



GET IT RIGHT

A Glimpse of Our Story...

BIZBROLLY.COM

ABOUT BIZBROLLY

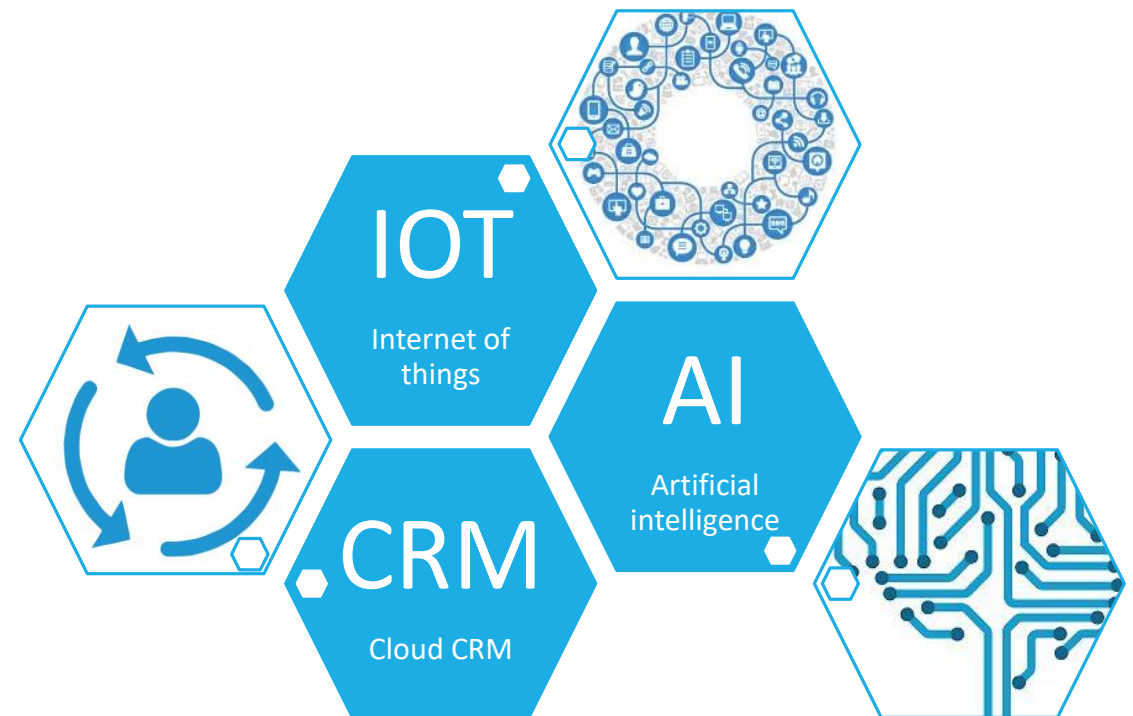
Company Overview

BizBrolly is a technology strategy, design & development agency that designs & builds technology products for startups & large enterprises across India and worldwide. We offers our users with full-lifecycle product development services.

Ever since its inception, BizBrolly has emerged as a trusted technology partner for firms across the globe.

With a dedicated team of engineers, BizBrolly has delivered innovative products such as home automation, CRM on-the-go, fantasy cricket games etc.

With sharp focus on disruptive technologies, tremendous good-will among their users, BizBrolly is positioned to take the next leap in growth and establish their brand in the technology services space.



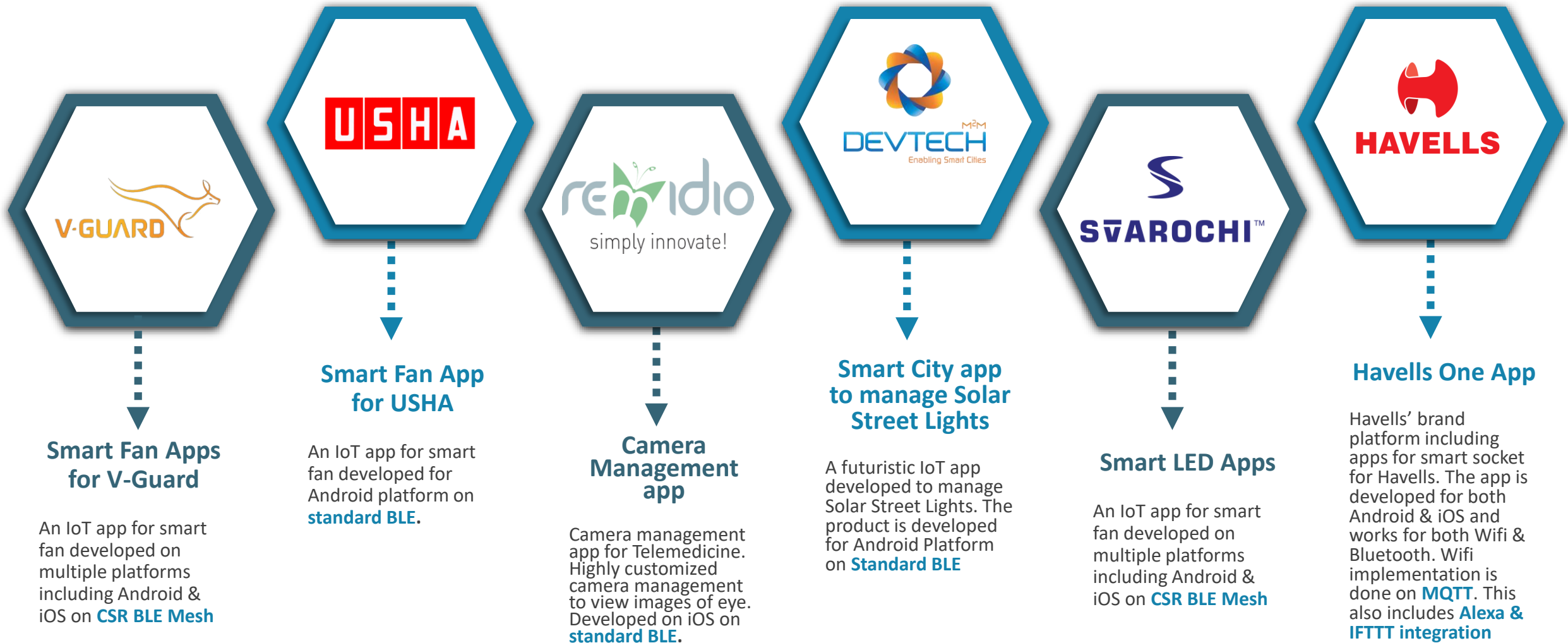
OUR CLIENTS

Partners we are proud of



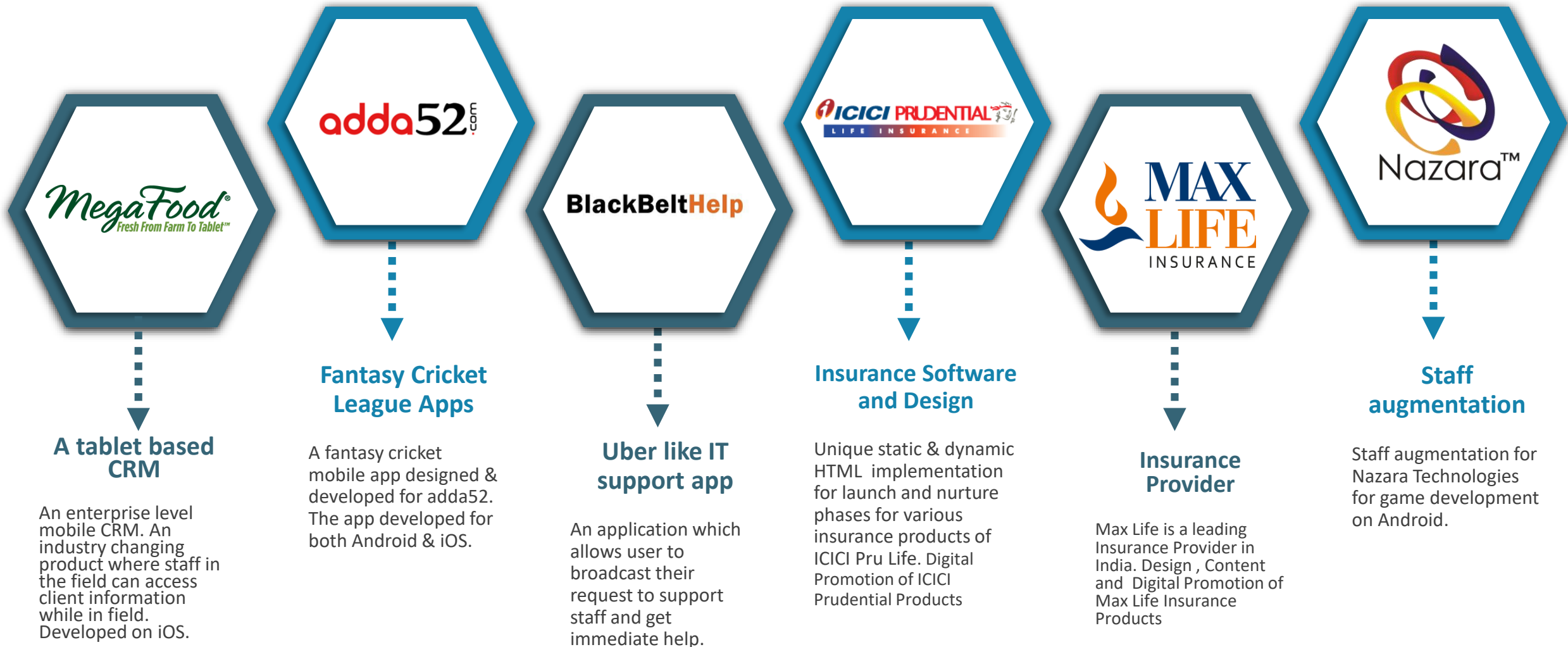
WE ARE EXPERTS IN ENTERPRISE SOLUTIONS

Projects delivered



OTHER INNOVATIVE PROJECTS

Projects we are proud of



CLIENT TESTIMONIALS

“

Very happy. Clear communication and has excellent development skills.

We are looking forward to working with team in the future.

”

Samson Korawali, RunwayBuy

“

Well done. Very professional, fantastic communications, high quality work and innovative help

”

Nicola Moresi, Moresi.com

“

You guys took on a project begun by another team and calmly brought order to a frustrating, disorganized situation and made it work beautifully.

Communication is excellent. Thanks!

”

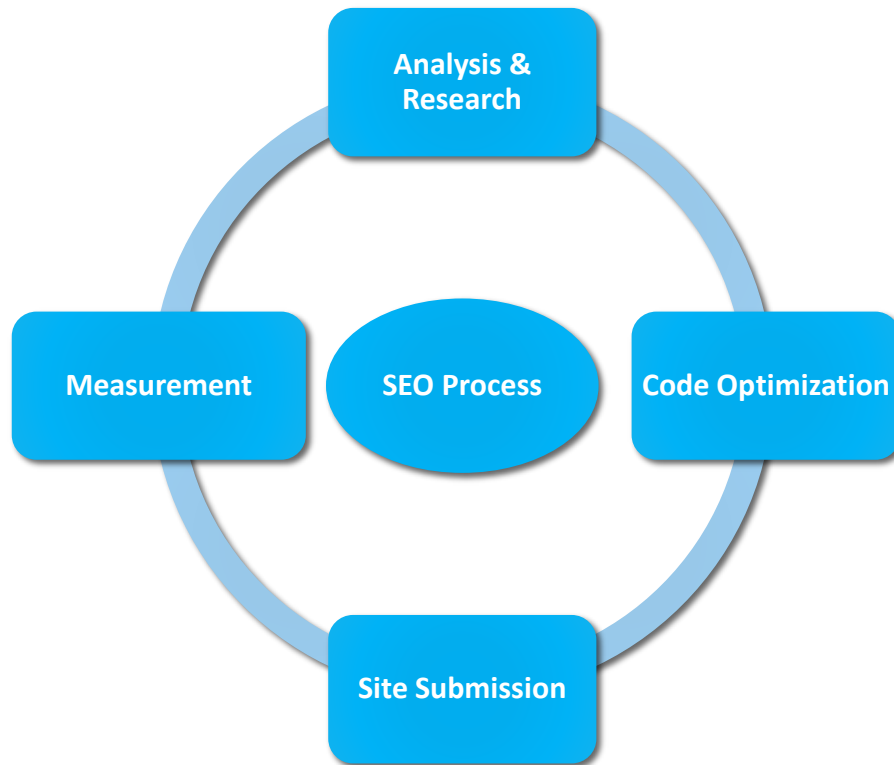
Paul Potok, TalaCall

<https://www.youtube.com/watch?v=CE5IHZC2UDU>

<https://www.youtube.com/watch?v=fB7DkaFre2I>

Our Marketing & SEO Strategy

Ongoing SEO process



1. Analysis & Research- Keyword research, competitor analysis, trend analysis, performance study etc.
2. Code Optimization- Meta tags, content optimization, heading tags, alt tags etc.
3. Site Submission- Submitting website pages, creation of xml & txt sitemaps etc.
4. Measurement- Search engine ranking, broken links, W3C validation, traffic details etc.

