



UDAAN  
TECHNOLOGIES



*“Making life better for  
Our clients and their customers”*

## CEO'S Message

With UDAAN Technologies you're better able to create great products, applications and portals because you can rely on our wide scope of skills and experience in open source and proprietary technologies. With us, you can enjoy a better range of business options and can gain better flexibility too.

UDAAN has played a pivotal role over the years in helping to facilitate various Designs and Web application related developments; alongside the growth in mobile apps and the impact it is having on businesses and communities across various geographies (primarily US and Australia) and is a source of pride for us.

You can access better knowledge and skills by working with our highly qualified and skilled specialists – and have better opportunities to conduct your business anywhere in the world by relying on us.

Respect, honesty and integrity sit at the heart of our Code of Business Conduct. UDAAN Technologies has over 100+ highly skilled professionals, and all have access to our global facilities and design centers. As a result, your engineering and design can take place around the clock. Whatever the time zones or cities your work is located in, we can manage the engineering and design collaboration between them all: 24 hours a day.

We thank our customers for having shared their incredible journey thus far. We look forward in continuing to serve and engage with them for long.

UDAAN is a success story that would not be possible without the contribution of feedbacks from clients and stakeholders.

Thank you for your commitment.

Chief Executive Officer

*Ritesh Satia*



**WHY UDAAN**

**?**

**?**

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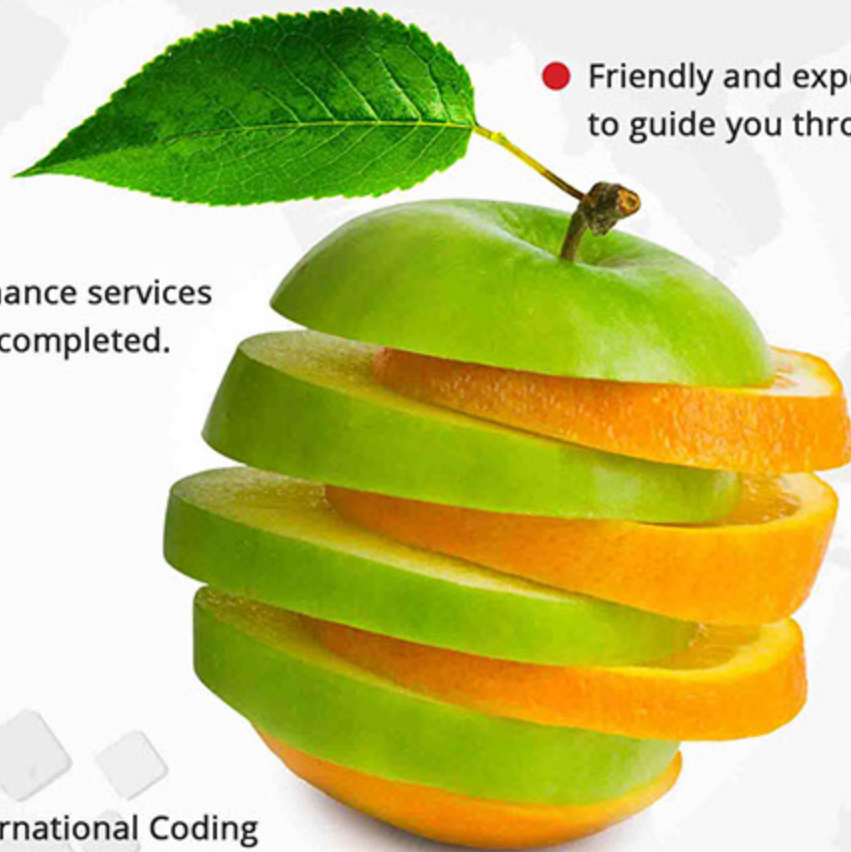


QUALITY  
in service or product  
is not what you put into it

It is what the  
customer  
get out of it



- Highly professional team of Analyst, Project Managers, Software Engineers and Web Designers.
- High degree of Project transparency / Communication processes by using smart Tools for regular project management.
- On-Time/On-Budget delivery Guarantee with 100% Success Guarantee.
- Friendly and experienced staff to guide you through
- Support and Maintenance services after the project are completed.
- Incorporation of International Coding Standards as per industry requirements.
- Emphasis on Quality Control & Testing after the initial development is completed.
- Complete IP protection assurance by signing NDAs, specific legal contracts in the beginning of project.
- Complete transfer of Ownership to client on completion of work including Source code, Images, relevant documents and art effects



A man in a black suit, white shirt, and blue tie stands with his arms crossed. A red speech bubble with white text is overlaid on his chest. The background is a blurred blue and white pattern.

