SOFTUVO

Let's Talk Solutions

COMPANY PROFILE

Raising The Bar For IT Services Perfection!

© Created & Designed by Softuvo Solutions

PRESENTATION
AGENDA

- Who We Are?
- Our Mission, Vision & Commitment!
- Why Choose Us?
- Our Exemplary IT Services!
- Meet Our Team!
- Words of Appreciation From Clients!

WHO WE ARE

Softuvo Solutions - We Create Online Success Stories!

WHO WE ARE?

Softuvo Solutions - We Create Online Success Stories!

We are Softuvo Solutions, born out of a simple thought - empowering your business by leveraging technology that accelerates your growth to reach your business goals. We are obsessed with creativity and it reflects in whatever we do - be it web design or app development. We have sparked life in poorly performing businesses, the next could be you!

We are a creative & innovative IT consulting, services and support company, offering our excellence in web design, app development and digital marketing. If your business craves for any IT solution, you just name it and we have it.

Softuvo has got technology solutions powerful enough to transform your business to an established brand. We are fully loaded with the experience that can help your brand surpass any hurdle in reaching your target market online. We roam on social media like a champ and shaking hands with us can give you the long-awaited exposure in the digital world.

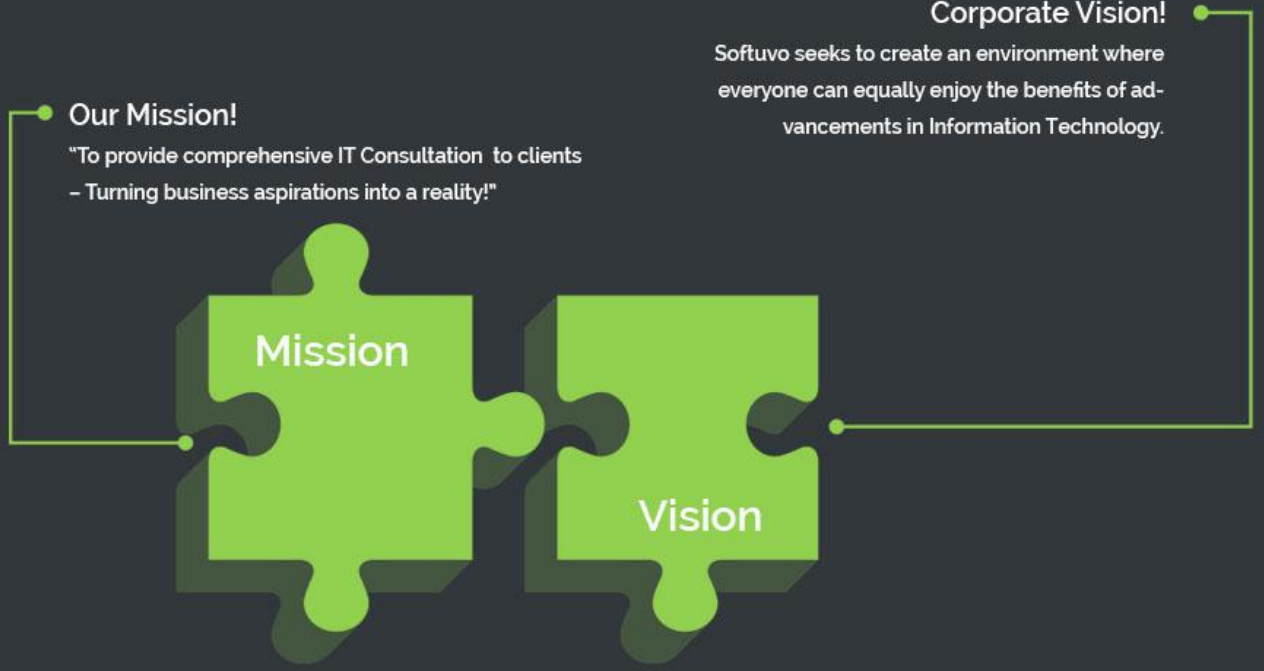
OUR MISSION AND VISION

Corporate Vision!

Softuvo seeks to create an environment where everyone can equally enjoy the benefits of advancements in Information Technology.

Our Mission!

"To provide comprehensive IT Consultation to clients – Turning business aspirations into a reality!"



OUR COMMITMENT

Being a leader in IT services, we are committed to eliminate hassles out of your web/software development projects. We value your time and money, so offering you technological edge is our prime concern every time. We always ensure to exceed your expectations and offer far more than what you have asked for. We take care of your business performance online with our growth redefining strategies. Leave your brand performance on our shoulders as we know what it takes to engage, retain and convert customers online.

Working on a web/app development project could be exhausting, but Softuvo is an exception to it. At every step of the project, our skilled hands would be there to make things easier. Consider yourself in safe hands which are committed to accomplish your online goals. Let’s address your worries!

WE ARE COMMITTED TO OUR GOALS AND POLICY

We Are Committed To Follow Ethical Online Practices

We follow stringent ethical online practices which adhere with the Google terms & policies.

Rest assured your business is in safe hands.

WHY CHOOSE US AS YOUR IT PARTNER?

WELL THOUGHT-OUT DESIGN!

With a sharp focus on perfect UI & UX, we design passionately to create masterpieces!

ONE-STOP IT SOLUTION!

With comprehensive IT solutions, Softuvo is your one-stop for all IT needs!

WE LISTEN TO CLIENT NEEDS!

We listen well to client needs and are responsive with fast turnaround time!

WE ARE ACCOUNTABLE!

We never let you stay in darkness and are accountable to sharing your project progress periodically!

LOADED WITH EXPERIENCE!

We are fully loaded with experience that can make a difference in your website design!

WE HAVE THE RIGHT TOOLS!

We have access to technology, IT infrastructure and skilled professionals to achieve great results!

OUR SERVICES

UNFOLD THE GAMUT OF OUR EXEMPLARY IT SERVICES!

WEB DESIGN & DEVELOPMENT

Let's face it, without an engaging design, your website is nothing more than a useless virtual space that does nothing good for your business. Softuvo understands these aspects and giving you stunningly looking websites is on our priority list. Together with the expert coding skills, we are born to create your impression on online customers!

MOBILE APP DEVELOPMENT

Prior designing of your app, Softuvo performs a thorough assessment of your business goals. We design & develop apps that align with your business objectives. Our creativity lets us do anything under the Sun to accomplish great results to deliver you the most powerful apps in your niche. We add that superfluous features to your mobile apps that will blow up your customer's mind at the very first glance.