SEO - 4 Pillars

INDEXATION

If search engine spiders can't find you, neither can your consumers
Evaluate indexation obstacles to ensure SEO visibility

CONTENT OPTIMIZATION

Keyword relevancy drives high performance
Focus on driving qualified traffic to your site, not just traffic.



LINK BUILDING

Links help the engines determine the importance of content
Actively optimize internal & external links to boost rankings.

DISTRIBUTION

Go beyond your native site to achieve maximum visibility
Increase exposure and dominate the search engine results page

BizBrolly's SEO Strategy

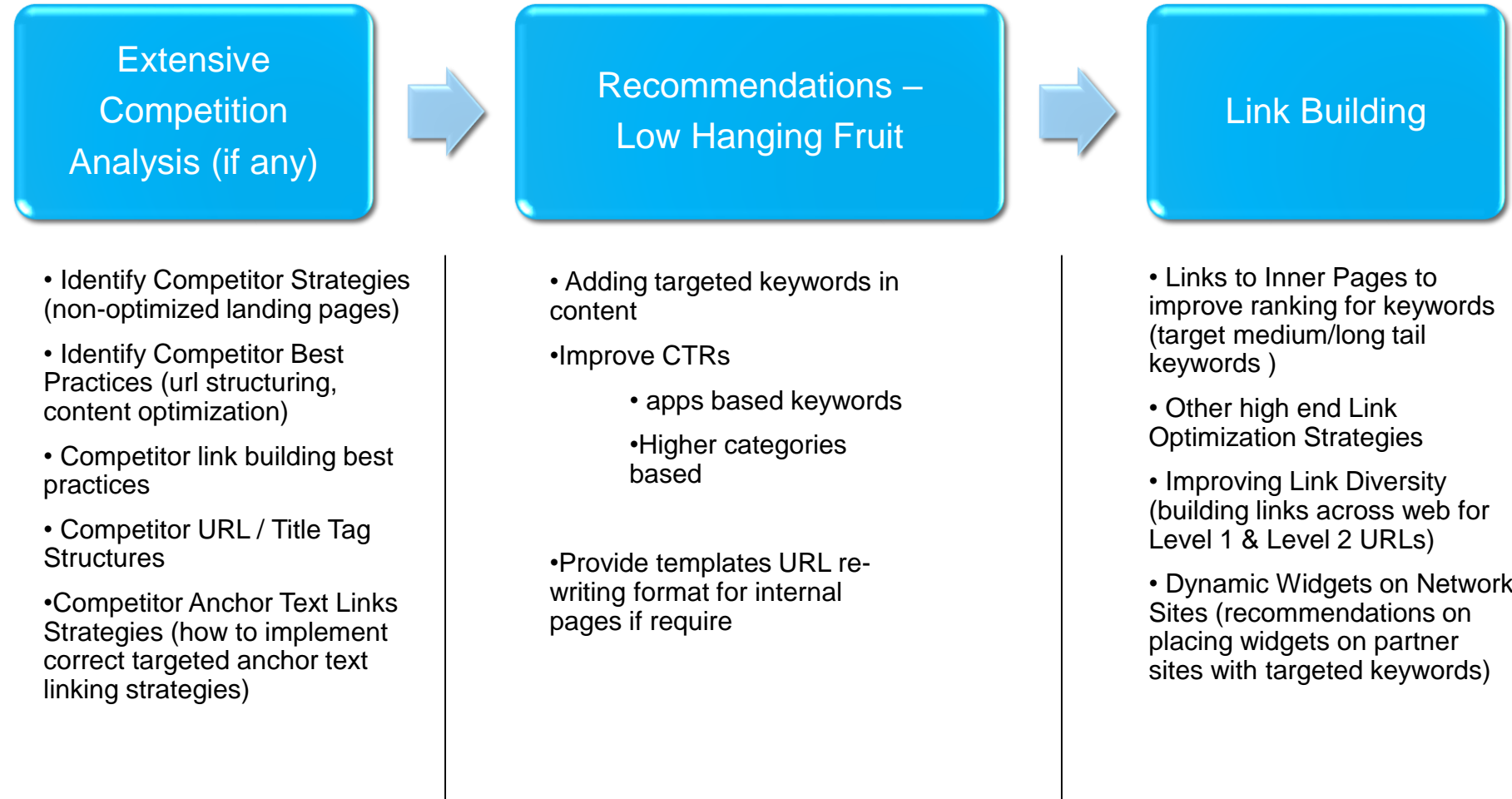


- Inputs from Client (on specific categories to target)
- Basic Keyword Research (broad categories)
- Understand trends (yearly industry trends)
- Relative importance of locations, apps & demand on apps)
- Identification of Keyword Categories

- Category Based Keyword Volume Research (Higher demand information industry, Company based, location)
- Identification of Top Keywords in each
- Identification of low volume / high conversion keywords

- Overlay referrals data with Keyword Volume data
- Overlay webmaster tools data with keyword volume data.
- Identify gaps in content
- Identify weak areas
- Identify low CTR Areas

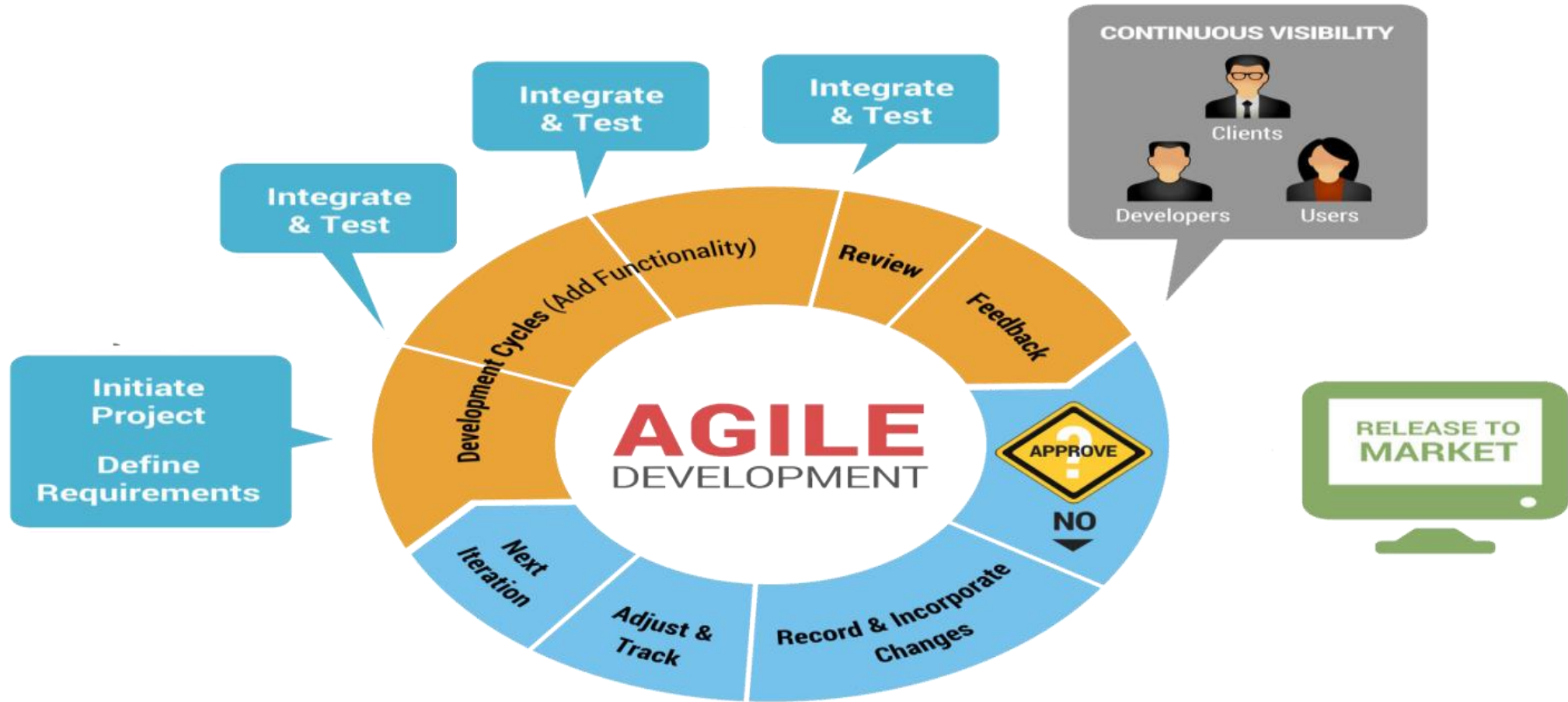
Contd....



Recommendations & Impact

Recommendations	Projected Impact	Time Period
Category/Services Based keyword GAP fulfillment	10-15%	12 months
Unique Title & Meta Tag Implémentation	20%	
Keyword - URL Mapping	20%-15%	
Content Optimization	10%	
HTML Sitemap Optimization	10%-20%	
Fresh Content Creation	10%-15%	
Advanced Anchor Text Interlinking	10%-15%	

Project Development Technique

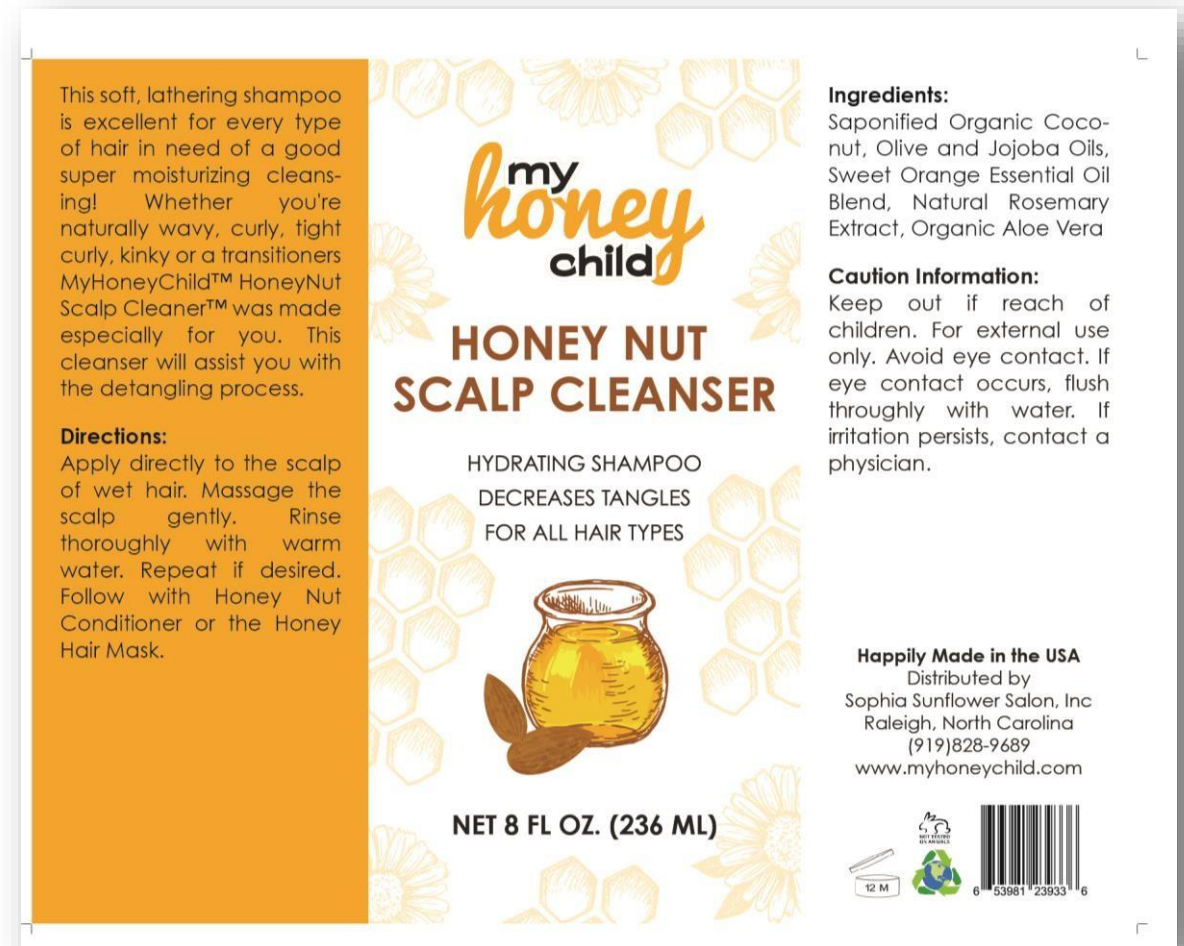


OUR RECENT PROJECTS

LOGOS & PRODUCT LABELS



✓ LOGOS



✓ PRODUCT LABELS

ICICI Pru Life Insurance

**Travelling Onsite
a lot?**

**Protect Your Family
Everywhere with
ICICI Pru Term Insurance**

Check Premium



W/11/2637/2018-19 ^ T&C apply

iciciprulife.com



Coding all day?