**WHO WE ARE ?**

WE  
**D**efine new  
**IMENSION**  
of Technologies







***"we deliver reliable outsourcing  
IT services of top-quality all over the world."***

**Udaan Technologies** is a young and promising IT software development company with more than four years of experience. Being situated in the center of India

Headquartered in Noida, India, Udaan Technologies is a world-class offshore software development company. In last four year of its successful tenure, Udaan Technologies has grown by finding the right resources to meet clients' technology needs. We've developed state-of-the-art solutions, established key business partnerships and acquired strategic entrepreneurial companies — **all in the name of innovation.**





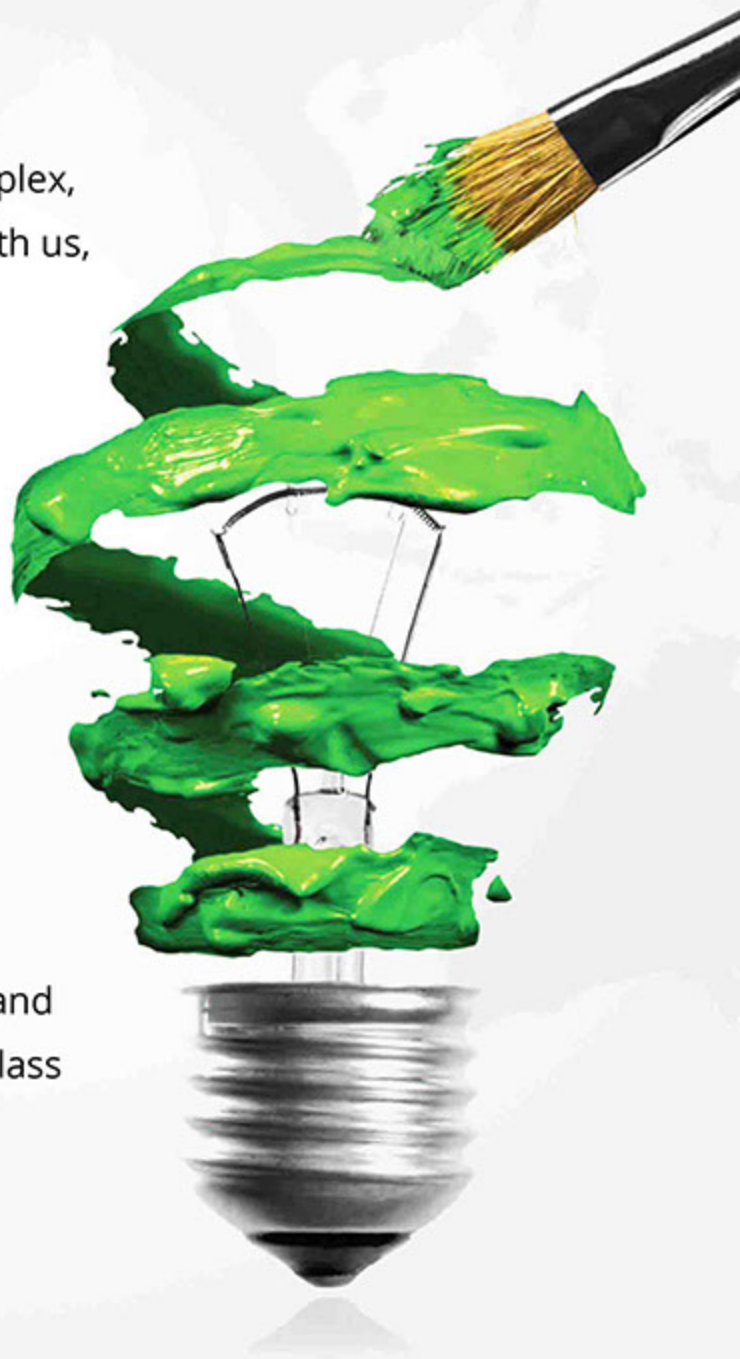
**Our Outsourcing Services** have been designed to close the gap in the outsourcing market. While most outsourcing companies won't accept a project unless it is from a large corporation willing to spend thousands of dollars, Udaan Technologies is striving to bring the outsourcing industry to the largest market in the world, the small business market.

# WE DO AMAZING THINGS

We help solve big challenges. Technically complex, mission-critical challenges. When you work with us, your long-term success is our motivation.

This is why we can offer you the ability to meet every challenge and the ability to capitalize on every opportunity.

Our team of experts experienced work force and unique brain power makes us an enterprise-class solution delivery organization.