IT CONSULTING

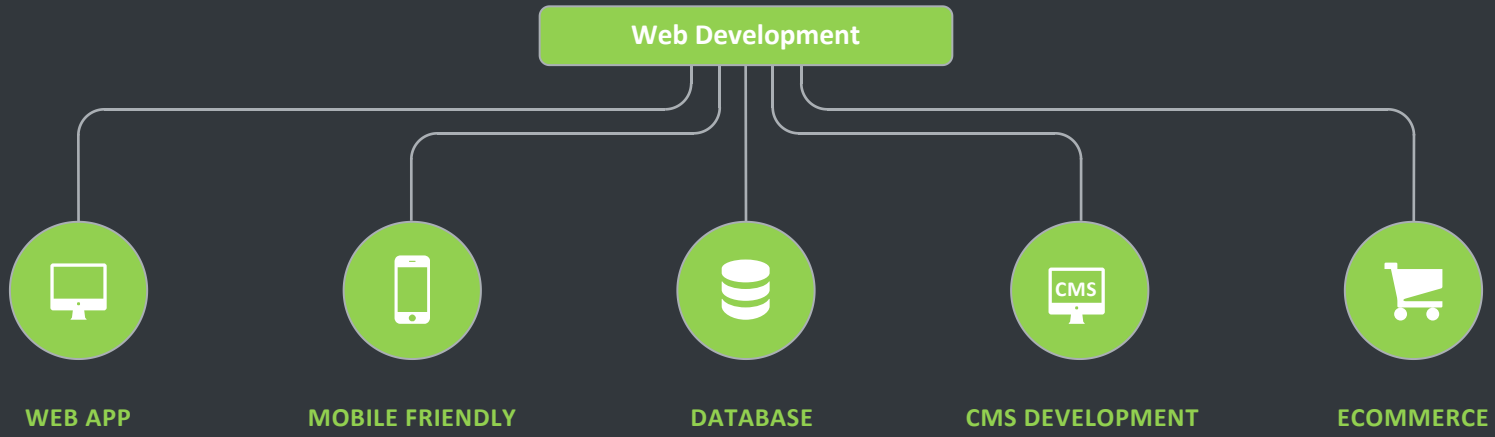
Softuvo specializes in IT consulting that could help your brand boost its performance, reduce cost and much more. Being in the IT industry for over a decade, we have helped businesses perform better with our IT consulting. If you think an expert advice can land you in the middle of profits by removing the bottlenecks in the business, then you will probably need us!

DIGITAL MARKETING

Have you lost your online rankings due to the recent Google algorithm changes? No worries, Softuvo can help you regain the rankings in a short time. There is no fun in staying on the last pages of Google, give us a chance to put you ahead of your competitors. With carefully planned Internet marketing strategies, we will land you on the top pages of Google.

WEB DEVELOPMENT SERVICES

Want to develop a web platform to smooth out the business process? Or Want to target mobile customers? Our mobile friendly web development could fill your needs!



MOBILE APP DEVELOPMENT

ANDROID APP DEVELOPMENT!

Customized android app development to make you competitive in business competition. Harness the power of intricate Android SDK platform to deliver you amazing results.

IPHONE APP DEVELOPMENT!

Ask us for highly engaging & secured iPhone applications for your business. We have a long list of iPhone apps which we have built in our extensive experience. Get one today!

IPAD APP DEVELOPMENT!

Softuvo is a specialist in building iPad apps which are highly secured for use in iPads and iPad mini screens. Enjoy powerful app functionalities at a reasonable cost.

PHONEGAP APP DEVELOPMENT!

Softuvo offers foolproof apps to use on multiple platforms and are checked for quality with extensive in-house testing. Love getting apps that perform well? Contact us!

SAAS BASED APPLICATION DEVELOPMENT!

Looking to improve productivity in your business activities? SaaS application development would fit into your business interests. Softuvo offers true SaaS applications that perform!

CUSTOMIZED MOBILE APP DEVELOPMENT!

Do you have custom requirements and looking to develop cross-platform customized mobile app development? Knock our doors for app-solutely amazing apps!

SOFTUVO'S STRATEGIC IT CONSULTING

PLAN YOUR MOVES FOR THE FUTURE!

Softuvo has experts who have spent years in IT field, mastering every bit of it. But you don't have to walk the tough terrain as we have done to remove the bottlenecks in your business growth. Let's align your business with technology shift. Consult Softuvo's IT expertise to design your business future.

DIGITAL MARKETING - LET'S DOMINATE THE DIGITAL WORLD!

Softuvo is the other name of digital success. From lead generation to top Google rankings, we know how to sail your sinking ship to the harbor of digital success. No matter how hard your business rankings have been hit on Google, we have the way out to put you on a progressive path. Let the world show that you exist online, here is the snapshot of our digital marketing services:

DESIGN SERVICES

LOGO DESIGN & BRANDING

With bespoke creative logo design & branding services, we recreate your corporate identity. Let us help in exciting your audience about your brand with eyes-grabbing visual statement.

TEMPLATE DESIGN

Professional template design developed with creativity could convert your customers faster than your competitors. Get bold and exciting templates that will bring your vision to life.

MOBILE APPS DESIGN

Offering outstanding mobile apps design is in our DNA. We craft every mobile app design that helps push pixels to deliver you more engaging experience with your customers.

OUR WEB/APP DESIGN & DEVELOPMENT PROCESS!

PLAN

Define Needs & Set Plans!

DESIGN & LAYOUT

Create Stunning Visuals!

BUILD

Code & Build Meaningful!

BETA

Testing To Meet Quality!

LAUNCH

Go Live After Quality Assurance!