Spare a Few Minutes to Buy
ICICI Prulife
Term Insurance Plan
and Protect Your Family.**

BizBrolly is managing the designs (Dynamic Banner, Facebook Carousel & Collection ads), Videos, content and digital promotion of ICICI Pru Life Insurance.

Looking at the work done for ICICI, google referred us to another prestigious client MaxLife.

AD CREATIVES - STATIC

HELLO!

Your Premium for
₹1 CRORE
Term Insurance Cover is
₹540 Per Month
for 20 year Policy Term

BUY ONLINE NOW

iciciprulife.com

iProtect Smart
Life Cover Plan

✓ **GOOGLE ADS**

iciciprulife.com

iProtect Smart
Life Cover Plan

- Network Security** ✓
- Data Security** ✓
- Family's Financial Security** ???

Buy ICICI Pru Term Insurance in 3 simple steps.

Buy Online Now*

iciciprulife.com

₹1 Crore Life Cover
Now @ Just
₹490 p.m.*

Buy Now

*T&C apply. SOM/II/1846/2017-18

iProtect Smart
Life Cover Plan

✓ **FACEBOOK ADS**

AD CREATIVES - DYNAMIC

iciciprulife.com



Enter your age

32 years ▾

& get quote for

1 CRORE
Term Insurance

Monthly premium of
₹ 1134

Cover till the age of 75
for a non-smoker male
regular income payout

[Buy Online](#)



 iciciprulife.com

50 Lakh
— Term insurance —

Now
@ Rs.252 pm[#]

[Get Personalised Quote](#)

Personalised quote based on your details

iciciprulife.com

**Calculate
Premium for
₹ 10 Lakh
Cancer Cover**

Enter your age

25 years ▾

Premium of
₹ 100_{p.m.}

For non-smoker female
Includes Breast & Cervical Cancer Cover

[Buy Online](#)

*T&C Apply

WEBSITE BANNERS



Get critical illness cover of
₹ 10 LAKH for just ₹ 5,257/-
Protect your health today!

BUY ONLINE

MEET ADVISOR

CARDIOMYOPATHY BREAST CANCER
APALLIC SYNDROME
BONE MARROW TUMOUR
PARALYSIS OF LIMBS
BENIGN BRAIN TUMOUR
HEART ATTACK
BLINDNESS
LIVER DISEASES
LOSS OF SPEECH
OPEN CHEST
CABG
LIVER FAILURE
ANGIOPLASTY
PROTECTION AGAINST 34 CRITICAL ILLNESSES*





Write Your Article

Share with Us




Get Rewarded

Come, join the new
breed of science
storytellers!

MaxLife Insurance



Get **₹ 1 Crore**
term insurance cover @ just **₹ 789***
p.m. till the age of **68 years**

 Age	<input type="text" value="18 Years"/>	Buy Now 
 Tobacco	<input checked="" type="radio"/> Yes <input type="radio"/> No	

*Standard premium for a healthy non-smoker male as per the age selected above (inclusive of GST).

UIN - 104N092V03; A non-participating, Non-Linked, Term Insurance Plan.
ARN: 03122018/CLC/W-1

BizBrolly is Providing Mobile and Browser responsive Dynamic Designs for MaxLife Insurance along with digital promotion, content and video production

AWSAR (Department of Science and Technology, New Delhi)



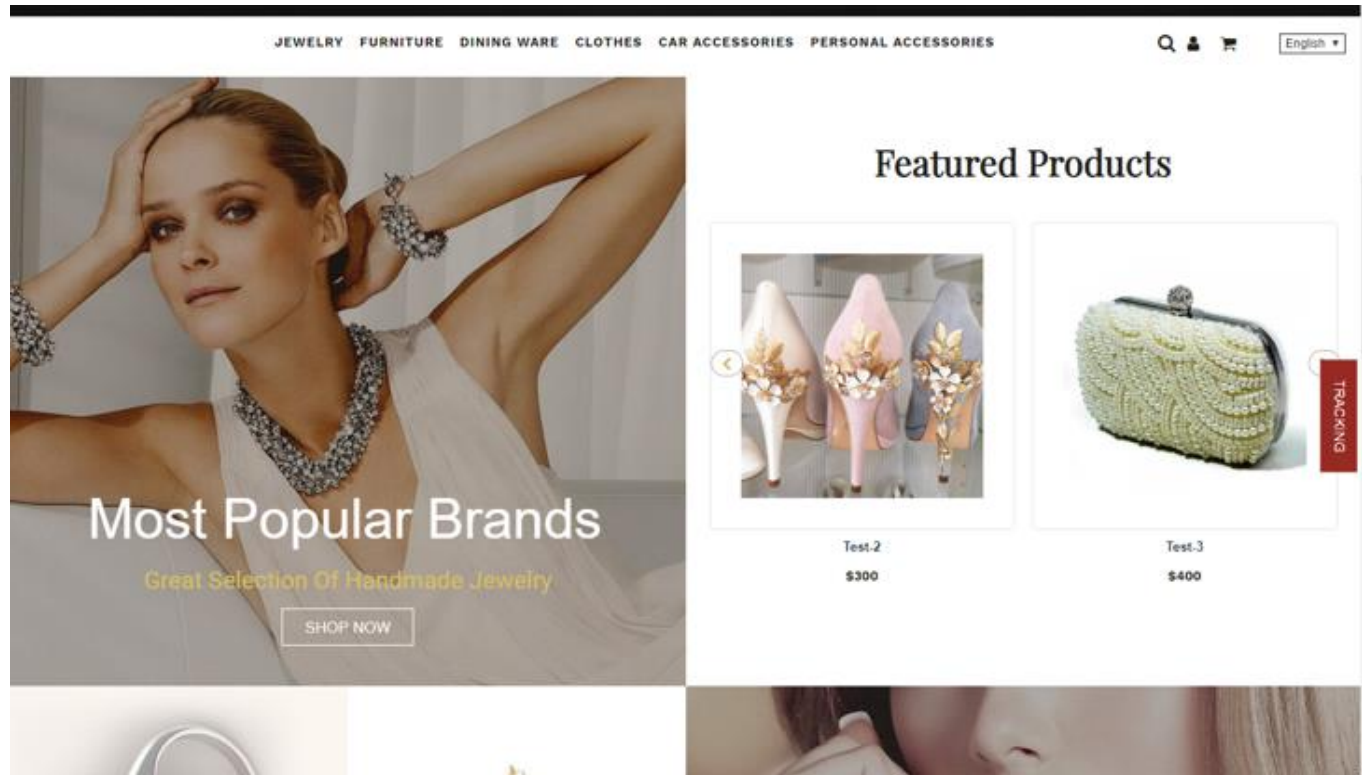
AWSAR (Augmenting Writing skills for articulating Research) is an initiative by Department of Science & Technology to Motivate PhD scholars to write their Science stories.

This Web Portal has been developed and is being maintained by Bizbrolly.

<https://www.awsar-dst.in/>



NSH Line

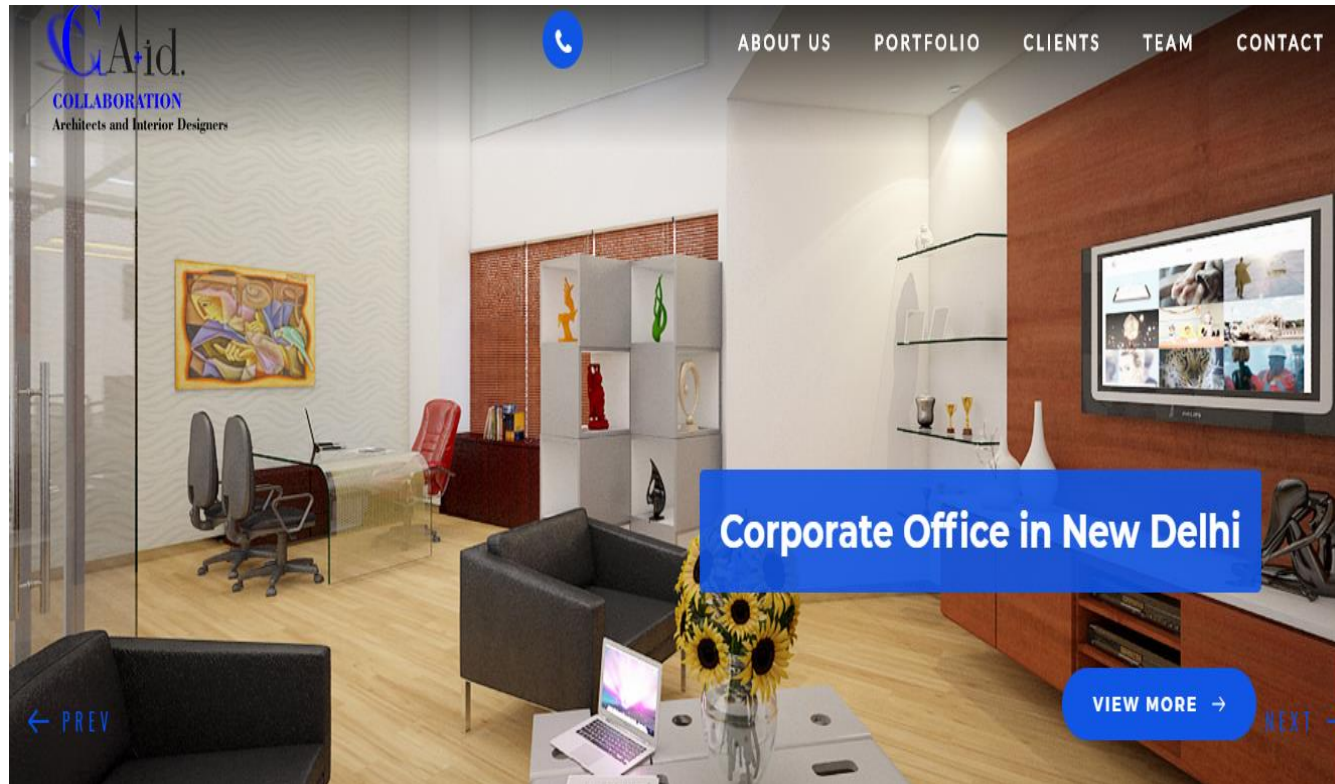


NSH Line is an online Shopping Platform developed (Under development)by Bizbrolly Solutions so that users can purchase their favourite jewellery online.

<http://testbox.cloudapp.net/nsh-line/>



CAID



CAID is an architecture firm based in Hauz Khas Delhi.

This Web Portal has been developed and is being maintained by Bizbrolly.

<http://caid.co/>



Rapid Repair



CALL NOW 8130609004

Home

About

Repair

Testimonial

E-Waste

Blog

Contact

WE BRING YOUR DEVICES
BACK TO LIFE



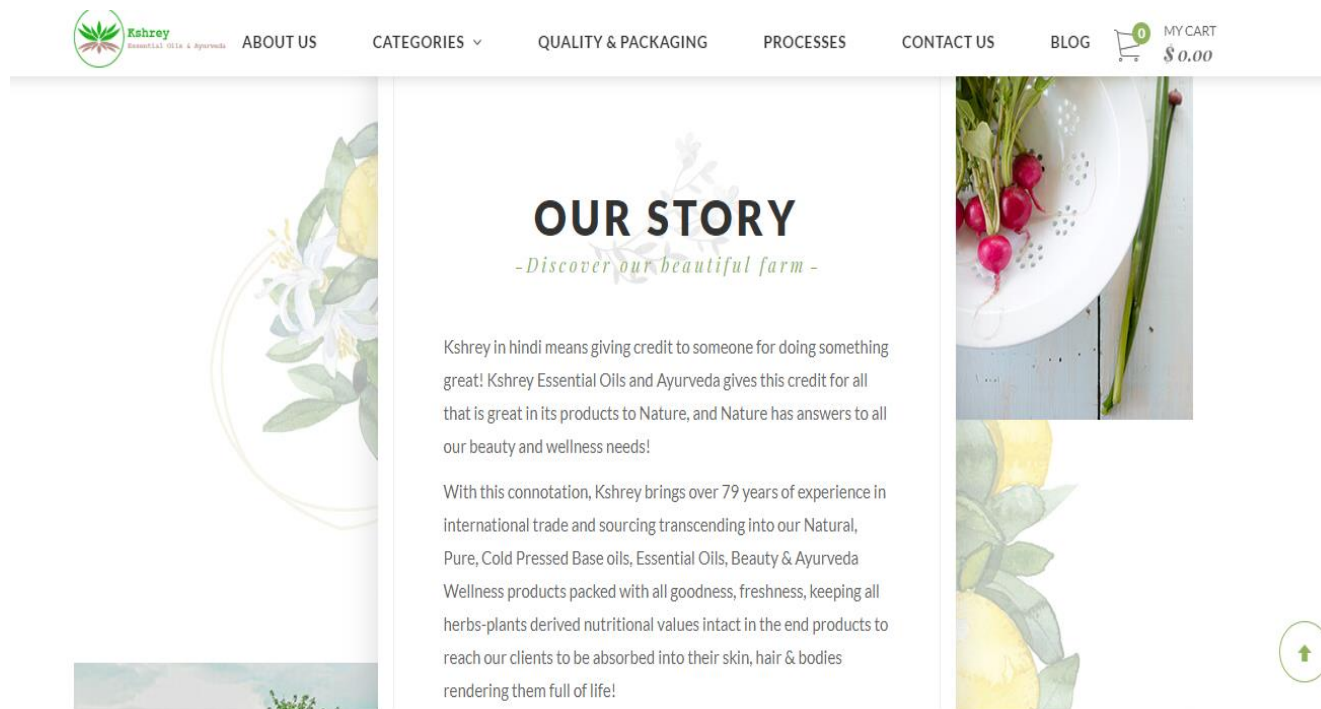
RapidRepair Provides Premium Phone hardware solutions.