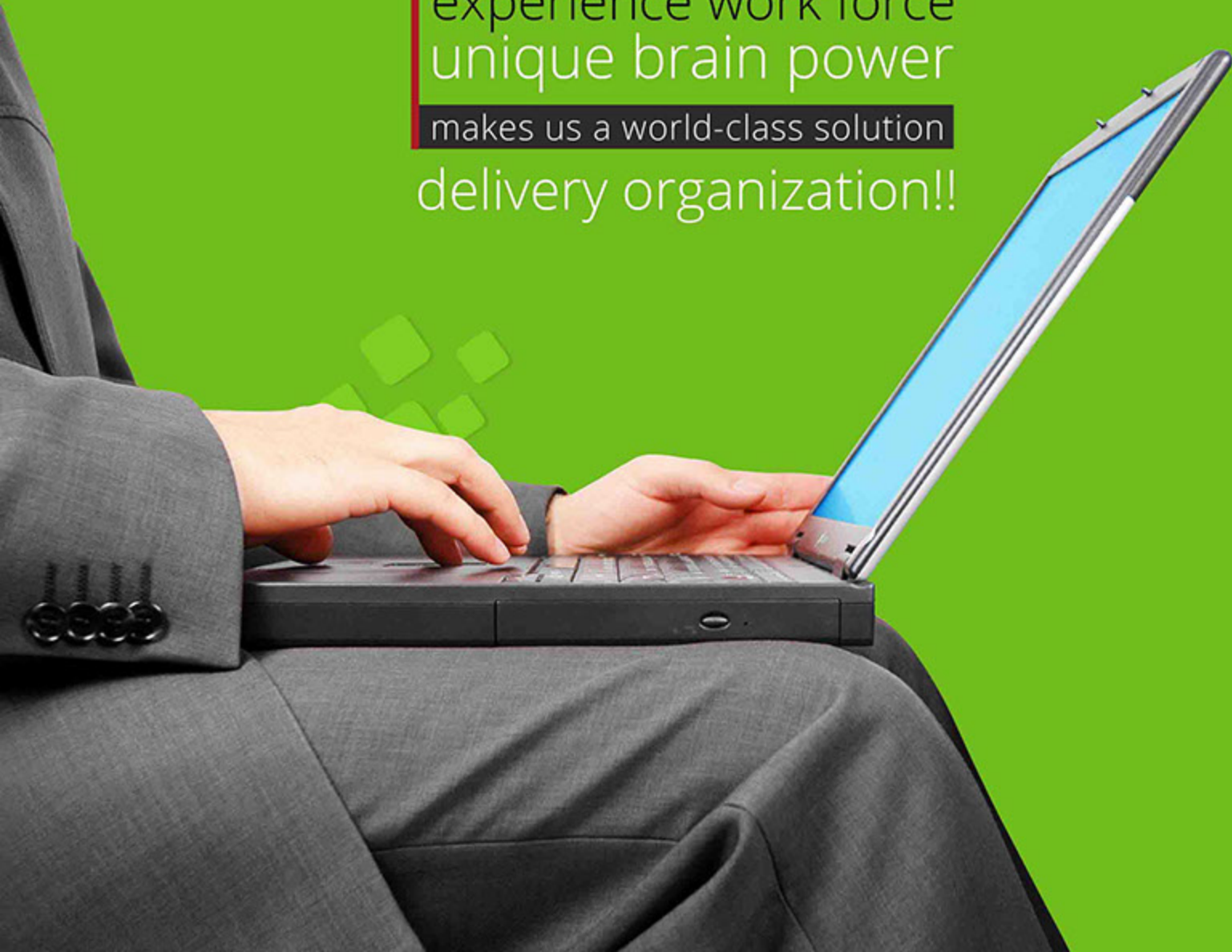


Our team  
of **experts**

experience work force  
unique brain power

makes us a world-class solution

delivery organization!!





# OUR APPROACH



**We understand** that plain communication with our clients is the main key of a successful project completion. At the very initial stage, we try to establish a communication method with our clients via Skype, IM, Yahoo Chat, G-Talk, Telephone, or any other media who is best.

Once **the communication** is set-up, we engaged a specialist person to communicate with you, who is having the maximum understanding regarding your requirement, let's say the experts.



We gather all the requirements and also give our inputs to make your application best. After that we make a project deal and after sign-up NDA and project agreement, we start the project.



Once your project is started, we start second phase of communication where our project managers, designers, developers, project coordinators, testers, and release managers used to communicate via you as on need basis. We keep the same approach continue till the project is fully designed, developed and released.