SUPPORT

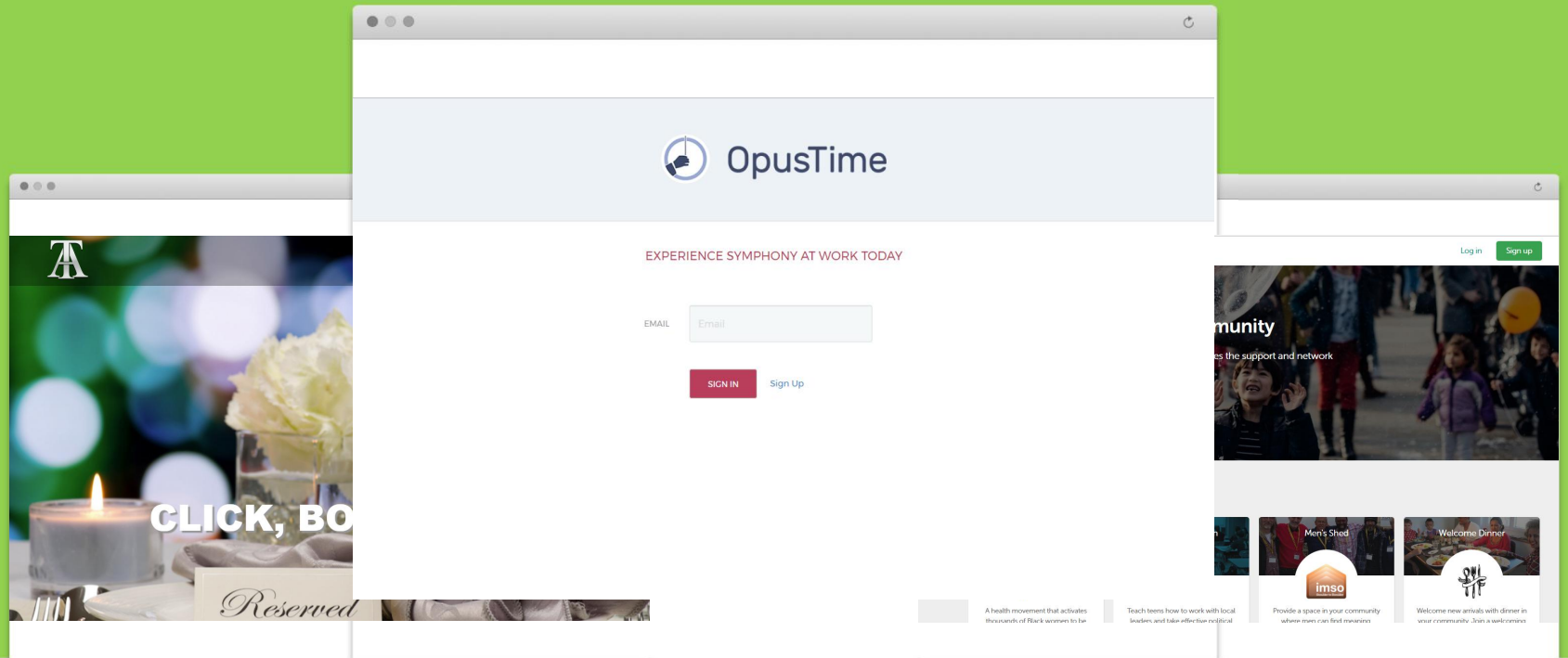
Monitor & Support Progress!

MULTI-TALENTED TEAM OF IT PROFESSIONALS THAT DOES MAGIC WITH CODES!

Softuvo not just fills up the numbers in our staff, but with the right talent, exclusively filtered to help you succeed in the online world. Our team of skilled developers, designers and social media specialists have a strong passion for what they do. We love them seeing putting sweat to accomplish your business goals and so would you after seeing the amazing results on your table. Wait no more in hiring our army of professionals who can win the online battle with clean codes!

PORTFOLIO SHOWCASE

WEB DESIGN & DEVELOPMENT



CHANGEX

ChangeX: Proven innovations for your community. Discover ideas to strengthen your community and learn how to get them started. Join a network of changemakers and make great things happen.

OVERVIEW

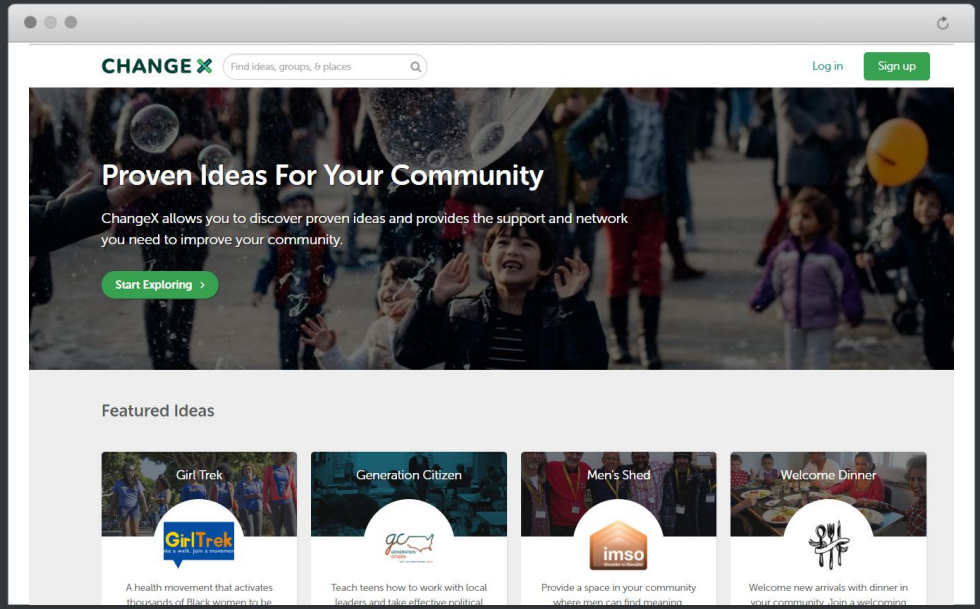
Changex provides the global home for the local change makers. It enables the social entrepreneur to discover and follow the ideas they like, find people who share their passion and together they make great things happen in their community.

LINK

http://www.changex.org/

TECHNOLOGIES

Ruby 2.1.5, Rails 4.2.0, PostgreSQL, Ajax, Jquery and Bootstrap



MUSTARD

Mustard.ie - Incredible Job Offers for Ireland's Elite Java Professionals.make great things happen. Let great Java companies apply to you, not the other way around.