This Web Portal has been developed and is being maintained by Bizbrolly.

<https://rapidrepair.in>



Kshrey



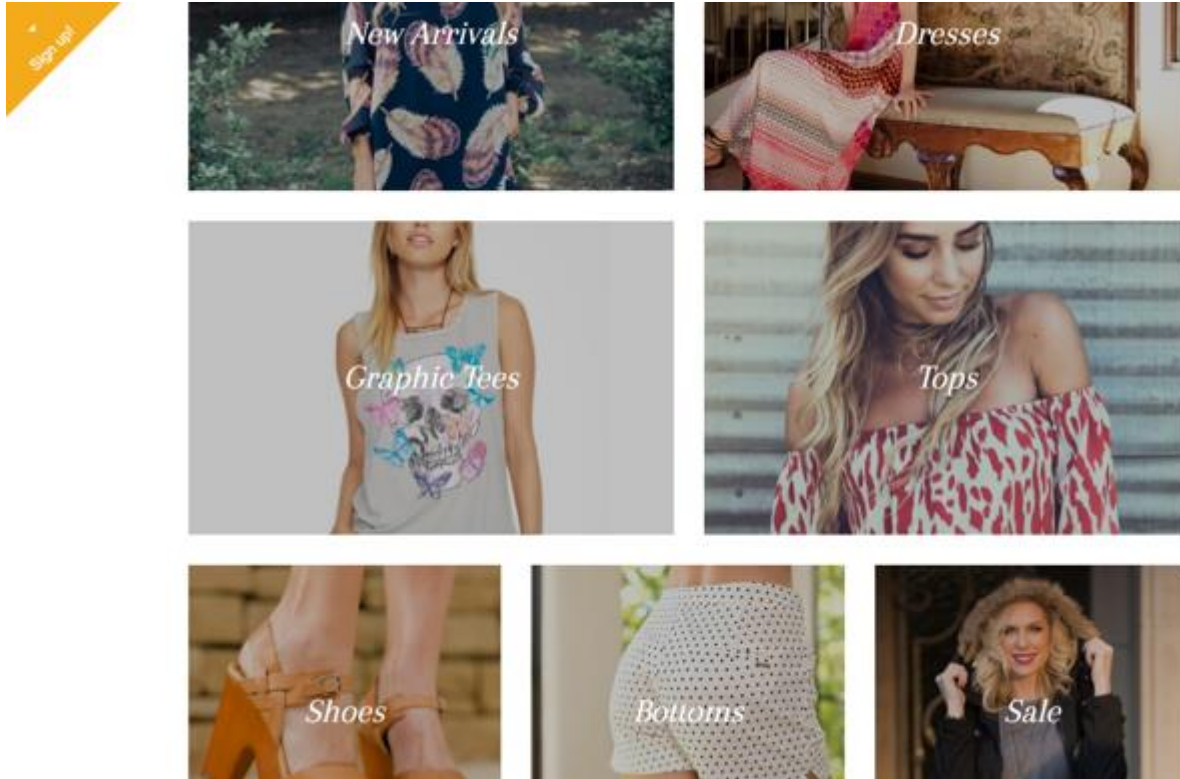
Kshrey is a supplier of natural essential oil throughout india and overseas. This Web Portal has been developed and is being maintained by Bizbrolly.

BizBrolly is maintaining the SEO enhancement of Kshrey.

<https://www.kshrey.com/>



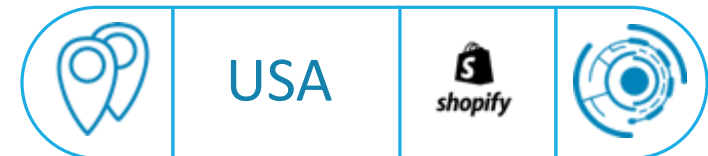
SADIE COLEMAN



Sadie Coleman is a US based eCommerce platform for boutique clothing. Beautiful engaging design is the USP of this platform.

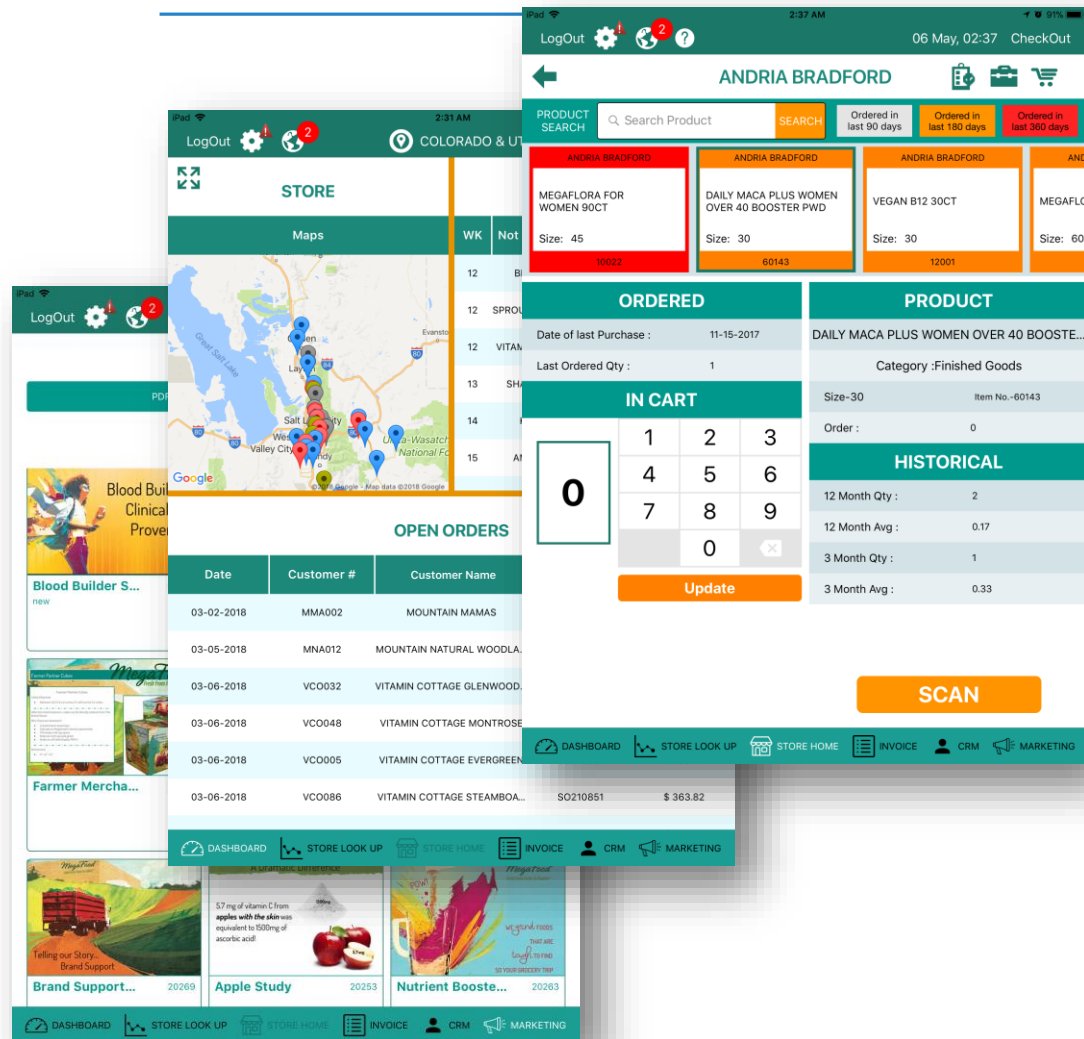
This platform was developed by creating a custom Shopify theme.

[SadieColeman](https://www.sadiecoleman.com)



Mobile Apps

MEGA FOOD – MOBILE CRM

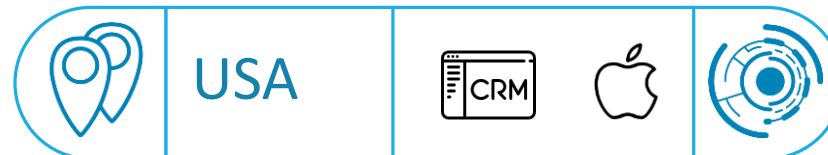


MegaFood®
Fresh From Farm To Tablet™

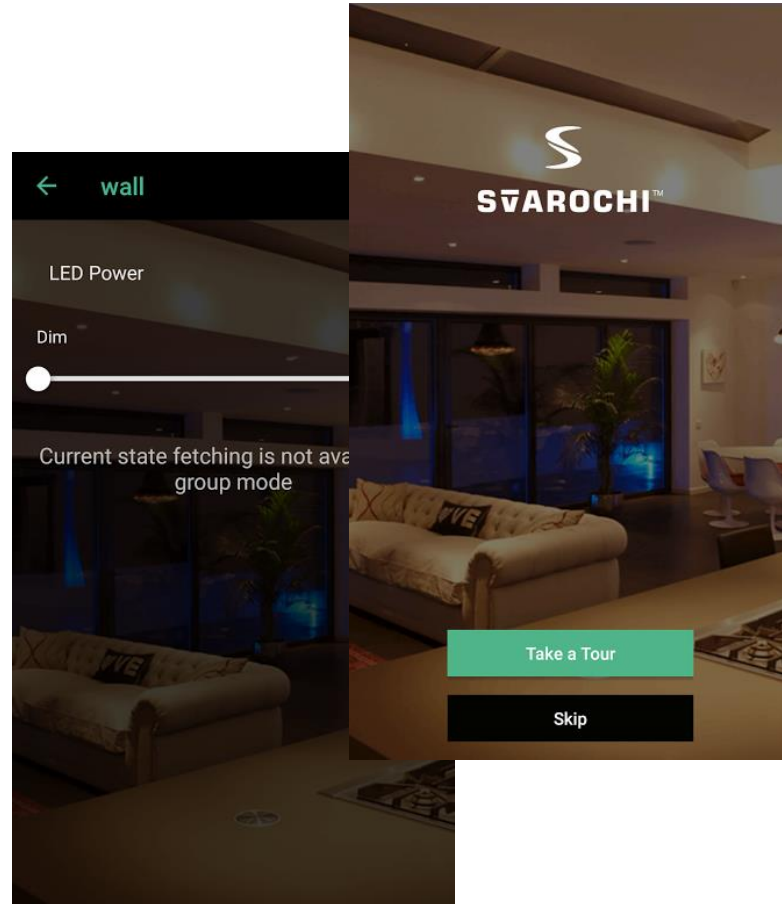
BizBrolly developed mobile CRM for the nutrition brand in USA. The application is being used by the on-the-ground sales team of MegaFood and has full feature support for both online and offline usage.

The app allows the sales person to have a comprehensive snapshot of their territory and each store and helps them upsell or cross sell their high profitability products.

Key Features includes territory summary, invoices, open orders, store manager, task & activity logger, integrated map view, marketing material etc.



SVAROCHI (IoT)



Svarochi has launched **Smart LED** for home and indoor illumination. BizBrolly developed the home automation mobile applications for Svarochi Smart LEDs. The technology is powered by a Bluetooth mesh based solution which allows users to manage the LEDs right from their smartphones.

Key Features included RGB color management, brightness settings, warm & cool settings, groups, pre-sets and network sharing among users.