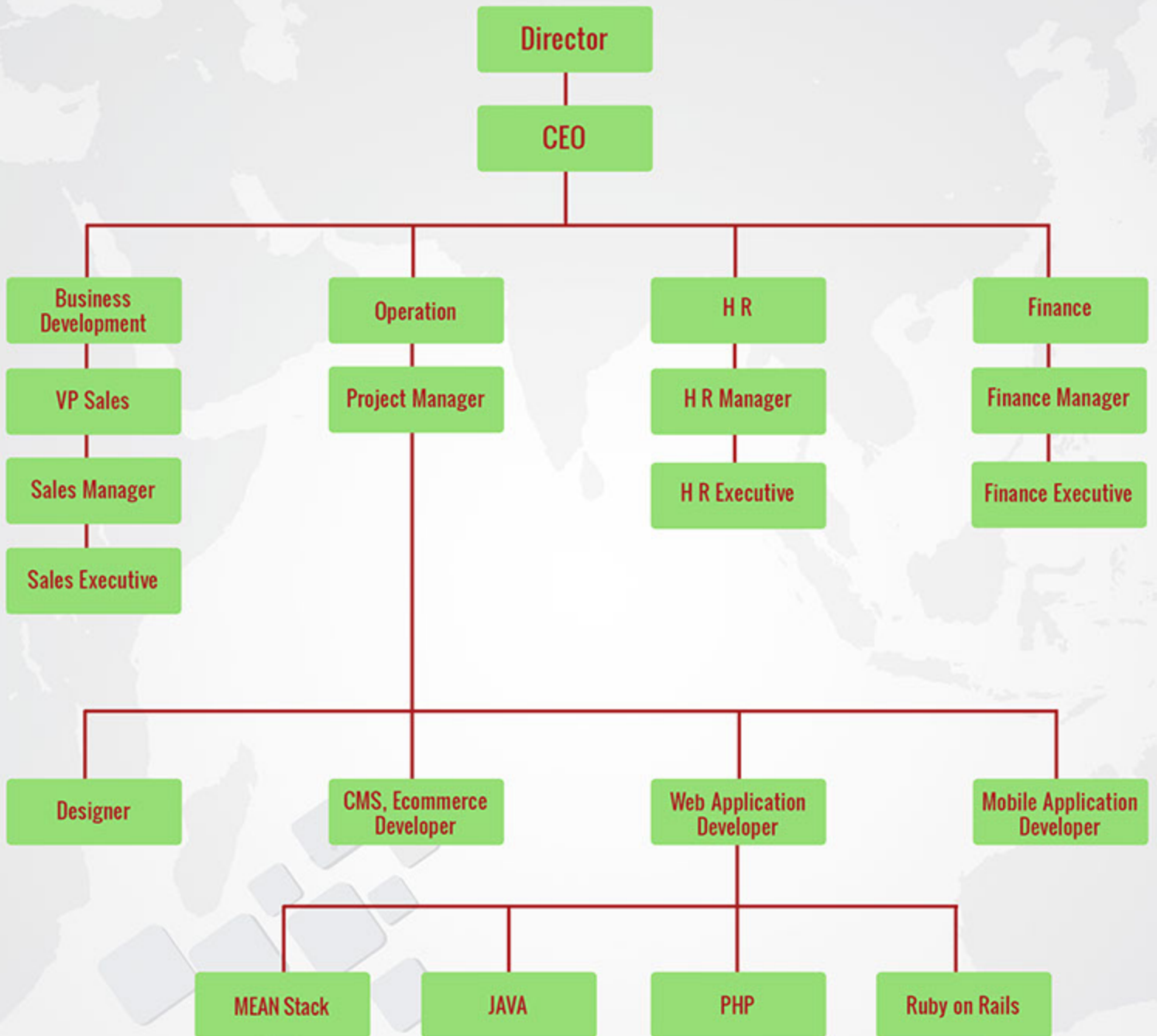




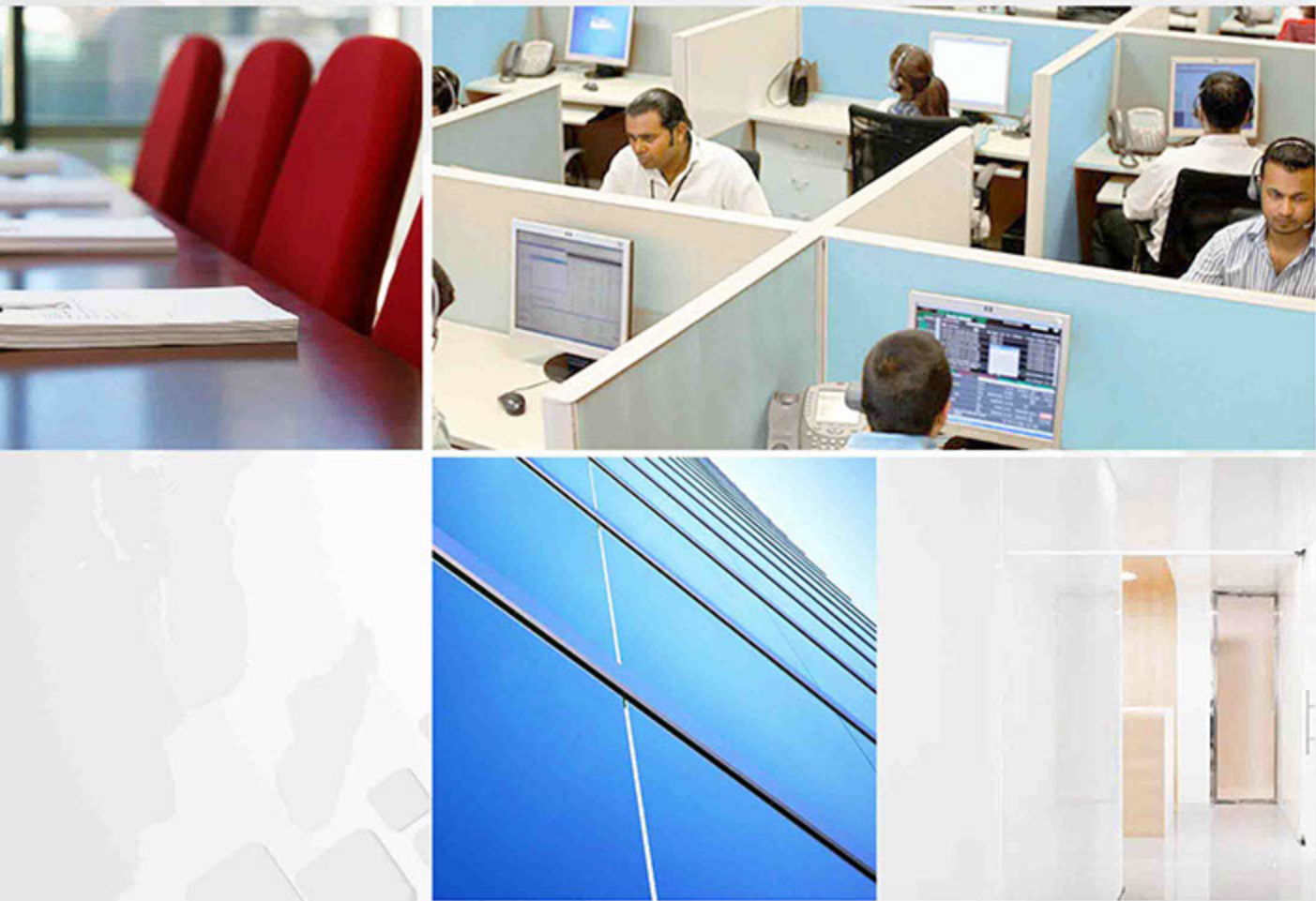
## **OUR STRUCTURE AND INFRASTRUCTURE**



# HIERARCHY



**Udaan Technologies** has world-class building infrastructure with 24x7 power back-up and data security.



Our office is located in one of the best industrial area in Noida, India. We used all the original software and latest machines for designing and development purpose. At Udaan, we have provided world-class work stations to our employees so that they can work with a lot of comfort.