OVERVIEW

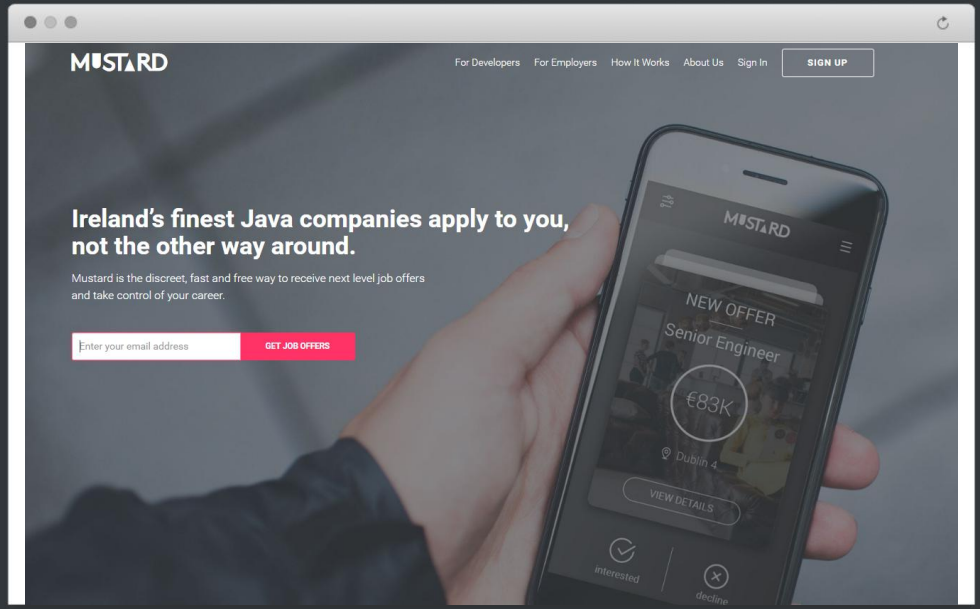
Mustard is an exciting new venture which allows agencies to book and allocate temporary staff to events. Traditionally, this has been a long and tedious process which Mustard cuts through in no time. Our goal was to design & develop their entire SaaS platform.

LINK

http://mustard.ie/

TECHNOLOGIES

Ruby 2.2.2, Rails 4.2.0, PostgreSQL, HAML, AJAX, jQuery and Bootstrap



SOCIALYK

Socialyk | "Un-Think The Usual". World 1st SaaS based networking platform let you connect with your personal plus business oriented peer network and same time offers free online classifieds and job, let you connect with experts.

OVERVIEW

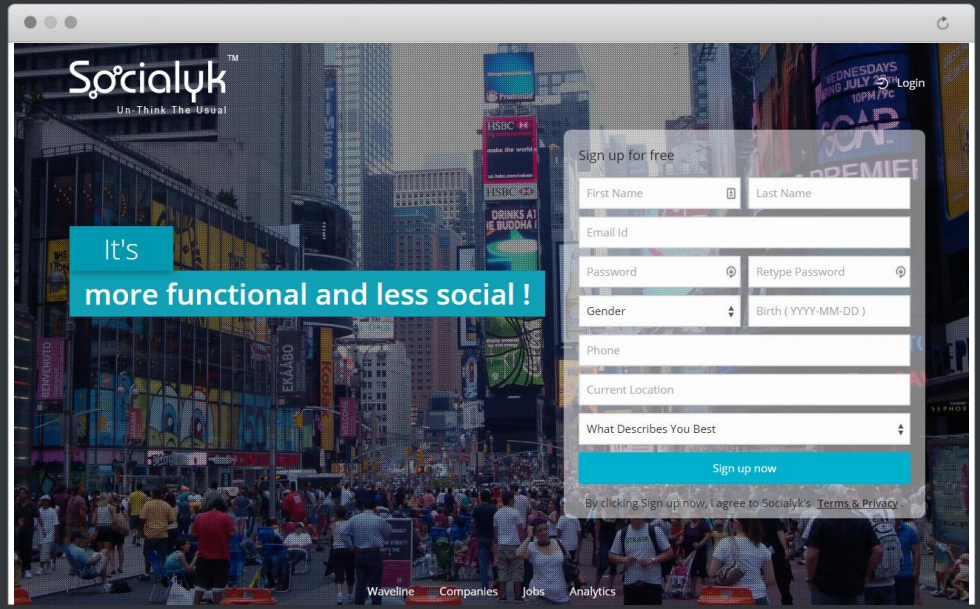
World's first artificially intelligent networking platform, an artificially intelligent consumer behaviour based networking platform. It quantifies consumer reactions and the various individual and sociological factors associated with market functions. Simulations, analysis and social factors act as conversation enablers within the website. Interrelated knowledge systems allow users to better connect with each other. From the ability to run surveys, feasibility studies & market researches to showing advertisements through various consumer groups- it's a marketing platform you can't afford to do without!.

LINK

https://www.socialyk.com/

TECHNOLOGIES

Node JS, Angular JS, Express, Socket.io, Moment JS, PHP, HTML5, MYSQL, Bootstrap, JSON.a

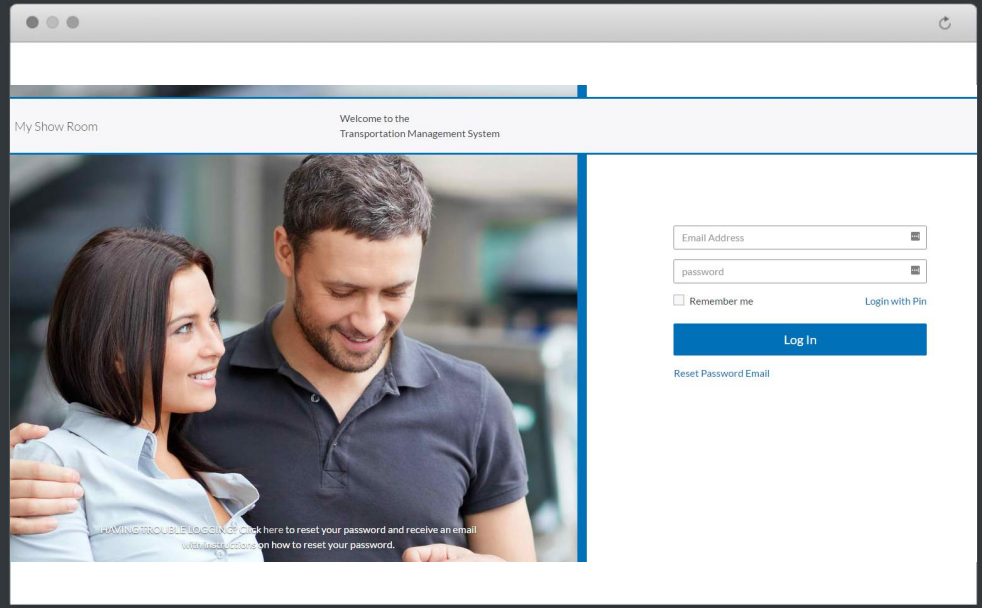


XSTREAM

myConsumerConnect- Vehicle Upgrade Program - Sales Reminder, Retention & Loyalty Marketing Solution.