For more details, below links can be referred to:

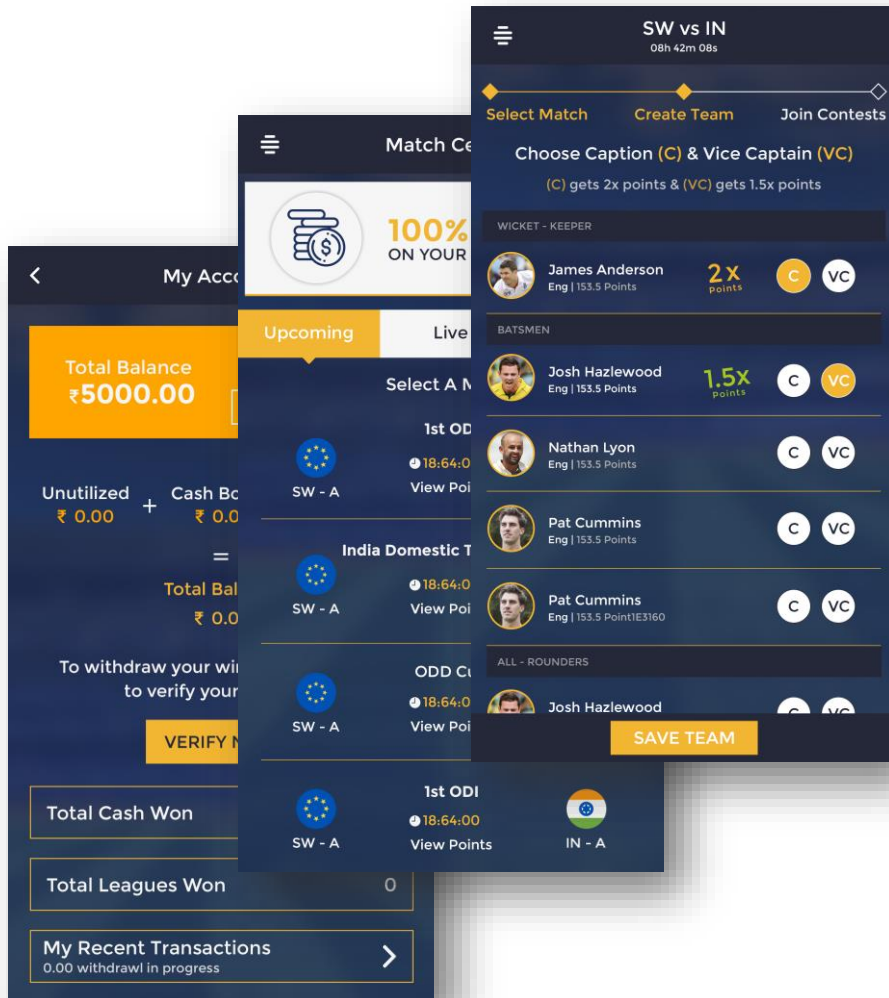
[Svarochi Android application](#)

[Svarochi iOS application](#)

Svarochi.com



LEAGUE ADDA



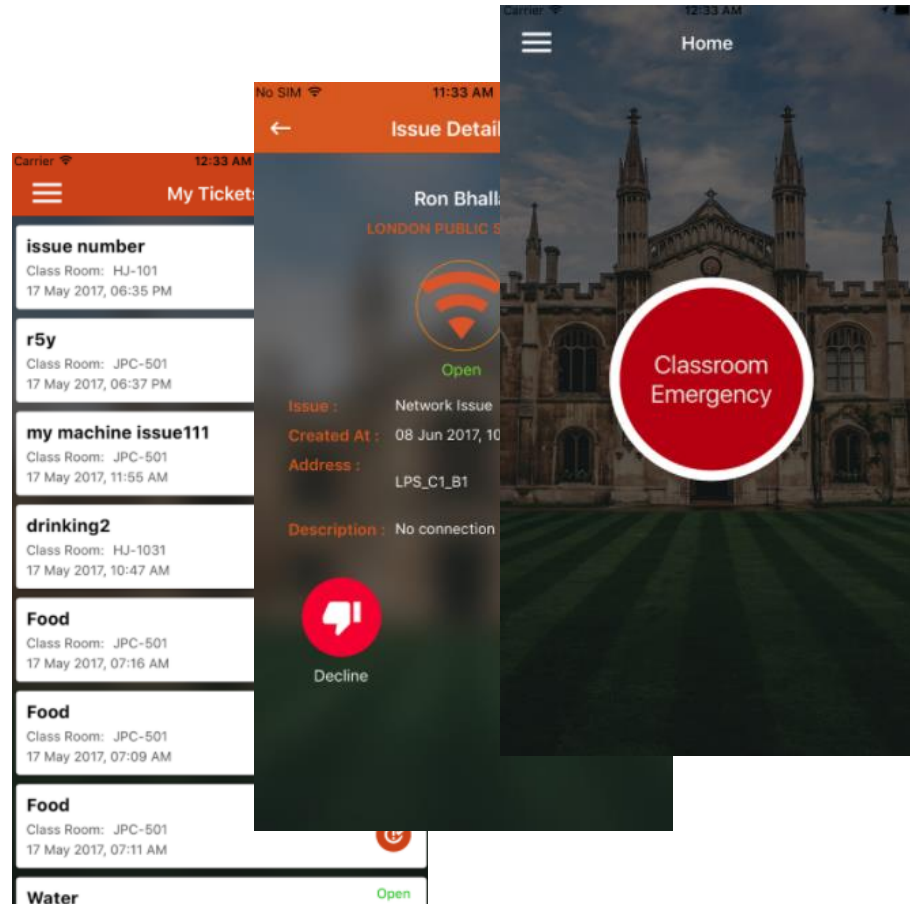
adda52.com

LeagueAdda is a Fantasy cricket league app. The users can create their own teams, participate in leagues and win cash prizes.

The app allows users to view upcoming matches, preview team on ground, view teams of competitors once the match starts and view their earned points and ranks. Both practice and cash leagues are available for the user to join. Other key features include wallet management, user referrals & promo codes implementation



ONE TAP HELP



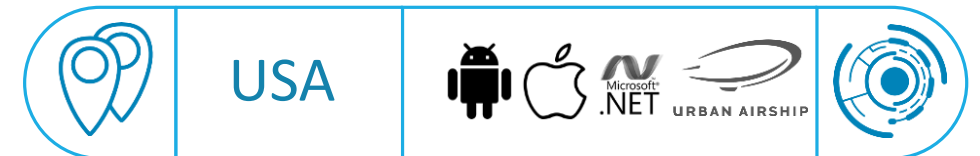
BlackBeltHelp

BlackBeltHelp offers IT help desk support and outsourcing services to college & university needs.

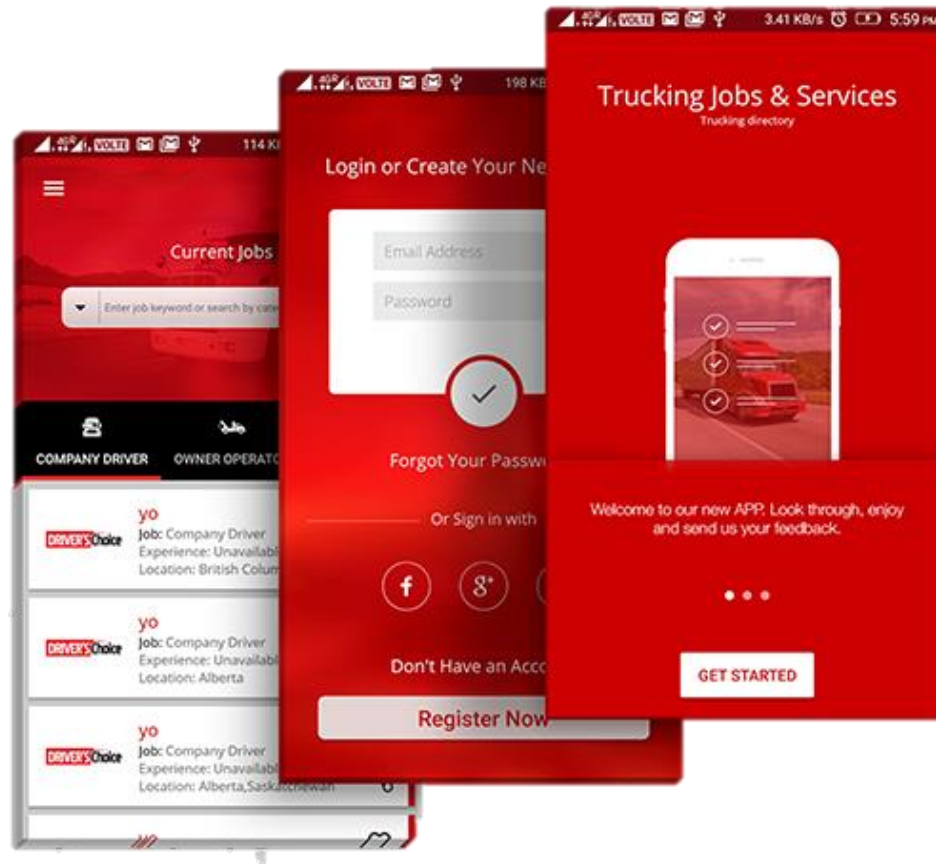
OneTapHelp is a classroom emergency app developed to strengthen the services provided by BlackBeltHelp. With **Uber** like broadcast notification system, the smart phone app helps in instantly alert all on-site/ on-call technicians for instant help related to classroom issues and get notified for the ETA of the resolution from the technicians.

For more information, these links can be referred to:

[Android app](#), [iOS app](#), [Web based admin](#)



TRUCKING JOBS AND SERVICES



A smart solution for trucking industry in Canada

Key features include:

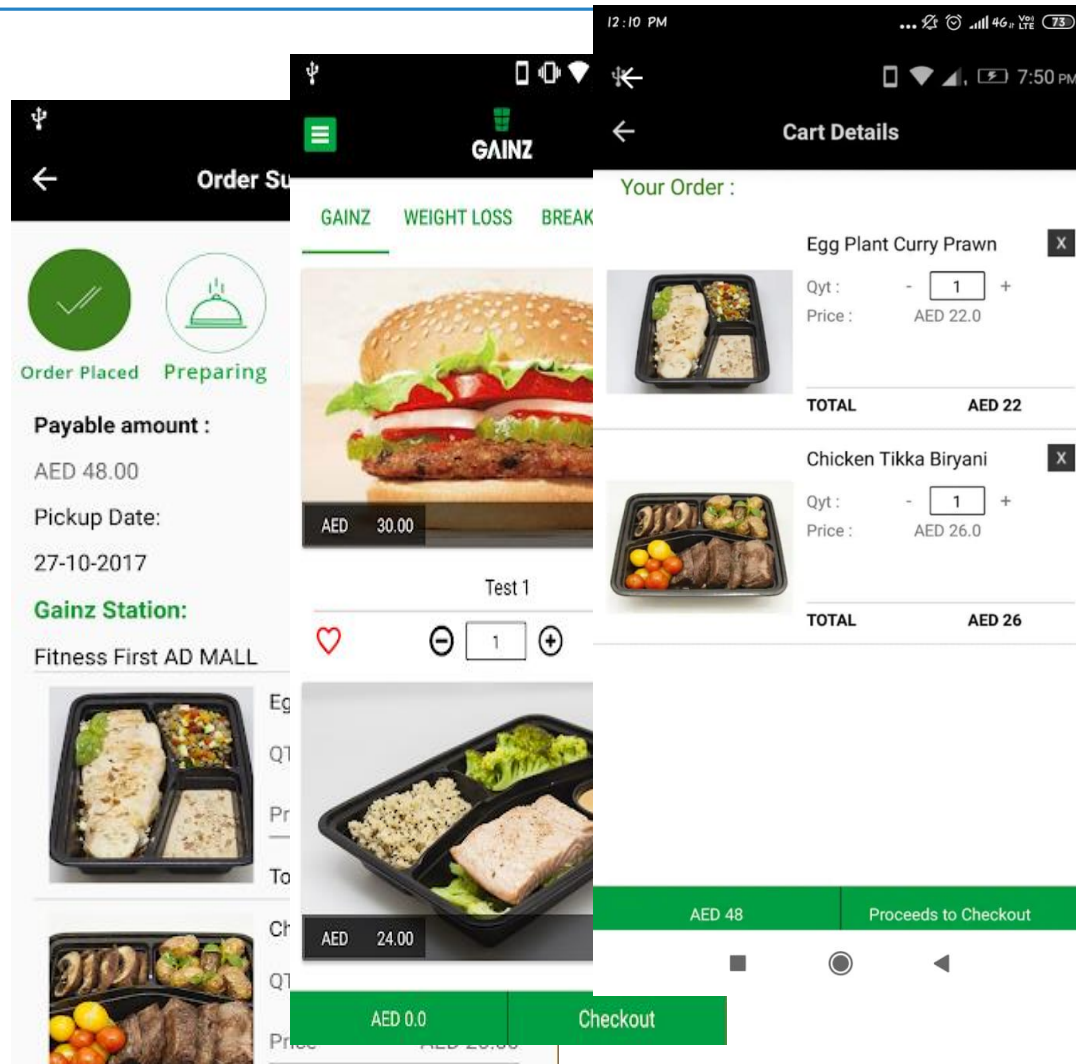
- Registration
- Option to use app as service provider or as job seeker
- Listing of trucking service providers
- Search services
- Search jobs
- Apply to jobs