# OUR CLIENTS

Honeymoments™



Rug Studio Online

 **SCIMBY.COM**  
Scholars in my back yard™

BODYFITNESS  
PERSONAL TRAINING



**BRIGHT**  
WATCHES.COM

**UK**   
Corporation co. Ltd

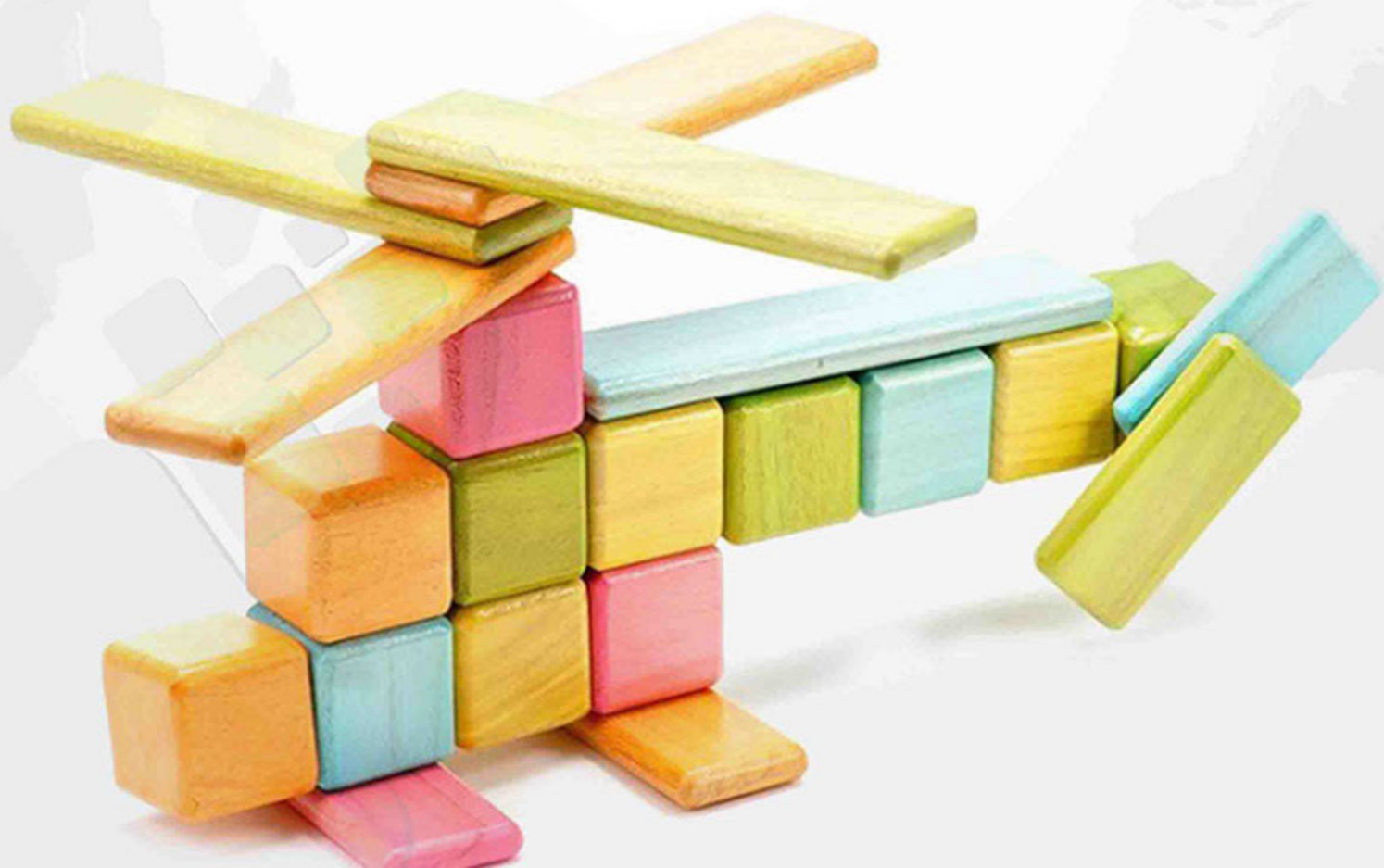
**CPR+TOWEL**

Anywhere  
**BODY**

 **Zestha Developers Ltd.**  
A Leading Real Estate Company

 **boba**  
freedom together™

# OUR METHODOLOGIES



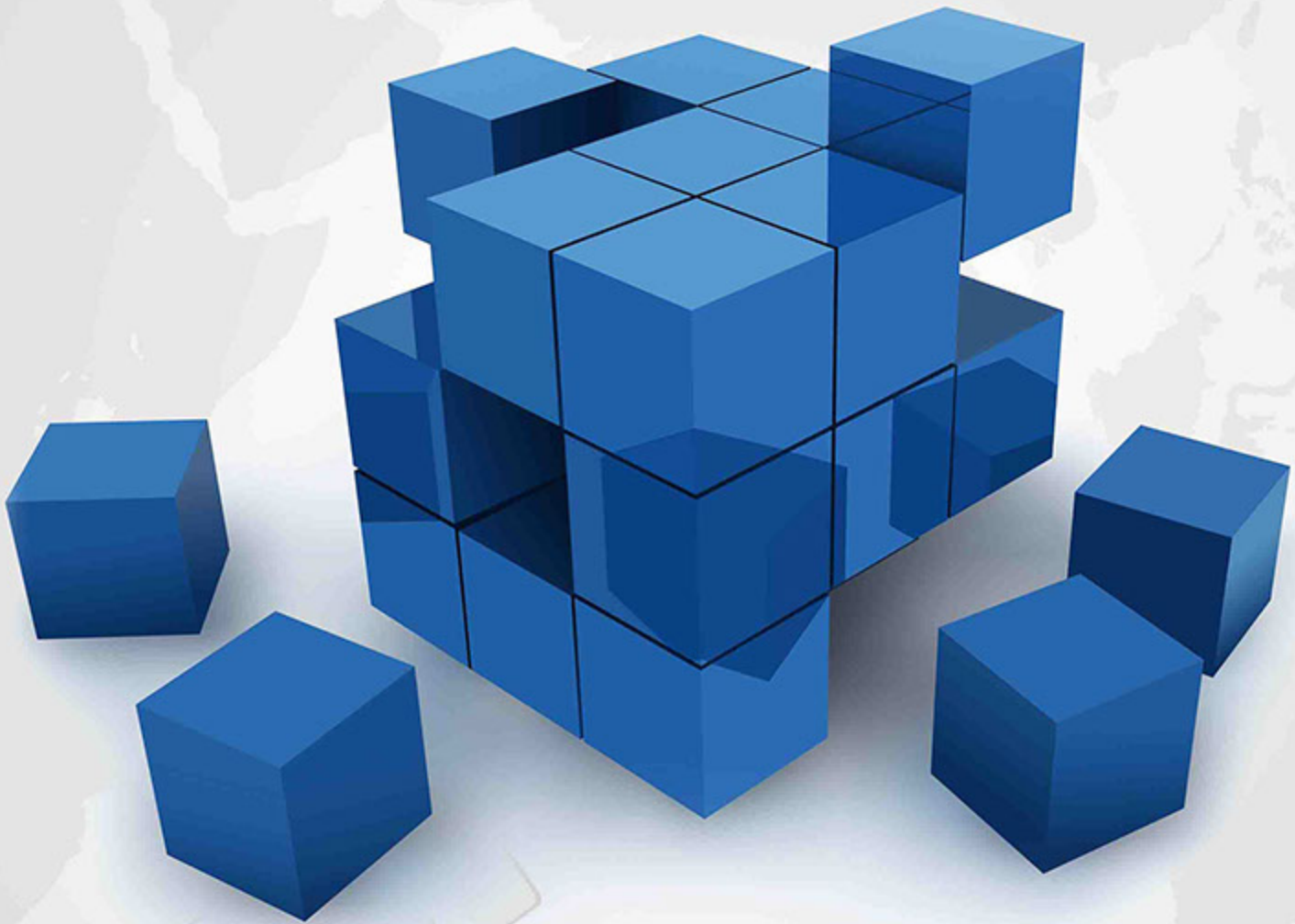
The background of the slide is a solid dark blue. Faintly visible in the background are a world map and a laptop keyboard, suggesting a global and technological context.

# PROJECT<sub>DEVELOPMENT</sub> METHODOLOGIES



- We follow [Agile Project Management methodologies](#) for medium and big projects while we believe in [hybrid management](#) for small size projects.

- Our expertise in Project Management ensures the best handling of your project and delivery on time.



- Typically, agile management or agile project management is an iterative and incremental method of managing the design and build activities for engineering, information technology, and new product or service development projects in a highly flexible and interactive manner.

In developing our project execution model, we at Udaan adhere to the international standards like CMMI-SW, Rational Unified Process and ISO 9001:2000 to make the project flow easy and transparent for the client.