OVERVIEW

The purpose of this project is to Create a platform for customer, dealer and company to manage all cars and its information.They automatically contact your qualifying lease, purchase and service conquest customers each month with Model/Trim specific, fully-calculated loan and lease payments from your finance sources.



LINK

http://admin.mybdcconnect.com;
http://mybdcconnect.com;
http://myconsumerconnect.com

TECHNOLOGIES

Ruby on Rails (ROR) , MySQL

AVAILABLE TABLE

Book Online Table | Restaurant Reservation Ireland - Available Table. Book a table online in Ireland with Available Table.

OVERVIEW

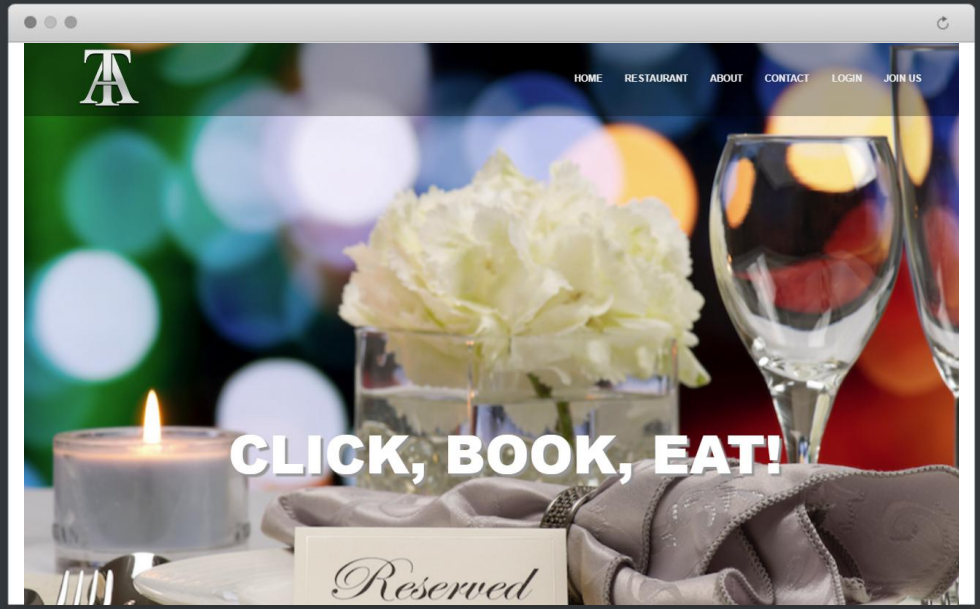
The purpose of this project is to enable the user to book a table in a particular restaurant with an ability to manage his/her bookings. Make payment for the bill. Available table allows you to book your favourite restaurants without the worry of waiting for a table or being turned away.
No more phoning. No more waiting.
Simply, Click, Book, Eat!

LINK

https://www.availabletable.eu/

TECHNOLOGIES

Ruby on Rails (ROR) , MySQL



SWOPPLER

Swoppler-Create an account or login to Swoppler. Connect and trade with your community. Barter your items and services or use Swopmarks to trade.

OVERVIEW

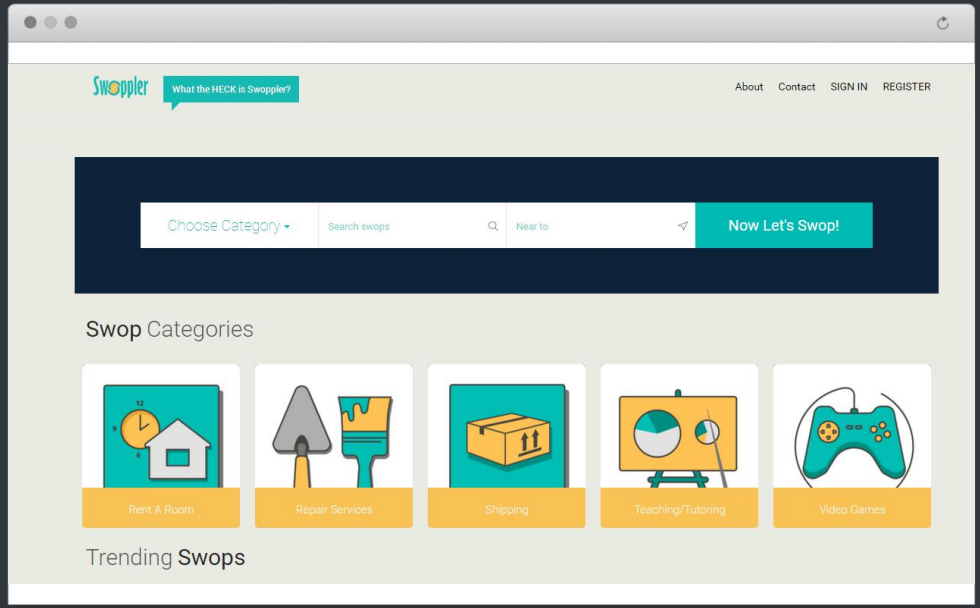
Swoppler is a community-based marketplace, where members of a real-life neighborhood (or town, campus or city) may come together and exchange goods and services without exchanging any money. Swoppler makes this experience fast, secure and convenient. Everything Has Value Because of Our Values: The Fun of Swopping. Everything you have has value.

LINK

https://www.swoppler.com/ (pre-launch page);
https://www.swoppler.com/index1

TECHNOLOGIES

Ruby on Rails (ROR) , MySQL



MATHEMATICS (E-LEARNING)

Love learning with Mathletics. Meet Mathletics, the global leader in online maths learning. Adaptive content & activities for Primary to High School students across India.

OVERVIEW

Mathletics is the next generation in learning, helping students enjoy maths and achieve outstanding results. Mthletics is the world's most used mathematics website. It is trusted and used by more than 10,000 schools and over 3.5 million students. Mathletics covers all aspects of mathematics. It contains more than 1000 learning activities for students aged 5 through 18.

LINK

http://india.mathletics.com

TECHNOLOGIES

HTML, Javascript, AngularJs, CSS, Bootstrap, UnderscoreJs.

DYDJA

DydJa is all about helping you understand what you and your health care professionals think you should be doing, and helping you both understand how well you are doing it.