[App for iPhone](#)

[App for Android](#)



GAINZUAE



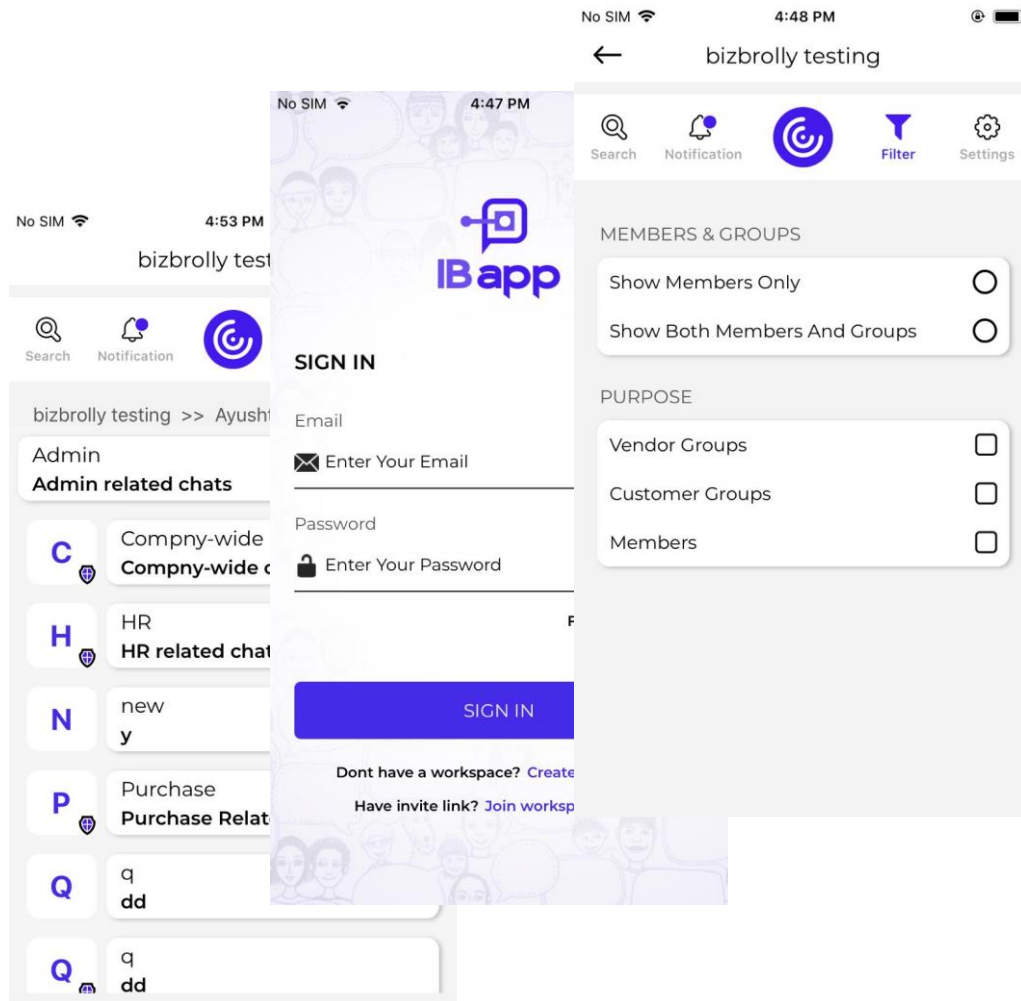
GAINZUAE is an Online Food Ordering Application developed by Bizbrolly Solutions to provide users a platform to order food online from their favourite Restaurants

[Android App](#)

[iPhone App](#)



IBAPP (Integrated Business Communications)



IBapp is a powerful organization level chat application (Mobile/Web App) which offers seamless communication within or outside any organization.

Exclusive Features:

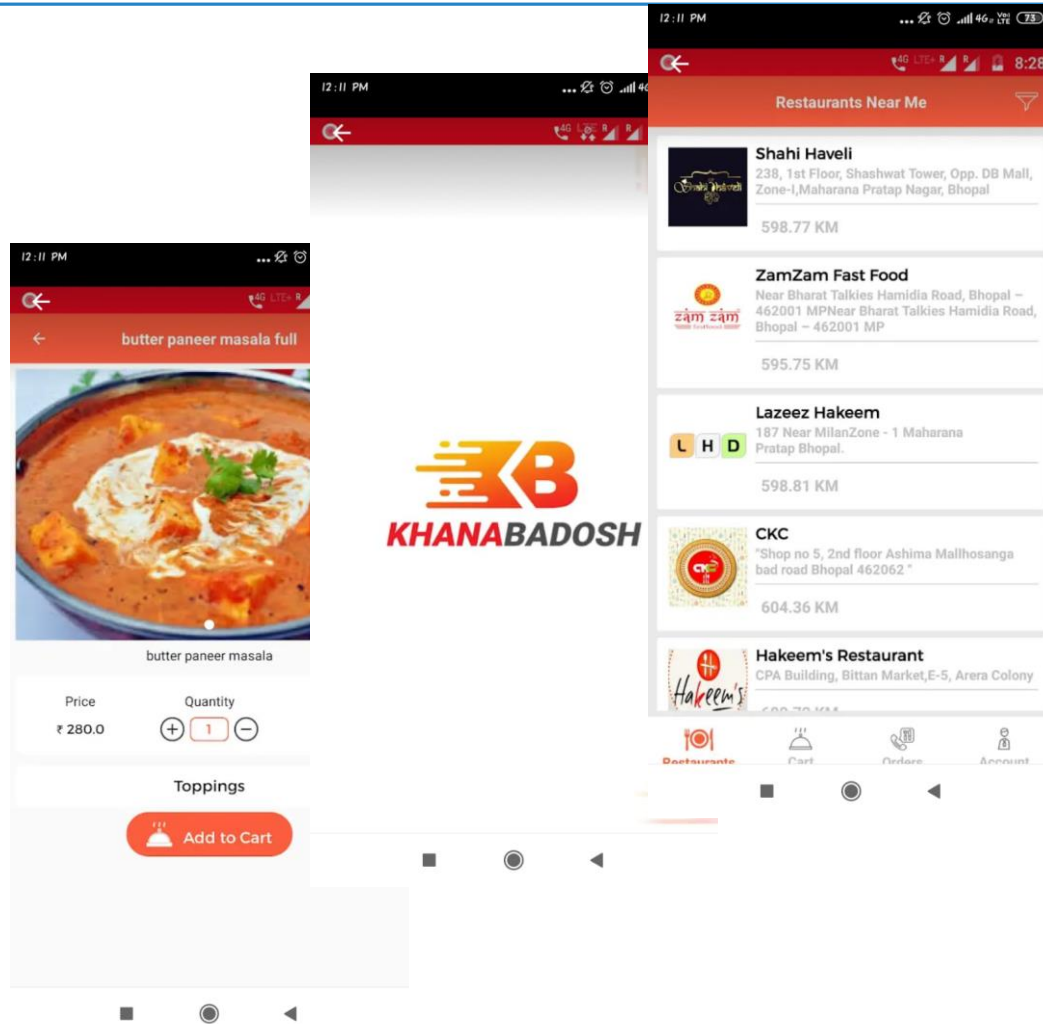
- 1) Document Repositories
- 2) Email Access (Gmail)
- 3) Template Allocation

[App for iPhone](#)

[App for Android](#)



Khanabadosh (Food Ordering & Delivery)



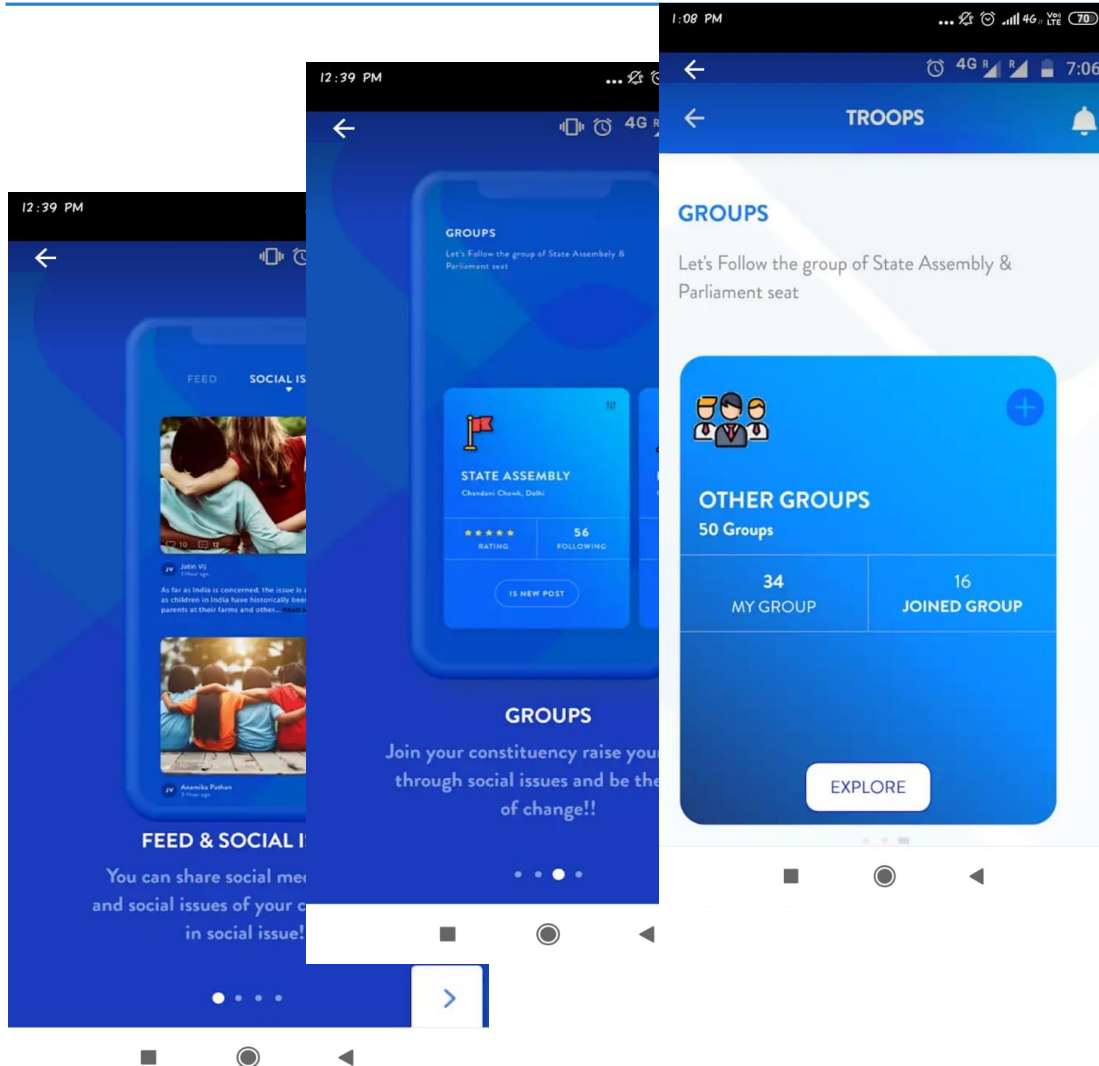
Khanabadosh is all about food & drinks and we are specialized in delivering food to you from your favourite restaurants in Bhopal within minimum time possible.

