400 satisfied clients around the globe.

# OUR VISION

- Innovative Web Solutions
- Effective Customer Service
- Affordable Pricing
- Trust Building
- Customer Delight

# ANALYTICS

32

*32 experienced it design and  
content specialists*

Design and website  
development, landing  
pages and mobile  
applications from  
scratch till starting

47

*47 successful projects for 2015*

Technical support,  
audit and optimization,  
redevelopment sites and  
applications

6

*Projects from more than 6 countries  
Germany, USA, France, Netherlands,  
United Kingdom.*

Design logos, branding,  
company style

## WHY US

We provide our services around the world

Friendly team with elaborate management experience

Everyone is a professional of his own trade, knowing all the technologies and plugins to implement

We can assure you in perfect English skills to cooperate and understand every piece you would like to have in your project.

## OUR SKILLS

### Java

Servlets, JSP, JavaMail, JDBC, Hibernate, Spiring, Struts, J2SE, Swing Apache Tomcat, SOAP, REST.

### Programming Skills

PHP, AJAX, JavaScript, C/C++, C#, J2ME.

### Frameworks

Laravel, Zend, Symfony, Codeigniter, Yii, Kohana, CakePHP, CMS, Joomla, WordPress, Drupal.

### E-Commerce

OSCommerce, Magento, Opencart, X-cart.

### RDBMS

MySQL, PostgreSQL, MSSQL, Oracle.

### Mobile Technologies

Native IOS, Android and PhoneGap.

### Front-end Development

CSS3, AngularJS, Bootstrap & NodeJS  
Backbone JS, Underscore JS, Require JS, jQuery  
Durandal JS, KnockoutJS, Ext JS, ReactJS

### Designing Skills

Photoshop, Illustrator, Flash, HTML & CSS  
Frameworks, LESS, SASS, EnyoJS, Moonstone

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## Testing

### Types

Manual/Automated  
(WebDriver: Java + TestNG, Selenium IDE)

*Functional/Nonfunctional*

- UI
- Usability
- Localization
- Load/ Stress
- Ad hoc/Exploratory
- Acceptance

### Documentation

*Test Plan, Test Case, Check List,  
Bug Report, Coverage Matrix.*

## Other Services

- Search Engine Optimization
- Search Engine Marketing
- Social Media Optimization
- Social Media Marketing
- IT Support Services

# Solutions we delivered

E-COMMERCE

LANDING

INTERNET PORTAL

CUSTOM SOLUTIONS

ERP

CRM

MOBILE APP

HEALTHCARE

FMCG

RETAIL

TOURIST OPERATOR

AUTO INDUSTRY

RESTAURANTS

STATE SECTOR

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**Gealantis GmbH** - eCommerce and Service Company in Germany  
Albion Digital Action LLC has developed the user-friendly design concept from scratch with adaptive structure and scalable product catalog. The concept consists of a stylized display of the logo, which is as developed by our company. Internet site is a showcase for products and services handled by the company.