OVERVIEW

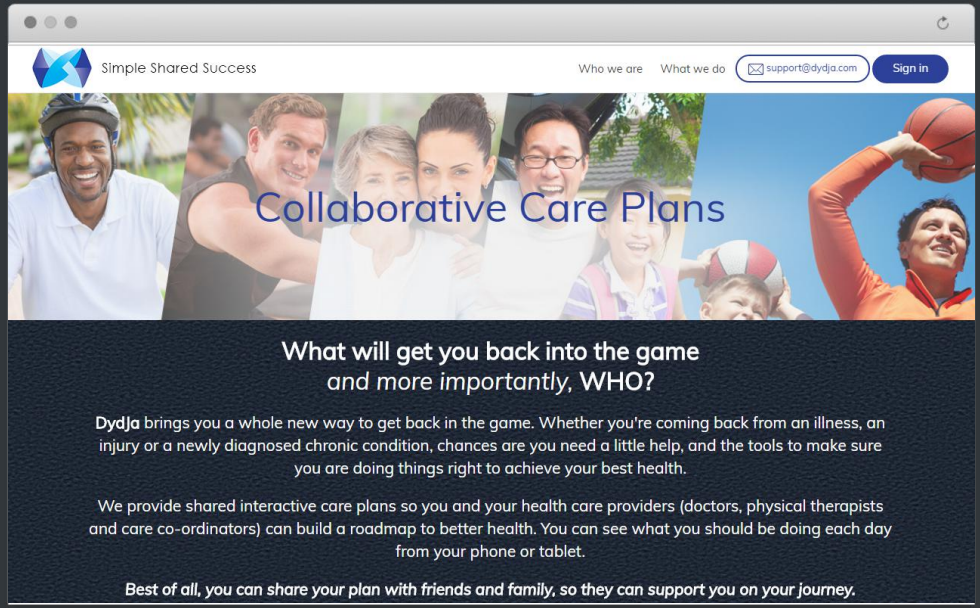
DydJa is all about helping you understand what you and your health care professionals think you should be doing, and helping you both understand how well you are doing it. Pretty simple, right? But time after time research shows that surprisingly few people understand what they should be doing to address their health issues. Well DydJa is here to help with that.

LINK

https://dydja.com/#!/

TECHNOLOGIES

AngularJS, ExpressJS, NodeJS, JSON, MongoDB



GOLDSTAR PAYMENT

Gold Star Payment Processing

OVERVIEW

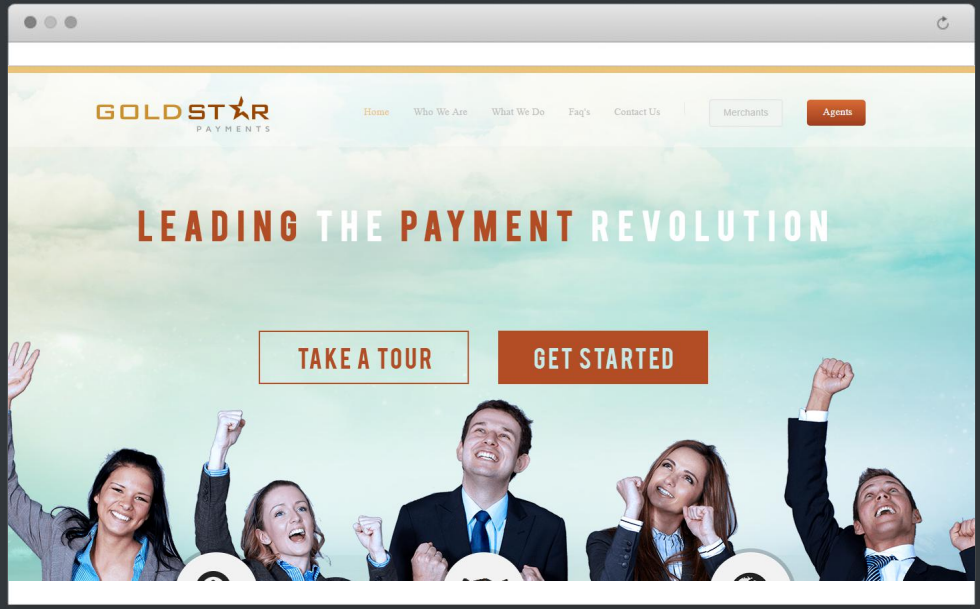
GSPP - Gold Star Payments is a worldwide payment provider leveraging technology to enhance personalized service. GSPP are leading the payment revolution with open architected technology that is easy to integrate into existing systems. GSPP empower businesses with the tools to control their business and support them with secure, reliable and personalized service.

LINK

www.goldstarprocessing.com

TECHNOLOGIES

AngularJS, Underscore.js



VIRGIL CAREERS

Virgil: Assess Your Competitiveness for Any Career

OVERVIEW

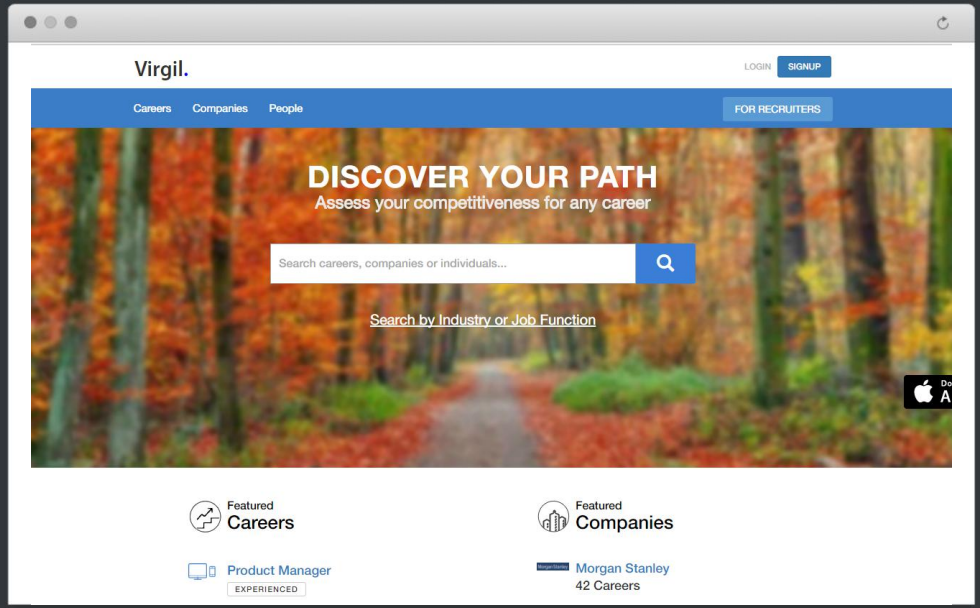
Virgil Careers is a Job Career website to access self competitiveness among any career for which we are applying. It includes cohorts and assessments which is related to companies and careers. Virgil recommends job seeker careers for which they are the best fit. Virgil tells professionals exactly which experiences and skills they need to build in order to switch into a new field or industry.