[App for iPhone](#)

[App for Android](#)



Troops (Social Media)

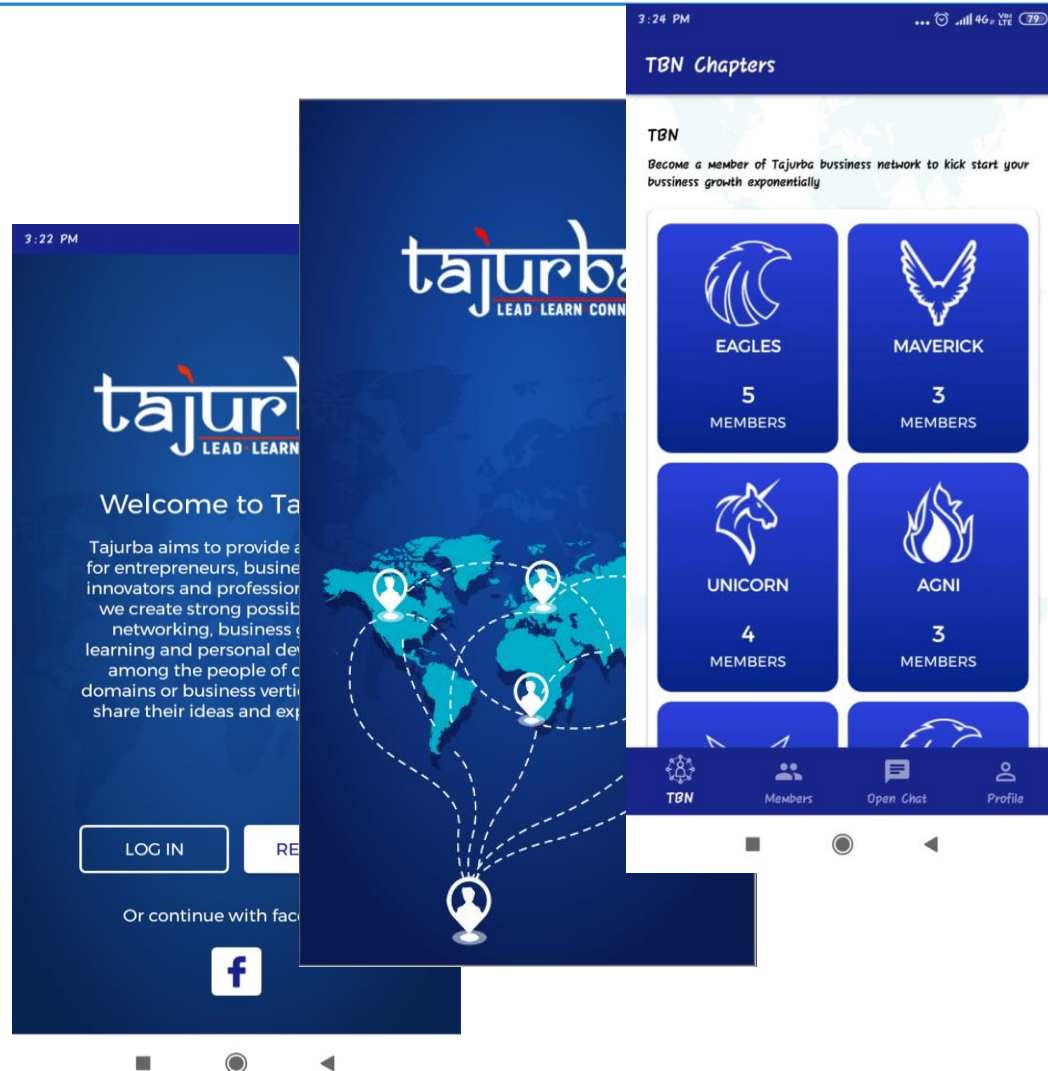


Troops is a social media application which allows users to post their personal and social concerns.

[App for iPhone](#)
[App for Android](#)



Tajurba Networking App



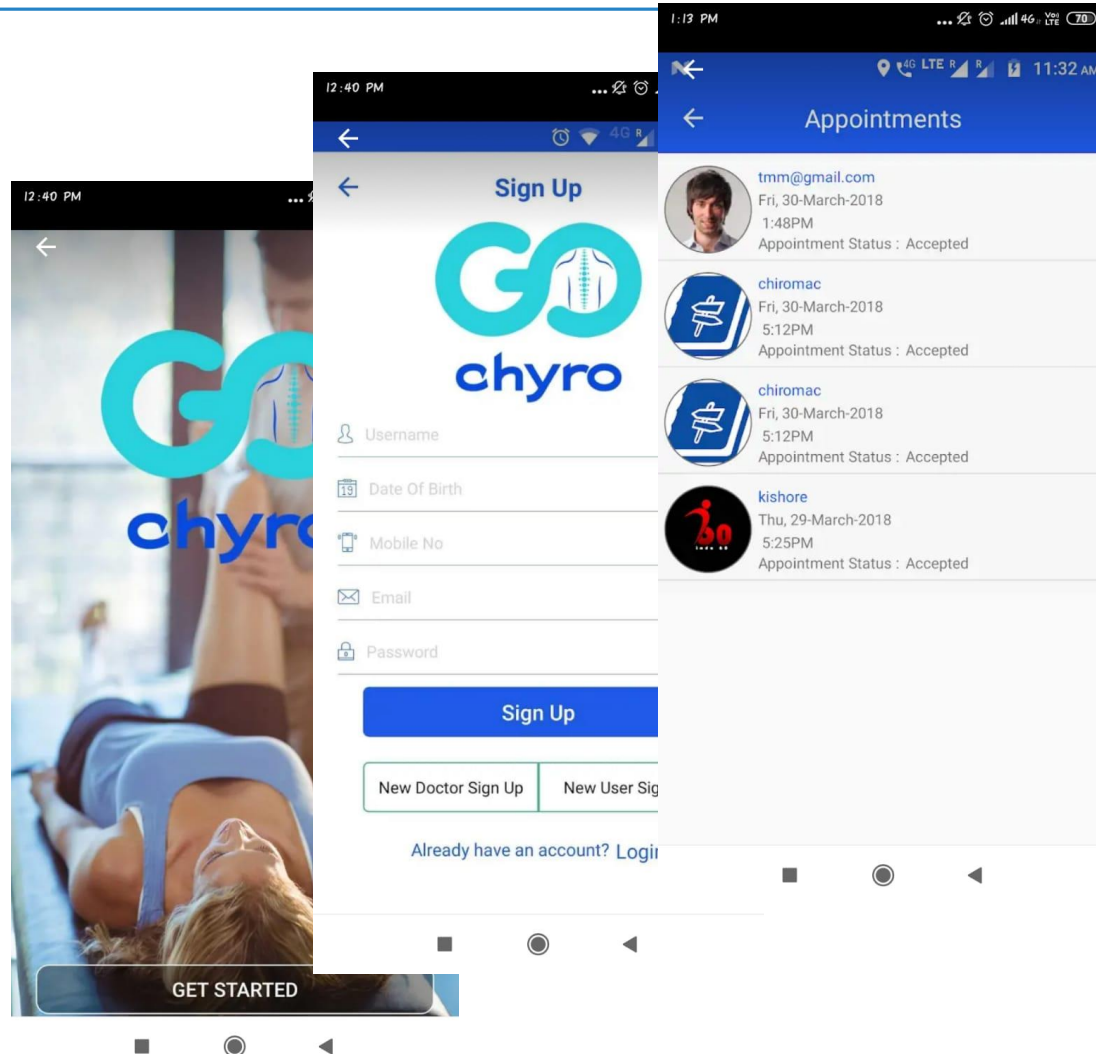
Tajurba aims to provide a platform for entrepreneurs, business leaders, innovators and professionals where we create strong possibilities for networking, business growth, learning and personal development among the people of different domains or business verticals, and to share their ideas and experiences.

[App for iPhone](#)

[App for Android](#)



GoChyro



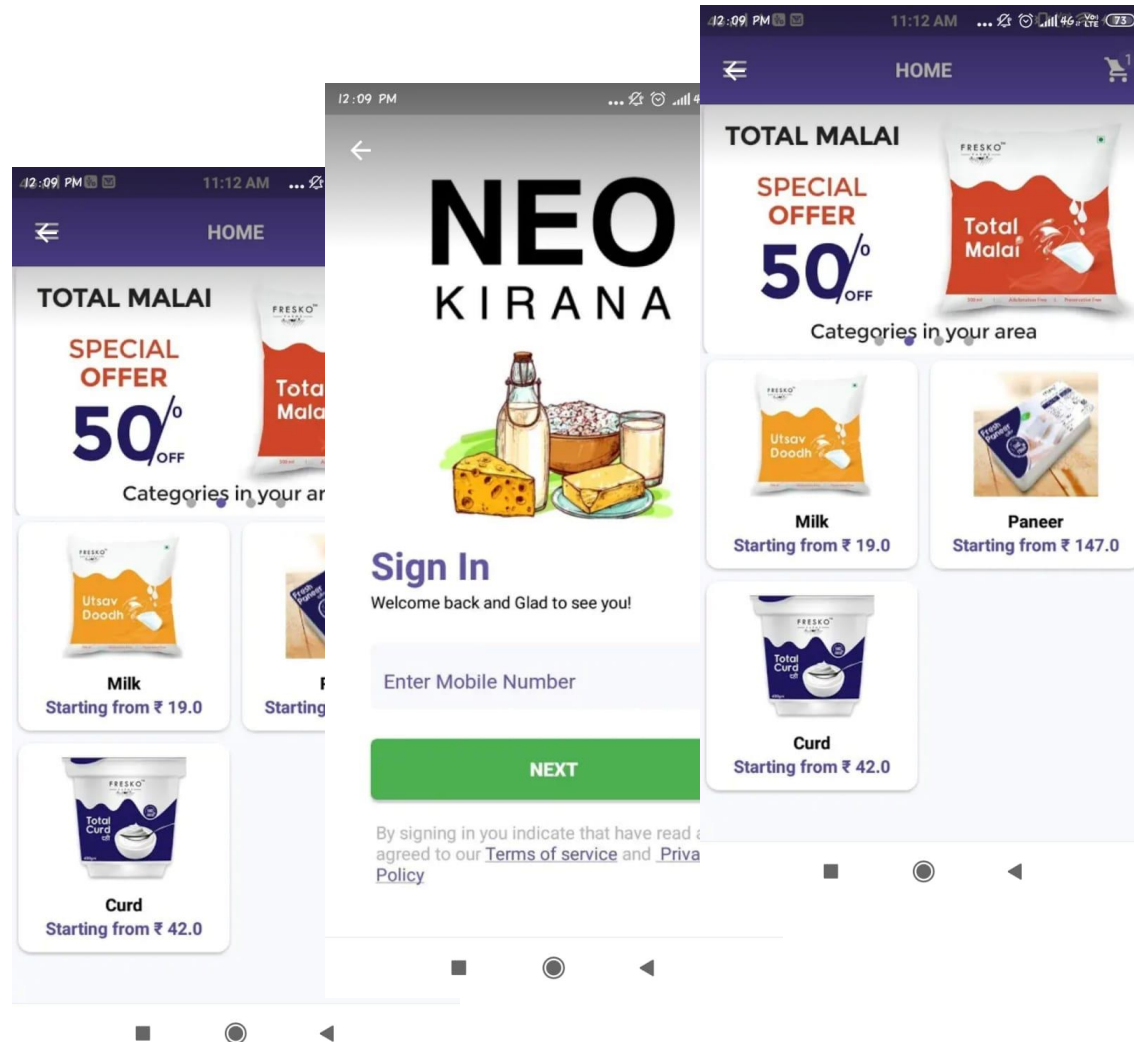
GoChyro is an app that allows you to book a licensed chiropractor to come to a location of your choice at a time of your convenience.

[App for iPhone](#)

[App for Android](#)



Neo Kirana



Neo Kirana is an ecommerce app developed for the retailer and distributors of Dairy Products in India.

[Android App](#)

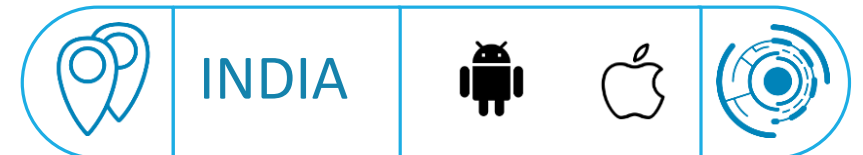


Chit Chat



Chitchat is a chatting app for live events happening in USA.

