



exaud

PRECISE SOFTWARE SOLUTIONS

OUR OFFERING

WE CREATE PRECISE SOFTWARE SOLUTIONS

WHAT WE DO



STRATEGY

Taking a simple idea through to a finished project by building a **solid business foundation**.



QUALITY ASSURANCE

Performing different types of testing such as unit testing, integration testing, system testing and **acceptance testing**.



DESIGN

Ensuring things **look good** and the final work has a natural flow that everyone can **enjoy**.



DEPLOYMENT

Completion, support and improvement of the software system.



DEVELOPMENT

Turning designs into **code**. We provide **full-cycle software development** services at each stage of your project.

OUR APPROACH



WHITE LABEL DEVELOPMENT

We provide confidential white label development services. We work on behalf of your company. **Your customers see our team as your developers**.



UNCOMPLICATED PROCEDURES

We set up a framework agreement with all the project requirements. This makes **ordering new projects as easy as sending an email**.



REAL TIME PROJECT STATUS

We guarantee regular exchange of information about the project workflow to give you **total confidence that what you need is what we build**.



AGILE SOFTWARE DEVELOPMENT

Our work is based on Agile methodologies such as **Scrum and Kanban**. This way you can make adjustments and give our team early sight of any issues.



FLEXIBLE PRICING SOLUTIONS

We offer a **fair price** to our clients. We do not agree to do cheap work and then project high production efforts.



EXPRESS SERVICE

Speed work can produce great results. Our tech expertise and previous work experience help us **build software quickly without compromising on quality**.

OUR EXPERTISE

We specialize in four key areas:



EMBEDDED SYSTEMS AND APPLICATIONS

We provide software for embedded systems, having in-depth know-how in the entire embedded area and deploy our solutions for diverse platforms, such as Android, Windows CE and Linux. We create **diverse solutions for embedded devices** ranging from custom operating systems and integrated software packages to various system utilities and consumer-grade applications. Our expertise is built on our experience in different sectors, such as **automotive, computer vision, microcontrollers** and **POS terminals**. Following our high-specialization strategy, in the last two years we have been taking a greater focus on the automotive industry, developing in-vehicle smart integration information, communication and entertainment solutions.



INTERNET OF THINGS

The world of IoT is endless and so are the possibilities. From connected ideation and IoT platform of choice recommendations to integration of various hardware sensors, data

collection and analytics, **Exaud** offers design and development of custom IoT solutions that fit your business best. Through data collecting sensors, smart equipment and cloud services connected seamlessly and forming the next generation IT infrastructure, we can help you innovate and integrate this new digital opportunity in your strategy. We have strong experience **developing IoT solutions for different verticals**, ranging from connected car and smart home platforms to industrial grade data collection and analysis solutions enabling your business to reap the full benefits of the modern Industrie 4.0 standard.



WEARABLES

Wearable technology is on the rise and it brings tremendous opportunities for businesses. Whether you have a ready to be sold device or a custom-built prototype, **we are capable of developing new software or improving an existing one**. We have already developed a number of applications for Apple Watch and Android Wear as well as gained experience in integrating hardware components into large software products.



MOBILE APPLICATIONS FOR IOS, ANDROID AND WINDOWS PHONE

We have created dozens of high profile applications for iOS, Android and Windows Phone during the course of the last years. Our well-defined application development process comprises the complete software development life-cycle, from business requirements analysis, application definition and application design to testing, implementation and support of the application.

TECHNICAL EXPERTISE

Embedded • Android
Windows CE • Linux
iOS • C/C++ • Java
Objective-C • Swift
ARM Assembly • C#

INDUSTRY EXPERTISE

Automotive • Education
Entertainment & Media • Gaming
Retail • Social & Utility
Digital Consumer Devices

SOME OF OUR CLIENTS

Today, our expanding portfolio serves customers in North America, Europe and all around the world. We are proud to have worked with brands of all shapes and sizes.



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