LINK

www.virgilcareers.com

TECHNOLOGIES

AngularJS, Underscore.js



OPUSTIME

Client Management Software

OVERVIEW

Opustime is an ultra modern client management software. Manage your clients virtually with it and experience the ease. Be it appointmnt booking, scheduling, invoicing, client referrals, Opustime does it all with immense precision.

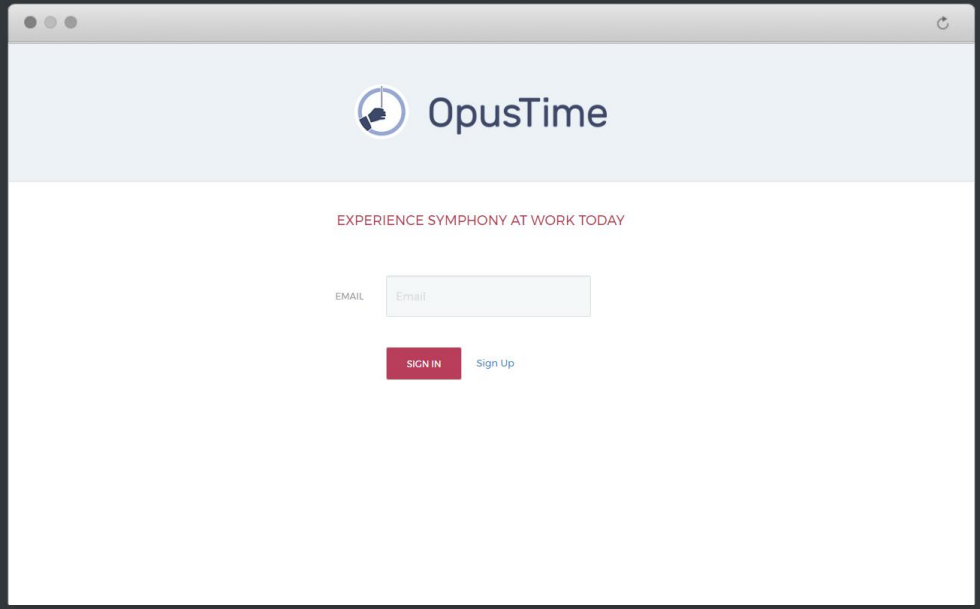
LINK

www.opustime.com (pre-launch page);

https://app.opustime.com

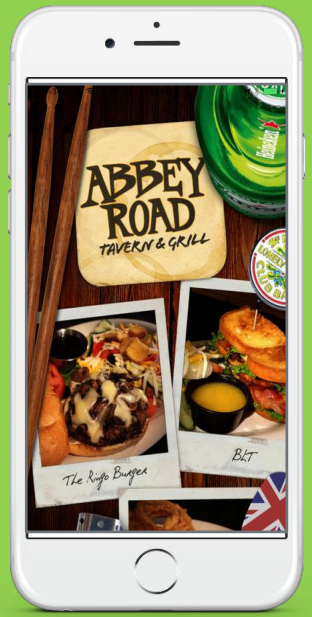
TECHNOLOGIES

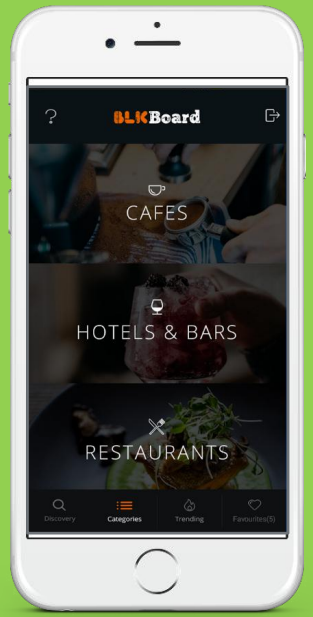
Ruby on Rails (ROR) , MySQL, Angular.js, NMI, Plivo, Sendgrid, MailChimp, Facebook, Quickbooks, Ngnix, Amazon EC2, S3 Bucket, Redis, Puma Sever.



PORTFOLIO SHOWCASE

MOBILE DEVELOPMENT





AVAILABLE TABLE

https://play.google.com/store/apps/details?id=com.maple.at
https://itunes.apple.com/ie/app/Availabletable/id1140789799?mt=8

CATEGORY: FOOD & DRINK

PLATEFORM: ANDROID & IOS

Available table allows you to book your favourite restaurants without the worry of waiting for a table or being turned away.it allows you to track which restaurants you have visited so you can easily book again.You can choose from your desired location, your favourite cuisine or your favourite restaurant.

It gives you the option to choose your table and your preferred time plus read reviews from other users so you can enjoy the best restaurants. And you can now pay your bill via our app! No more phoning. No more waiting.

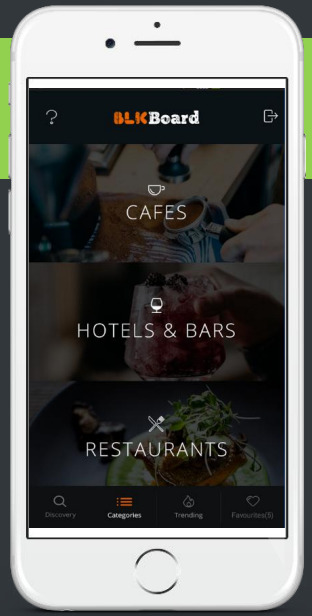
Simply, Click, Book, Eat!

BLKBOARD

https://play.google.com/store/apps/details?id=com.slinfy.blackboard
https://itunes.apple.com/au/app/blkboard/id1028350433?mt=8

CATEGORY: LIFESTYLE

PLATEFORM: ANDROID & IOS



BLKBoard showcases hundreds of Melbourne's best food and drink offers at only the most popular cafes, restaurants, hotels and bars around town.