[App for iPhone](#)
[App for Android](#)

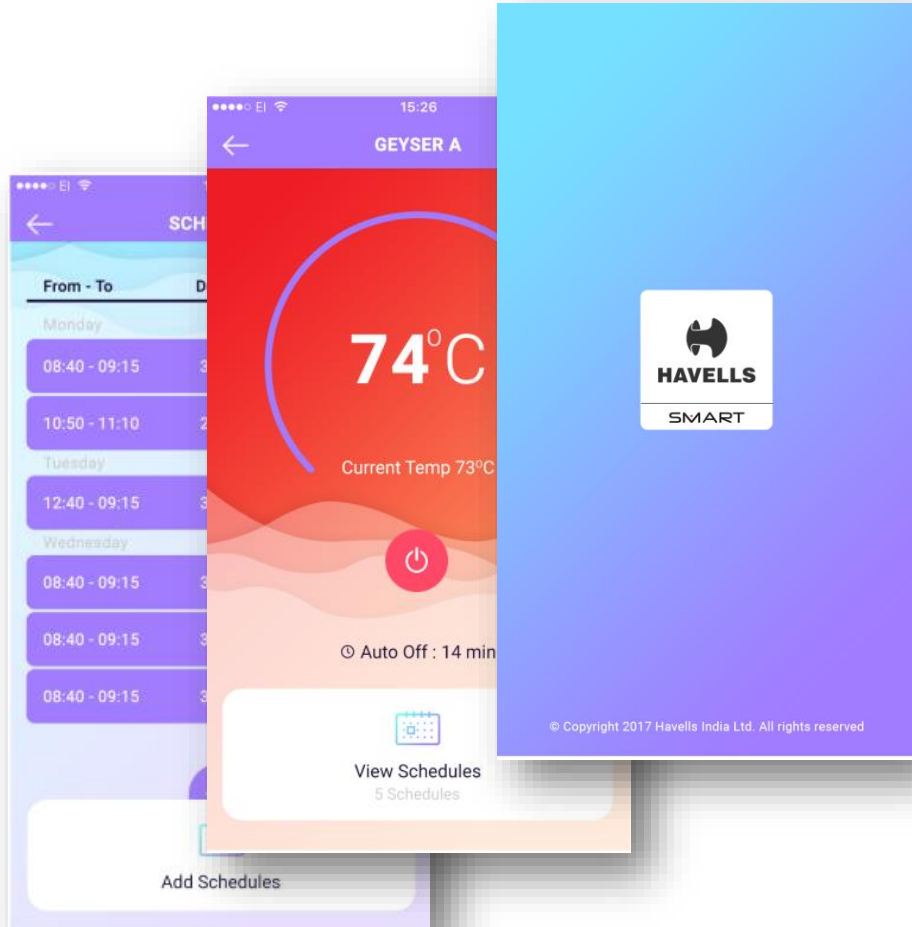


HAVELLS SMART GEYSER (IoT)



Havells Smart Geyser is Wifi http based IoT app which allows users to remotely monitor and control the Havells smart geyser. The app is implemented for both iOS and Android.

Key features of the smart app include scanning and configuration of devices, ability to add multiple devices, device control such as on/off & set temperature, device timer & device schedules.



POKER CONNECT



adda52.com

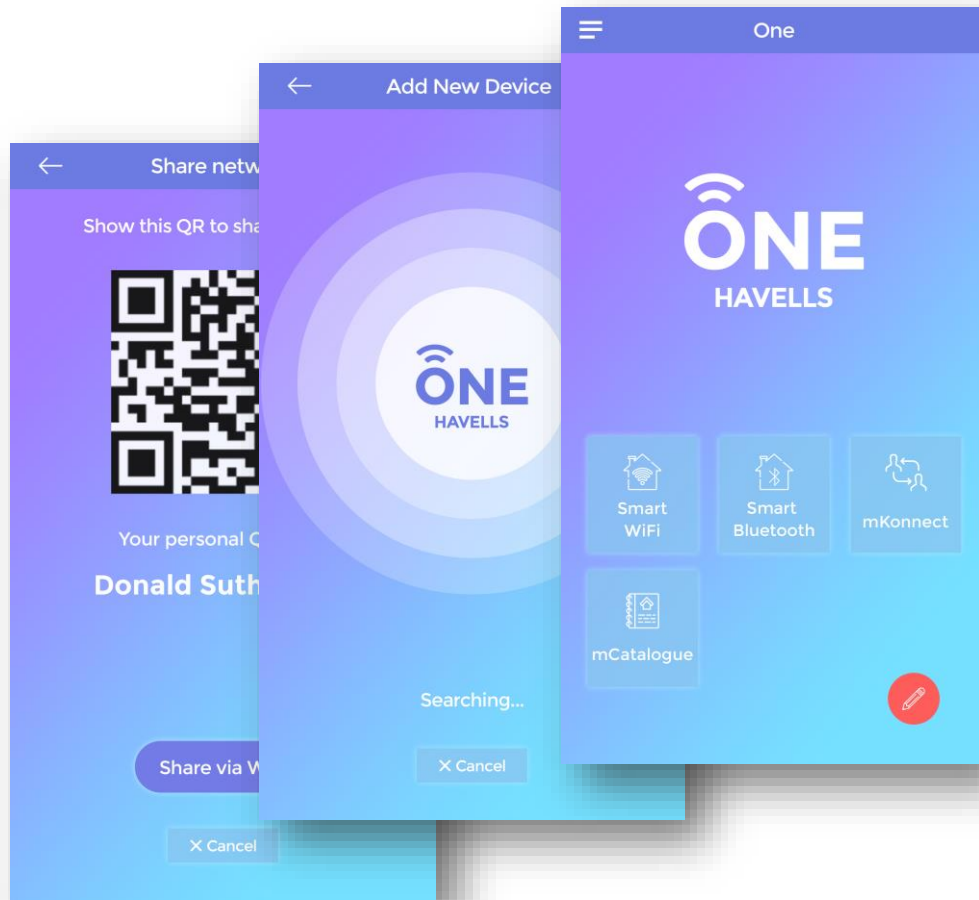
Adda52 is one of the biggest mobile gaming companies in India. They have a strong user community of Poker Players. BizBrolly developed a social media platform for Adda52 where the poker players can interact with each other.

[App for iPhone](#)

[App for Android](#)



HAVELLS ONE APP (IoT)



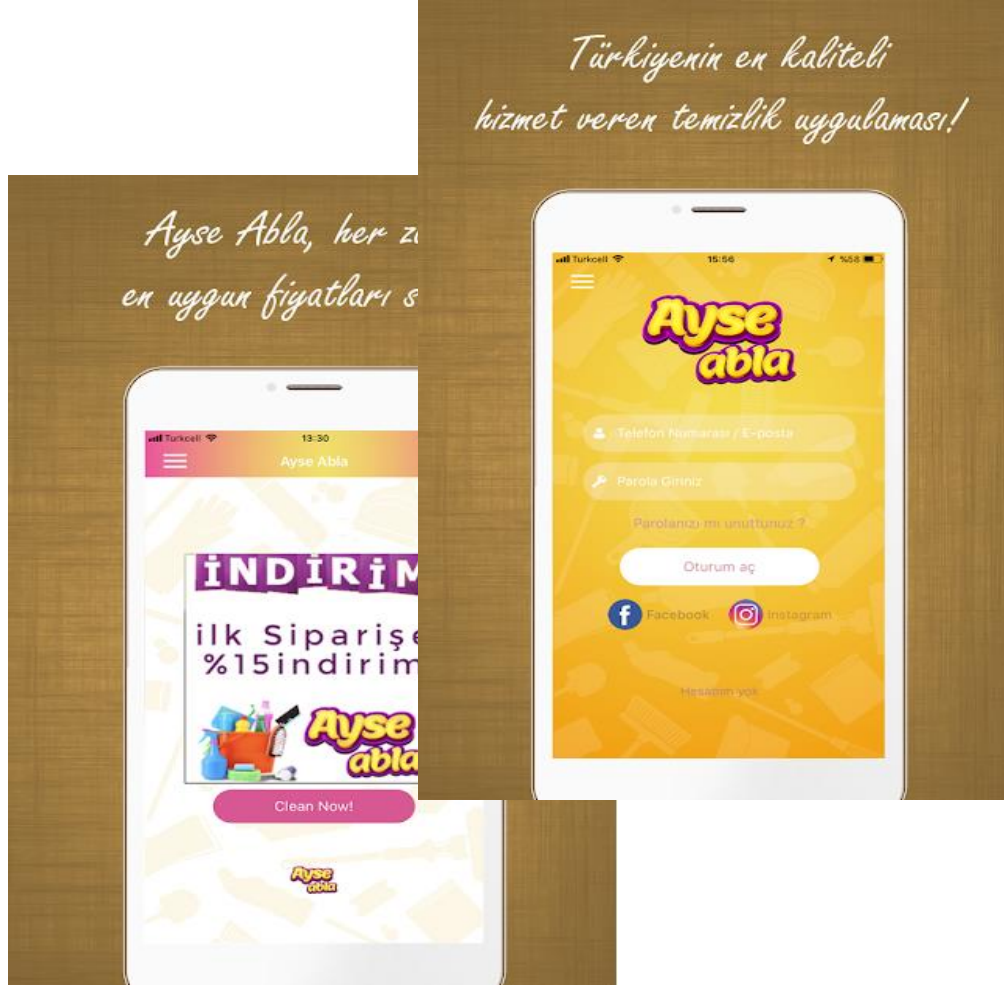
Havells One app is the brand platform for all IOT products of Havells. The app includes interface for multiple IOT devices such as smart socket, smart geyser, smart fan etc.

The app has integrated products on multiple technologies such as **BLE, WiFi http, WiFi MQTT**

The app also allows users to interface with the customer support team, access country wide dealer network & access to catalogue of all Havells products.



Ayse Abla



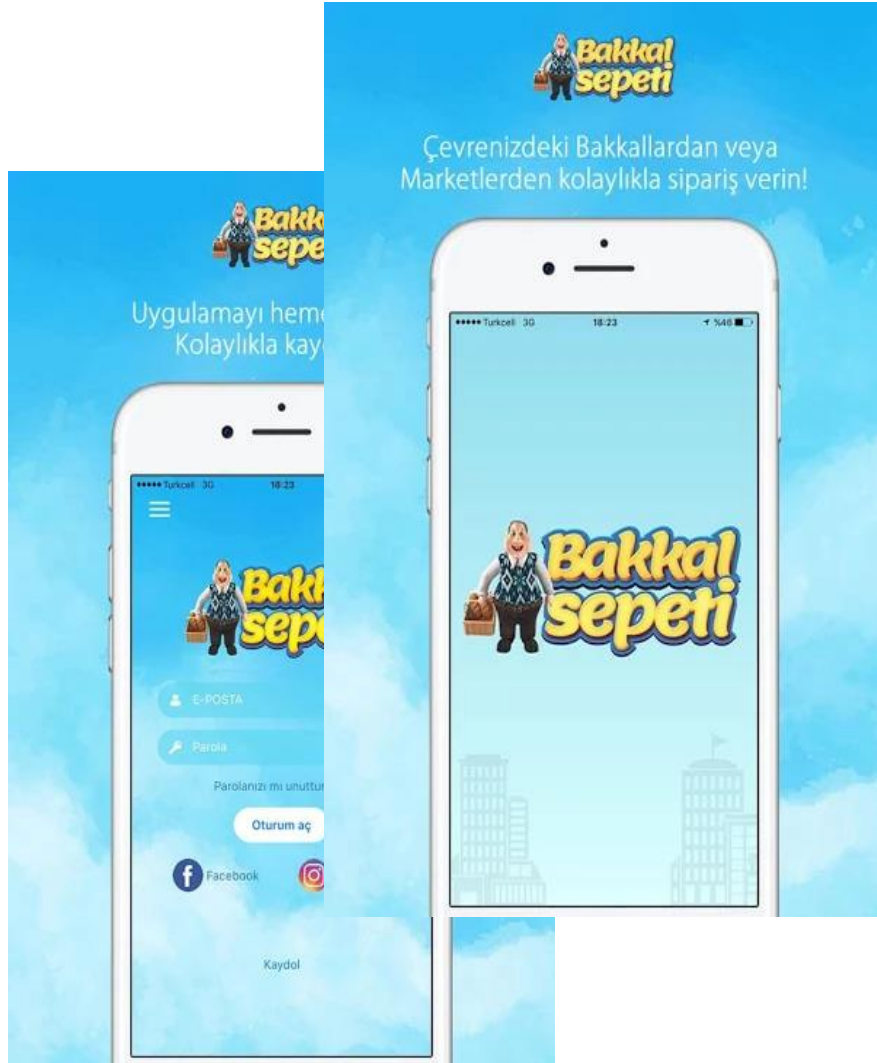
Ayse Abla has been developed by Bizbrolly Solutions to provide Door to door cleaning Service to users.

[App for iPhone](#)

[App for Android](#)



Bakkal Sepeti



Bakkal Sepeti has been developed by Bizbrolly Solutions to provide users an opportunity to find and order Grocery items from their nearest Grocery Stores.

[Android App](#)



REMIDIO ON FUNDUS (IoT)



Remidio on Fundus is a camera management IoT app for Telemedicine.

The mobile application allows for highly customized camera management to view images of eye. This is an enterprise app being used by eye doctors for treatment of patients.

For more information on the product please view the [App explainer video](#) (Click to open)



USA

10685 - B, Hazelhurst Dr. #20547
Houston, TX, USA
Phone: +1 607 270 0117

UK

4- Black lion court, Mill road,
Gillingham, Kent,
United Kingdom - ME7 1 HL

INDIA

C 79, Sector 63,
Noida, UP, India
phone: +91 9718511462 | +91 120 4232060

Please reach for any queries

arun@bizbrolly.com | +91 97185 11462