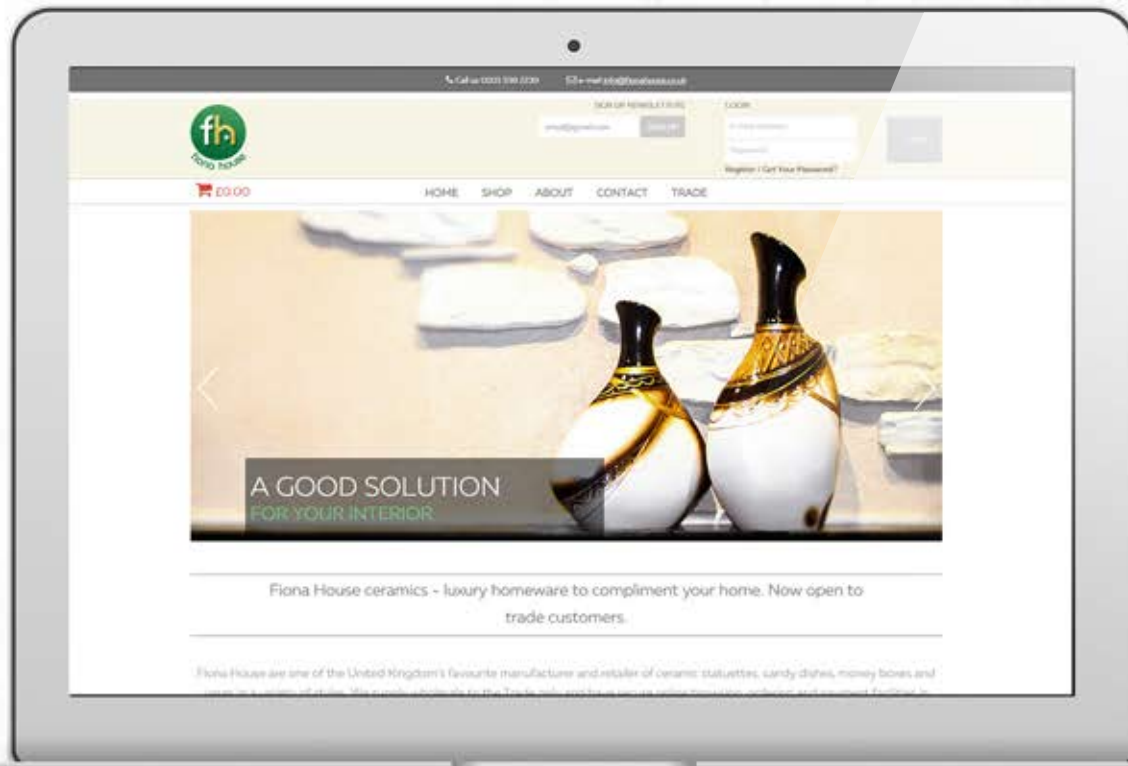
Country: Germany



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**Fiona House™** - Online store selling pottery  
Internet store for sales in B2B and B2C segments. It was optimized for Search engines and was established accounts on platforms of Amazon and Ebay.

Country: Germany



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## **Gaming Party Bus project** - Entertainment project

The design was created by Albion Digital Action designers and was implemented to WordPress environment. This website is fully optimized in Search Engines. For maximum effect, we've added the booking code section with Google analytics.

Country: United Kingdom



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**Gaming Party Bus Challenge** - It's an event, which includes competitive test using PlayStation with games such as FIFA, Guitar Heroes and others. Work was carried out to optimize this Landing page in Search Engines and adding Google Analytics. The main objective of the website is to attract the flow of orders through the participation in the event, and increase web traffic to the site. (SEO)  
The current stage of this project is event promotion on social networks through targeted advertising (SMM). We've developed a full marketing strategy to this particular company.

Country: United Kingdom



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## **Sky Bridge Albion LLC** – Corporate website

Website for the company in the form of aggregates of three one-page sites. Each website is designed in a minimalist style with utilizing infographics. It has an internal linking with business directions of the company sites and pages in social networks.

Country: United Kingdom



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## Heineken – Landing page

It is a landing page for seasonal promotions of Heineken Beer for Ukrainian Distributor. Within the framework of the implementation of the project, we carried out an internal optional optimization and banner advertising.



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## Non Stop - auto repair process management system

This system is a web service. Functionally, the system allows not only sell parts and related products to clients but also implement order time at service stations, receive reminders on auto maintenance and fixing the maintenance card electronically.

Country: Germany

HAMMER JS  
REGAIRE JS



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## Online 5hop for original 5pare part5.

We've created an online store on the original Land Rover spares. There were created several sections on related goods through an XML API. The number of items exceeds 200,000. We had been prescribed pricing algorithms to different vendors aswell as algorithms to calculate the cost of delivery in various calculation parameters.