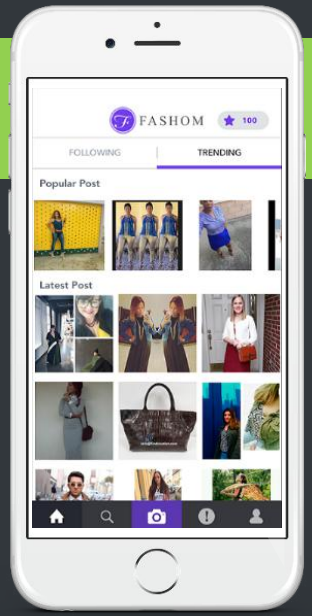
This easy to use, ground breaking food and drink app will assist the way you dine in the world's food capital – Melbourne, by saving you time and money.

FASHOM

https://play.google.com/store/apps/details?id=com.fashom
https://itunes.apple.com/us/app/fashom/id792574857?mt=8

CATEGORY: LIFESTYLE

PLATEFORM: ANDROID & IOS



Fashom is the first social platform that promotes everyday, self-expressed and unedited fashion trends by real people.

Fashom believes that every person is a fashion stylist in their own right, and everyday fashion trends and selfies deserve the same recognition as high-profiles runway shows and magazine covers.

Fashom allows you to upload personal posts, tag your clothing with retailer names and prices, and see what fashion styles are trending in other parts of the world.

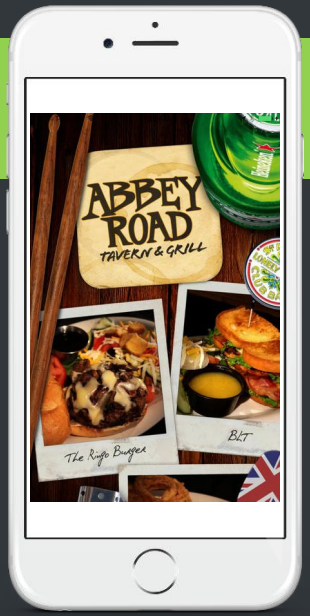
The world map feature of Fashom helps you to quickly discover fashion trends around you and worldwide too.

ABBEY ROAD TAVERN

https://itunes.apple.com/us/app/abbey-road-tavern/id1040597737?mt=8

CATEGORY: FOOD & DRINK

PLATEFORM: IOS



Download Abbey Road Tavern app for savings, an exclusive download offer, loyalty bonuses and more. Known for their delicious Beatle Burgers, sandwiches, sides, salads, and beer, these folks are expanding their menu to include seasonal, homemade pub food and unique wraps, gyros and pitas.

If you need some Help! unwinding after A Hard Day's Night, c'mon in and listen to the music, serenade your friends, throw some darts or challenge someone to a corn hole tournament.

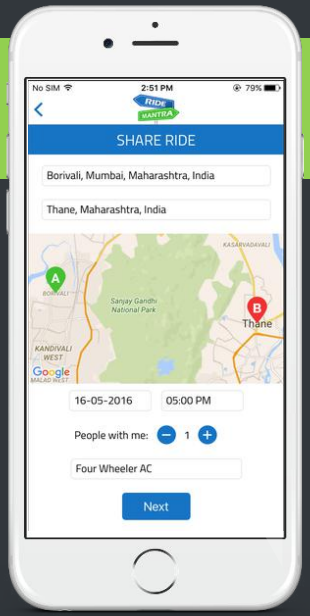
There are also ticket giveaways, performance opportunities and now a money-saving App.

RIDEMANTRA

https://play.google.com/store/apps/details?id=com.ridemantra
https://itunes.apple.com/in/app/ridemantra%C2%ADride%C2%ADsharing/id1112070386?mt=8

CATEGORY: MAPS & NAVIGATION

PLATEFORM: ANDROID & IOS



RideMantra is a unique application that helps connect people traveling on a similar route and time. Available for anywhere to anywhere travel, RideMantra offers verified users an easy way to find and communicate with potential co-riders.

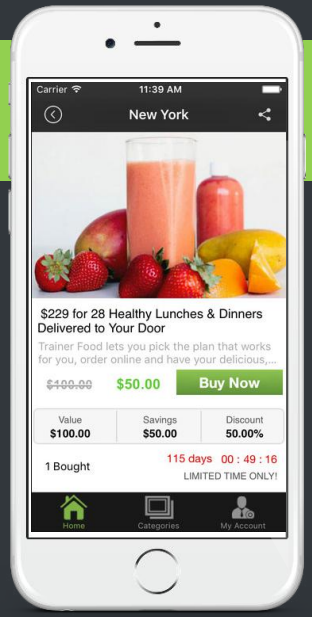
Riders can save on commuting costs, ride with comfort & safety and also make new friends while traveling. Some unique features include multi-level verification, in-app chat, special corporate benefits and a limited period complimentary Group Personal Accident Policy subject to certain conditions being met. There are no service fees on RideMantra. Just get the App and start riding.

ZWOLLA

https://itunes.apple.com/us/app/zwolla/id1119067897?mt=8
https://play.google.com/store/apps/details?id=com.zwolla.zwolla&hl=en

CATEGORY: SHOPPING

PLATEFORM: ANDROID & IOS



Shop for local group deals on many products, services, entertainment and more all at substantial savings.

Save up to 80% on food, dining, services, travel, entertainment and more only at Zwolla.

CUSTOMER TESTIMONIALS

Hear those words of appreciation straight from our customers!

"I am really thankful to Softuvo solutions for helping my business website to reach on the 1st page of Google in just 6 months of associating with them. After associating with Softuvo, I am seeing good no. of online inquiries every day and the credit goes to Softuvo. Thanks a lot!"

JOHN MOSCATO
Business Owner

"I was looking for help of a reputed web development company and then my friend introduced me to the Softuvo. They suggested me the application fetures with necessary functionalities. I really appreciate Softuvo for providing me the best services at a reasonable cost. Many thanks!"

JOEL POMERLEAU
Business Owner

"I would recommend Softuvo Solutions to anyone who is looking for mobile app development. Such a good UI and light-weight application, I have hardly seen in my niche. Softuvo really knows what it takes to be competitive in the business. I really found worth investing my time and money on them and hope you would also do. Keep going with good work, Softuvo!"

LINDA SWEENEY
Business Owner

THANKS FOR WATCHING US!

It’s Time To Invest In Your Brand’s Online Future With Us!

Contact us:

E-261, Industrial Area, Phase - 8B, Mohali

+91-7347447407/7347331407

info@softuvo.com

Follow us on:

https://www.facebook.com/softuvo/

https://twitter.com/softuvo

https://plus.google.com/109758075648786414770