Every project has its **5** stages

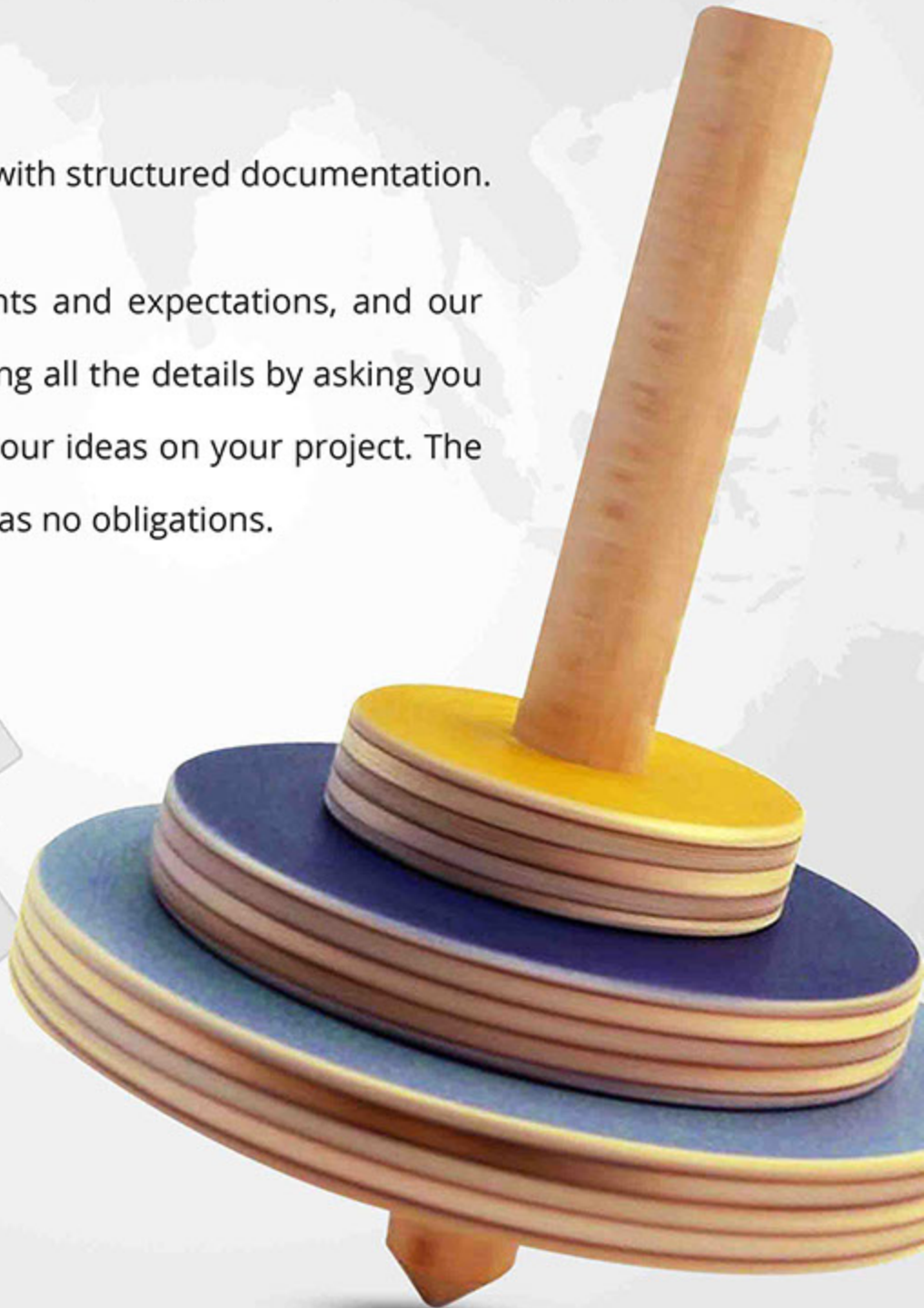


## INCEPTION

This is when the initial requirements collection takes place – our business analysts and software architects will carefully study your requirements to prepare a comprehensive proposal.

You don't have to provide us with structured documentation.

Just let us know your thoughts and expectations, and our specialists will work on defining all the details by asking you some questions and offering our ideas on your project. The proposal is free for you and has no obligations.





## REQUIREMENTS MANAGEMENT

At this stage we will clearly describe your requirements in project documentation. Our specialists will prepare a proposal describing the product's performance, technologies, design features, verification requirements, etc. as well as the



The requirements management allows for the activities for obtaining and controlling requirement changes and ensuring that other relevant plans and data are kept current. Requirements management continues all through the project, culminating in the comparison of the product against the requirements.

# SOFTWARE SOLUTION DEVELOPMENT

The software solution development is the greatest stage of the project where most of the programming, coding and testing takes place.





## PRODUCT INTEGRATION

At the Product Integration stage we define the best possible integration sequence, integrate product components and deliver the product to the client.



# QUALITY ASSURANCE

Quality Assurance is an essential part of any project, which ensures the top quality of our solutions. This is a complicated process, which takes place at all other stages of the project and includes the following activities:



- Strong project management
- Transparent project flow
- Well-defined requirements and structured project documentation
- Deep testing, bug-tracking and fixing
- Process monitoring, product evaluation in regard to the specified requirements and client expectations
- Usability analysis
- Confidentiality and Intellectual Property Protection



**TECHNOLOGIES**



THINK ABOUT  
**TECHNOLOGIES**  
THINK ABOUT **UDAAN**





## FRAMEWORK



## MOBILE APPLICATIONS DEVELOPMENT



## CUSTOMIZED MVC FRAMEWORK



Struts



## ECOMMERCE



## CONTENT MANAGEMENT SYSTEM



## WEB & GRAPHIC DESIGNING



## SEARCH ENGINE OPTIMIZATION

AdWords

On-Page

Off-Page



*Udaan  
development center*



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