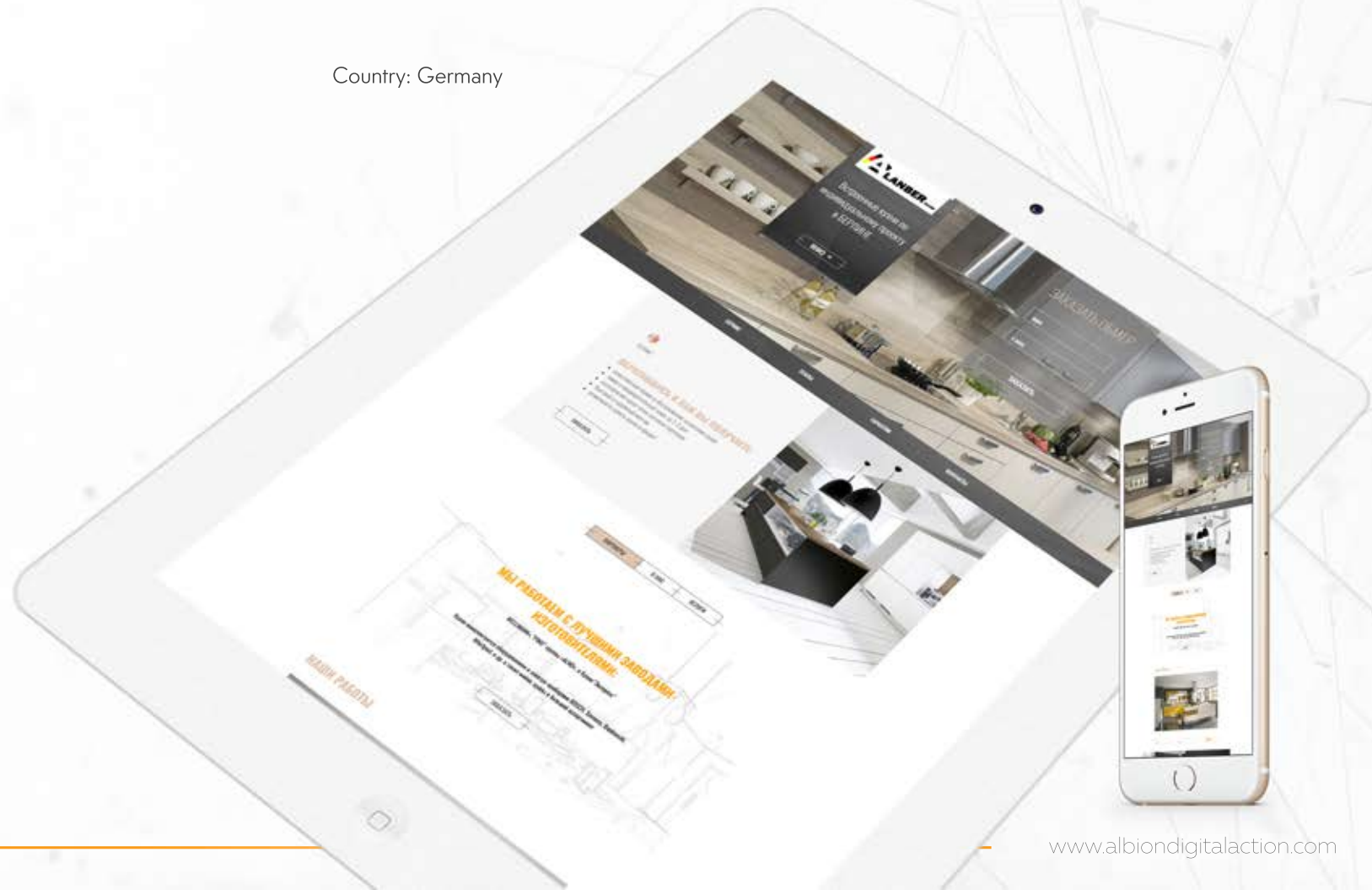
Country: Germany



# FROM INSPIRATION TO ACTION

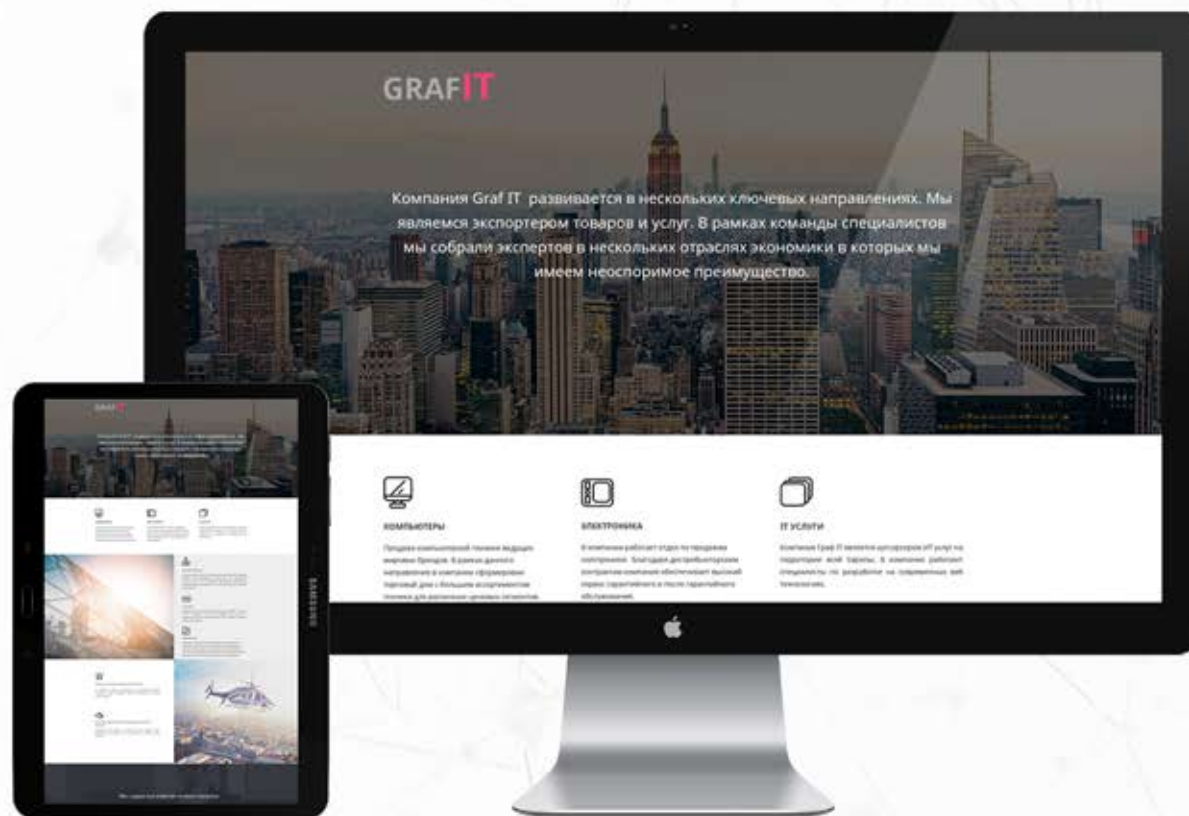
**Alanber** - German furniture provider for Russian speakers. The company makes unique custom kitchen furniture and cooperates with factories for the furniture production. The objective of this website is to obtain orders for kitchens production.

Country: Germany



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**Graf-it-group** - The company Graf IT acts in several key areas. We are the exporter of goods and services. Within the team we have assembled experts in several sectors of the economy in which we have a distinct advantage.





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## **Main office**

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## **Official representative**

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## **Development Centre**

### ***Ukraine***

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